

Cloud Computing

① Introduction

Cloud computing is a technology and service model that allows individuals and organizations to access and use computing resources (such as servers, storage, databases, networking, software, and more) over the internet. Instead of owning and managing physical servers and data centers, cloud computing users can leverage these resources on-demand from cloud service providers.

② Characteristics

Key characteristics and components of cloud computing are

1. On-Demand Self Service

Users can independently provision and manage computing resources as needed without requiring human intervention from the service provider. It's like being able to order or set up computer resources whenever you want without asking for help.

2. Broad Network Access

Cloud services are accessible over the internet from various devices and locations. It's like being able to access files and applications from any device with an internet connection.

3. Resource Pooling

Cloud providers use a shared pool of computing resources that are dynamically allocated and reassigned to serve multiple customers. It's like sharing a big pool of resources with others, and the pool adapts to meet everyone's needs.

Rapid Elasticity

User can quickly scale their resources up or down to handle changes in workload. It's like being able to add or remove computer power instantly, like a rubber band that stretches or shrinks as needed.

Measured Services

Cloud resources are metered, and users are billed based on their actual usage. It's like paying for the exact amount of water or electricity you consumed so you don't waste money on unused resources.

General characteristics

- 1) **Massive Scale:** Cloud services can easily scale up or down to meet changing demands. You can add or remove resources which is like adjusting the size of a storage unit based on how many things you have.
- 2) **Low Cost Software:** Users are charged on their actual usage. (Pay-as-you-go).
- 3) **Advanced Security:** Cloud providers invest in security measures to protect data. They also comply with industry standards such as data encryption and privacy laws, to keep your information safe.
- 4) **Service Orientation:** User can access and manage cloud resources without needing help from service providers.
- 5) **Homogeneity:**
- 6) **Resilient Computing:**
- 7) **Virtualization:**
- 8) **Geographic Distribution:**

④ Advantages

1. Lower Computer Costs

Cloud computing reduces the need for organizations to invest in and maintain their own physical hardware, leading to cost savings on equipment and infrastructure.

2. Increased Performance

Cloud providers offer high-performance computing resources that can be easily scaled to meet the demands of resource-intensive tasks and applications.

3. Reduced Software Costs

Cloud services can include software subscriptions, eliminating the need to purchase and license software separately.

4. Instant Software Updates

Cloud-based software is typically updated automatically by the provider, ensuring that users have access to the latest features, security patches, and improvements without manual updates.

5. Improved Document Format Compatibility

Cloud-based software provides better compatibility with various document formats making it easier to collaborate and share documents across different platforms and devices.

6. Unlimited Storage Capacity

Cloud storage provides virtually unlimited storage capacity, allowing organizations to store and access large amounts of data without concerns of physical storage limitations.

7. Increased Data Reliability

Cloud providers typically implement redundant storage and backup mechanisms, enhancing data reliability and reducing the risk of data loss.

8. Universal Document Access

Cloud-based document provides access to user and edit document from anywhere with an internet connection, promoting universal access and collaboration.

9. Latest Version Availability

Cloud software automatically update to latest versions ensuring that user always have access to the most up-to-date features and security enhancements.

10. Security

Cloud providers invest in security measures, including encryption, access controls, and monitoring, to protect data.

② Disadvantages

1. Requires a Constant Internet Connection

Cloud services requires constant internet connection without this access to cloud resources and data can be disrupted.

2. Does not work well with low-speed connections

Cloud application and services may perform poorly on slow or unreliable internet connections leading to lag and frustration.

3. Features Might Be Limited

Some cloud-based software may reduce functionality compared to their desktop counterparts, which can be limiting for users with specific needs.

4. Can Be Slow

The speed can vary based on internet speed, server load, and other factors. This can affect user experience.

5. Stored Data Might Not Be Secured

While cloud providers invest in security, data breaches and unauthorized access can still occur, potentially compromising sensitive information.

6. Stored Data Can Be Lost

Data stored in cloud can be lost due to technical failure, human error or even closure of cloud service provider.

7. High-Performance Computing (HPC) Systems

Some complex tasks which require HPC may not be well-suited for standard cloud environments due to resource limitations and cost considerations.

8. General concerns

Vendor lock-in: Moving away from a specific cloud provider can be difficult due to proprietary technologies and data formats, leading to vendor lock-in.

Organizations use a hybrid cloud to take advantage of scalability and cost efficiency while maintaining control over sensitive applications in a private environment.



④ Types of Cloud

Three primary cloud types are:

1. Public cloud

The cloud resources that are owned and operated by a third-party cloud service provider are termed as public clouds. It delivers computing resources such as servers, software, and storage over the internet.

2. Private cloud

The cloud computing resources that are exclusively used inside a single business or organization are termed as private cloud. A private cloud may physically be located on the company's on-site data centre or hosted by a third-party service provider.

3. Hybrid cloud

It is a combination of public and private clouds, which is bounded together by technology that allows data and applications to be shared between them. Hybrid cloud provides flexibility and more deployment options to the business.

⑤ Deployment Models

Cloud computing deployment models refer to the ways in which cloud computing services and resources are set up and made available to the users.



Public cloud

In a public cloud deployment, cloud services and resources are owned, operated, and maintained by third-party cloud service providers. These resources are made available to the general public or a wide range of customers over the internet.

Public clouds are accessible to anyone with an internet connection, and users typically pay for the resources they consume on a pay-as-you-go basis.

Example of public cloud providers include AWS, Microsoft Azure, and Google Cloud Platform (GCP).

Private cloud

A private cloud deployment is a cloud infrastructure that is dedicated to a single organization or entity. It can be hosted on-premises within an organization's own data centre or by a third-party provider.

Private cloud offers greater control, customization, and security of cloud resources and are suitable for organizations with strict data privacy, security, and compliance requirements.

Hybrid cloud

A hybrid cloud deployment combines elements of both public and private clouds. It allows data and applications to be shared and integrated between them.

Organizations use a hybrid cloud to take advantage of the scalability and cost-efficiency of public cloud resources while keeping sensitive and critical data and applications in a private environment.

Hybrid clouds enable seamless data and workload portability between the two cloud types.

Community cloud

A community cloud is a cloud infrastructure that is shared by multiple organizations or users who have similar interests, needs, or compliance requirements. It is tailored to serve a specific community or industry such as healthcare, finance or research.

Community clouds offer shared infrastructure while addressing the unique requirements and regulations of their user community.

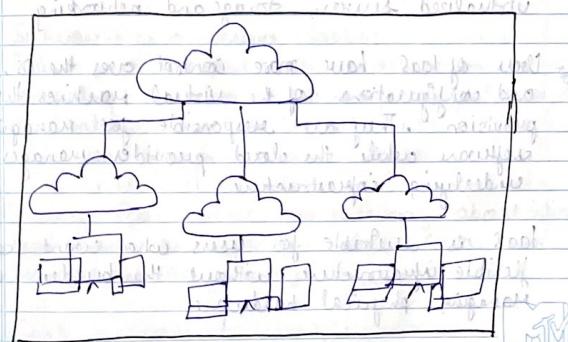
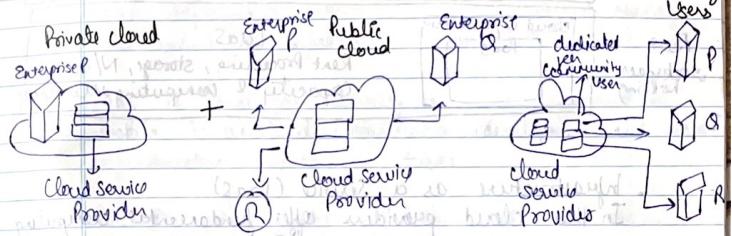
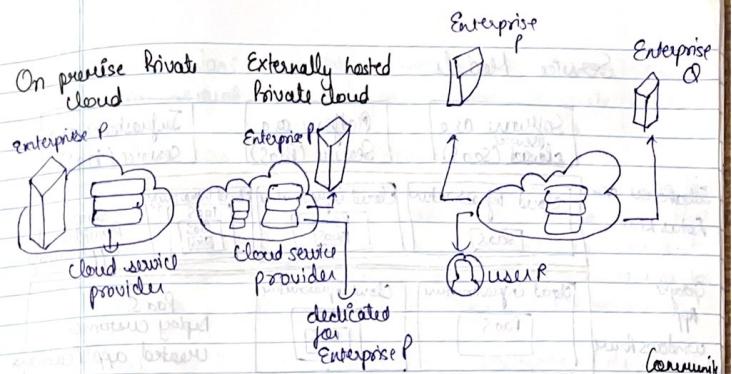
Multi-cloud

Multi-cloud refers to the practice of using multiple cloud providers to meet various business needs. Organizations might use different cloud providers for different applications or services.

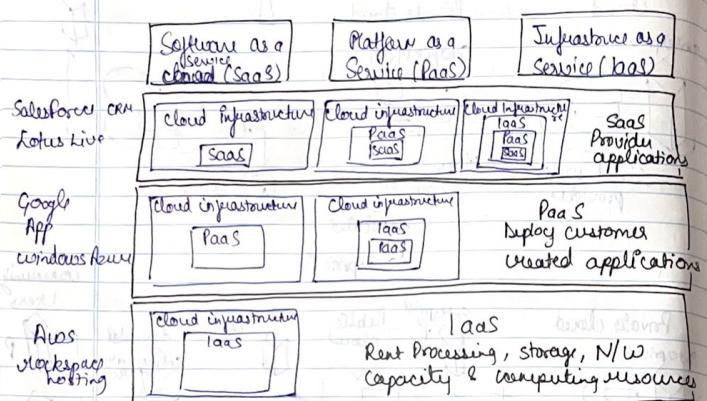
The goal of multi-cloud is to avoid vendor lock-in, enhance redundancy and take advantage of the strengths of different cloud providers.

Multi-cloud can involve using cloud regions or data centers from different providers located in various geographic regions. This can help with compliance, data sovereignty, and low latency access.

MTV uses a multi-cloud strategy to minimize latency and maximize performance. It leverages multiple cloud providers to distribute data across different regions, ensuring fast access and reliable delivery of video content.



Service Models



1. Infrastructure as a Service (IaaS)

In this model, cloud providers offer fundamental computing resources over the Internet. These resources include virtualized servers, storage, and networking.

IT administrator

Users of IaaS have more control over the OS, application, and configurations of the virtual machines they provision. They are responsible for managing the software while the cloud provider manages the underlying infrastructure.

IaaS is suitable for users who want scalable and flexible infrastructure without the burden of managing physical hardware.



Example IaaS providers include AWS EC2, Microsoft Azure Virtual Machines, and Google Compute Engine.

2. Platform as a Service (PaaS)

PaaS provides a higher level of abstraction than IaaS. In this model, cloud providers offer a platform that includes not only the underlying infrastructure but also tools, development frameworks, and services for building, deploying, and managing applications.

Software developers

Users of PaaS can focus on application development and deployment without worrying about managing the underlying infrastructure or the OS.

PaaS is ideal for developers and organizations looking to accelerate application development and reduce infrastructure management tasks.

Example PaaS offerings include Google App Engine, Microsoft Azure App Service, and Heroku.

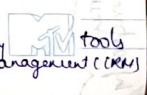
3. Software as a Service (SaaS)

SaaS is the highest level of abstraction in cloud computing. It involves delivering complete software applications over the internet, which users can access and use through a web browser.

End users

Users of SaaS do not need to worry about infrastructure maintenance, or software updates. Everything is managed by the cloud provider.

SaaS is commonly used for productivity tools (e.g. email, office suites), customer relationship management (CRM), and a wide range of business applications.

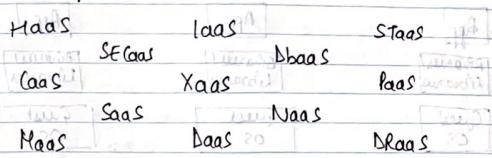


Example of SaaS applications include Microsoft Office 365, Google Workspace, Salesforce, and Dropbox.



| | Services | Descriptions |
|------------------------|-------------|---|
| Application Focused | Services | Complete business services such as PayPal, OpenID, OAuth, Google Maps, Alexa |
| Application Focused | Application | Cloud-based software that eliminates the need for local installation such as Google Apps, Microsoft OneDrive |
| Development Focused | Development | Software development platforms used to build custom cloud-based applications (PaaS & SaaS) such as Salesforce |
| Infrastructure Focused | Platform | Cloud-based platforms typically provided using virtualization, such as Amazon EC2, Sun Grid, etc. |

Storage: Data storage or cloud-based storage such as CTERA, iDisk, CloudNAS, etc.
Hosting: Physical data centers such as those run by IBM, HP, Novell, etc.



Everything-as-a-Service Model

④ Virtualization

Virtualization is the process of creating/converting a physical IT resource into a virtual IT resource.

⇒ Servers, Storage, Network, Power can be virtualized

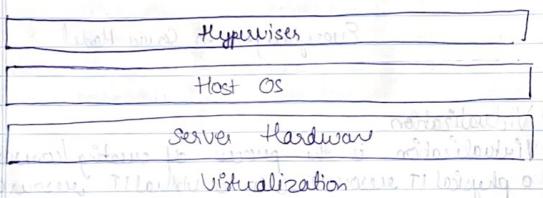
It was initially developed in the mainframe era, it involves using specialized software to create a virtual version of computing resources rather than the actual version of the same resource.

With the help of virtualization multiple OS and application can run on the same machine and its save hardware at runtime, increasing the utilization and flexibility of hardware.

Virtualization allows sharing of a single physical

instance of a resource or an application running multiple customers and organizations at one time.

Virtualization provides a virtual environment for not only executing applications but also for storage, memory, and networking.



Host Machine: The machine on which the virtual machine is going to be built is known as a Host Machine.

Guest Machine: The virtual machine is referred to as a Guest Machine.

⇒ Working of virtualization in cloud computing
Virtualization is like sharing a big playground in the cloud. When people use the cloud, they store their stuff here. But with virtualization it's like having lots of friends who can all use the same playground equipment at the same time. So, instead of each person

buying their own playground, they all share one.

Companies that provide this shared playground like Amazon or Microsoft, have to buy and take care of the equipment but sometimes they charge a lot of money for it. Virtualization is like having someone help you manage and organize this shared playground. This way, you don't have to spend as much money and still get to use the playground whenever you want. It's like having a helper who makes things cheaper and easier for everyone who wants to play in the cloud.

[A] Benefits of Virtualization

- More flexible and efficient allocation of resources
- Lower the cost of IT infrastructure
- Remote access and rapid scalability
- High availability and recoverability
- Enables running multiple OS
- Enhances development productivity

[B] Drawbacks of Virtualization

- High initial investment
- As companies shifted from server to client highly skilled staff is required
- Hosting data at third party resources leads to loss of data, it has chance of getting attacked by hacker.

[C] Characteristics of virtualization

Sharing: Virtualization enables the sharing physical resources among several virtual instances (guests). Sharing of resources help in cost reduction.

Isolation: Virtualization provides isolation b/w virtual instances. Host and other VMs are completely isolated. Crash of one does not affect other VM. Data is not shared b/w VMs. (Improves security and stability)

Encapsulation: Virtualization encapsulates everything a virtual instance needs, including its OS and applications into a single container.

Hardware Independence: Virtual instances are independent of physical hardware. It runs multiple application and OS in a single physical machine by partitioning the available resources. It provides flexibility and mobility.

Portability: Virtual machines can be migrated b/w different hosts.

[D] Types of Virtualization

1) Server Virtualization

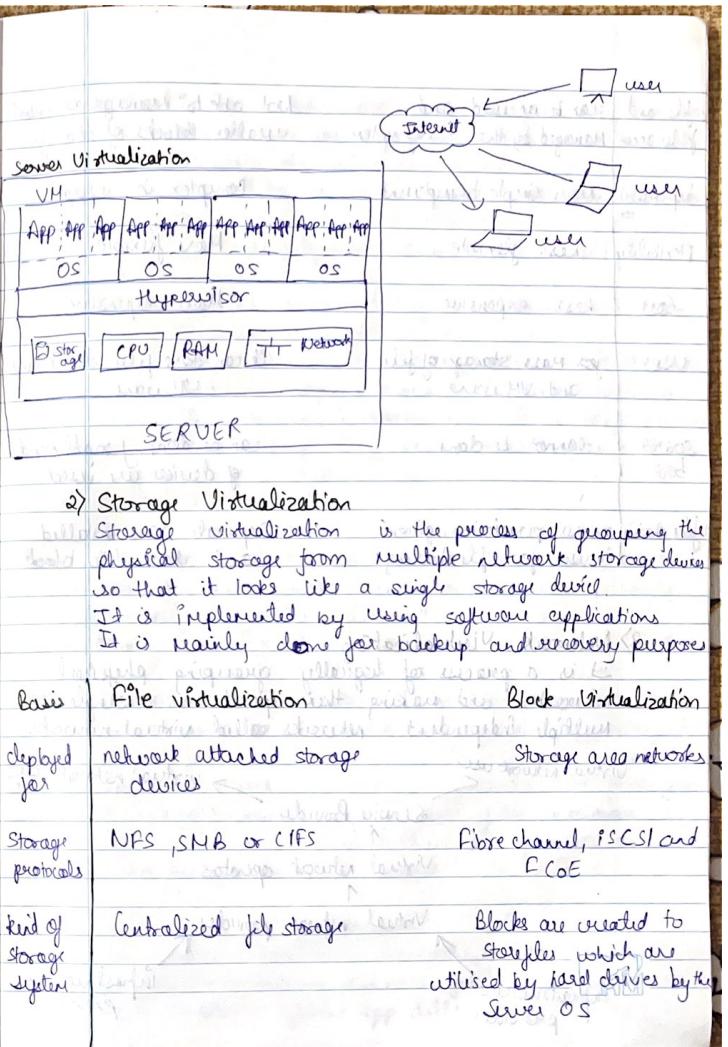
Hypervisor-based: This involves using a hypervisor to create and manage (VMs) on a physical server. The hypervisor controls the allocation of physical resources to VMs. Eg. Microsoft Hyper-V, KVM etc.

Container: Containers are light weight, isolated environments that share the host OS's kernel. They are more efficient than VMs as they don't require a separate OS instance for each container. Popular containerization platforms include Docker and Kubernetes.

↳ Full: Hypervisor (needs)

↳ Para: Kernel (less needs)

↳ OS level: No need of hypervisor (Physical server OS)



| | | |
|------------------------|--|---|
| file and folder access | can be accessed and managed by this storage system | Not able to manage or control smaller blocks of storage |
| Implementation | More simple to implement | Complex in usage |
| Flexibility | Less flexible | More flexible |
| Cost | Less expensive | More expensive |
| Uses | for raw storage of files and VMware | It can store files, databases VMware |
| Server boot | cannot be done | can be done if right kind of device are used. |
| File sharing | access permission given to user for file sharing | Separate OS is installed and attached to block |

3) Network Virtualization

It is a process of logically grouping physical networks and making them operate as a single or multiple independent networks called virtual networks.

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graph TD
    IN[Infrastructure provider] --> VN[Virtual network provider]
    VN --> VNO[Virtual network operator]
    VNO --> SV[Service Provider]
    SV --> VNUser[Virtual network user]
  
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The diagram illustrates the hierarchy of network virtualization layers. At the bottom is the Infrastructure provider, which feeds into the Virtual network provider. The Virtual network provider then feeds into the Virtual network operator, which finally connects to the Virtual network user.

Internal: This is like setting up different WiFi networks at home for your family and guests. They use the same physical router (eg WiFi box) but each network has its own name & password. It keeps your family's data separate from your guests just like different lanes on highway.

External: Think of shared office building with multiple companies. They all use the same internet connection, but they have separate networks, like have own secure lanes on internet highway. This way each company's data is kept private even though they share same internet line.

4) Desktop Virtualization

Virtual desktop infrastructure provides desktop environment (including OS & app) as virtual instances are hosted on remote servers. Users access their virtual desktops remotely, providing flexibility and centralized management. Eg. Microsoft Horizon and Citrix Virtual Apps

A hosted virtual desktop (Desktop as a service) is like a computer in the cloud. It runs on powerful server far away and can be accessed from anywhere with an internet connection. It gives you a virtual computer with your files and apps, so you don't need physical one. It's flexible, convenient, and managed in the cloud.

5) Application Virtualization

It streams application components to end user devices on-demand, reducing the need for full application installations. It allows efficient app delivery & updates eg. Citrix XenApp

6) Hardware Virtualization

CPU: Hardware virtualization extensions in modern CPUs enables hypervisors to efficiently run multiple VMs on a single physical server.

Memory virtualization technologies enable efficient allocation and management of physical memory resources among VMs, ensuring optimal performance.

7) Data Virtualization

It combines information from different sources, making it easy to access and use, just as if it all came from one place. It simplifies data management and helps with better decision-making.

8) Memory Virtualization

It abstracts and manages RAM to create a more flexible and efficient environment for running applications and managing system resources.

Application level Integration: It divides an application's memory into segments, providing isolation and efficient resource allocation while ensuring that each application believes it has full access to memory.

OS level integration: It is used in virtualized environments where OS or hypervisor manages memory allocation for multiple VMs contained, ensuring isolation and dynamic resource adjustments.

[E] Hypervisors

It sits between physical hardware and virtual instances and manages the allocation of physical resources to virtual instances.

Hypervisor is a hardware virtualization technique that allows multiple guest OSs to run on a single host system at the same time. It is sometimes also called a virtual machine manager or Management (VMM).

Types of Hypervisor

Type 1 Hypervisor

It runs directly on the physical hardware and is also known as native hypervisor or bare metal hypervisor. It does not require any base server OS. It has direct access to hardware resources.

Eg: VMware ESXi, Citrix XenServer, Microsoft Hyper-V

Pros

- 1) Better performance
- 2) Efficient resource usage
- 3) Enhanced security
- 4) Stability
- 5) Precise resource allocation

Cons

- 1) Setup complexity
- 2) Hardware compatibility requirements
- 3) Some resource overhead
- 4) Limited access to specialized hardware
- 5) Requires specialized administration skills.

Type 2 Hypervisor

It runs on top of an existing OS and is typically used for local development or testing environments. It is also known as hosted hypervisor. They run as an application in host system, no hardware required.

Pros

- 1) Easy to use and set up
- 2) Broad hardware compatibility

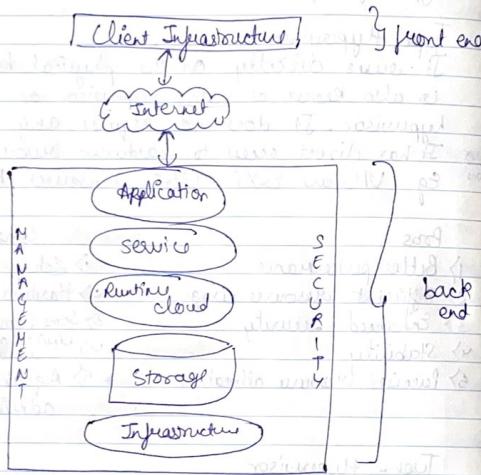
Cons

- 1) Lower performance
- 2) Resource limitations per VMs

less resources required. disadvantage - less security due to shared host or shared system resources.

Resource sharing with host OS
Less security due to host OS
X needed for system reboot
Weaker isolation than VMs
Suitable for testing & development
Not typically used in production environment

(6) Cloud Architecture



Front END
→ used by client to access the cloud platform
→ contains all the client side interface of application that are required to access the cloud platform

Back END

→ used by service provider to manage the cloud

- It manages all the resources that are required to provide cloud computing services
- It includes huge amount of data storage, security, management, storage, security, virtual machines, deployment models, servers etc.

Components

- 1) Client Infrastructure - front end components (provides GUI to interact with cloud)
- 2) Application - may be any software or platform that a client wants to access
- 3) Services - Manage that, which type of service you access acc. to client requirements
IaaS, PaaS, SaaS
- 4) Runtime cloud - provides execution & runtime environment to the virtual machines
- 5) Storage - It provides a huge amount of storage capacity in the cloud to store & manage data.
- 6) Infrastructure - It includes software & hardware components such as services, storage, new device, virtualization and other resources needed for cloud computing models.
- 7) Management - Manages components (applications, service, infrastructure)
- 8) Security - Inbuilt backend component → provides backend security mechanism
- 9) Internet - Medium through which frontend & backend interact.