

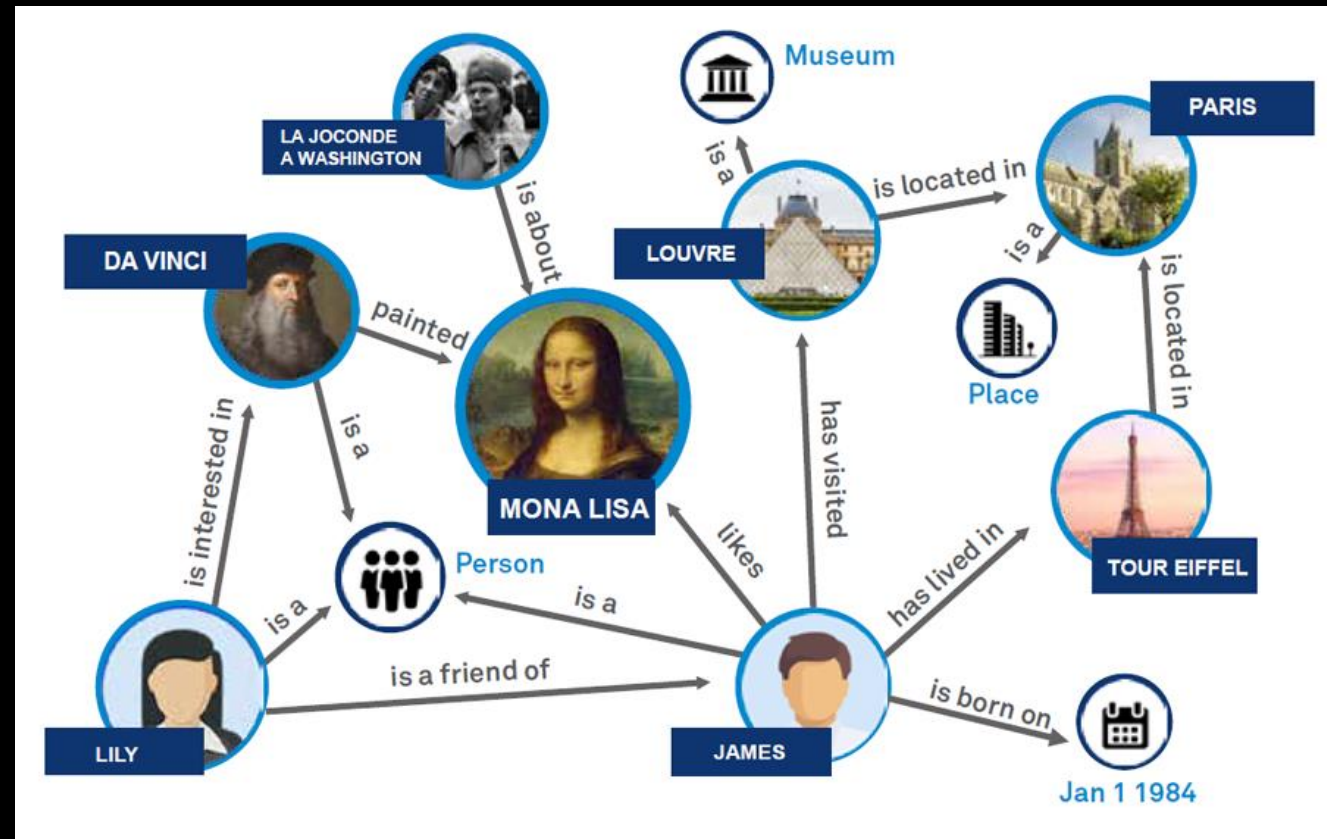
A brief introduction to

Knowledge Graphs

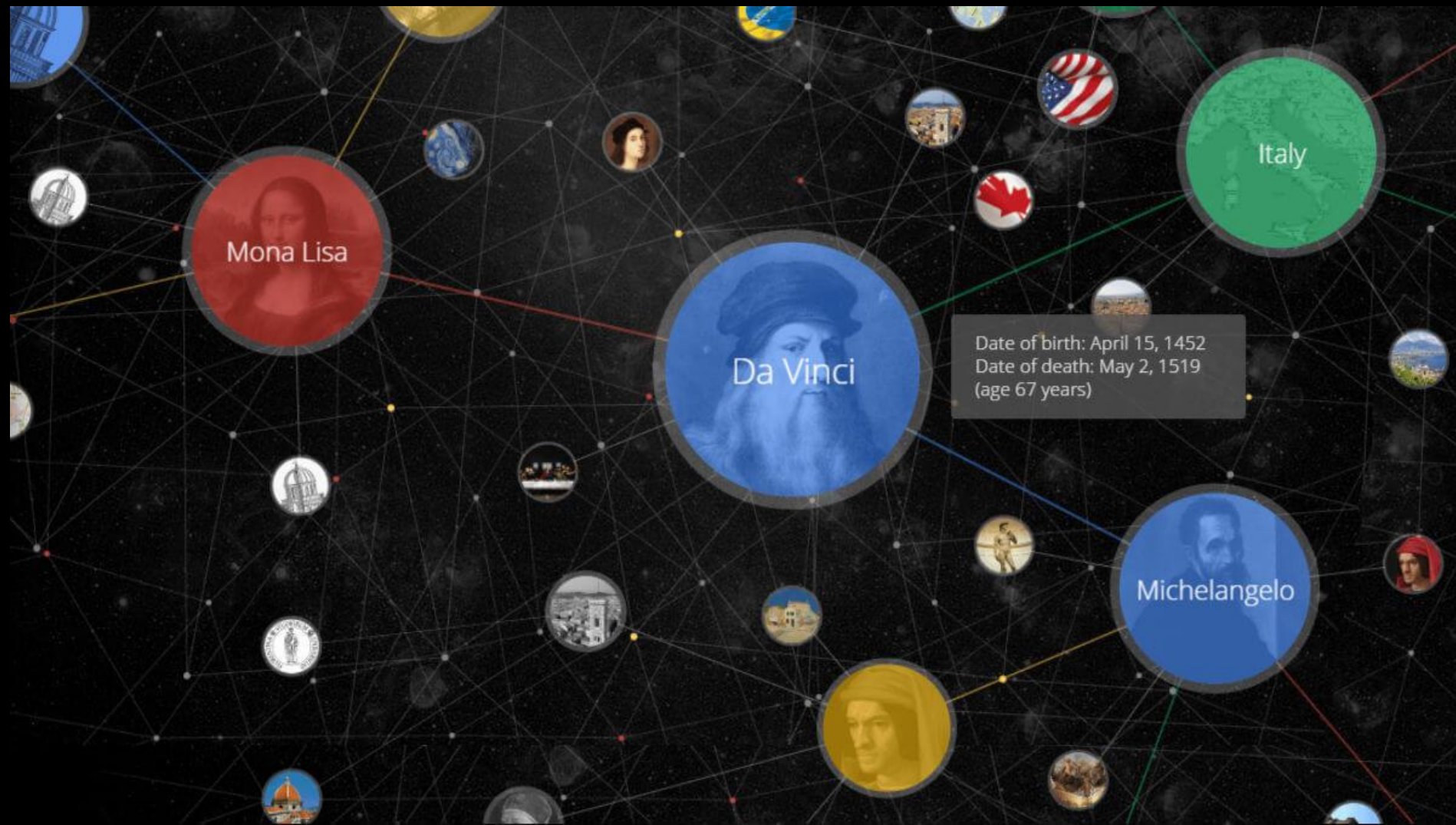
Understanding Knowledge Graphs

A Knowledge Graph is a structured representation of knowledge that captures entities, their attributes, and relationships between them.

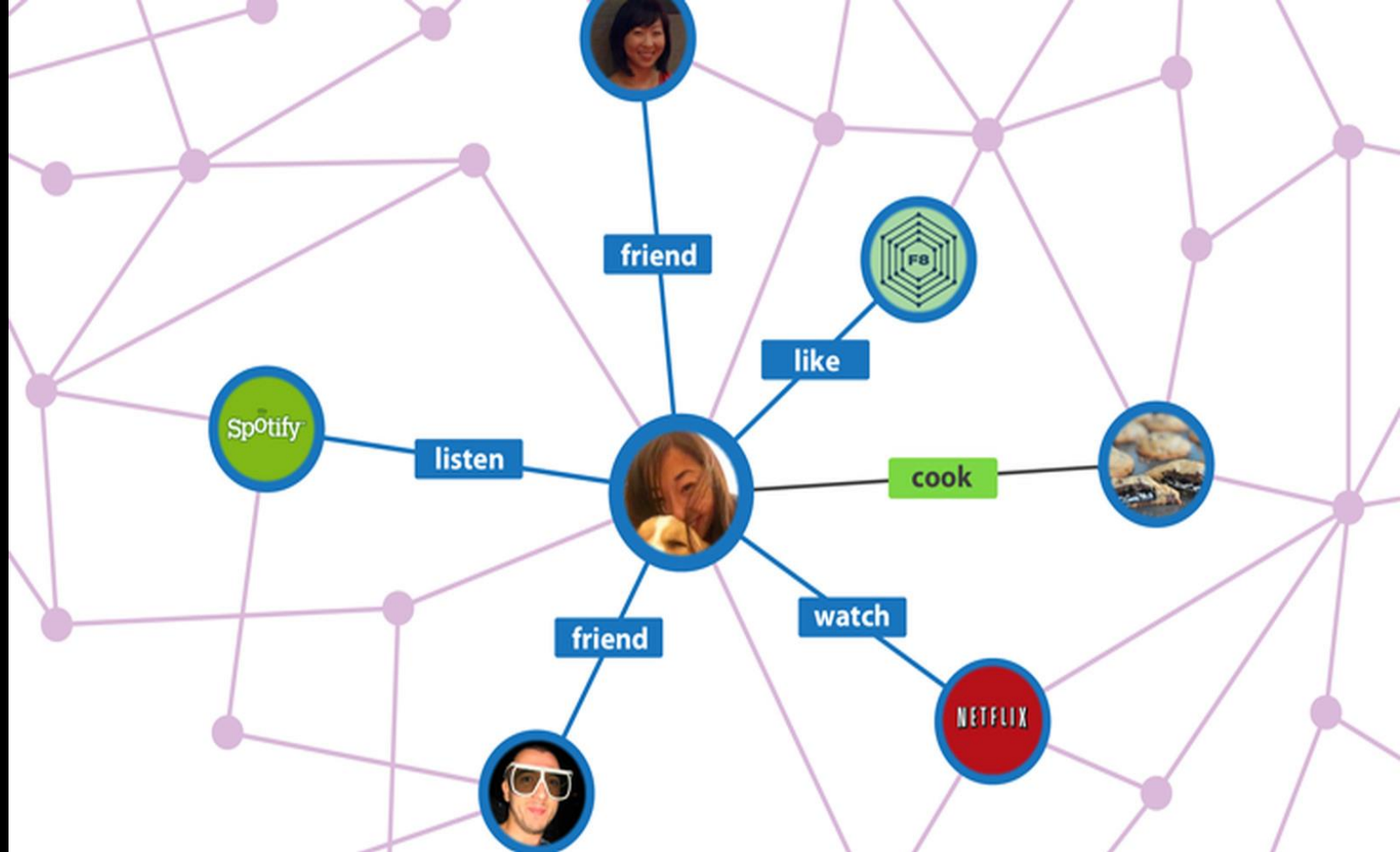
Knowledge Graphs play a crucial role in enhancing search engines, recommendation systems, and various other applications.



The Google Knowledge Graph



The Facebook Knowledge Graph

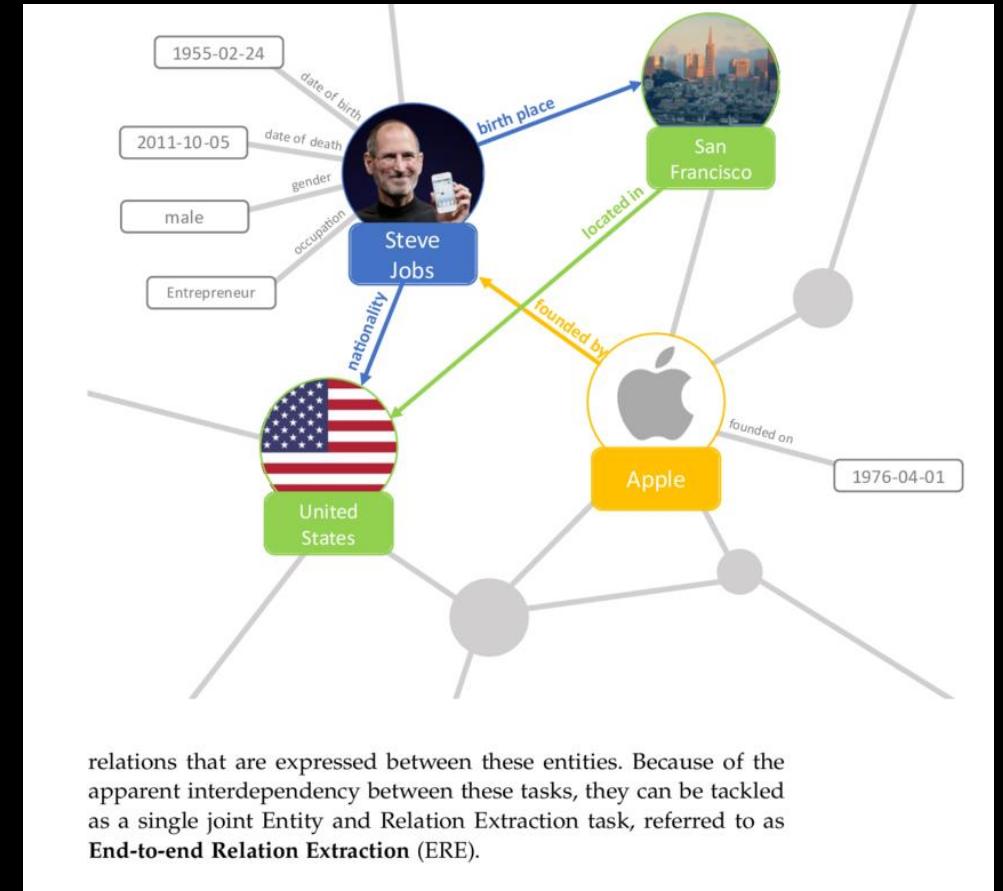


Key Components

Nodes: Entities represented in the graph, such as people, places, or concepts.

Edges: Connections or relationships between nodes, providing context and meaning.

Properties: Attributes or characteristics associated with each entity, adding depth to the representation.



Constructing a Knowledge Graph

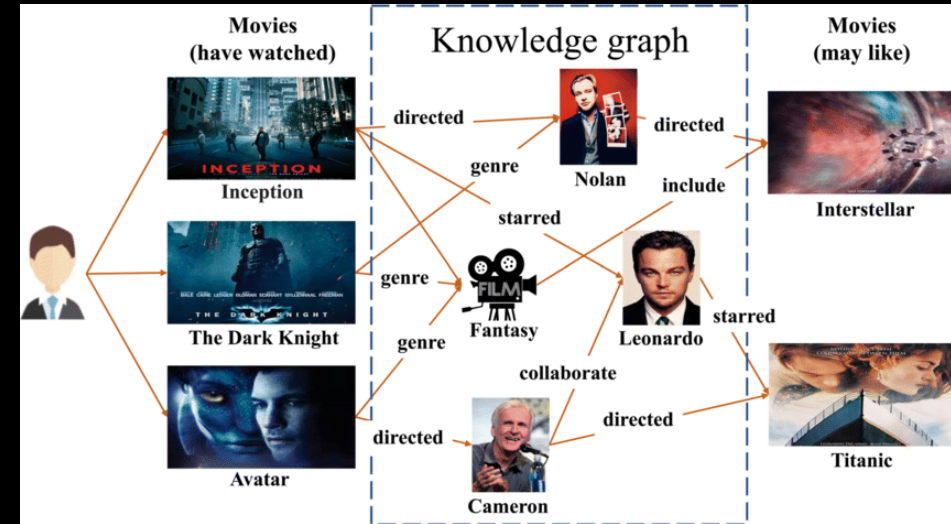
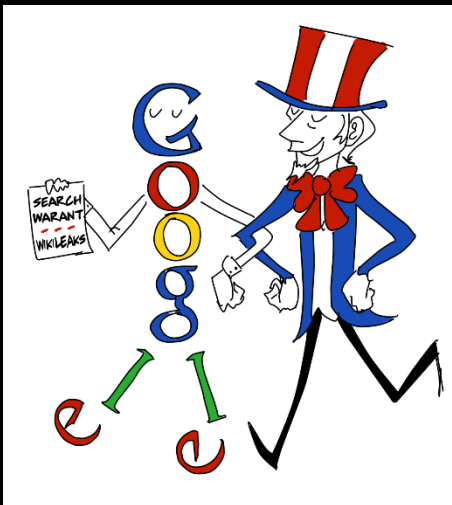
Data sources: Gathering information from diverse sources such as databases, text, or web scraping.

Entity extraction: Identifying entities from the collected data using techniques like Named Entity Recognition (NER).

Relationship extraction: Determining and establishing connections between entities to create meaningful relationships.

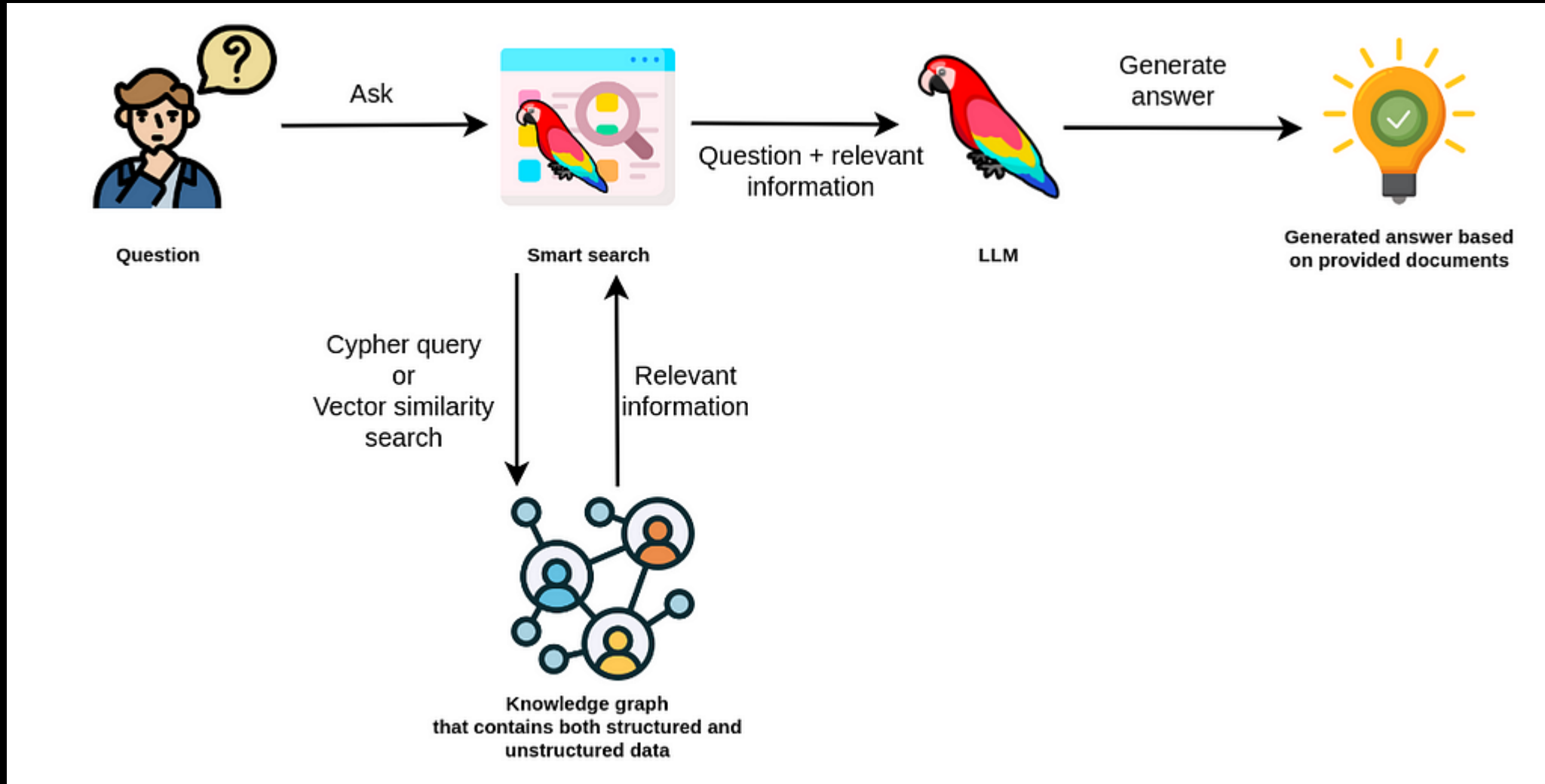
Applications in Real-World Scenarios

Semantic search: Enhancing search results by understanding the context and relationships between keywords.



Recommendation systems: Suggesting relevant content or products based on user preferences and connections in the graph.

Integration with LLMs & RAG



Overcoming Hurdles

Data quality: Ensuring accuracy and reliability in the information within the Knowledge Graph.

Scalability: Handling and processing large volumes of data to maintain efficiency.

Privacy: Implementing measures to protect sensitive information and adhere to privacy regulations.



Responsible AI

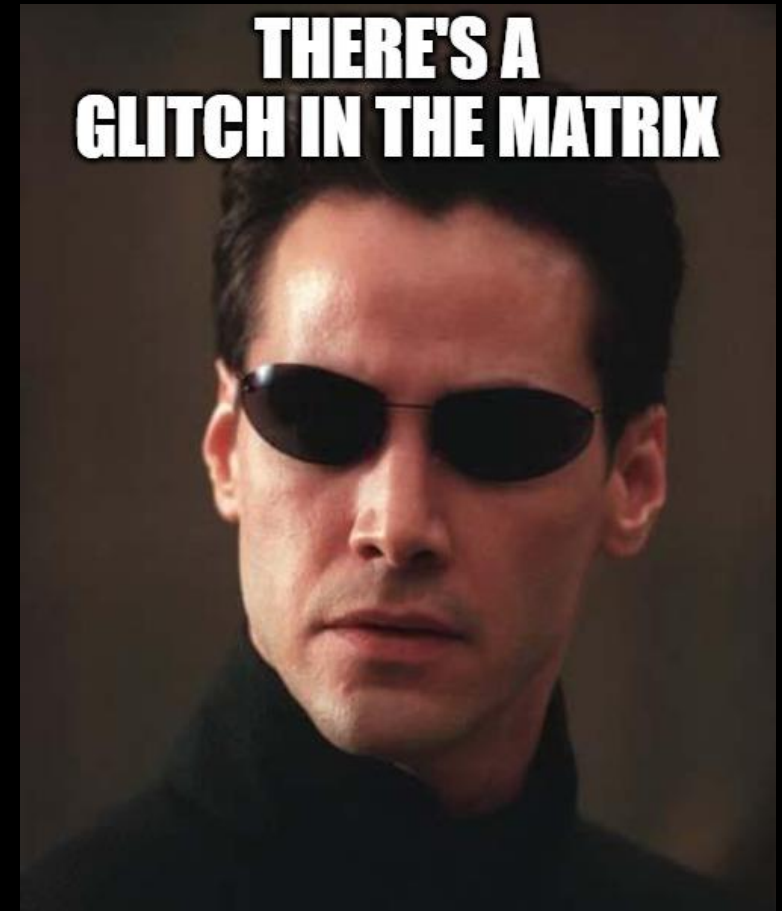
Looking Ahead

Recap: Knowledge Graphs serve as a powerful tool in organizing and leveraging information for various applications.

Ghar Jake??

Ontology ,CQL, SPARQL, Neo4j, rdf, svo triplets.....

Future trends: Explore ongoing advancements, such as the integration of AI and machine learning in Knowledge Graphs.



Deepankar Sharma

Thank You !