

Automated Agent-Driven Trading Platform

- Transforming financial markets with AI and machine learning.
- Revolutionizing trading efficiency, accuracy, and scalability.

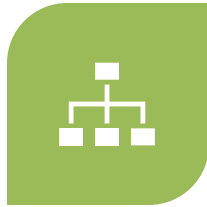
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Problem Statement



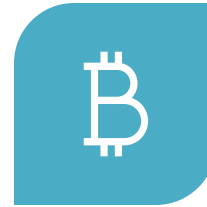
THE CHALLENGE:



- FRAGMENTED AND
INEFFICIENT TRADING
TOOLS.



- LIMITED ADAPTABILITY TO
USER-DEFINED BUSINESS
RULES.



- GROWING COMPLEXITY
OF FINANCIAL DATA AND
MARKET DYNAMICS.

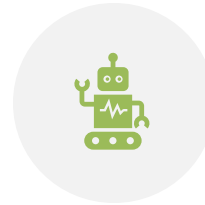


- NEED FOR PREDICTIVE,
AUTOMATED, AND
SCALABLE TRADING
SOLUTIONS.

The Solution



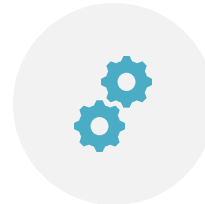
Our Platform:



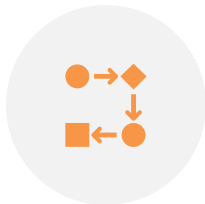
- AI/ML-driven trading solution that adapts to user-defined business rules.



- Advanced forecasting capabilities using NLP, time-series analysis, and macroeconomic modeling.



- Modular, scalable architecture supporting both automated and manual trading.



- Built with continuous improvement and agile methodologies.

Market Opportunity



The Financial Technology
Market:



- Global fintech market size:
\$150 billion (2024) with a
20% CAGR.



- Automated trading
platforms account for \$10
billion with a 25% CAGR.



- Target users: Hedge funds,
VCs, financial analysts, and
independent traders.

Key Features

- AI-Powered Analytics: Machine learning models for predictive analysis.
- Real-Time Data Integration: APIs, NLP for sentiment analysis, technical indicators.
- User-Defined Rules: Customizable inputs for enhanced decision-making.
- Automation & Alerts: Automated execution or manual approval workflows.



Competitive Advantage



What Sets Us Apart:



- Combines advanced AI models with customizable business logic.



- Real-time scenario planning and predictive analysis.

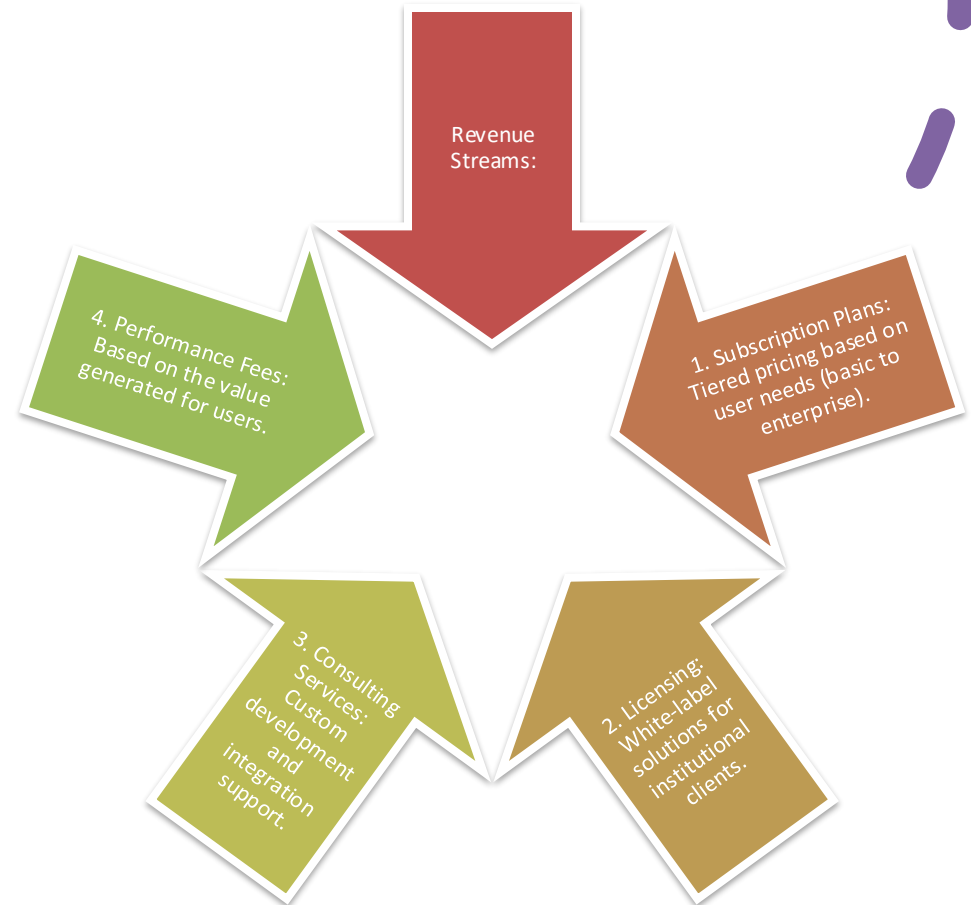


- Fully scalable platform adaptable for multiple asset classes.

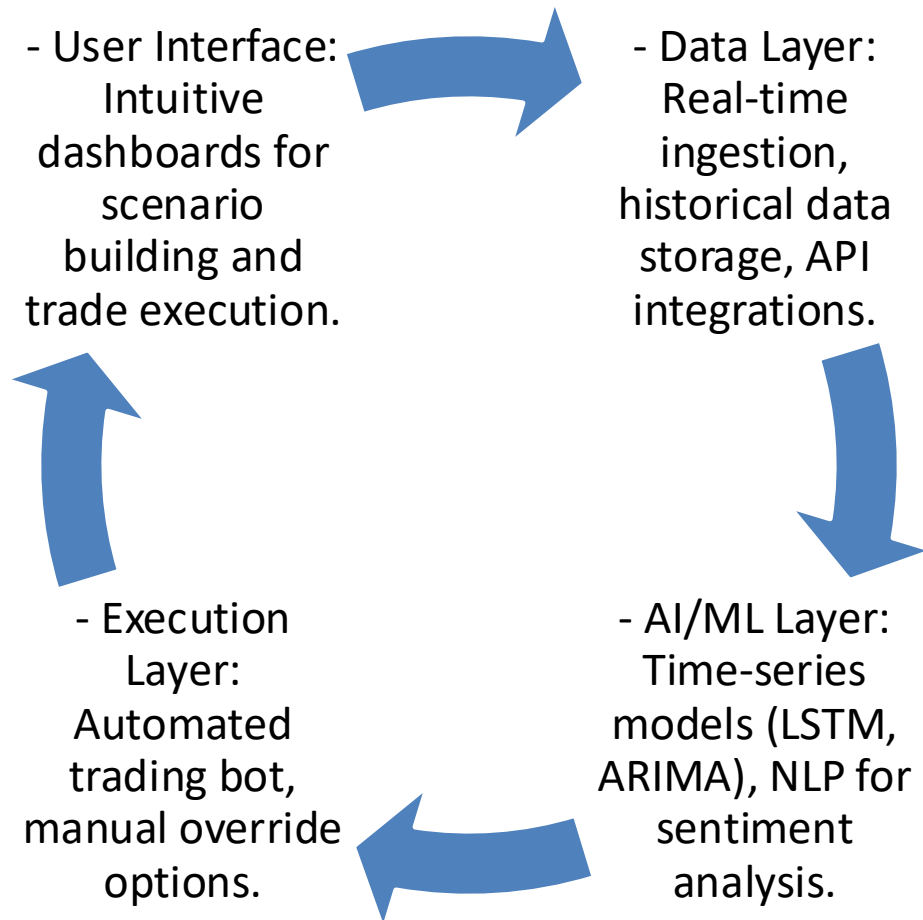


- Unique mix of financial expertise and technological innovation.

Business Model



Technology Stack



Traction



- 8 Months of R&D: Research with financial market experts and traders.



- Prototypes Built: Trading bot leveraging custom business rules.



- User Feedback: Strong interest from potential institutional clients.



Financial Projections

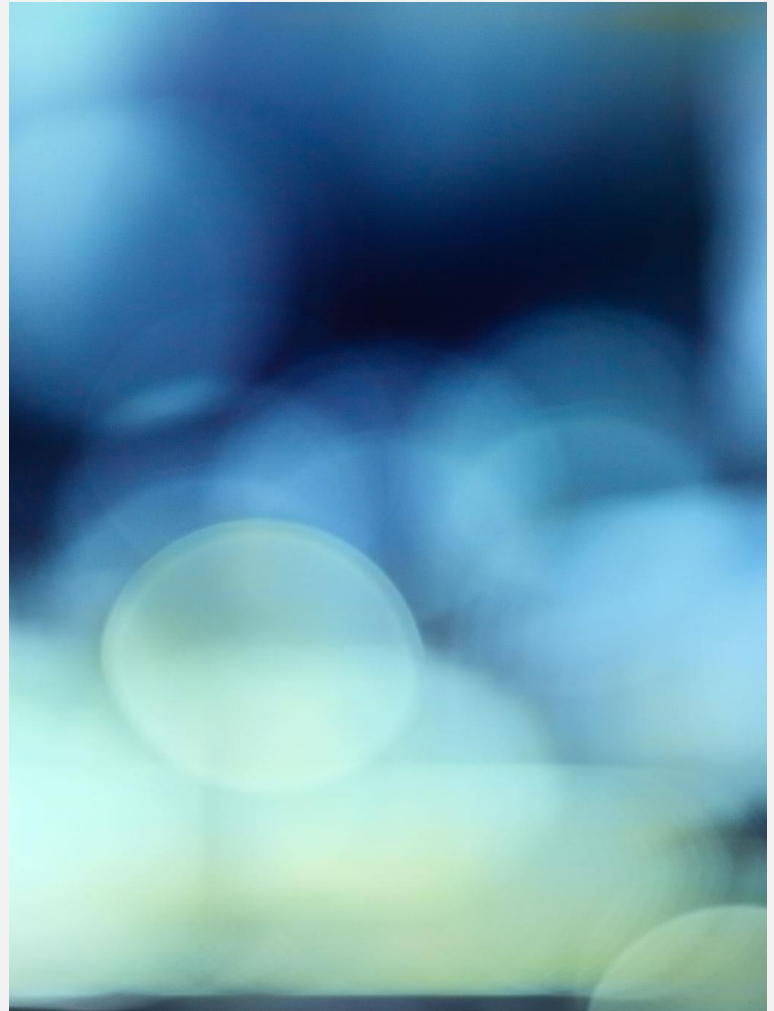
- - Year 1: \$2M in revenue from early adopters and institutional pilots.
- - Year 2: \$8M with a 300% user growth.
- - Year 3: \$20M by scaling enterprise adoption and adding asset classes.

Investment Ask

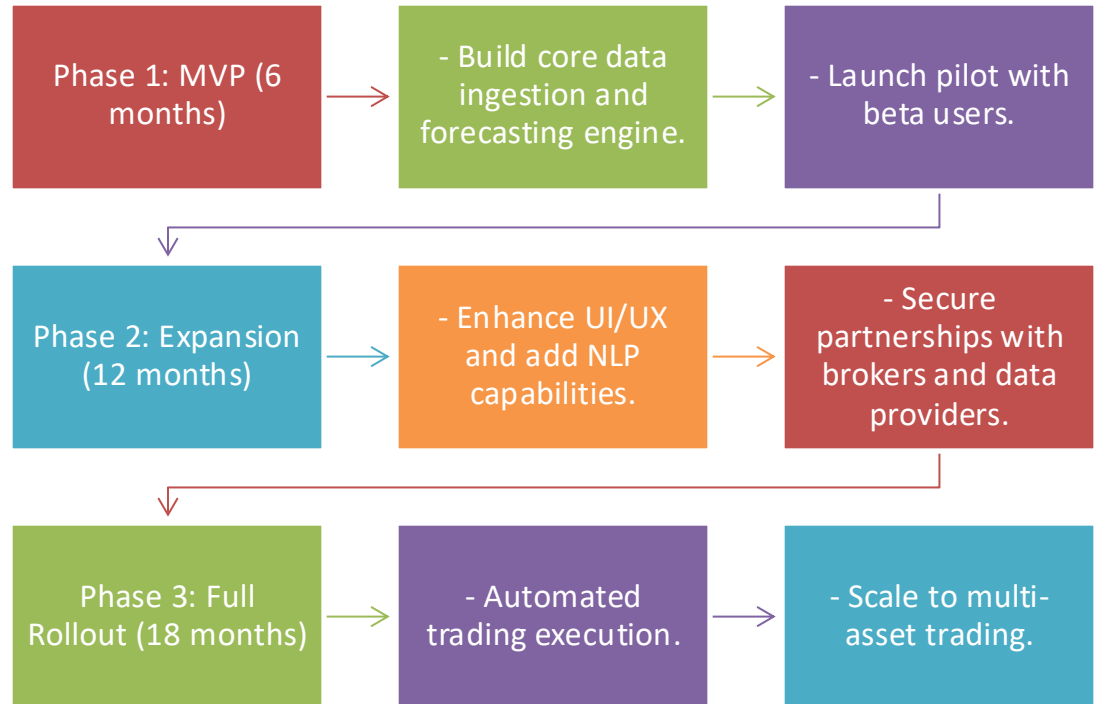
Raising: \$3M Seed Funding

-
- 40%: Product development and AI model refinement.
-
- 30%: Sales and marketing to penetrate key markets.
-
- 20%: Scaling data infrastructure.
-
- 10%: Operational and regulatory compliance.
-

Investor Opportunity: Projected ROI of 5x within 3 years.



Roadmap



Team



- Founder: Christopher Taylor- 20+ years in tech and financial services.



- AI/ML Lead: - Expert in time-series and NLP models.



- Product Manager: - Background in fintech product development.



- Advisors: Seasoned financial and technical professionals.



Vision & Strategic Partnership

Our Vision:

- ✓ To redefine the trading landscape with AI-powered tools.
- ✓ Partner with a visionary investor or fintech firm to bring this platform to market efficiently.

Strategic Partnership Options:

- ✓ Pre-negotiated valuation for the company with exclusive rights.
- ✓ Capital raise with the investor as the anchor partner.

Post-delivery options:

- ✓ Full acquisition.
- ✓ Majority ownership with autonomy.
- ✓ Divestment or alternative M&A pathways.

The Opportunity:

- ✓ Leverage our platform for rapid market entry.
- ✓ Avoid build-from-scratch risks with a proven, scalable model.
- ✓ Secure a first-mover advantage in automated trading.



Let's Shape the Future of
Trading

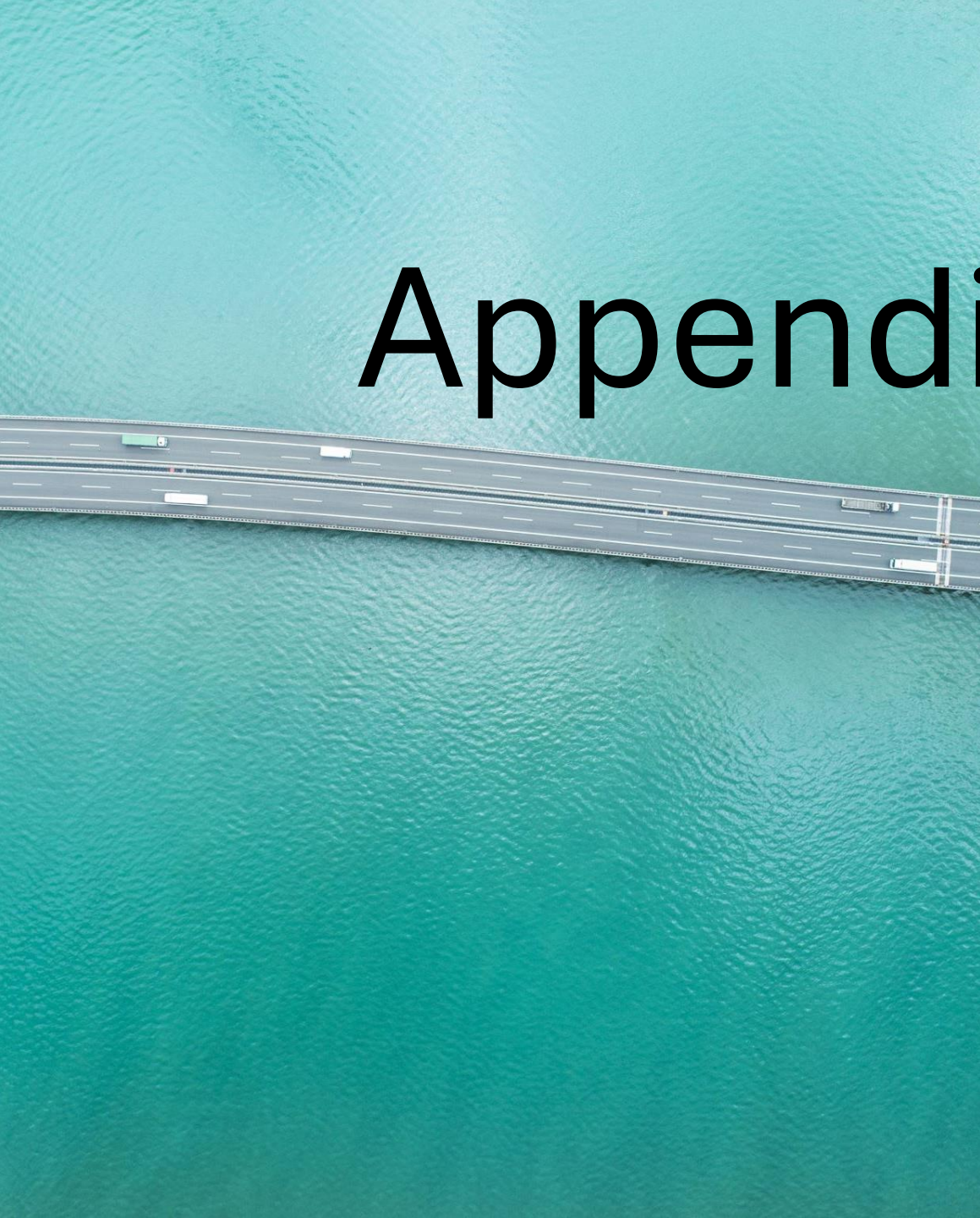
- Join us in revolutionizing
financial markets.

Call to Action

Thank You



Appendix





Vision & Strategic Partnership

Our Vision:

- Redefine the trading landscape with AI-powered tools.
- Collaborate with visionary investors, fintech firms, or institutional players.

Strategic Partnership Options:

- Pre-negotiated valuation and exclusivity rights.
- Capital raise with anchor investor involvement.
- Post-delivery options: Full acquisition, major/minor stake adjustment, or divestment.
- The Opportunity:
- Avoid build-from-scratch risks with a proven, scalable model.
- Secure first-mover advantage in automated trading.

High-Level Architecture

Core Components:

- Data Layer: Real-time data ingestion, processing, and governance.
- Modeling Layer: Time-series forecasting, NLP-driven sentiment analysis.
- Orchestration Layer: Automated execution, risk management.
- User Interface: Intuitive dashboards, scenario builders, and trading consoles.

Development Phases:

1. MVP: Core data ingestion and basic forecasting.
2. Expansion: Advanced modeling and user customization.
3. Full Rollout: End-to-end automation and multi-asset support.

Competitive Landscape

Key Differentiators:

- Customizable user-defined business rules.
- Integration of advanced AI/ML models for predictive analytics.
- Scalable, modular architecture adaptable across asset classes.
- Robust backtesting, real-time execution, and risk management tools.

Market Comparison:

- Outpaces traditional platforms lacking real-time adaptability and AI-driven insights.

Next Steps & Timeline

Phase 1: MVP Development (6 Months)

- - Core data ingestion and initial forecasting models.
- - Pilot testing with a simulated trading environment.

Phase 2: Expansion (12 Months)

- - Add macroeconomic modeling, NLP sentiment analysis, and user dashboards.
- - Strategic partnerships and early adoption campaigns.

Phase 3: Full Rollout (18 Months)

- - Fully automated trading capabilities.
- - Support for multi-asset portfolios and institutional clients.

Competitive Landscape

How We Stand Out:

- Unique integration of AI/ML, sentiment analysis, and user-defined business rules.
- Real-time adaptability and robust predictive analytics.
- Scalable, cloud-based solution across multiple asset classes.

Competitor Analysis:

- Traditional Platforms: Limited real-time adaptability, lack of AI-driven forecasting.
- Emerging Platforms: Focused narrowly on specific analytics or markets.

Traction and Early Adopters



Demonstrating Interest:

- Early discussions with institutional investors and fintech firms.
- Positive feedback on prototypes and concept from industry experts.

Next Steps:

- Launch beta program with selected retail and institutional traders.
- Build partnerships with key fintech players.

Investor Highlights

Why Invest Now:

- Proven market demand for automated trading solutions.
- Scalable cloud infrastructure for global adoption.
- Strong team with expertise in tech and finance.

Exit Opportunities:

- Fintech partnerships leading to acquisitions.
- Licensing deals with institutional clients.

Use of Funds



Allocation of \$3M Seed Round:

- Development & AI Model Refinement: 40%.
- Sales & Marketing: 30%.
- Infrastructure Scaling: 20%.
- Regulatory Compliance: 10%.

Focused on rapid product readiness and market penetration.

Market Strategy

Path to Market:

- Engage institutional partners for pilot programs.
- Direct outreach to fintech firms for strategic alignment.
- Build retail user base through partnerships and targeted marketing.

Scaling Approach:

- Expand to multi-asset trading.
- Leverage feedback for continuous improvement and iteration.