**Objective**

**To create a platform where I users can find perfect blogger/social media influencers. So user can invest on right person.**

**Bloggers**

A **blog** (a truncation of the expression weblog) is a discussion or informational site published on the World Wide Web and consisting of discrete entries ("posts") typically displayed in reverse chronological order (the most recent post appears first).

**Requirement**

Everyone need information for becoming successful Entrepreneur, Artists, Technocrats, Government, etc. All want to describe their idea, product, plan, policy, in the best possible way to maximum number of people. Marketing is the biggest challenge., where amount and quality of information is directly proportional to success.

Today world is reaching its peaks of Globalization, still there are challeges to find foreign media agencies in best budget to spread there idea.

* Users can be, Established companies, brands , start up, hospitals, restorant etc. dealing in fashion, technology, food , torism, lifestyle, arts etc.
* To find correct Blogger or social media influencer who can understand users requirement in best posible ways.
* Then Blogger will implement his best skills to provide the best description of related to the object.
* Then this description of product should reach maximum number target audience.
* To deliver the most efficient marketing.
* Aim is to boost popularity of quality product.