

YANG Shuang

Website

yangshuang.me

Contact

ideryang@gmail.com

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Skills

Design

UX design

Product design

Motion design

AR design

Video montage

3d modeling

Tools

Sketch

Photoshop

Aftereffect

Cinema 4D

Framer Studio

Development

HTML / CSS

Markdown

CoffeeScripts

JQuery

Work

Alibaba Group, Senior UX Designer

Jul 2018 - Present · Hangzhou, China

Responsible for the **internationalization** and **Localization** of Alibaba Group.

Design for the **Global Markets** of AliExpress and build middle office platforms to support global businesses like Lazada, Alibaba.com, AliPay.

Alibaba Group, Interaction Designer

Jul 2016 - 2017 · Hangzhou, China

Responsible for the **Core User Flow** (Register, Sign in, Cart, Checkout, Address, Payment) of AliExpress Mobile app and PC Design.

Redesigned the core shopping flow for AliExpress v6.0 and got promoted to Apple's **App of the day**.

Designed AliExpress Android experience (Core user flow, instant App and Android Pay) and got **2016 Google Editors' Choice**.

Alibaba Group, Interaction Designer

Jul 2015 - 2016 · Hangzhou, China

Responsible for the **Seller Back-end Platforms** (Seller Data Center, Alliance: Pay for performance, External Ads Center) .

Responsible for the **Shopping Cart** and **Checkout** flow of AliExpress PC Design.

Alibaba Group, Interaction Design Intern

Jun 2014 - Jul 2014 · Hangzhou, China

Redesigned **Homepage** for AliExpress App.

Build **Responsive Design System** for AliExpress PC .

Education

South China University of Technology, B.E in Design

2011 - 2015 · Guangzhou, China

School of Design, industry design, Rank First 2014 (1/50+ people)

School of Design, industry design, Rank First 2015 (1/50+ people)

Best 10 Outstanding Graduation Paper, 2015 (10/ Whole Campus)