

# 新凯恩斯模型

产品市场垄断竞争  $\rightarrow$  厂商/产品差异性

- 关键的行为方程有微观基础
- 理性预期
- 货币中性 强调短期

## 家庭

Step 1: 确定一篮子商品

$$\text{法1: } \max_{C_{it}} \left( \int_0^T C_{it}^{\frac{\varepsilon-1}{\varepsilon}} di \right)^{\frac{\varepsilon}{\varepsilon-1}}$$

s.t.  $\int_0^T P_{it} C_{it} di \leq Z_t$

✓ 法2:

$$\min \int_0^T P_{it} C_{it} di$$

$$\text{s.t. } \left( \int_0^T C_{it}^{\frac{\varepsilon-1}{\varepsilon}} di \right)^{\frac{\varepsilon}{\varepsilon-1}} \geq C_t$$

$$\mathcal{L} = \int_0^T P_{it} C_{it} di + P_t [C_t - \left( \int_0^T C_{it}^{\frac{\varepsilon-1}{\varepsilon}} di \right)^{\frac{\varepsilon}{\varepsilon-1}}]$$

拉格朗日乘数 (Lagrange Multiplier)

$$\Rightarrow P_{it} = P_t \frac{\frac{\varepsilon}{\varepsilon-1} \left( \int_0^T C_{it}^{\frac{\varepsilon-1}{\varepsilon}} di \right)^{\frac{\varepsilon}{\varepsilon-1}-1}}{\frac{\varepsilon-1}{\varepsilon} C_{it}^{\frac{\varepsilon-1}{\varepsilon}-1}}$$

配出  $C_t$   $P_{it} = P_t \left[ \left( \int_0^T C_{it}^{\frac{\varepsilon-1}{\varepsilon}} di \right)^{\frac{\varepsilon}{\varepsilon-1}} \right]^{\frac{1}{\varepsilon}} C_t^{-\frac{1}{\varepsilon}}$

$$\frac{P_{it}}{P_t} = \left( \frac{C_{it}}{C_t} \right)^{-\frac{1}{\varepsilon}}$$

$$C_{it} = \left( \frac{P_{it}}{P_t} \right)^{-\varepsilon} C_t$$

$$\int_0^T P_{it} C_{it} di = P_t C_t$$

$$\Rightarrow \int_0^T P_{it} \left[ \left( \frac{P_{it}}{P_t} \right)^{-\varepsilon} C_t \right] di = P_t C_t$$

$$P_t = \left( \int_0^T P_{it}^{-\varepsilon} di \right)^{\frac{1}{1-\varepsilon}}$$

Step 2: VMP

长期预期 逆向选择因子

$$\max E_0 \sum_{t=0}^{\infty} \beta^t u(C_t, N_t, \frac{M_t}{P_t})$$

基期效用 function

$C_{it} \neq C_t$  (垄断竞争)

$N_{it} = N_t$  (完全竞争)

$$\text{s.t. } \int_0^T P_{it} C_{it} di + M_t + B_t \leq M_{t-1} + (1+r_{t-1}) B_{t-1} + \int_0^T W_{it} N_{it} di + T_t$$

$P_t + C_t$        $\downarrow$        $W_t + N_t$       transfer  
 Key Assumption:  $C_t$  为商品 - 单位  
 (书) 销售  $+ Q_{t+1} B_t$   $+ B_{t-1}$  (Def:  $B_t = \frac{1}{1+r_t}$ )

1) 带动供给方程

2) 消费 Euler Equation

3) 货币需求方程

⇒ 对数线性化 \* HW \*

$$U(\cdot) = \begin{cases} \ln C_t \dots ? \\ \frac{C_t^{1-\theta}}{1-\theta} - \frac{N_t^{1-\theta}}{1+\varphi} + \frac{(M_t/P_t)^{1-\theta}}{1-\theta} \end{cases}$$

T 商

(垄断竞争 + 价格粘性) → 日 (概率 · 可能调整的 prob:  $1-\theta \rightarrow$  未调整 prob)

$$\max_{P_{it}} E_0 \sum_{t=0}^{\infty} Q_{o,t} (1-\theta)^t [P_{io} Y_{it/0} - TC_{it}(Y_{it/0})]$$

$$\text{s.t. } Y_{it/0} = \left(\frac{P_{io}}{P_t}\right)^{-\varepsilon} Y_t$$

$$[\text{graph}] \quad \max_{P_{it}} E_t \sum_{k=0}^{\infty} Q_{t+k} (1-\theta)^k [P_{it} Y_{i,t+k/t} - TC_{i,t+k/t}(Y_{i,t+k/t})]$$

$$\text{s.t. } Y_{i,t+k/t} = \left(\frac{P_{it}}{P_{t+k}}\right)^{-\varepsilon} Y_{t+k}$$

$$\Pi_o^n = E_0 \sum_{t=0}^{\infty} (1-\theta)^t Q_{o,t} \left\{ P_{io} \left(\frac{P_{io}}{P_t}\right)^{-\varepsilon} Y_t - TC_{it} \left[\left(\frac{P_{io}}{P_t}\right)^{-\varepsilon} Y_t\right] \right\}$$

$$\frac{\partial \Pi_o^n}{\partial P_{io}} = 0 \Rightarrow E_0 \sum_{t=0}^{\infty} (1-\theta)^t Q_{o,t} \left[ (1-\varepsilon) \left(\frac{P_{io}}{P_t}\right)^{-\varepsilon} Y_t - \frac{\partial TC_{it}}{\partial Y_{it/0}} \cdot \frac{\partial Y_{it/0}}{\partial P_{io}} \right] = 0$$

$$E_0 \sum_{t=0}^{\infty} (1-\theta)^t Q_{o,t} \left[ (1-\varepsilon) \left(\frac{P_{io}}{P_t}\right)^{-\varepsilon} Y_t - MC_{it/0} (-\varepsilon) \left(\frac{P_{io}}{P_t}\right)^{-\varepsilon-1} Y_t \frac{1}{P_t} \right] = 0$$

$$E_0 \sum_{t=0}^{\infty} (1-\theta)^t Q_{o,t} \left[ (1-\varepsilon) Y_{it/0} + \frac{\varepsilon}{P_t} MC_{it/0} Y_{it/0} \left(\frac{P_{io}}{P_t}\right)^{-\varepsilon-1} \right] = 0$$

$$E_0 \sum_{t=0}^{\infty} (1-\theta)^t Q_{o,t} Y_{it/0} [(1-\varepsilon) + \varepsilon MC_{it/0} P_{io}^{-1}] = 0$$

$$E_0 \sum_{t=0}^{\infty} (1-\theta)^t Q_{o,t} Y_{it/0} (1-\varepsilon) = - E_0 \sum_{t=0}^{\infty} (1-\theta)^t Q_{o,t} Y_{it/0} \varepsilon MC_{it/0} P_{io}^{-1}$$

$$Y_{it/0} = \left(\frac{P_{io}}{P_t}\right)^{-\varepsilon} Y_t$$

$$\Rightarrow (\varepsilon \rightarrow) E_0 \sum_{t=0}^{\infty} (1-\theta)^t \beta^t \left[ \left(\frac{P_{io}}{P_t}\right)^{-\varepsilon} Y_t \right]$$

$$= \varepsilon P_{io}^{-1} E_0 \sum_{t=0}^{\infty} (1-\theta)^t \beta^t \left[ \left(\frac{P_{io}}{P_t}\right)^{-\varepsilon} Y_t \right] MC_{it/0}$$

$Q_{o,t} \Leftarrow$  Euler Equation

$$\Rightarrow (\varepsilon-1) E_0 \sum_{t=0}^{\infty} [(1-\theta)\beta]^t P_t^{\varepsilon-1} Y_t^{1-\sigma} = \varepsilon P_{00}^{-1} E_0 \sum_{t=0}^{\infty} [(1-\theta)\beta]^t P_t^{\varepsilon-1} Y_t^{1-\sigma} MC_{it,t=0}$$

$$\Rightarrow (\varepsilon-1)(P_{00}^*)^{-\varepsilon} P_0 Y_0^{\sigma} E_0 \sum_{t=0}^{\infty} [(1-\theta)\beta]^t P_t^{\varepsilon-1} Y_t^{1-\sigma}$$

$$= \varepsilon (P_{00}^*)^{-\varepsilon} (P_0^*)^{-\varepsilon} P_0 Y_0^{\sigma} E_0 \sum_{t=0}^{\infty} [(1-\theta)\beta]^t P_t^{\varepsilon-1} Y_t^{1-\sigma} MC_{it,t=0}$$

$$\Rightarrow P_{00}^* = \frac{\varepsilon}{\varepsilon-1} \frac{E_0 \sum_{t=0}^{\infty} [(1-\theta)\beta]^t P_t^{\varepsilon-1} Y_t^{1-\sigma} MC_{it,t=0}}{E_0 \sum_{t=0}^{\infty} [(1-\theta)\beta]^t P_t^{\varepsilon-1} Y_t^{1-\sigma}}$$

定价公式

成本加成

MC

if 价格弹性  $\theta=1$ ,  $t=0$

價格彈性  
Calvo 1983, JME  
Taylor 1978, JPE

$$\hat{x}_t = \ln X_t - \ln X$$

$$\hat{x}_t = \frac{k_t - k}{X} \quad | \text{ 对数线性化} \Rightarrow FC \text{ line}$$

$$X_t = X_0 e^{\hat{x}_t} \quad | \quad P_t^* = \frac{\varepsilon}{\varepsilon-1} \cdot \frac{E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k P_{t+k}^{\varepsilon-1} Y_{t+k}^{1-\sigma} MC_{it,t+k/t}^n}{E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k P_{t+k}^{\varepsilon-1} Y_{t+k}^{1-\sigma}}$$

$$(LHS) \frac{P_t^*}{P_{t-1}} E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k P_{t+k}^{\varepsilon-1} Y_{t+k}^{1-\sigma} = \frac{\varepsilon}{\varepsilon-1} \frac{1}{P_{t-1}} E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k P_{t+k}^{\varepsilon-1} Y_{t+k}^{1-\sigma} MC_{t+k/t}^n \quad (RHS)$$

稳态时  $P_t^* = P_{t-1}$

$$\begin{aligned} & \sum_{k=0}^{\infty} [(1-\theta)\beta]^k P^{\varepsilon-1} Y^{1-\sigma} + \frac{1}{P} E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k P^{\varepsilon-1} Y^{1-\sigma} (P_t^* - P) - \frac{P}{P} E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k P^{\varepsilon-1} Y^{1-\sigma} (P_{t-1} - P) \\ & + (\varepsilon-1) E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k P^{\varepsilon-1} Y^{1-\sigma} (P_{t+k} - P) + (1-\sigma) E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k P^{\varepsilon-1} Y^{1-\sigma} (Y_{t+k} - Y) \end{aligned}$$

$$LHS = P^{\varepsilon-1} Y^{1-\sigma} E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k [1 + \hat{P}_{t-1}^* - \hat{P}_{t-1} + (\varepsilon-1) \hat{P}_{t+k} + (1-\sigma) \hat{Y}_{t+k}]$$

||

$$RHS = \frac{\varepsilon}{\varepsilon-1} \frac{MC^n}{P} P^{\varepsilon-1} Y^{1-\sigma} E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k [1 - \hat{P}_{t-1} + (\varepsilon-1) \hat{P}_{t+k} + (1-\sigma) \hat{Y}_{t+k} + \hat{MC}_{t+k/t}]$$

$$P = \frac{\varepsilon}{\varepsilon-1} MC^n \quad (\text{稳态时}) \quad \frac{MC^n}{P} = \frac{\varepsilon-1}{\varepsilon}$$

$$\Rightarrow \hat{P}_t^* \frac{\sum_{k=0}^{\infty} [(1-\theta)\beta]^k}{1 - (1-\theta)\beta} = E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k \hat{MC}_{t+k/t}$$

(对数线性化)

$$\Rightarrow \hat{P}_t^* = [1 - (1-\theta)\beta] E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k \hat{MC}_{t+k/t}$$

$$P_t = \left( \int_0^t P_u^{1-\varepsilon} du \right)^{\frac{1}{1-\varepsilon}} = \left[ \int_0^t (\hat{P}_u^*)^{1-\varepsilon} du + \int_0^t P_{u-1}^{1-\varepsilon} du \right]^{\frac{1}{1-\varepsilon}}$$

θ 调价 不调价 (1-θ)

$$\Rightarrow P_t = \left( \theta P_t^* + (1-\theta) P_{t-1} \right)^{\frac{1}{1-\varepsilon}}$$

$$\Rightarrow P_t^{1-\varepsilon} = \theta P_t^* + (1-\theta) P_{t-1}^{1-\varepsilon}$$

$$\text{通胀} = \frac{P_t}{P_{t-1}}$$

$$\left( \frac{P_t}{P_{t-1}} \right)^{1-\varepsilon} = \theta \left( \frac{P_t^*}{P_{t-1}} \right)^{1-\varepsilon} + (1-\theta)$$

$$\Rightarrow \hat{\pi}_t^{1-\varepsilon} = \theta \left( \frac{P_t^*}{P_{t-1}} \right)^{1-\varepsilon} + (1-\theta) \quad \leftarrow \text{通胀膨胀与 } P_t^* \text{ 的关系}$$

对数线性化:

$$1 = \frac{P_t}{P} + (1-\varepsilon) \frac{P_t}{P} (\pi_t - \pi) = \theta + \theta(1-\varepsilon) \left( \frac{P}{P} \right)^{-\varepsilon} \left[ \frac{1}{P} (P_t^* - P) - \frac{P}{P^2} (P_{t-1} - P) \right] + (1-\theta)$$

$$\Rightarrow \hat{\pi}_t = \theta (\hat{P}_t^* - \hat{P}_{t-1})$$

$$\frac{\hat{\pi}_t}{\theta} = \hat{P}_t^* - \hat{P}_{t-1} = [1 - (1-\theta)\beta] E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k (mc_{t+k|t}^r - \hat{P}_{t-1})$$

$$= [1 - (1-\theta)\beta] E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k mc_{t+k|t}^r + [1 - (1-\theta)\beta] E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k (\hat{P}_{t+k} - \hat{P}_{t-1})$$

$$= A + [1 - (1-\theta)\beta] E_t (\hat{P}_t - \hat{P}_{t-1}) + [1 - (1-\theta)\beta] E_t (\hat{P}_{t+1} - \hat{P}_{t-1}) + [1 - (1-\theta)\beta]^2 E_t (\hat{P}_{t+2} - \hat{P}_{t-1}) + \dots$$

$$= A + [1 - (1-\theta)\beta] E_t \left\{ \hat{\pi}_t + [(1-\theta)\beta] (\hat{\pi}_{t+1} + \hat{\pi}_t) + [(1-\theta)\beta]^2 (\hat{\pi}_{t+2} + \hat{\pi}_{t+1} + \hat{\pi}_t) + \dots \right\}$$

$$= A + E_t \{ \dots \} - (1-\theta)\beta E_t \{ \dots \}$$

$$= A + E_t \{ \dots \} - (1-\theta)\beta \hat{\pi}_t - [(1-\theta)\beta]^2 E_t (\hat{\pi}_{t+1} + \hat{\pi}_t) - [(1-\theta)\beta]^3 (\hat{\pi}_{t+2} + \hat{\pi}_{t+1} + \hat{\pi}_t) - \dots$$

$$= A + E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k \hat{\pi}_{t+k}$$

$$= [1 - (1-\theta)\beta] E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k mc_{t+k|t}^r + E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k \hat{\pi}_{t+k}$$

$$= [1 - (1-\theta)\beta] mc_{t|t}^r + \hat{\pi}_t + \boxed{\sum_{k=1}^{\infty} \hat{\pi}_{t+k}}$$

$$= B + [1 - (1-\theta)\beta] E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^{k+1} mc_{t+k+1|t}^r + E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^{k+1} \hat{\pi}_{t+k+1}$$

$$= B + [(1-\theta)\beta] \left\{ [1 - (1-\theta)\beta] E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k mc_{t+k+1|t}^r + E_t \sum_{k=0}^{\infty} [(1-\theta)\beta]^k \hat{\pi}_{t+k+1} \right\}$$

$$\hat{\pi}_t = [1 - (1-\theta)\beta] mc_{t|t}^r + \hat{\pi}_t + [1 - (1-\theta)\beta] E_t (\hat{P}_{t+1} - \hat{P}_t)$$

$$\frac{1}{\theta} E_t \hat{\pi}_{t+1}$$