

Talent Sikat

From: SINGER WILLIAM RICK (01452138)
Sent Date: Monday, May 27, 2024 5:49 PM
To: talent@thesikatagency.com
Subject: RE: [Part 1]Status update and a few more on questi

Talent Sikat

I will put detail into questions 1 and 2 by tomorrow.

I want to keep path2success as a landing page for ALL of our summer programs.

The Paths4life website is purposed today for lots of programs but considering what Chris asked me about going after a lower cost customer 2,500-10K I thought paths4life could be the site or we could create a different name and landing page for lower cost if we do not want to suffocate teh ID Future Stars mosre expensive programs?

If you are unsure of what I am speaking about I can call you on Tuesday if you want?

-----Gonzales, Paul on 5/27/2024 4:06 PM wrote:

>

Good day, Happy Memorial day,

Status Update from last Friday, we managed to summarize the important questions for the FAQ, we decided to not include all the takeaway from the FAQs and repurpose the rest for materials in our social as there is a lot of valuable content. We managed to stream line in from 40 questions to 20.

a few things of Info I need for you today:

1.. If you can explain and outline just the essentials in bullet points in this offer perhaps the process will be better, then we will work around to create a summary and what important highlight they need to know without providing the entire process:

- PACKAGE - TRANSFERS ONLY (what is the process of planning for this one)

- PACKAGE - SPECIAL TALENTS ie SPORTS, PERFORMING ARTS, FINE ARTS, ACADEMIC AREAS. (how is this different and what is the distinction of this package)

2. a few more in important additional info for the copy, and browsed thru our previous emails about path4Life thread and

We also previously discussed the name as "Path2success" would you like to continue to "path 4 success" instead of Path 2 success?

both is good In my opinion..

This is what I gathered from our previous email, please let me know if this is aligned or accurate to the program regarding about this(Path4success):

[Sent Friday, December 15, 2023] Content had everything about summer activities

"THE PATHS4SUCCESS stuff 8-10 weeks of summer activities do you have enough information on all?"

ROK - KOREA (Sports) for HS rising juniors, seniors

Boarding in US for Summers at multiple University Locations

-- Soccer(B&G) Golf (B&G), Tennis (B&G), Basketball (B&G), Baseball (B) Softball (G), Swimming & Diving (B&G), Volleyball (B&G)

DOMESTIC SPORTS YEAR ROUND PROGRAM

and so on

next email on [Part 2]