

Graphic Era Hill University, Dehradun
(Answer Sheet for Online Examination Aug. 2021)

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Ques ① (12) Supernatural Series Final Review: Carry On

By - Deepankar Sharma August 23, 2021

Aired on: November 19, 2020

Starring: Jared Padalecki, Jensen Ackles, Alexander Calvert, Misha Collins

Directed By: Robert Singer, Andrew Dahl

Genre: Dark Fantasy, Horror, Mystery

Episode: Season ¹⁵ ~~15~~, Episode 20 [327 in total]

Summary

5 years after defeating God (Chuck), Sam and Dean adopt to living normal lives. However right in Texas, strange murder and kidnapping by masked vampires catches their attention. They set up to the nest where they encounter Jenny, the Vampire they met 19 years earlier. The Boys are able to take out all vampires but Dean dies with an emotional goodbye to Sam. In heaven, Dean reunites with Bobby Singer. Now Dean drives the Impala in heaven whereas Sam has a family and son who is named after Dean. Now Sam dies and reunites with Dean in heaven on the same bridge from Pilot of season 1.

Reviews

We've made it to the end, 15 seasons. Saving people, hunting things. For 15 years, two brothers with a historically cursed name have travelled the country in cherry 1967 Chevy Impala, taking down supernatural evil and saving innocents. If you are really into God, devil, mystery stuffs from connecting legends across the globe with fake FBI badges, then it's a right thing to start off.

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Question 2-(a) Role of Body Language on Body Image of Individuals

Body Language is used perceptively as a source of Non Verbal communication. That's rather important because body language is universal in Animal Kingdom. It typifies several basic indicators like approval, disapproval, emotional fears and anxieties. Even for humans, a slight twitch is a form of communication where we understand a command or not.

Communication is made up of more than just the words we use. Its many time also about maintaining eye contacts with the person you are talking to, slouching on a video call or the hand movements as we speak. Body Language is the unspoken element of our communication which we use to reveal our true feelings and emotions.

It's the relaxed facial expressions that break out into a genuine smile. It can be a tilt of head that shows you are listening, sitting or standing upright to convey interest.

With that, non verbal behaviour, No robots, humans, androids and algorithms can copy these behavioural traits, because every expression coupled with different movements and cues convey different message.

Ques 3- (10) Street Plays.

Street Plays are a form of theatrical performance and presentation in outdoor public spaces without a specific paying audience. Nowadays, street play is used to convey a message to the crowd watching it. Street play is considered to be rawest form of acting, because one does not have a microphone or loud speakers.

Importance of street plays in terms of addressing social issues.

Street theatre as a form of communication is deeply rooted in Indian tradition. In recent times, this form has been used to propagate social and political messages and to create an awareness amongst the masses regarding critical issues. Street theatres ~~are~~ break the formal barriers and approaches the people directly.

Street theatre is a situation where the audience has not come prepared to watch a play, and people might have not much time to appreciate. These limitations determine the parameters of the plays. The choreography of the play varies from script to script but the agenda mostly points out some serious issue to the general public.

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Ques-4 - (b)

Sympathy - Sympathy involves feelings of compassion, sorrow, sadness and pity for someone (another person) who are facing difficult circumstances. It is an emotion experienced in reaction to something that happens to other people. When you feel sorry for someone, you have sympathy for that person.

Empathy - Empathy is stronger than sympathy. It goes beyond the feeling of compassion for their loss. It is an ability to put yourself in place of that person and understand their feelings by identifying with them. With empathy, you put yourself in another's shoes and view the situation through their eyes to get a real sense of what they are actually experiencing. Rather than just feeling bad for some person, showing empathy involves sharing their feelings.

Relevance in terms of Social Media:

Sympathy requires your social media teams to say right thing at the right time. You can sympathize with hollow and perfunctory apologies.

But the person sometimes not just needs sorry.

Whereas Empathy is more than sympathy, the same apologies are backed up with genuine understanding of the impact that a problem have on the life of people. The brand may express regret but it is reinforced with an action to fix.

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Ques 5- (a) - Role of Ethics in Advertising

Ethics in advertising is important, because by acting ethically while advertising, a company is being able to be responsible towards the needs of the customer.

Ethical advertising opens the playing field for the consumer by giving them the information they need to make an informed decision on what products to buy and how these products will change their lives or enhance it. It includes the thinking whether they need the product or they just want it.

Affect of Social Media

Consumers are attracted to brands that promote sustainability, environmental causes and social responsibility. Not surprisingly, we are drawn to brands that bring some good to the world.

Promoting good causes and following the advertising ethics helps brands to attract much needed attention and drive ROI for paid ads. Consumers respond to ethical brands, and it could even boost the overall image. As well as social media provides a great platform for promotion as well as getting valuable feedbacks and critics to carry analysis.