





# So, the thing is

India is Vast

Evidently & probably not a breaking news.

Oh, what a surprise.

But, how to scale this vastness?



### And now,

Adi will explain the problem with

- 1. Planning to visit India as a non-Indian
- 2. Planning to visit India as an Indian (yes)

How do you make an itinerary?

# Will you,

Follow a pre-made plan provided by thousands of travel websites with a bad UX, and Wikipedia content? (also inaccessible)

OR

Take things into your own hands and handpick your trip with an easy and intuitive guide to tour India; unlock places less travelled, in-depth guide to everything out there to explore.

### And now,

Adi explains the approach to solving the problem

#### **Points**

- 1. Map of India
- 2. Little known facts sprinkled in
- 3. UI and UX Ultimate Priority (Colours, especially) Representing flavours and cultures
- 4. An easier, more accessible window to India

## Why I back this idea?

#### Points

- 1. What do I bring to the table?
- 2. The scalability and target expansive
- 3. A new approach, and the passion

#### **Future**

A lot of ideas that I am going to talk about, now~

