

Group Name: Group 4

Member Names:

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POV Statement

Atlantis students would need to integrate with HKUST students despite the cultural, language, social, and physical differences between their identities and traditions. After interviewing over 10 HKUST students, we identified 4 main pain points within their daily lives: Food, Technology & Services, Social & Cultural, and Physical & Mobility. Through these interviews, we realized that the component that real students at HKUST have struggled with is within Social & Cultural differences because of the vast diversity among the students attending HKUST. For our Atlantis student persona, their unique identity and traditions may unintentionally isolate them from the established communities on campus. Many students at HKUST already report that students from similar cultural backgrounds (international, mainland Chinese, and Hong Kong locals) have somewhat hard lines within their social groups because of their identity. They reported a much less significant time adapting to the food, technology, and mobility issues that come with our campus.

Atlantis exchange students need to integrate with HKUST students despite cultural, linguistic, and social barriers, because their unique identity and traditions may unintentionally isolate them from the diverse but already established communities on campus.

Facilitators & Barriers

Goal: Build meaningful relationships with HKUST students.

- Sub-goals - As students from Atlantis...
 1. Learn about diverse human cultures at HKUST.
 2. Share Atlantis's own traditions, foods, and ideas
 3. Become more comfortable with integrating with unfamiliar social and language differences

HTC (How do people currently interact with this problem?)

Facilitators:

- Current international and cultural societies provide structured events to people within their communities.
- Orientation programs hope to introduce exchange students to campus events
- Division of Labor: Student societies act as mediators between newcomers and existing groups.

Barriers:

- Many of the social clubs on campus are held in Cantonese or Mandarin
- People have little interest in groups or individuals outside of their current norm.

GOMS (Goals, Operators, Methods, Selection rules)

Goals: Integrate with the student community, participate in social events, and share culture.

Operators: Attend events, introduce self, share food/culture, ask questions, and start a conversation outside of individual differences and similarities.

Methods:

Method 1 (engaged and pursued by Atlantis students (intrinsic motivation)): Join existing student clubs → Attend meetings → Follow up on connections

Method 2 (providing an exclusive platform from the school (extrinsic motivation)): Host and create a multi-cultural week/club-rush → Share Atlantis culture → Share unique differences between existing human cultures → forced intermingle by proximity → Follow up on connections

Selection Rules:

1. Minimize Language Barriers
2. Create an understanding of differences
3. Bond through identifying similarities

Identifying User Ideals

- User **needs** to find gates into the HKUST community.
- User **wants** to share their Atlantis culture and learn about others.
- User **do not** want to feel isolated.
- User **cannot** easily create connections without a structured opportunity

What We Can Do

We can organize a multicultural week where students from Atlantis and other backgrounds can showcase traditions, cuisine, and ideas. This event will not only allow Atlantis students to feel more understanding about humans but also promote interconnection between existing HKUST students. This event is beneficial because it reduces the barriers of language and social rules by focusing on experiences like food and art. Even if students just attend the event for free food, they still experience cultural aspects separate from their own. This can hopefully make HKUST more accepting of Atlantis students and vice versa.