

# Joel Schellenberger

B.Des, User Experience Design Student

📍 Wilfrid Laurier University, Brantford, Ontario, Canada

## MISSION / VISION

I aspire to work on projects and teams that are focused on making meaningful contributions to lives through purposeful, intentional choices, and to contribute to a better world -- as a designer and as a human being.

## EXPERIENCE

### **UX Designer @ Concourse Global**

2018 idkjoel.co/concourse-dashboard idkjoel.co/concourse-website

Researching, ideating, prototyping, and testing interfaces for multiple projects on both desktop and mobile platforms.

### **UX Design @ World Council for City Data (via Focus21)**

2019- Present (Coursework; Community Partnership) \*reference available

Researching, ideating, prototyping and testing interfaces for a large-scale data visualization platform built for desktop.

### **UX / UI Design for iOS**

2015 - Present (Freelance) idkjoel.co/miOS

Designing and implementing alternative icons and user interface elements for those running jailbroken versions of iOS.

### **Editor-in-Chief @ theCarnegie (WLU Student Publications)**

2017 - Present \*reference available

Managing and contributing to a team of photographers and designers to promote an inclusive and cohesive publication serving Laurier students.

### **UX Design @ WLU User Experience Design Student Association**

2018 (Coursework; Community Partnership) idkjoel.co/wluUX

Designing a platform for students and alumni to engage with and share experiences, with a focus on portfolio work and community development.

### **UX Strategy Development @ SHORE**

2017 (Coursework; Community Partnership) idkjoel.co/shore

Developed mockups, prototypes and strategy for engagement with youth across both web and mobile platforms.

### **Graphic Designer @ Cameron Heights Collegiate Institute**

2015-2017 idkjoel.co/cameronart idkjoel.co/gaelsvolleyball

Modernized / expanded the brand identities of various sections of both the athletics and art departments.

## DETAILS

Phone: 519-500-0644  
Email: joel@idkjoel.co  
Portfolio: idkjoel.co

## EDUCATION

### **B.Des, User Experience Design**

Wilfrid Laurier University  
2022 (expected)

### **Ontario Secondary School Diploma**

Cameron Heights Collegiate Institute  
2018

## PROFICIENCIES

-  Adobe Illustrator
-  Adobe Photoshop
-  Adobe InDesign
-  Adobe Xd
-  Adobe After Effects
-  Adobe Premiere Pro
-  Invision Studio
-  Sketch
-  Microsoft Office

## ACHIEVEMENTS

### **Alumni Association Award of Merit**

Wilfrid Laurier University  
2018

### **Code / Design to Win Finalist (4th)**

Communitech  
2018

### **Designer / Photographer of the Year**

WLU Student Publications  
2018

### **Graphic Design Award**

Cameron Heights  
2017