

Talent Sikat

From: SINGER WILLIAM RICK (01452138)
Sent Date: Wednesday, May 22, 2024 2:35 PM
To: talent@thesikatagency.com
Subject: Pricing Possibility

Your thoughts?

I found out that Christopher Rim supposedly charges 85K to 120K annually and 1500 an hour. My guess is that is working with himself not an associate?

Her are my thoughts on pricing

All to work with me to start with

30K annually - it is a 10 month year that includes SAT tutoring in 9th, 10th, 11th grade plus admission to one summer program of ours - just tuition not travel. I meet with everyone 2 times a month for at least an hour and the tutoring for SAT/ACT or if too young PSAT or the PLAN test (ACT version of PSAT) once a week for an hour 4-5 times a month depending on how the weeks go in the month for 10 months.

12th grade year that one hour a week for tutoring is working with an Essay specialist weekly with edits coming back throughout the week and meetings with me to go over strategy on applications, schools to apply to Early Action, Decision, regular admission etc..... while my staff will input applications, essays send test scores, pay app fees and test score fees going to schools (all reimburse etc.. until submission) The year is very intense from June to January 1st then tapers to nothing till letters of acceptance come in and decisions on May 1st.

If the client has worked with us for at least one year prior then 30K if they are new as seniors the cost is \$35k.

***** Additionally if the family wants me to visit their home anywhere in the US once a month they will pay the 30K if existing client but pay my expenses to and from.

If new client then 35K plus expenses

If a family does not want the additional tutoring in 9-11th for PSAT, PLAN, ACT or SAT then the cost is \$20K annually with 2 meetings a month and expenses if they want me to visit once a month during that year.

***** By going to their home I will get friends and family that live near by because I am in town and can meet in person.

Your thoughts ??????