

Talent Sikat

From: SINGER WILLIAM RICK (01452138)
Sent Date: Thursday, January 25, 2024 7:34 PM
To: talent@thesikatagency.com
Subject: ID FUTURE STARS - MARKETING STRENGTHS

ID FUTURE STARS - MARKETING STRENGTHS

1. 20+ years of experience working with College Athletes, Performing and Fine Arts students, faculty, staff, coaches, athlete directors, admissions officers and senior administrators in colleges all over America.
2. Ability to Identify & Evaluate Special Talents
3. Ability to Coach Up (Unlock Potential) and or Find the resources to Coach Up (Unlock Potential) a student to increase his or her Special Talent.
4. Ability to create a Personal Brand for each student and Audience.
5. Ability to Identify, evaluate and achieve procuring scholarships.
6. Life Coach/Pilot Career and Professional interests.
7. On staff World Class instructors, coaches in all verticals for additional coaching and development
8. Offer programming that allows a student to develop his or her interests and facilitate its growth locally, regionally, nationally and internationally.
9. Create new relationships with like-minded students, experts in our programming.
10. Create Connections and a pathway to decision makers through the ID Future Stars Network with professionals and experts.
11. Provide Behind the Scenes information and relationships to help progress the process to successful results.