

Talent Sikat

From: SINGER WILLIAM RICK (01452138)
Sent Date: Tuesday, May 28, 2024 11:37 AM
To: talent@thesikatagency.com
Subject: Finishing Up and Major Thoughts

Paulo, I thought about your questions and how to Brand us over others.

First what has always been a Hallmark for my company is We Will Take on Any student no matter their Academic credentials, Liabilities, Talents etc.. We Do Not just cater to the smartest and richest. We Cater to Any Student and Family that wants to find the Right Fit school and have it done with total input and have the use of our expertise that is unmatched while making the experience easy and thorough despite the process being So complicated and difficult to Navigate.

I take on kids with 2.0gpa 3.0 gpa and below and 3.5 GPA and 4.5 gpa" no special talent' someone who is unsure of what they want to be or do in life, someone who has struggled in school, someone with disabilities and those who are just great people still trying to find themselves at age 14 to 18.

All Levels of Kids ' All levels of Colleges ' Most competitive, Competitive and Less Competitive' everyone's Light goes on at a Different time. Any one Any time.

Question 8

I balance my professional and personal life by taking advantage of every hour in the day. I sleep 4 '5 hours a night, workout daily 3 to 5 hours a day, eat great, spend time with family and my bigger family the kids and families I serve daily.

The workout is my KEY.

Question 9

My values and mission are personified daily in everything I do. I am VERY consistent' same time I workout daily, receive an email, text, or call' answer immediately with an Incredible Sense of Urgency ' I treat People Like I want to Be Treated. I see myself as a CONNECTOR ' I bring kids-families together with Colleges and relationships I have created in my business with prominent people to others who can be of help to my clients.

Question 10

What sets us apart is our work ethic, connector- network that No One has ' the sense of urgency to get back to people immediately ' when we say we will do something it is DONE ' why I got in trouble was because of my ability to Guarantee what I said I would do. The government does not believe in guarantees but MY word and actions speak for themselves. I am fiercely competitive and have the energy and drive to be the First Pick in everyone's Mind.