

Talent Sikat

From: SINGER WILLIAM RICK (01452138)
Sent Date: Wednesday, May 15, 2024 12:50 PM
To: talent@thesikatagency.com
Subject: RE: Follow up questions and Ideas to include in ou

Answers to some of your questions. There will be another email with Colleges and majors acceptance numbers after this.

I suggest you go on Amazon and purchase my two books Getting In and getting in Branding. Both are 50+ pages and each chapter is one page, which offers you additional content that you can use on the site and in social media. There are stories about students in the Getting In book that may be helpful too.

-- How many applicants do we cater to - Me personally 150-180 one on one and the company many many thousands.

-- How many applicants do we cater to that come from the list provided - 70% of our students want to attend the Most Competitive schools in the country- our focus is always The Right Fit school not the Most Competitive.

-- What is the overall acceptance rate 65-70% for First Choice schools and 90+ % One of the top choices.

-- How many percent are direct referrals - 100%

-- What percentage get deferred and attain admission in the Regular pool? -- Early Action first choice school (non binding) 70% - Early Action All schools we apply to with the student 90+%

Early Decision (Binding acceptance - can only apply this way to One school where in Early Action you can apply to as many EA schools that you want that offer it.) - 75% acceptance rate for Early Decision and 50% for those being Deferred.

-- Waitlist before 2018 (this is when schools waitlisted 50-100 kids) After 2018 schools waitlisted 1000+ students because the trend was kids were applying to so many schools and acceptance rates were down that the schools were afraid to fill their dorm and class spots.

Before 2018 getting kids into Waitlisted school - 50% After 2018 35%

Most people's numbers will be 0-5%

Percent of our kids that Transfer schools per year - less than 2 out of thousands a year. Number of kids we did not work with that came to us that want to Transfer is 5-12 per year.

-- What is a College Life Coach or Private Tutor -- College Life Coach is an incredibly knowledgeable, experienced, enthusiast, exceptionally bright, awesome communicator, non judgmental, entrepreneurial person who helps guide a student & family through life's ups and downs, successes and sets a high standard of achievement of goals while coaching one on one with the student and family to exceed their personal goals.

-- Private tutor is someone who is a Subject Matter expert and is well versed in teaching various different Learning Styles in order to help a student understand concepts and approaches that will help a student Master his or her strengths and weaknesses.

-- How many College Life Coaches or staff do I have -- I use to have hundreds and hundreds but restarting so to start with it will be Me and an Administrative Assistant and several Exceptional Private tutors for Standardized Testing (SAT, ACT) and Subject Matter tutors then once I have 50-100 clients again I will hire more Life Coaches - we use to have thousands of clients annually and training and hiring folks for me is easy.

-- Why should they hire a College Life Coach and is it worth it -- In the world of College Admission there are so

Talent Sikat

much disinformation and high school staff that is not trained well enough to handle the number of students and the specific nature of the process of getting accepted to the Right Fit school. Most handle changing class schedules and handling the Counselor recommendation that they are not up to date to handle the Complexity of College Admissions.

Hiring ID Future Stars - your Life Coach is fully Certified by our Master Coach of 20+ years of experience and tens of thousands of admits to the Right Fit school and the connections/relationships at the colleges and universities you want to attend. We have the expertise of first hand knowledge of colleges and universities all over the country because of visits annually, meetings with admissions representatives and meetings with Senior staff at colleges and university's nationwide. The only way to find the Right Fit college is to be trained in how to find the Social and Cultural fit for each student by assessments and one on one meetings with the family and student.

Our team has been trained to do a comprehensive view of where the student is today, and where he or she can be tomorrow with the right guidance and support. A game plan is developed to meet and exceed the needs and desires of the student and family. Then weekly one on one meetings occur to help the student achieve his or her goals -

By hiring ID Future Stars the relationship of mom and dad and the student stays favorable because the pressure of the parents on the kids is so intense that by having a Third Party Expert that meets with the student offers both parties a Chinese Wall to keep things happy and healthy.

Expertise of knowing the process and school across the country is another reason. Most parents went to college 20-30 years before and the process has changed and the schools have changed from a Social and Cultural perspective.

-- Why Hire ID Future Stars -- Our Knowledge of the Process (well informed of changes because of consistent meetings both on and off campus with administrators, students and faculty fulfills nothing getting lost in translation). Experience (by working one on one with tens of thousands of different types of kids), Senior Level relationships at Colleges and University's (to make calls for guidance, help and support), Weekly Life Coaching meetings (these allow a trust between the student and Life Coach to help motivate and support the stressful time of getting into the school of choice and to keep the parent of the kids back - also be the liaison to deliver messages the parents want to give to the student that will be taken differently if the parent does it)

-- Are we a member of NACAC- No never have been or will be- archaic group of counselors and do not have an impact on admission.

-----Gonzales, Paul on 5/14/2024 4:06 PM wrote:

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I just have a few questions for the copy and illustration for the website, what do you think about including in our the website page a data driven percentage of admission rate you've successfully admitted students. and if you think it's a good idea.

- What is the percentage of students/clients over the last 10 years who earned admission to the following schools thru your service.

Amherst College
Boston College??
Brown University
Carnegie Mellon University
Columbia University
Cornell University
Dartmouth College
Duke University
Georgetown University
Harvard University
Johns Hopkins University
Massachusetts Institute of Technology (MIT)
New York University New York University Stern

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Northwestern University
Princeton University
Skidmore College
Stanford University
University of California Berkeley
University of California Los Angeles
University of Chicago
University of Michigan
University of Notre Dame
University of Pennsylvania
University of Pennsylvania Wharton
Washington University in St. Louis
Williams College
Yale University

(Please Include other universities if anything is missing, estimates in percentage)

Note: This is for additional details in our website, scanned our FAQs

section 1

- How many applicants at most do you cater at these schools annually and what is the ratio out of 10(person)
- What is your Overall acceptance rate?
- How many percent are direct referrals?
- What is percentage of students whom you've coached after being deferred that earned an admission to their Early school?
- What is the percentage of your students who earned admission after being waitlisted (mention your top 5 schools)

Section 2

- What is College Life Coach or Private tutor?
- How many College Life Coaches or Staff do you have?(To create visible profiles if necessary on our website)
- Why Should they Hire a College Life Coach or a Private Tutor?
- What Does a College Life Coach or Private Tutor?
- Is Hiring a College Life Coach Worth It?
- What sets ID future stars apart?
- Why should they hire ID FUTURE STARS?

are we a member of NACAC?

***CASE STUDY SECTION

if you can provide at least 3 students for case studies, how you improved their SAT score from a 0000 to 1600. Preferably someone who stood out for you in your experience. (preferably min of 250 words)

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- what were their GPA's
- what were there dilemmas they encountered, and improved
- what are they passionate about (Hobbies, Arts, Humanitarian and etc)
- what major they got to pursue and which University they got admitted

Thanks