

Talent Sikat

From: SINGER WILLIAM RICK (01452138)
Sent Date: Thursday, May 16, 2024 11:06 AM
To: talent@thesikatagency.com
Subject: RE: Part 1 RE: Follow up questions and Ideas to i

Tagline - second part - Creating Opportunities - instead of Paving Pathways

I like the At ID FS.

Should it say First Choice School! Probably best to say Better than 9-10 of our students

I like the suggestion of a photos of a small, medium and large school- maybe make mention of it- the name under photo so they audience gets the idea.

Like your ideas.

-----Gonzales, Paul on 5/16/2024 9:06 AM wrote:

>

let me try and rephrase and arrange this

total the number of X(Kids) admitted or say of their first choice certain number admitted

Home Page

Tagline: Your Future Starts Here

Subheading: Unlocking Potential, Paving Pathways: Where Dreams Take Flight

At ID Future Stars, we are more than just mentors we are guides, and champions of your potential. With a dedication to excellence and a passion for nurturing talent, we stand as a beacon of hope on your journey and beyond. Our team comprises seasoned educators and life coaches who are committed to empowering the leaders of tomorrow.

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[Image]

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"98% of our students were successfully admitted at their first choice!"

or

"9 out 10 of our students has a success rate of getting admitted to their first School of choice!"

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[Illustration]

{ADMISSION COUNTER}

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O
Small(list of school1, 2, 3, etc) = XXXX (number of students)
- >T op major: Engineering, Arts, (4-5 major etc)

= %XX (PERCENTAGE OF ADMISSION RATE)

OO
Medium(school1, 2, 3, etc) = XXXX (number of students)
-> Top major: Engineering, Arts, (4-5 major etc)

= %XX (PERCENTAGE OF ADMISSION RATE)

OOO
Large(school1, 2, 3, etc) = XXXX (number of students)
-> Top major: Engineering, Arts, (4-5 major etc)

= %XX (PERCENTAGE OF ADMISSION RATE)

Note: If I may suggest, we can replace the words (S, M, L) to maybe an illustration like a

O Small
OO Medium
OOO Large

to lessen direct scale interpretation.

WILLIAM RICK SINGER on 5/14/2024 7:49:35 PM wrote
Paulo, another more powerful idea could be

Breakdown admits to

Small Schools under 5000 - (already gave you some but could add some) Middle Size 5001-15,000 (gave you some could do the same) Large 15, 000 50,000 (gave you some)

Difference do categories

Engineering

Small - list schools and how many admits

Middle Size - list schools and how many admitted

Large Schools - list schools and total number admits

Example Film, Accounting, Business, Computer Science

Political Science, Psychology , English (All Liberal Arts)

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Communications

Biology, Chemistry, Physics small medium and large

I could break it down by 6-10 majors and sizes of schools and how many admits

The numbers will be large

Your thoughts??

-----Gonzales, Paul on 5/14/2024 4:06 PM wrote:

>

I just have a few questions for the copy and illustration for the website, what do you think about including in our the website page a data driven percentage of admission rate you've successfully admitted students. and if you think it's a good idea.

- What is the percentage of students/clients over the last 10 years who earned admission to the following schools thru your service.

Amherst College
Boston College??
Brown University
Carnegie Mellon University
Columbia University
Cornell University
Dartmouth College
Duke University
Georgetown University
Harvard University
Johns Hopkins University
Massachusetts Institute of Technology (MIT)
New York University New York University Stern
Northwestern University
Princeton University
Skidmore College
Stanford University
University of California Berkeley
University of California Los Angeles
University of Chicago
University of Michigan
University of Notre Dame
University of Pennsylvania
University of Pennsylvania Wharton
Washington University in St. Louis
Williams College
Yale University

(Please Include other universities if anything is missing, estimates in percentage)

Note: This is for additional details in our website, scanned our FAQs

section 1

- How many applicants at most do you cater at these schools annually and what is the ratio out of 10(person)
- What is your Overall acceptance rate?
- How many percent are direct referrals?

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- What is percentage of students whom you've coached after being deferred that earned an admission to their Early school?

- What is the percentage of your students who earned admission after being waitlisted (mention your top 5 schools)

Section 2

- What is College Life Coach or Private tutor?

- How many College Life Coaches or Staff do you have?(To create visible profiles if necessary on our website)

- Why Should they Hire a College Life Coach or a Private Tutor?

- What Does a College Life Coach or Private Tutor?

- Is Hiring a College Life Coach Worth It?

- What sets ID future stars apart?

- Why should they hire ID FUTURE STARS?

are we a member of NACAC?

***CASE STUDY SECTION

if you can provide at least 3 students for case studies, how you improved their SAT score from a 0000 to 1600. Preferably someone who stood out for you in your experience. (preferably min of 250 words)

- what were their GPA's

- what were there dilemmas they encountered, and improved

- what are they passionate about (Hobbies, Arts, Humanitarian and etc)

- what major they got to pursue and which University they got admitted

Thanks