



**China Life Insurance Co., Ltd.
Suzhou Branch**

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Dear Admissions Committee,

I am thrilled to recommend Sidong Feng for the graduate program in your honoured university. As the MIS manager at China Life, I had the pleasure of working as Sidong's supervisor when he was employed here as a software developer intern. Responsible, punctual and extremely bright, Sidong was among the best talent at China Life, and I absolutely endorse his qualification and his skill set. His responsibilities included requirements gathering, analysis, design and implementing of complex Web applications using a variety of technologies. During his three months with us, he achieved numerous accomplishments, from increasing our social media engagement by 20%, to lowering our website bounce rate by 10%, to increasing our ROI on digital campaigns by 15%.

I was continuously impressed by the knowledge he brought to the table and his dedication to staying on top of the latest in the field. Sidong combined sharp analysis skills with strong intuition, and I always knew I could rely on him to meet deadlines and exceed our expectations. Sidong could not only complete the work assigned to him on time, but also explain his programs in a way that non-experts can easily understand. This skill came in handy when he presented his programs to clients who weren't particularly tech savvy.

Sidong took his work very seriously and regularly enrolled in classes to stay abreast of the newest developments in programming. He also traveled to conferences across the country for this purpose. His ongoing professional development courses and trips helped him to easily learn new techniques and perform complex tasks the first time around. Although Sidong is a fast-learner, he is very careful and cautious about his work. That means he repeatedly runs checks on his programs (and others) before making them public to ensure there aren't any hiccups. His quick thinking and cautious personality has helped the company avoid some costly and embarrassing mistakes.

While Sidong's professional acumen was immensely valuable to China Life, he was also a wonderful team player. Optimistic, engaging and easy to get along with, Sidong was a true joy to have in the office and fostered many positive relationships within our department as well as throughout the company.

Overall, Sidong is a talented, hard-working employee, and I am sad to see him leave. But university offers him an opportunity for education growth that we simply can't provide him here. With that said, I am highly confident in my recommendation and believe that Sidong would make an excellent addition to your program.

Sincerely,

Zhenfei Lu
MIS Manager
Department of Information Technology