# Data In, Facts Out:

#### Automated Monitoring of Facts by FactWatcher

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Nanjing University, Oct. 12th, 2015



# Our Computational Journalism Project

Started in 2010. Collaborative project with Duke, Google Research, HP Labs, Stanford, and Chinese Academy of Sciences

 Story finding: finding and monitoring number-based facts pertinent to real-world events. The facts are leads to news stories.

#### **FactWatcher**

o Fact checking: discovering and checking factual claims in political discourses, social media, and news.

#### **ClaimBuster**



## **FactWatcher**

# Automated Monitoring of Facts from Real-World Events



#### FactWatcher



Tuple *t* for new real world event appended to database



id	player	day	month	season	team	opp_team	pts	ast	reb
$t_I$	Bogues	11	Feb.	1991-92	Hornets	Hawks	4	12	5
$t_2$	Seikaly	13	Feb.	1991-92	Heat	Hawks	24	5	15
<i>t</i> <sub>3</sub>	Sherman	7	Dec.	1993-94	Celtics	Nets	13	13	5
$t_4$	Wesley	4	Feb.	1994-95	Celtics	Nets	2	5	2
<i>t</i> <sub>5</sub>	Wesley	5	Feb.	1994-95	Celtics	Timberwolves	3	5	3
t <sub>6</sub>	Strictland	3	Jan.	1995-96	Blazers	Celtics	27	18	8
$t_7$	Wesley	25	Feb.	1995-96	Celtics	Nets	12	13	5

Constraint	Measure
month=Feb	pts, ast, reb
opp_team=Nets	ast, reb
team=Celtics &	ast, reb
opp_team=Nets	
•••	•••



Find constraint-measure pair (C, M) such that t is in the contextual skyline

Generate factual claim



Wesley had 12 points, 13 assists and 5 rebounds on February 25, 1996 to become the first player with a 12/13/5 (points/assists/rebounds) in February.

http://en.wikipedia.org/wiki/Basketball

# Fact Finding

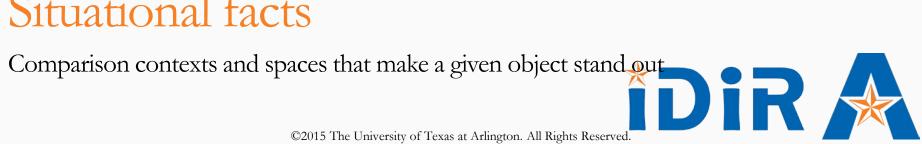
#### Prominent streaks

Long consecutive subsequence of high values in a sequence

## One-of-the-few objects

Qualifying statements that can only be made for very few objects

#### Situational facts



# FactWatcher Finds Three Types of Facts (and can be Extended)

#### **Domains**

o sports, weather, crimes, transportation, finance, social media analytics

#### Examples from Real News Media

#### Prominent streaks

- o "This month the Chinese capital has experienced 10 days with a maximum temperature in around 35 degrees Celsius the most for the month of July in a decade."

  http://www.chinadaily.com.cn/china/2010-07/27/content\_11055675.htm
- o "The Nikkei 225 closed below 10000 for the 12th consecutive week, the longest such streak since June 2009."

http://www.bloomberg.com/news/articles/2010-08-06/japanese-stocks-fall-for-second-day-this-week-on-u-s-jobless-claims-yen

# FactWatcher Finds Three Types of Facts (and can be Extended)

Examples from Real News Media

Situational facts, One-of-the-few objects

- o "Paul George had 21 points, 11 rebounds and 5 assists to become the first Pacers player with a 20/10/5 (points/rebounds/assists) game against the Bulls since Detlef Schrempf in December 1992."

  http://espn.go.com/espn/elias?date=20130205
- o "The social world's most viral photo ever generated 3.5 million likes, 170,000 comments and 460,000 shares by Wednesday afternoon." http://www.cnbc.com/id/49728455



# FactWatcher Demo http://idir.uta.edu/factwatcher/



#### LIVELIDDATE

[February 20, 1998] Todd Fuller had 1 assist, 3 steals and 1 block in the Golden State Warriors' defeat against the Denver Nuggets. It is one of the best performance made by

#### michael iordan FACT TYPE Michael Adonis Jordan SITUATIONAL FACT Michael Jordan PROMINENT STREAK Michael Michael Jordan ONE-OF-THE-FEW Michael Reggie Jordan Michael Thomas Jordan RANKING rictory against the rictrocrocy ricts, it is one or the best performance made by mini RECENTNESS [January 13, 1997] Horace Grant had 26 points and 6 assists in the Orlando Magic's victory against the New Jersey Nets. It is one of the best performance made by him. • INTERESTINGNESS [January 13, 1997] After the Orlando Magic's win over the New Jersey Nets, for the first time in POPULARITY his career. Rony Seikaly had at least 20 points for 6 consecutive games, after today's game. [January 13, 1997] Horace Grant had 26 points and 2 steals in the Orlando Magic's victory against PLAYERS the New Jersey Nets. It is one of the best performance made by him. **TEAMS** [January 13, 1997] Horace Grant had 26 points, 6 assists and 2 steals in the Orlando Magic's victory against the New Jersey Nets. It is one of the best performance made by him. SEASONS [January 13, 1997] After the Orlando Magic's victory against the New Jersey Nets, for the first 1996-97(9) time in his career, Rony Seikaly had at least 20 points and 8 rebounds for 6 consecutive games, after today's game. 1994-95 (5) 1992-93(1) [January 13, 1997] Nick Anderson had 8 assists and 2 blocks in the Orlando Magic's win over the New Jersey Nets. It is one of the best performance made by him. LESS-+MORE

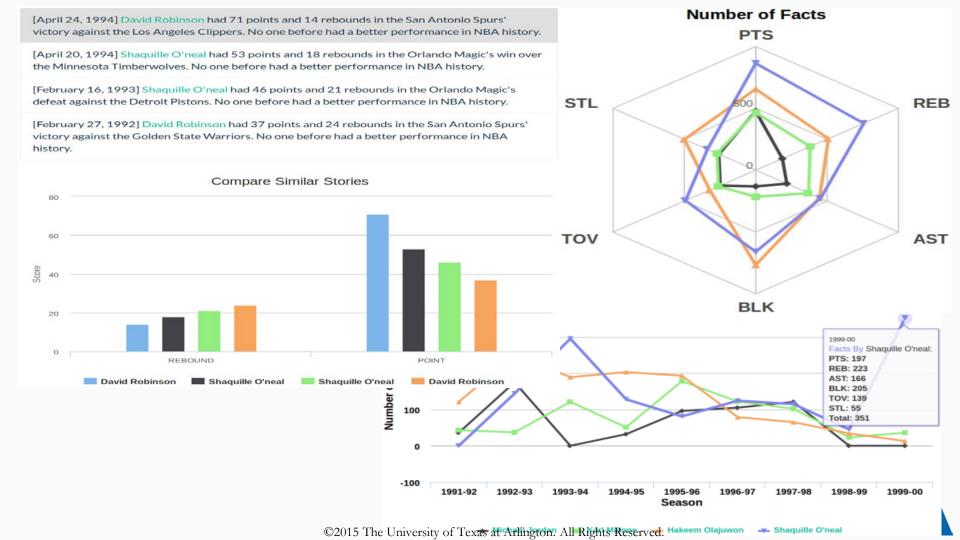
#### Presented In



Excellent Demo Award



#### http://idir.uta.edu/factwatcher/



#### How were these Facts Discovered in Current Systems?

#### Our (educated?) guess

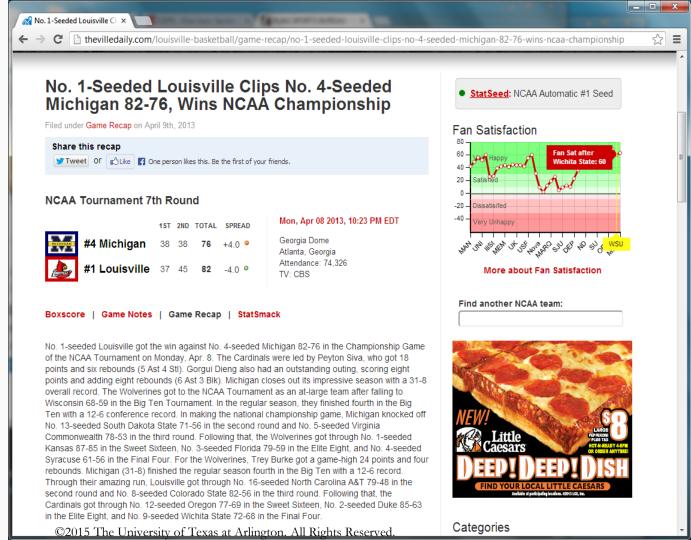
- Experts monitor real-world events (e.g., watching an NBA game), have a gut-feeling, issue database queries, check out or not
- o Prepared facts-to-be (e.g., Nowitzki only needs 477 more points to surpass O'Neal. Perhaps will happen around Christmas 2015)
- o Predefined templates of facts/database queries
- o Perhaps in-house systems/algorithms similar to FactWatcher



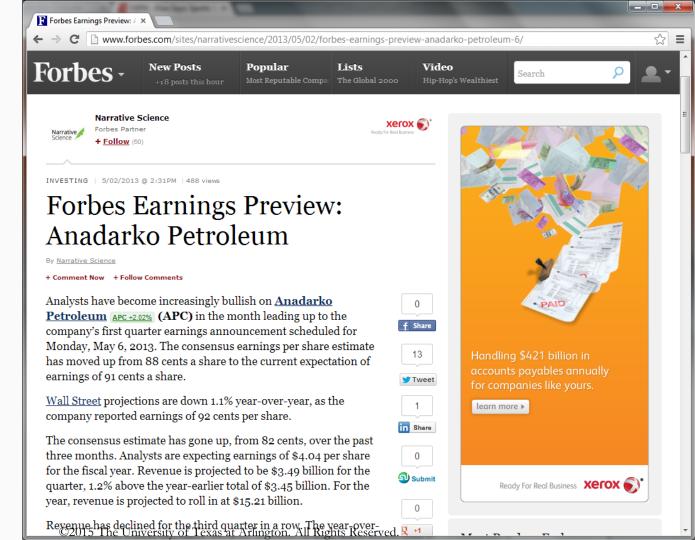
Elias Sports Bureau



#### StatSheet



#### Narrative Science



### **Publications**

- o Online Frequent Episode Mining Xiang Ao, Ping Luo, Chengkai Li, Fuzhen Zhuang, and Qing He. ICDE 2015, pages 891-902.
- o Data In, Fact Out: Automated Monitoring of Facts by FactWatcher. Naeemul Hassan, Afroza Sultana, You Wu, Gensheng Zhang, Chengkai Li, Jun Yang, and Cong Yu. VLDB 2014, pages 1557-1560. Demonstration description. (excellent demonstration award)
- o Finding, Monitoring, and Checking Claims Computationally Based on Structured Data. Brett Walenz, You (Will) Wu, Seokhyun (Alex) Song, Emre Sonmez, Eric Wu, Kevin Wu, Pankaj K. Agarwal, Jun Yang, Naeemul Hassan, Afroza Sultana, Gensheng Zhang, Chengkai Li, Cong Yu. 2014 Computation+Journalism Symposium.
- Incremental Discovery of Prominent Situational Facts. Afroza Sultana, Naeemul Hassan, Chengkai Li, Jun Yang, Cong Yu. ICDE 2014, pages 112-123.
- o Discovering General Prominent Streaks in Sequence Data. Gensheng Zhang, Xiao Jiang, Ping Luo, Min Wang, Chengkai Li. ACM TKDD, 8(2):article 9, June 2014.
- o Discovering and Learning Sensational Episodes of News Events. Xiang Ao, Ping Luo, Chengkai Li, Fuzhen Zhuang, Qing He, and Zhongzhi Shi. WWW 2014, pages 217-218.
- o On "One of the Few" Objects. You Wu, Pankaj K. Agarwal, Chengkai Li, Jun Yang, Cong Yu. KDD 2012, pages 1487-1495.
- o Prominent Streak Discovery in Sequence Data. Xiao Jiang, Chengkai Li, Ping Luo, Min Wang, Yong Yu. KDD 2011, pages 1280-1288.



Incremental Discovery of Prominent Situational Facts. Afroza Sultana, Naeemul Hassan, Chengkai Li, Jun Yang, Cong Yu. ICDE 2014, pages 112-123.



"Paul George had 21 points, 11 rebounds and 5 assists to become the first Pacers player with a 20/10/5 (points/rebounds/assists) game against the Bulls since Detlef Schrempf in December 1992." (http://espn.go.com/espn/elias?date=20130205)



# Skyline







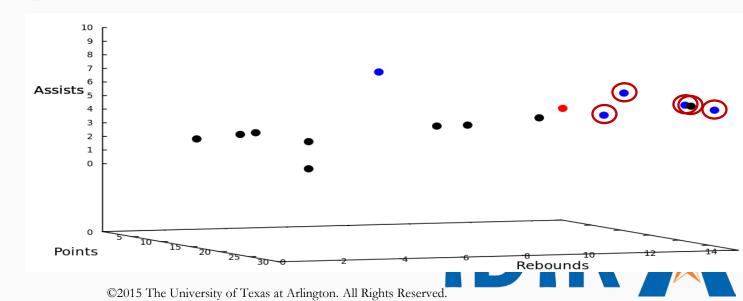




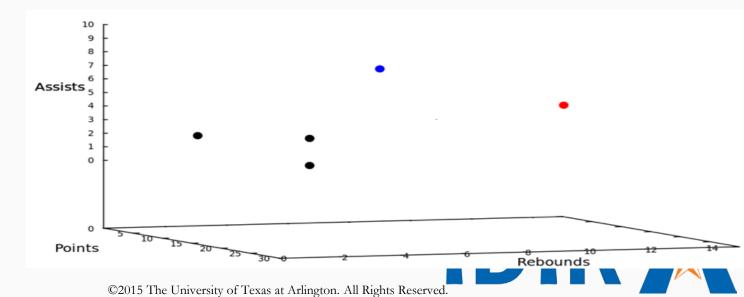
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"The social world's most viral photo ever generated 3.5 million likes, 170,000 comments and 460,000 shares by Wednesday afternoon."

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- •Stock Data: Stock A becomes the first stock in history with price over \$300 and market cap over \$400 billion.
- •Weather Data: Today's measures of wind speed and humidity are x and y, respectively. City B has never encountered such high wind speed and humidity in March.
- •Criminal Records: There were 50 DUI arrests and 20 collisions in city C yesterday, the first time in 2013.



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<i>t</i> <sub>7</sub>	Wesley	25	Feb.	1995-96	Celtics	Nets	12	13	5

Last tuple appended to table



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<i>t</i> <sub>7</sub>			Feb.				12	13	5

Wesley had 12 points, 13 assists and 5 rebounds on February 25, 1996 to become the first player with a 12/13/5 (points/assists/rebounds) in February.

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<i>t</i> <sub>7</sub>					Celtics	Nets		13	5

•Wesley had 13 assists and 5 rebounds on February 25, 1996 to become the second Celtics player with a 13/5 (assists/rebounds) game against the Nets.

**Dimension space:**  $\mathcal{D}=\{d_1,\ldots,d_n\}$ 

**Measure space:**  $\mathcal{M} = \{m_1, \dots, m_s\}$ 

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append-only table



- - team=*Celtics* ∧ opp\_team=*Nets*

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Constraint-Measure Pair (C, M): Combination of a constraint and measure subspace

■ (team=*Celtics* ∧ opp\_team=*Nets*,{assists,rebounds})

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#### $\square$ Contextual skyline: skyline regarding (C, M)

•  $\sigma_{\text{team}=Celtics \land opp\_team}(R)$ ,  $M=\{\text{assists,rebounds}\}$ 

$$\triangleright$$
  $\{t_3\}$ 

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#### FactWatcher



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Constraint	Measure
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opp_team=Nets	ast, reb
team=Celtics &	ast, reb
opp_team=Nets	
•••	•••



Find constraint-measure pair (C, M) such that t is in the contextual skyline

Generate factual claim



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http://en.wikipedia.org/wiki/Basketball

#### **Related Work**

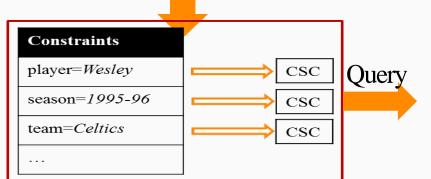
- Conventional skyline analysis (Borzsonyi et al. ICDE 2001)
  - $\blacksquare Q$ : context, measure subspace  $\longrightarrow A$ : contextual skyline tuples
    - ✓Our focus--- A: tuple → Q: constraint-measure pairs



#### **Related Works**

- Compressed Skycube (Xia et al. SIGMOD 2006)
  - Update compressed skycube in monitoring fashion
    - ✓ We adapted CSC for each constraint: Constraint-CSC

			_						
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opp_team=Nets	ast, reb
team=Celtics &	ast, reb
opp_team=Nets	
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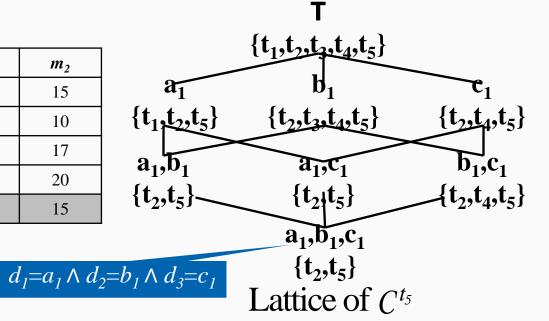
#### **Related Works**

- Prominent Analysis by Ranking (Wu et. Al. VLDB 2009)
  - Static data, onetime query
    - ✓ We dealt on continuous data, standing query
  - •Find the contexts where an object is ranked high in a single scoring attribute
    - ✓ We considered skyline on multiple measure subspaces



### Modeling

id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_I$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15

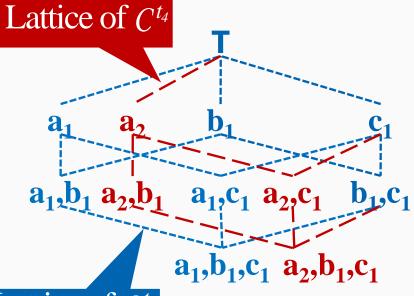


Tuple Satisfied Constraint  $C^t$ : If  $\forall d_i \in \mathcal{D}$ ,  $C.d_i = *$  or  $C.d_i = t.d_i$ , t satisfies

*C*.

## Modeling

id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_{I}$	$c_2$	17	17
<i>t</i> <sub>4</sub>	$a_2$	<b>b</b> <sub>1</sub>	$c_1$	20	20
<i>t</i> <sub>5</sub>	$a_1$	$\boldsymbol{b}_{I}$	$c_1$	11	15

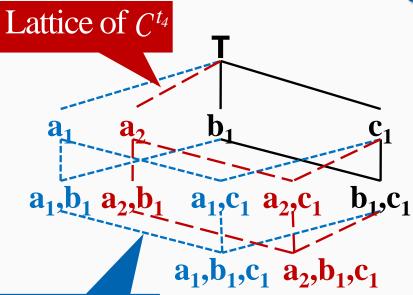


Lattice of  $C^{t_5}$ 



#### Modeling

id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_{I}$	$c_2$	17	17
<i>t</i> <sub>4</sub>	$a_2$	$\boldsymbol{b}_{1}$	$c_1$	20	20
<i>t</i> <sub>5</sub>	$a_1$	<b>b</b> <sub>1</sub>	$c_1$	11	15

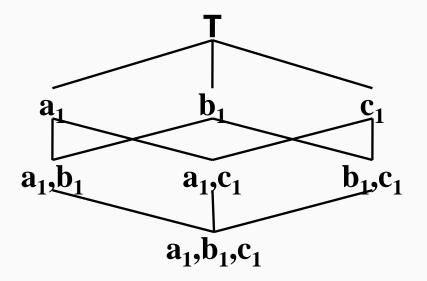


Lattice of  $C^{t_5}$ 

Lattice Intersection:  $C^{t_4t_5} = C^{t_4} \cap C^{t_5}$ 

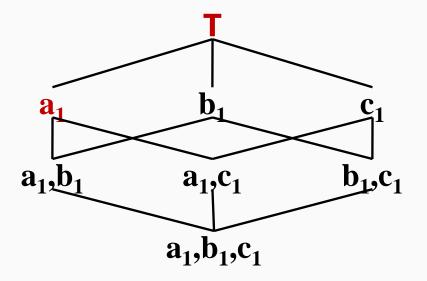


id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



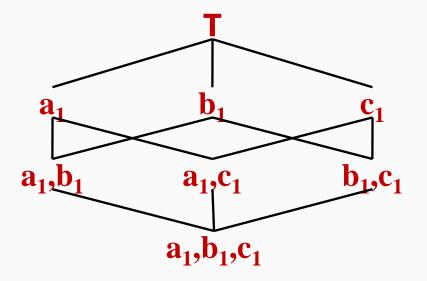


id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_{I}$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



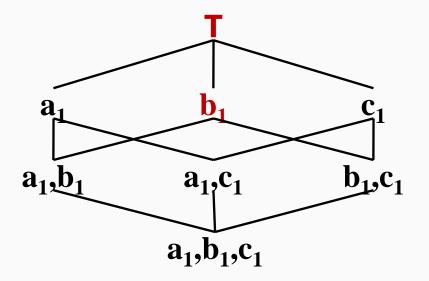


id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_{I}$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



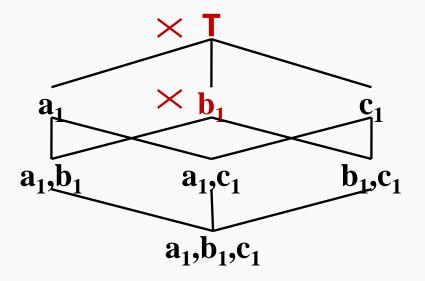


id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



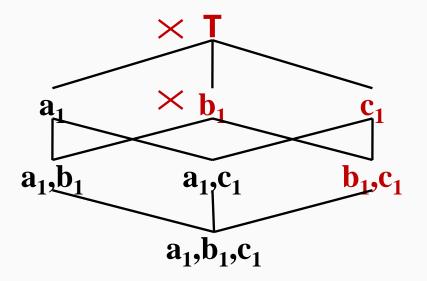


id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



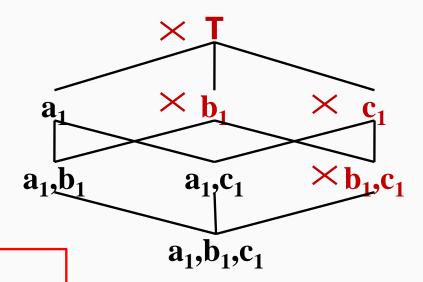


id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_{I}$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_{I}$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15





					1
id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_{I}$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_{I}$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



Total  $|R|*(2^{|\mathcal{D}|+|\mathcal{M}|}-1)$  comparisons! Total 16 comparisons in this case!



# Challenges

- Exhaustive comparison with every tuple
- ➤ Under every constraint
- ➤ Over every measure subspace



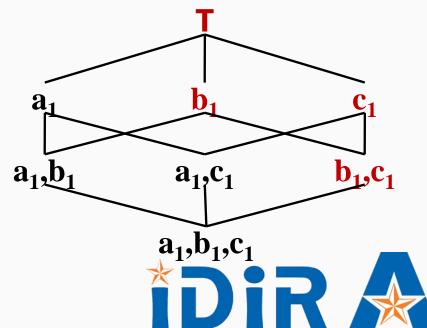
- Exhaustive comparison with every tuple
  - ✓ Tuple reduction
    - Comparison with skyline tuples is enough

	1 Z 2				
id	$d_{I}$	$d_2$	$d_3$	$m_1$	$m_2$
$t_I$	$a_{I}$	$b_2$	$c_2$	10	15
$t_2$	$a_{I}$	$b_1$	$c_I$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
<i>t</i> <sub>4</sub>	$a_2$	$\boldsymbol{b}_{l}$	$c_I$	20	20
$t_5$		$b_1$		11	15



- ➤ Under every constraint
  - ✓ Constraint pruning
    - ■In  $C^{t,t'}$ , one comparison on t and t' is enough

id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_{I}$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15

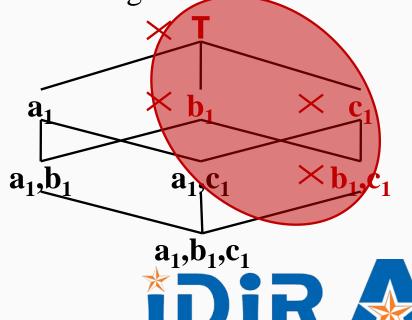


#### ➤ Under every constraint

#### ✓ Constraint pruning

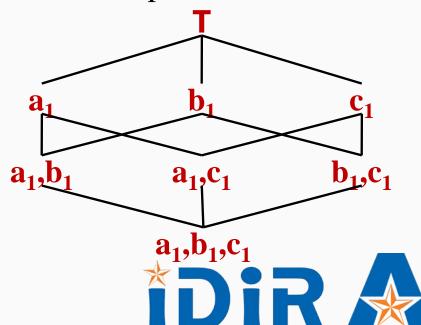
■In  $C^{t,t'}$ , one comparison on t and t' is enough

id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



- ➤ Over every measure subspace
  - ✓ Sharing computation across measure subspaces
    - •Reusing computations on full space in subspaces

id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



- ➤ Over every measure subspace
  - ✓ Sharing computation across measure subspaces
    - •Reusing computations on full space in subspaces

					•		X	
id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$			
$t_1$	$a_1$	$b_2$	$c_2$	10	15	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	✓ <b>h</b>	
$t_2$	$a_{I}$	$b_{I}$	$c_{I}$	15		$\times a_1$	$\sim 0_1$	$\sim$ $c_1$
$t_3$	$a_2$	$b_{I}$	$c_2$	17	17		<b>&gt;</b>	
$t_4$	$a_2$	$b_{I}$	$c_1$	20	20	$\times a_1, b_1$	$\times a_1,c_1$	$\times b_1,c_1$
$t_5$	$a_1$	$b_1$	$c_1$	11				
			l					
							$\times a_1,b_1,c_1$	

# Our Algorithms

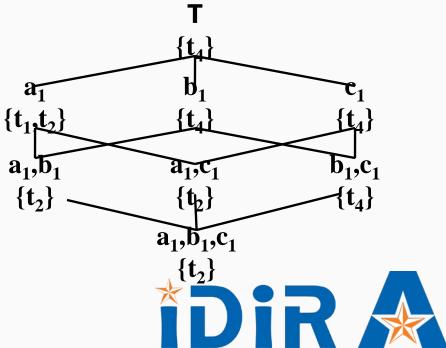
- ➤ Tuple reduction + Constraint pruning
  - BottomUp
  - ■TopDown
- ➤ Tuple reduction + Constraint pruning + Sharing computation
  - SBottomUp
  - STopDown



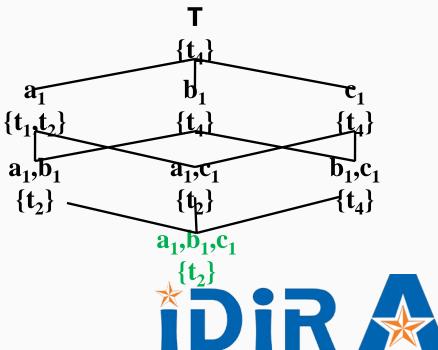
- >Stores a tuple for every such constraint that qualifies it as a contextual skyline tuple
- $\triangleright$  Traverses the constraints in  $C^t$  in a bottom-up, breadth-first manner



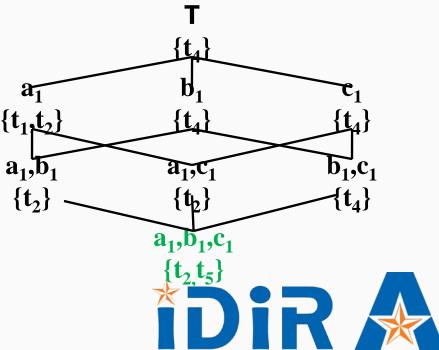
id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_{I}$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



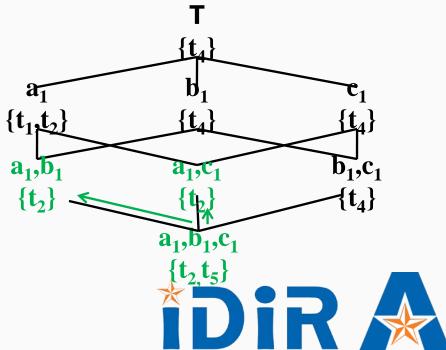
id	$d_{I}$	$d_2$	$d_3$	$m_1$	$m_2$
$t_{I}$	$a_I$	$b_2$	$c_2$	10	15
<i>t</i> <sub>2</sub>	$a_l$	$b_{l}$	$c_{I}$	15	10
$t_3$	$a_2$	$b_{I}$	$c_2$	17	17
$t_4$	$a_2$	$b_I$	$c_I$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



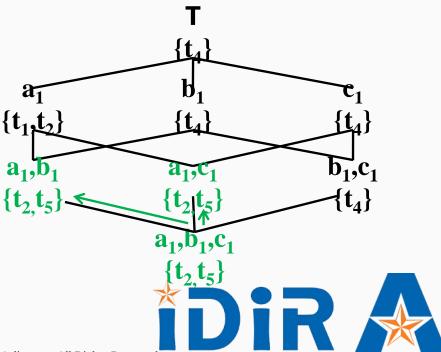
id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_I$	$a_I$	$b_2$	$c_2$	10	15
$t_2$	$a_{l}$	$b_{l}$	$c_{l}$	15	10
$t_3$	$a_2$	$b_I$	$c_2$	17	17
$t_4$	$a_2$	$b_I$	$c_I$	20	20
<i>t</i> <sub>5</sub>	$a_{l}$	$b_{l}$	$c_{I}$	11	15



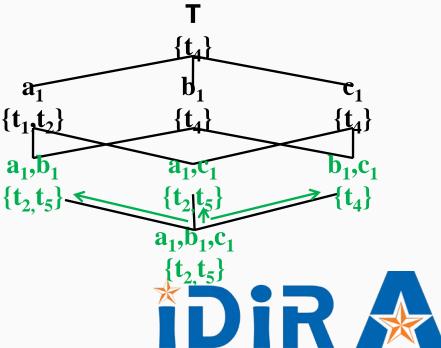
id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_I$	$a_I$	$b_2$	$c_2$	10	15
$t_2$	$a_{l}$	$b_{l}$	$c_{l}$	15	10
$t_3$	$a_2$	$b_I$	$c_2$	17	17
$t_4$	$a_2$	$b_I$	$c_I$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



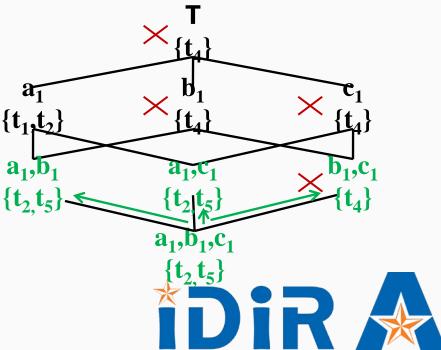
id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_I$	$a_I$	$b_2$	$c_2$	10	15
$t_2$	$a_{l}$	$b_{l}$	$c_{I}$	15	10
$t_3$	$a_2$	$b_I$	$c_2$	17	17
$t_4$	$a_2$	$b_I$	$c_I$	20	20
<i>t</i> <sub>5</sub>	$a_{l}$	$b_{l}$	$c_{I}$	11	15



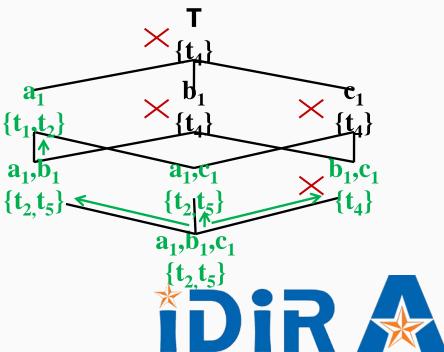
id	$d_{I}$	$d_2$	$d_3$	$m_1$	$m_2$
$t_{I}$	$a_I$	$b_2$	$c_2$	10	15
$t_2$	$a_I$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_I$	$c_2$	17	17
<i>t</i> <sub>4</sub>	$a_2$	$b_1$	$c_{l}$	20	20
$t_5$		$b_1$	$c_1$	11	15



id	$d_{I}$	$d_2$	$d_3$	$m_1$	<i>m</i> <sub>2</sub>
$t_I$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_{I}$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_I$	$c_2$	17	17
<i>t</i> <sub>4</sub>	$a_2$	$\boldsymbol{b}_{l}$	$c_{l}$	20	20
$t_5$		$b_1$	$c_1$	11	15

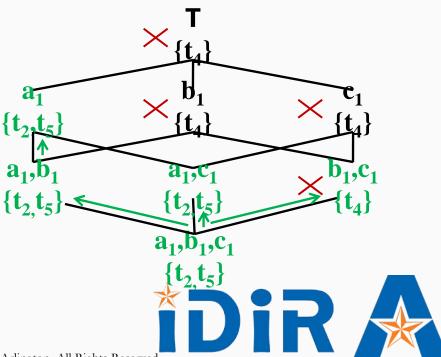


id	$d_{I}$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_{l}$	$b_2$	$c_2$	10	15
<i>t</i> <sub>2</sub>	$a_{l}$	$b_I$	$c_I$	15	10
$t_3$	$a_2$	$b_I$	$c_2$	17	17
$t_4$	$a_2$	$b_I$	$c_I$	20	20
$t_5$	$a_1$			11	15



	15 10
t <sub>2</sub>   a <sub>1</sub>   15	10
	10
$a_2$ $a_2$ $a_2$ $a_2$ $a_3$ $a_4$ $a_5$	17
$l_4$ $a_2$ $b_1$ $c_1$ $20$	20
$t_5$ $a_1$ 11	15

6 comparisons in this case





- ➤ Cons of BottomUp
  - Repetitive storage: space complexity
  - Repetitive comparisons: time complexity

TopDown stores a tuple for its maximal skyline constraints only.

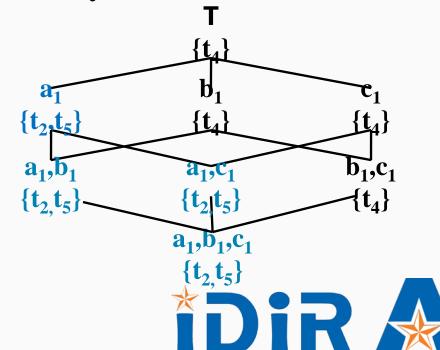




#### **Skyline Constraints**

Constraints whose contextual skylines include *t*.

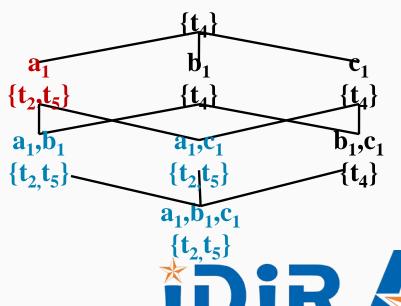
id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



#### Maximal Skyline Constraints

Constraints not subsumed by any other skyline constraints of t.

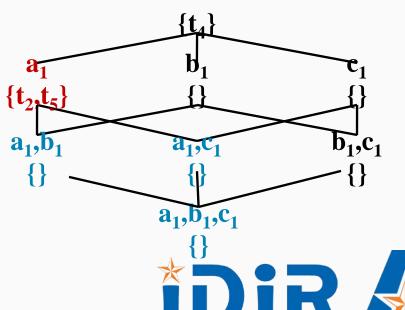
id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



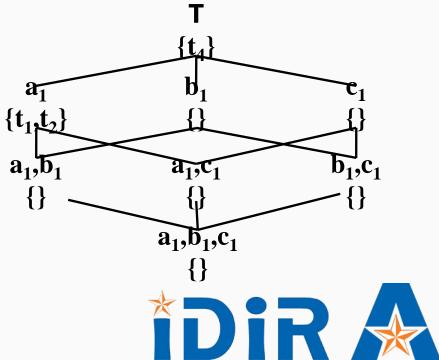
#### Maximal Skyline Constraints

Constraints not subsumed by any other skyline constraints of t.

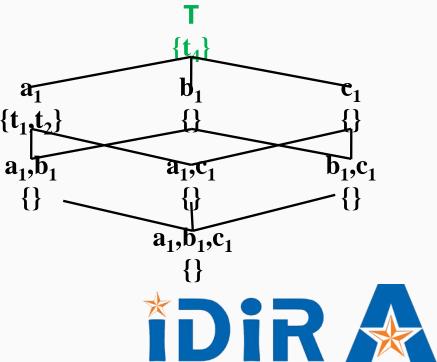
id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



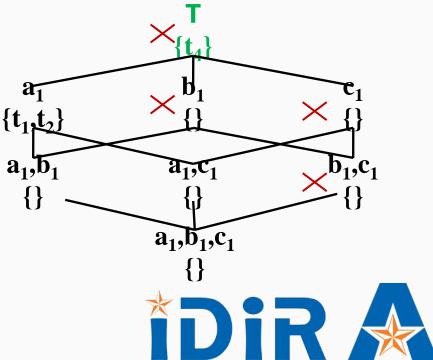
id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_{I}$	15	10
$t_3$	$a_2$	$b_{I}$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



id	$d_{I}$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_{I}$	15	10
$t_3$	$a_2$	$b_I$	$c_2$	17	17
<i>t</i> <sub>4</sub>	$a_2$	$\boldsymbol{b}_l$	$c_{l}$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15

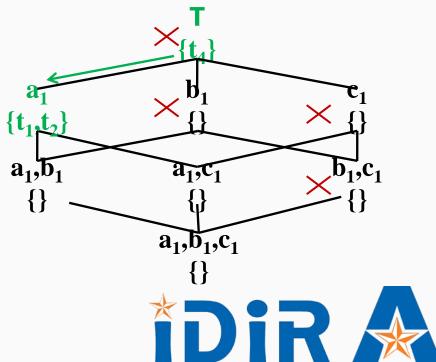


id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_{I}$	$c_2$	17	17
<i>t</i> <sub>4</sub>	$a_2$	$b_l$	$c_{l}$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15



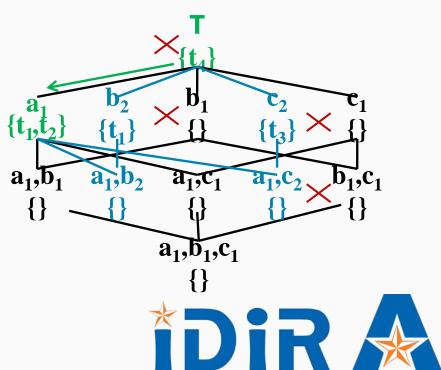
## **TopDown**

id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_{l}$	$a_1$	$b_2$	$c_2$	10	15
<i>t</i> <sub>2</sub>	$a_{l}$	$b_1$	$c_I$	15	10
13	$a_2$	$b_I$	$c_2$	17	17
$t_4$	$a_2$	$b_I$	$c_I$	20	20
$t_5$	$a_1$			11	15



## **TopDown**

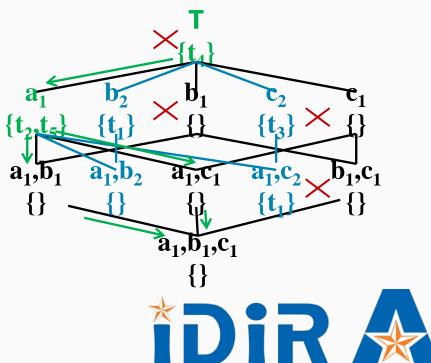
id	$d_{I}$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_{l}$	$b_2$	$c_2$	10	15
<i>t</i> <sub>2</sub>	$a_{l}$	$b_I$	$c_I$	15	10
$t_3$	$a_2$	$b_I$	$c_2$	17	17
$t_4$	$a_2$	$b_I$	$c_{I}$	20	20
$t_5$	$a_1$			11	15



## **TopDown**

			7 3	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
<i>t</i> <sub>2</sub>	$a_{l}$	$b_1$	$c_I$	15	10
$t_3$	$a_2$	$b_I$	$c_2$	17	17
14	$a_2$	$b_I$	$c_{I}$	20	20
<i>t</i> <sub>5</sub>	$a_1$			11	15

3 comparisons in this case



## STopDown and SBottomUp

- ➤ Con of BottomUp and TopDown
  - Need to compute over every measure subspace separately
    - ➤STopDown and SBottomUp share computation across different subspaces

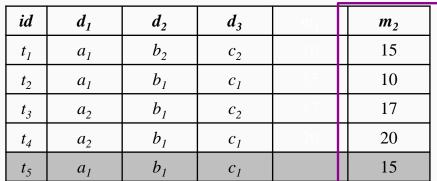


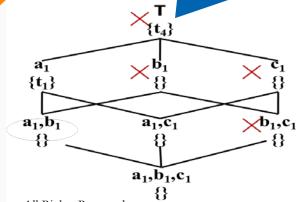
### **STopDown**

id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
<i>t</i> <sub>4</sub>	$a_2$	$b_l$	$c_{I}$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	15

$a_{1}$ $\{t_{1},t_{2}\}$ $a_{1},b_{1}$ $\{t_{1},t_{2}\}$	$ \begin{array}{c} T \\ \{t_4\} \\ \hline b_1 \\ \{\}\} \\ \hline a_1,c_1 \\ \{\} \\ a_1,b_1,c_1 \end{array} $	$ \begin{array}{c}                                     $
	{}	
_	~	

#### Comparison with $t_4$ is skipped







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## **STopDown**

id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_{l}$	$a_{l}$	$b_2$	$c_2$	10	15
<i>t</i> <sub>2</sub>	$a_{l}$	$b_{I}$	$c_I$	15	10
13	$a_2$	$b_{j}$	$c_2$	17	17
14	$a_2$	$b_{I}$	$c_I$	20	20
$t_5$	$a_1$			11	15

$a_{1}$ $\{t_{1},t_{2}\}$ $a_{1},b_{1}$ $\{t_{1},t_{2}\}$	$ \begin{array}{c} T \\ \times_{\{t_4\}} \\ \times_{\{\}} \\ \times_{\{\}} \\ \downarrow \\ \mathbf{a_1, c_1} \\ \downarrow \\ \mathbf{a_1, b_1, c_1} \end{array} $	$\begin{array}{c} & & \\ & \times \\ \\ & \times \\ & \times$
	$\mathbf{a_1, b_1, c_1}$	

Comparisons with  $t_2 \& t_4$  are skipped



id	$d_1$	$d_2$	$d_3$	$m_1$	$m_2$
$t_1$	$a_1$	$b_2$	$c_2$	10	15
$t_2$	$a_1$	$b_1$	$c_1$	15	10
$t_3$	$a_2$	$b_1$	$c_2$	17	17
$t_4$	$a_2$	$b_1$	$c_1$	20	20
$t_5$	$a_1$	$b_1$	$c_1$	11	

 $m_1$ 10

15

17

20

11

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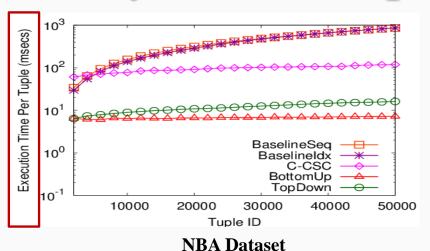


## **Experiment Setup**

- □ NBA Dataset
  - 317,371 tuples of NBA box scores from 1991-2004 seasons
  - 8 dimension attributes
  - 7 measure attributes
- Weather Dataset
  - 7.8 million tuples of weather forecast from different locations of six countries & regions of UK
  - 7 dimension attributes
  - 7 measure attributes

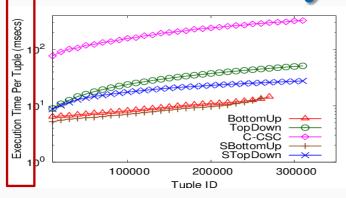


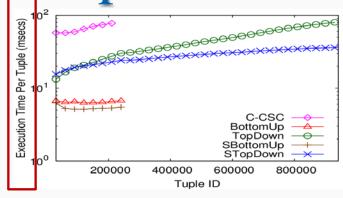
## Memory-Based Implementation



- ☐ Maintaining CSC for each constraint causes overhead (Xia et al. SIGMOD 2006)
  - Can't take advantage of constraint pruning

Memory-Based Implementation



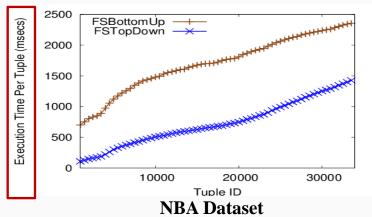


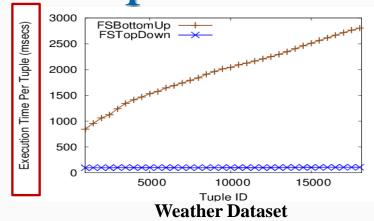
**NBA Dataset** 

**Weather Dataset** 

- ☐ BottomUp/SBottomUp exhausted available JVM heap
  - memory overflow
- ☐ TopDown / STopDown was outperformed by BottomUp/ SBottomUp
  - Updating maximal skyline constraints causes

File-Based Implementation





- $\square$  Each (*C*,*M*) is stored in a binary file
- While traversing, file-read operation occurs if file is non-empty: FSTopDown encounters many empty files
- ☐ For updating, file-write operation occurs: FSTopDown stores fewer tuples
- ☐ I/O-cost dominates in-memory computation
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#### **Discovered Facts**

- Lamar Odom had 30 points, 19 rebounds and 11 assists on March 6, 2004. No one before had a better or equal performance in NBA history.
- Allen Iverson had 38 points and 16 assists on April 14, 2004 to become the first player with a 38/16 (points/assists) game in the 2004-2005 season.
- ➤ Damon Stoudamire scored 54 points on January 14, 2005. It is the highest score in history made by any Trail Blazers.



Prominent Streak Discovery in Sequence Data. Xiao Jiang, Chengkai Li, Ping Luo, Min Wang, Yong Yu. KDD 2011, pages 1280-1288.

Discovering General Prominent Streaks in Sequence Data. Gensheng Zhang, Xiao Jiang, Ping Luo, Min Wang, Chengkai Li. ACM TKDD, 8(2):article 9, June 2014.



#### Prominent Streaks

#### Prominent streaks stated in news articles:

"This month the Chinese capital has experienced 10 days with a maximum temperature in around 35 degrees Celsius – the most for the month of July in a decade."

"The Nikkei 225 closed below 10000 for the 12th consecutive week, the longest such streak since June 2009"

"He (LeBron James) scored 35 or more points in nine consecutive games and joined Michael Jordan and Kobe Bryant as the only players since 1970 to accomplish the feat."

#### Concepts Streak

Input: a sequence of values

Streak <[I, r], v> is a triple: left-end (I), right-end (r), minimum value in interval [I,r]

#### Streak dominance relation

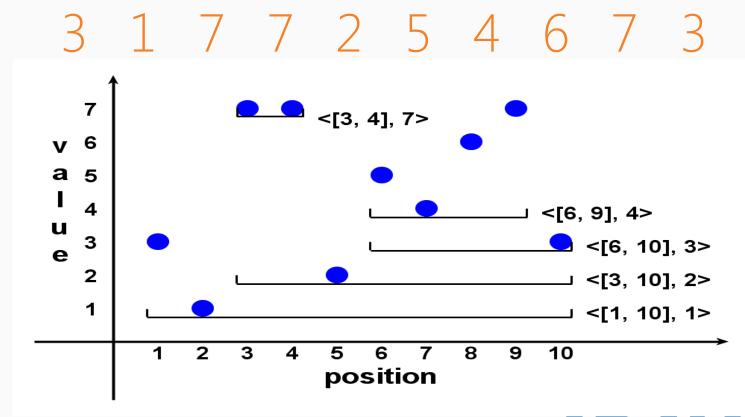
$$s1 = <[l1, r1], v1 > dominates s2 = <[l2, r2], v2 > iff r1 - l1 > r2 - l2, v1 >= v2 or r1 - l1 >= r2 - l2, v1 > v2$$

#### Prominent streaks (PS)

A streak is prominent if it is not dominated by any other streaks.



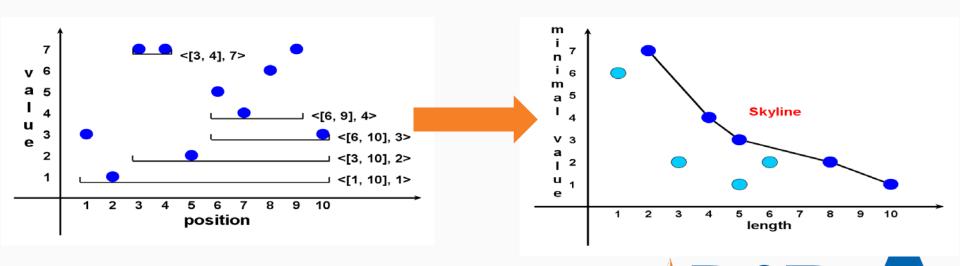
## Example





## Prominent Streaks are Skyline Points in 2-d Space

7 7 2 5 4 6 7 3



#### Tasks

#### Task 1: discovery

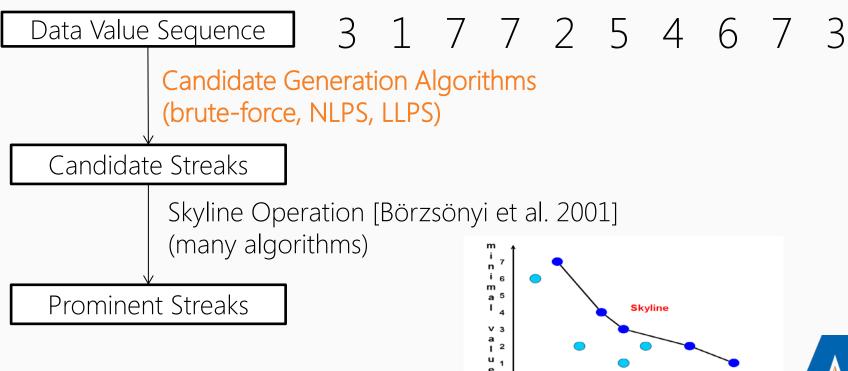
Find all prominent streaks in a sequence

### Task 2: monitoring

Always keep prominent streaks up-to-date, when sequence grows (real-world sequences often grow)



#### Solution Framework





# Candidate Generation: Number Of Candidates Brute-force

Quadratic

#### **NLPS**

Superlinear

#### LLPS

Linear



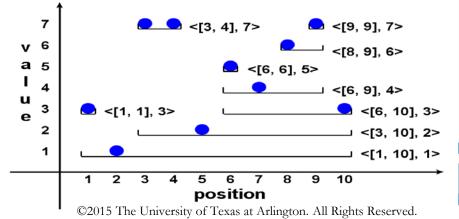
#### Local Prominent Streak

#### Local dominance relation

s1=<[l1, r1], v1> locally dominates s2=<[l2, r2], v2> iff s1 dominates s2 and  $[l1, r1] \supset [l2, r2]$ 

#### Local prominent streak (LPS)

A streak is locally prominent if it is not locally dominated by any other streaks.





## Important Properties

(1) LPS is sufficient

A prominent streak must be an LPS.

#### (2) LPS is small

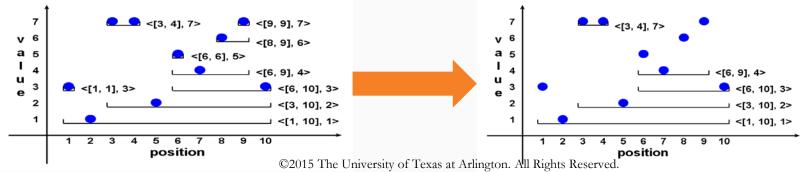
The number of LPSs is less than or equal to the sequence length.

(Hint: The number of LPSs getting min value at position k is at most 1.)

#### Conclusion

LPS is an excellent set of candidate streaks, of linear size.

Candidate generation problem => finding local prominent streaks





## Linear LPS (LLPS) Method

Sequence  $p_1, p_2, ..., p_n$ .

- 1. Maintain a list of candidate streaks when scanning the sequence rightward.
- 2. After  $p_k$ , right-ends of candidates are all k.
- 3. At  $p_{k+1}$ , try to extend the candidates rightward.

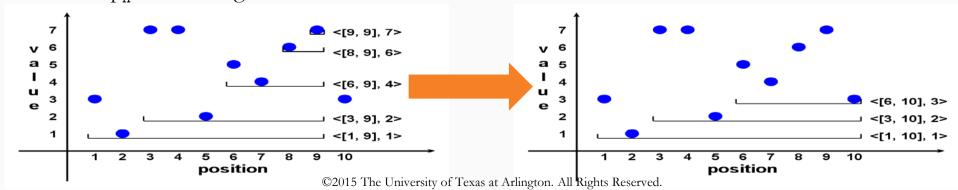
```
Candidates s:
```

```
(3.a) s.v < p_{k+1}: extend.
```

(3.b) s.v 
$$> p_{k+1}$$
: belong to LPS.

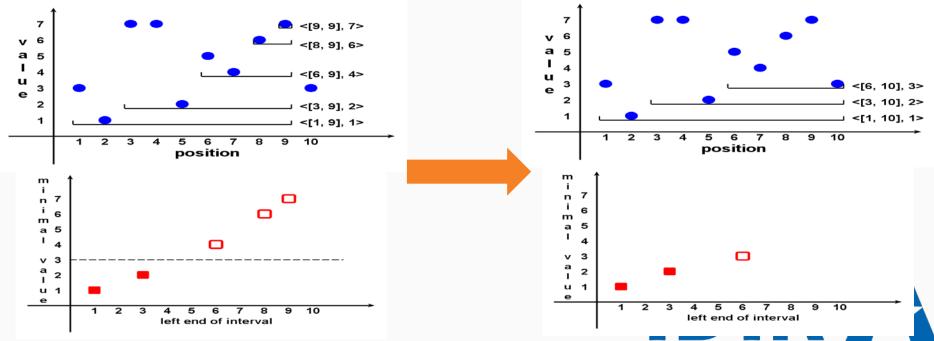
$$(3.c)$$
 s.v  $\geq p_{k+1}$ : extend the leftmost (longest) such s.

4. After p<sub>n</sub> all remaining candidates are LPS.



## Linear LPS (LLPS) Method

Candidates share the same right-end, their minimum values monotonically increase, if they are listed in the increasing order of left-ends.



## Linear LPS (LLPS) Method After $p_k$ , it has found:

All LPSs ending before k

Candidates ending at k either are LPSs or can be grown to LPSs ending after k.

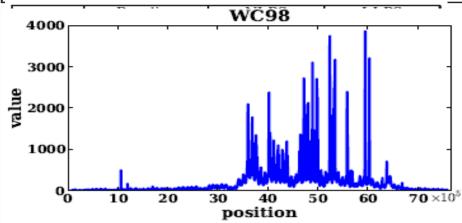
## Monitoring (keeping prominent streaks up-to-date) is simple:

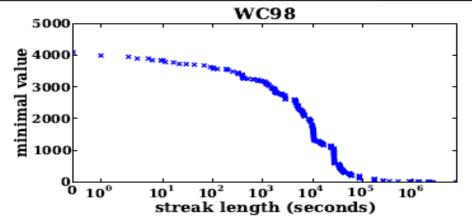
If PSs till k are requested, compare all found LPSs and all remaining candidates.



## Datasets In Experiments

name	length	# prominent streaks	description
Gold	1074	137	Daily morning gold price in US dollars, 01/1985-03/1989.
River	1400	93	Mean daily flow of Saugeen River near Port Elgin, 01/1988-12/1991.
Melb1	3650	55	The daily minimum temperature of Melbourne, Australia, 1981-1990.
Melb2	3650	58	The daily maximum temperature of Melbourne, Australia, 1981-1990.
Wiki1	4896	58	Hourly traffic to en.wikipedia.org/wiki/Main_page, 04/2010-10/2010.
Wiki2	4896	51	Hourly traffic to en.wikipedia.org/wiki/Lady_gaga, 04/2010-10/2010.
Wiki3	4896	118	Hourly traffic to en.wikipedia.org/wiki/Inception_(film),04/2010-10/2010.
SP500	10136	497	S&P 500 index, 06/1960-06/2000.
HPQ	12109	232	Closing price of HPQ in NYSE for every trading day, 01/1962-02/2010.
IBM	12109	198	Closing price of IBM in NYSE for every trading day, 01/1962-02/2010.
AOL	132480	127	Number of queries sent to AOL search engine in every minute over three months.
WC98	7603201	286	Number of requests to World Cup 98 web site in every second, 04/1998-07/1998.





(a) Data Sequence ©2015 The University of Texas at Arlington. All Rights Reserved.

## Sample Prominent Streaks

Melbourne daily min/max temperature between 1981 and 1990 (Melb1 & Melb2)

More than 2000 days with min temperature above zero 6 days: the longest streak above 35 degrees Celsius

#### Traffic count of Wikipedia page of Lady Gaga (Wiki2)

More than half of the prominent streaks are around Sep. 12th (VMA 2010) at least 2000 hourly visits lasting for almost 4 days



#### General Prominent Streaks

#### Top-k, multi-dimensional and multi-sequence PS

"He (LeBron James) scored 35 or more points in nine consecutive games and joined Michael Jordan and Kobe Bryant as the only players since 1970 to accomplish the feat"

"Only player in NBA history to average at least 20 points, 10 rebounds and 5 assists per game for 6 consecutive seasons." (http://en.wikipedia.org/wiki/Kevin Garnett)

NLPS/LLPS extended to such general PSs

TDIR

## Experiments On Multi-Sequence PSs

Tab Table IX. Multi-sequence Prominent Streaks in Datast NBA1.

nu

length	minimal value	players
1	71	David Robinson
2	51	Allen Iverson; Antawn Jamison
4	42	Kobe Bryant
9	40	Kobe Bryant
13	35	Kobe Bryant
14	32	Kobe Bryant
16	30	Kobe Bryant
17	27	Michael Jordan
27	26	Allen Iverson
34	24	Tracy McGrady
45	21	Allen Iverson
57	20	Allen Iverson
74	19	Shaquille O'Neal
94	18	Shaquille O'Neal
96	17	Karl Malone
119	16	Karl Malone
149	15	Karl Malone
159	14	Karl Malone
263	13	Karl Malone
357	12	Karl Malone
527	11	Karl Malone
575	10	Karl Malone
758	7	Karl Malone
858	6	Shaquille O'Neal
866	2	Karl Malone
932	1	John Stockton
1185	0	Jim Jackson



#### Experiments On Multi-Dim PSs

Table X. Data Sequences Used in Experiments on Multi-dimensional Prominent Streak Discovery.

name	length	# prominent streaks	# dimensions	description
Malone	986	640	6	1991-2004 game log of Karl Malone (minutes, points,
	l			rebounds, assists, steals, blocks)

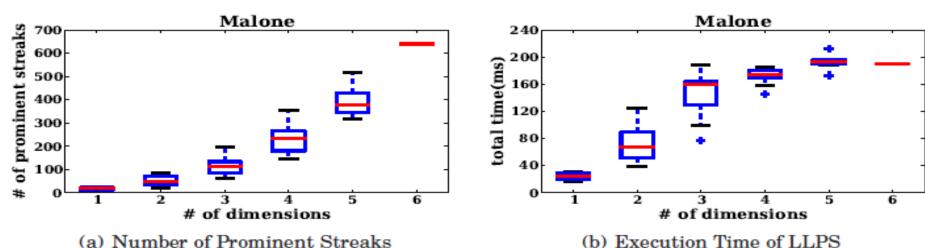


Fig. 13. Experiments on Increasing Dimensionality.



#### Experiments On General PSs

Table XIII. Data Sequences Used in Experiments on Top-5 Multi-sequence Multi-dimensional Prominent Streak Discovery.

name	# sequences	average length	# dimensions	# prominent streaks	description
NBA2	1185	290	6	10867	1991-2004 game log of all N- BA players (minutes, points, re- bounds, assists, steals, blocks)

Table XIV. Number of Candidate Streaks, Top-5 Multi-sequence Multi-dimensional Prominent Streak Discovery.

name	Baseline	NLPS	LLPS
NBA2	$9.41 \times 10^{7}$	$2.98 \times 10^{6}$	$8.76 \times 10^{5}$

Table XV. Execution Time (in Milliseconds), Top-5 Multi-sequence Multi-dimensional Prominent Streak Discovery.

name	Baseline	NLPS	LLPS
NBA2	$1.39 \times 10^{7}$	$4.33 \times 10^{5}$	$1.14 \times 10^{5}$

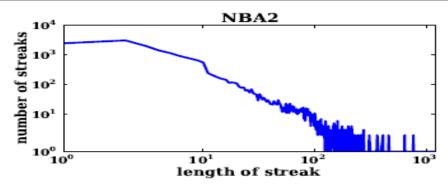


Fig. 14. Distribution of Prominent Streaks by Length.



On "One of the Few" Objects. You Wu, Pankaj K. Agarwal, Chengkai Li, Jun Yang, Cong Yu. KDD 2012, pages 1487-1495



#### One-Of-The-Few Claims

#### Do these claims really hold water?

Karl Malone is ONE OF THE ONLY TWO players in NBA history with 25,000 points, 12,000 rebounds, and 5,000 assists in one's career.

He is ONE OF THE ONLY THREE candidates who have raised more than 25% from PAC contributions and 25% from self-financing.

How do we find truly interesting claims or individuals? \*DiR

## X Is One-Of-K $\rightarrow$ X Is In K-Skyband

#### Claim

Karl Malone is ONE OF THE ONLY TWO players in NBA history with 25,000 points, 12,000 rebounds, and 5,000 assists in one's career.

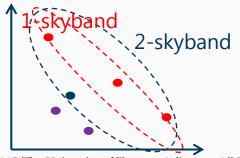
#### General claim

Fewer than k objects dominate X in subspace of attributes  $S \subseteq \{A\_1, A\_2, ..., A\_d\}$ 

k-skyband [Papadias et al. 2005] in S is the set of points each dominated by fewer than k other

points in S

1-skyband: skyline

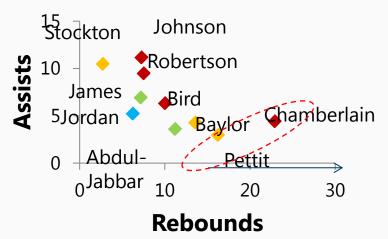


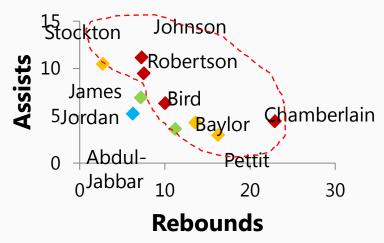


## Small K ≠Interesting

#### Subspaces are different

E.g., 2-skyand in {rebounds} vs. in {rebounds, assists}



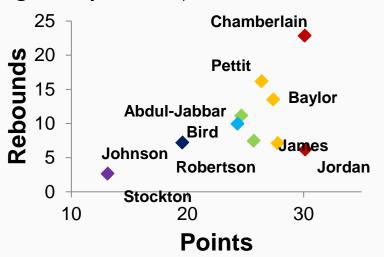


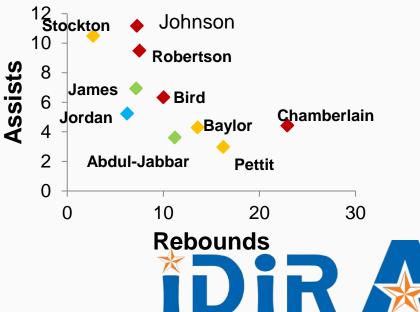


## Small K ≠Interesting

#### Data distribution matters

E.g., 2-skyand in {points, rebounds} vs. in {rebounds, assists}





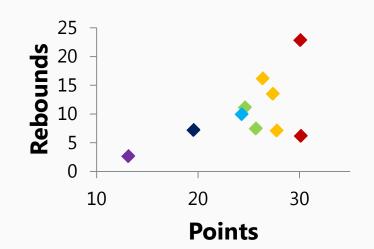
## Top-τ Skyband

#### *k*-Skyband

Using the same k for all subspaces doesn't work Asking user pick k for each subspace is infeasible

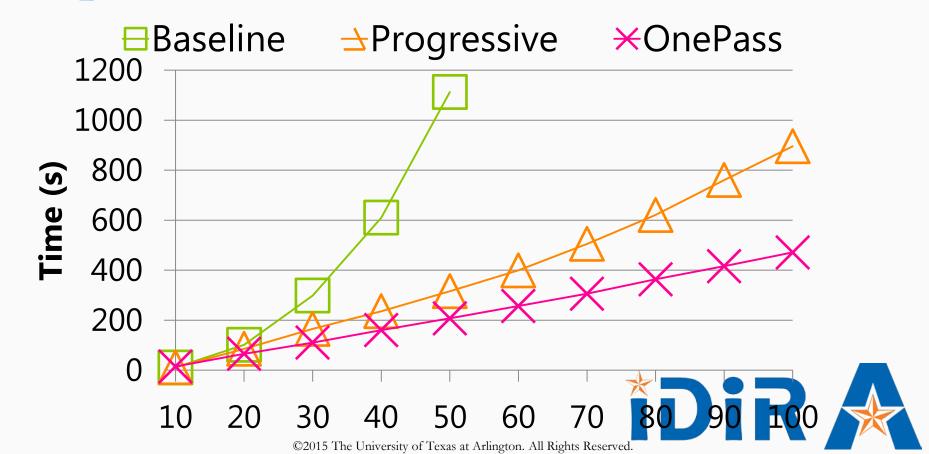
#### Top-τ Skyband

- o User specifies a single parameter au to cap # skyband objects.
- o For each subspace S, find its top- $\tau$  skyband, i.e., the largest k-skyband containing no more than  $\tau$  objects
- o E.g., in {points, rebounds}:
- $\tau$ =**2** $\rightarrow$  1-skyband (size 2)
- $\tau = 6 \rightarrow 2$ -skyband (size 5; 3-skyband would be too big)

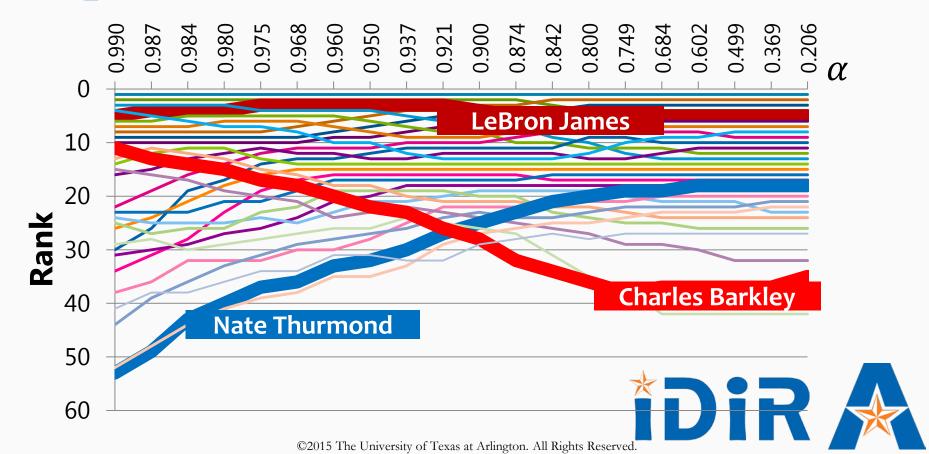




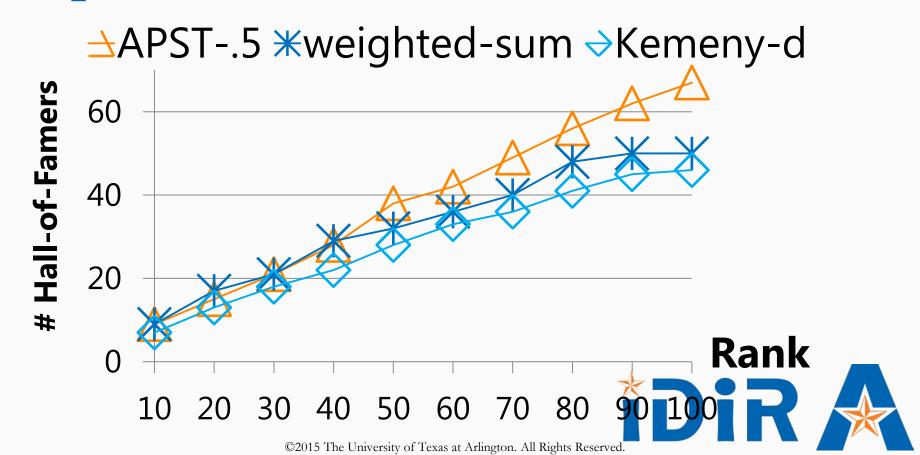
## Experiments



## Experiments



## Experiments



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- o Cong Yu (Google Research)



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## Thank You! Questions?

http://ranger.uta.edu/~cli

http://idir.uta.edu

cli@uta.edu

Demo

http://idir.uta.edu/factwatcher

