

# Talent Sikat

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**From:** SINGER WILLIAM RICK (01452138)  
**Sent Date:** Thursday, May 16, 2024 6:06 PM  
**To:** talent@thesikatagency.com  
**Subject:** 1st one more to come --A Couple Case Studies

If you need more, please let me know what kind?

Brian XXXXXX

- Had our first meeting in mid June before his 11th grade year
- 11th grader diagnosed with ADHD and Severe case of dyslexia
- Brian is quiet and not a very good communicator
- Attends a public school and has been in Special Education classes his whole life but could be mainstream to a regular classroom if someone at the school and parents took the initiative,
- Brian loves sports especially Baseball, Basketball and Football statistics.
- Mom is a highly successful Media Executive - not home before 7pm daily
- Dad is not in the picture

-- The Mom and Brian were a referral from a very strong academic family that we worked with that had great success getting her daughter into the school of her choice Early Decision to Duke.

-- Mom was hunting for the long lost treasure for Brian - Could He go to a Four Year College? Could Brian be successful academically, socially and personally despite being in Special Education courses most of his life? She had been told by umpteen teachers and administrators the best Brian could do was attending a Community College or Vocational school?

We met at their home and sat at the kitchen table with Brian's transcript and Brian. We started the meeting with a discussion focused solely on Brian answering my questions about his passion - Sports Statistics. Because, I was engaging and worked with 100's of kids like Brian in the past I knew the goal was to get Brian speaking and get him hyped about his passion. I took his passion and started giving him ideas on how he could use his passion to have fun, make MONEY (START A BUSINESS) and use his incredible knowledge to set his Path for a career in Sports at the College and or Professional level.

Here was a young man that talked directly with me for 30 minutes non stop, Brian's mom was flabbergasted at her son's passion and desire to share it with me. Once we got done speaking about his passion, I pulled the conversation over into what Mom wanted to speak about- Could Brian attend a 4 year traditional College and be successful?

My immediate response was Yes! Brian could attend a 4 year college where he can be successful academically, socially and personally but We had a lot of work ahead of us and everything depended on Brian's desire to go away to a 4 year college. Brian was in charge of Our journey not his mom. Mom would provide the resources but Brian and I would create the game plan, implement the plan, work through the ups and downs including a battle with his High School to get their heads turned around so that they would work with our game plan for success but we need them to give us a chance to prove that Brian could make it through High School and attend a college of his choice.

Next I painted a picture for Brian and mom that included a choice of a small or medium size college or university. A college that had a Learning Differences program that offers strong services for Brian's learning style and that would work within our extracurricular needs and a way to utilize Brian's passion for Sport Statistics throughout his 4-5 years of college. SLAM DUNK - BRIAN AND MOM WERE IN. \*\*\*\*\* Just a quick note after I excused myself to use the rest room - Mom met me before I came back in the kitchen with tears running down her face - saying that you thank you for giving us hope but a plan to execute to make it happen where Brian had to take the initiative with my coaching.

\*\*\*\*\* Our hurdles to overcome

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-- Brian needed to be mainstreamed to take regular classes in the subjects that he could have success.  
-- My diagnoses was Brian was an Auditory Tactile Learner - he sits in a room listening to people speak and he joins in and you would Never know he had a disability. You give Brian a project to do with his hands his tactile memory allows him to touch and feel and remember what he did. If we asked Brian to memorize a passage or ask him a question that was different than the teacher gave on the study guide - Brian can not remember or critically think how to answer a short question he did not memorize.  
-- We need to get Brian prepared for the SAT and ACT utilizing his IEP to get 100% more time when he takes either or both tests. We need the test read to him or completed utilizing a taped version so he could listen to the words and stop and start it as he feels necessary.  
-- We needed to select the right SAT/ACT tutor to teach Brian ID Future Stars time and results proven approach to preparing for standardized tests.  
-- We need to select a couple schools that would be a great fit for Brian and have discussions with the Senior Admission folks, the Learning Disabled Director and then speak one on one with the Sports Information Director, Head Football, Basketball and Baseball coach of these Division 1 teams if they would be willing to meet and interview Brian when he came to campus over Spring Break to decide if he could be an asset to their programs. Maybe 1 or more may be interested in Brian being a part of their programs?  
-- We need to select several subject matter tutors of ours that could work with Brian to help him compete in the Regular Classroom and possibly be the Reader of the Test or Quizzes given to him and the whole class so that he can show that he understands the material but may not be able to take the test or quiz from a couple pieces of paper like other students. The reason this is important is most teachers do not have the time to provide a test or quiz orally for one student but if we could offer an option we may have a chance to help Brian succeed.

11th grade goes miraculously well. Brian take English 11, Algebra 1, US History, Environmental Science and I get approved for Brian to take Sign Language 1 at a local community college the first semester of 11th grade and Sign Language 2 the second semester.

Brian achieves B's and C's and A in both Sign Language courses. He take the SAT with 100% extended time, which was read to him over 2 days and he gets an overall 930 score. Before we began preparing Brian utilizing our ID Future Stars formula to Conquer the SAT and ACT he achieved a 480 score - remember each participant receives 400 just to put your name down. We all were delighted with his progress and how much maturity and growth Brian showed.

--- Spring Break Brian and his mom went to visit the U Denver, Regis University (Denver) DePaul University (Chicago) and North Park College (Chicago). We set up the Tours, Information Sessions and meetings with Admissions, Learning Disabled Services and the Coaches at each school

Brian attended 3 weeks of the ID Future Stars Athletic programs for both International and Domestic students acting as our Statistician, which gave him a sense of what living in a dorm would be like at UCLA and working with College and High School coaches.

----- \*\*\*\*\* Now came the Fun Part ----- \*\*\*\*\*

-- Now our relationships and expertise of the process of Getting In to the college of your choice surfaced.

-- We made appointments with the Decision Makers for Brian's top 2 choices of schools the University of Denver and DePaul University. After meeting on campus with the right parties with Brian's transcript, test scores and resume, we got a great indication of what we needed to do with Brian's essays, application and senior year grades to achieve admission. At the same time we made the connection with the SID and the Basketball Coaches to acquire a volunteer position if Brian was admitted.

Next was to help prepare Brian's applications and essays to all 4 schools, request his teacher and counselor recommendations, get SAT to send his official test scores.

Our tutoring TEAM KNEW WE HAD TO STAY ON Brian TO ACHIEVE A 2.8 gpa - for the first semester and we were golden.

Long story short - Brian was admitted regular Decision to both U Denver and DePaul, and received a position with the Men's Basketball team as a statistician for practice and games. Mom and Brian celebrated with the Great News but had a decision to make - which school was he going to?

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U Denver won out. Brian graduated in Communications with a 2.5 GPA from U Denver. We hired tutors outside the normal ones offered at U Denver for kids with learning issues for all four years. The success Brian achieved was his based on his passion to stay a member of the Basketball staff, which ignited his desire to achieve in the classroom.

Brian is now a graduate and looking at getting a Master's in Sports Management. What a GREAT Story of Success!