

Talent Sikat

From: SINGER WILLIAM RICK (01452138)
Sent Date: Thursday, December 14, 2023 6:50 PM
To: talent@thesikatagency.com
Subject: ID FUTURE STARS - FOR BOYS & GIRLS

Paulo per my email earlier, Chris said to send you all we have going on. All are interconnected because we are using our Life Coaching program and have a Matching system. Would love to speak to you about the project.

ID FUTURE STARS - BOYS AND GIRLS

- Need URL
- Create Website
- Create Emails
- Open Bank Account
- Create a Merchant Processing Account - Cliff Singer
- Sponsors - Nike, Banks, Cell Phone companies, computers, Foundations

*****BELOW UNTIL YOU GET TO CORE BUSINESS- EVERYTHING BELOW IS SUMMER

ROK - KOREA (Sports) for HS rising juniors, seniors
Boarding in US for Summers at multiple University Locations
-- Soccer(B&G) Golf (B&G), Tennis (B&G), Basketball (B&G), Baseball (B) Softball (G), Swimming & Diving (B&G), Volleyball (B&G)

DOMESTIC SPORTS YEAR ROUND PROGRAM

- 1-2 weeks Paired (Basketball B&G), (Soccer B&G)
- 1-2 weeks Paired (Volleyball B&G), (Swimming & Diving B&G)
- 1-2 weeks Paired (Golf B&G), (Lacrosse B&G)
- 1-2 weeks paired (Tennis B&G), (Baseball & Softball B&G)

Youth 7-18 ALL SPORTS CAMPS

- BOARDING? DAY CAMP? CITY'S
- Offer life coaching throughout the year culminating with DOMESTIC sports program or ALL sports program

INTERNATIONAL ALL SPORTS CAMPS

- Separate from Domestic or All Sports 7-18 (Boarding on a Campus)
- Life Coaching offered throughout the year

OUTDOOR ADVENTURE CAMP

(College Campus or Hotel and camping) -- BOARDING AND OR DAY CAMP

- Fishing, Hiking, Biking, Orienteering, Paddle boarding, Kayaking, Shooting, Obstacle Course, Sailing

SUMMER & SCHOOL YEAR PROGRAMS

ACADEMIC ENRICHMENT AGES 5-18 (get kids back to performance before COVID and kids for Enrichment)

- Day/Online
- Location
- XL Curriculum
- Workbooks
- Tutors - Math, Writing & Reading

ACTING - PUBIC SPEAKING - PRESENTATION SKILLS

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- Day & Online
 - Location
 - Mock Trial curriculum
 - Game On
 - Computer Skills - PowerPoint etc...
 - Film, Music etc... You Tube channel
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PURPOSEFUL LIFE - PASTOR EDUCATOR

- Day & Online
 - Location
 - Meaningful Community Service
 - 12- 20 YEARS OLD
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WAR, RELIGION, POLITICS

- Day, Boarding & Online
 - Location
 - 14-20 years old
 - Curriculum Development
 - USE LA Group curriculum
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COLLEGE APPLICATION WORKSHOP

- Day & On Line
 - Matching - Right Fit
 - Assessments
 - Selection
 - Personal Statement
 - Supplemental Essays
 - Ages 16-19
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COLLEGE TRIPS & PLACEMENT

- 1-4 Weeks -- One Year or More
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COLLEGE TRIPS - CAREER & PLACEMENT

- 1-3-4 weeks - One Year or More
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COLLEGE TRIPS & INTERNSHIP & PLACEMENT

- 1-3-4 weeks - One Year or More
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-- COSTS? - TYPES OF CAREERS? - INTERNSHIPS? - DOMESTIC & INTERNATIONAL? - HOW TO MARKET???

COLLEGE TRIPS NORTHEAST, SOUTHWEST, MID ATLANTIC, MIDWEST, ROCKIES, CALIFORNIA, FAR WEST

- 1-6 weeks
 - Cost?
 - Domestic & International kids?
 - School to be selected - small, medium and large
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CAREER - MEDICAL - FINANCE/PRIVATE EQUITY - SOCIAL MEDIA - SPORTS MANAGEMENT - SUSTAINABILITY

- Same questions as above?
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INTERNSHIPS - FINANCE/BUSINESS, MARKETING, SOCIAL MEDIA, START UP, NON PROFIT, VOCATIONS

- Media, Engineering, Fine Arts, Sustainability, Entrepreneurship
 - Same questions as above?
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ICY - INCONVENIENT YOUTH MOVEMENT -- CERTIFICATION CLIMATE CRISIS

- Summer/ Year Round?
- Clubs at elementary, middle, high school, colleges?
- Presentations built then performed

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-- Sponsors - Doerr's, Climate Project, Governmental etc....
-- 9-20 years old

*****CORE BUSINESS

Today we have a site www.paths4life.com that was built for a FREE business during COVID and just afterwards. In my old world we charged 10K-20K annually for one on one service - not like Paths4life and met with each student/family in their home on site or via Zoom.

Thinking now of having 3 offerings and changing my website to fit all paying participants

PATHS4LIFE www.paths4life.com -- In Person - Zoom -- Hybrid - YEAR ROUND

QUESTIONS THAT NEED TO BE ANSWERED????

-- Should there be 1, 2, 3 offerings?

-- How should they be offered?

-- Domestic and International?

-- How to market -- Mom's groups, take on foundations kids and Donors, Angel Tree Ministries, Jewish Federations, YMCA, Boys and Girls Clubs, Tunnel to Towers, Dave Thomas Kids etc..? Sports Clubs? Jewish groups?

-- Cost per offering

-- HS students and College transfers

MATCHING SYSTEM THAT IS ALL MY INTELLECTUAL PROPERTY COMING FROM THE PAST 20+ YEARS AND TENS OF THOUSANDS OF CLIENTS AND THOUSANDS OF VISITS TO EACH CAMPUS AROUND THE US

I have used 20 academic, social, cultural, geographical data for the first big search. Everything is been put on a hard copy sheet to then be typed in and uploaded.

Additionally then I have a Math based on geographic, size, etc.... by the Majors at schools around the US that are ranked - under 5,000 students, 5,000-20,000 students, 20, 000+ students - I rank the best Accounting, Environmental Studies, Biology, Communications, Film, History etc. schools by size and location- 15-20 of these

Then I have the same scenario for the social and cultural aspects of a school ranked again by size of school and situation - most green campus, friendliest students, best food, dorms, career center, fraternities and sororities, politically active etc..

Three different and all can be included in one big search for Matching that needs the database completed- snazzy looking, pictures of schools, the scraped data from each school on other historical or most important items the schools finds important etc..

Additionally we were offered a chance to create a Virtual Career Center for AEPi fraternities 192 and AEPH 250 sororities with my Life Coaching model we use in all of our businesses. We could do this for them and every other fraternity and sorority too.

Additionally we have a requested to the Rear Admiral in charge of the Navy to be a partner in recruiting 17-30 year old's for the Navy utilizing our Life Coaching model and preparation to get a 1,000 Aged Out Foster kids a new home. Waiting for a response as no one is doing this now and they are down 8,000 sailors.

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Should we start our Hybrid Online School for kids with Learning Challenges??

- Use voucher money in states that offer it - Florida, Arkansas, Texas etc..
 - Grades k-8 no accreditation needed or k-12 using K-12 or another platform- Florida Virtual?
 - Hire tutors, teachers
 - On line one on one
 - Cost?
 - Create Clubs, Activities i.e. ICY, Are You the One, others?
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ARE YOU THE ONE

- Create academic curriculum questions from XL Curriculum - need to hire someone to create All questions
 - Ages 6-18
 - Lunch time activity to market in cities
 - Create teams and Individual Competitions, by school Area Code etc..
 - Local, District, Regional, State, Regional US, National
 - \$25 dollars per competition - \$50 per four member teams -- \$100 per six member team
 - Competitions - Academic all grades, Gaming, Engineering Film, Assembly, Music, Acting, Presentation skills (Ted talks)
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9-12 GRADE SCHOOL WITH HS DIPLOMA & AA - SPORTS MANAGEMENT ACADEMY

- Use Voucher, tuition
 - online - in person
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