# Joel Schellenberger

## Bachelor of Design, User Experience Design

📍 Wilfrid Laurier University, Waterloo, Ontario, Canada

## DETAILS

Portfolio:     idkjoel.co/portfolio
Email:     joel@idkjoel.co
Phone:     519-500-0644

## MISSION / VISION

I aspire to work on projects and teams that are focused on making meaningful contributions to lives through purposeful, intentional choices, and to contribute to a better world -- as a designer and as a human being.

## EDUCATION

**B.Des, User Experience Design**
Wilfrid Laurier University
2022 (expected)

## EXPERIENCE

### UX / Graphic Designer @ Concourse Global

2018    idkjoel.co/concourse-dashboard    idkjoel.co/concourse-website

Researching, ideating, designing, prototyping, and testing interface designs for multiple projects on both desktop and mobile platforms.

### Residence Life Don @ Wilfrid Laurier University

2018-2019    *reference available

Developed and facilitated meaningful experiences for first year students, exemplifying strong managerial skills in a variety of contexts.

### UX / Graphic Design @ World Council for City Data (via Focus21)

2019 (Coursework; Community Partnership)    *reference available

Researching, ideating, designing, prototyping and testing interface designs for a large-scale data visualization platform built for desktop.

### Editor-in-Chief @ the Carnegie (WLU Student Publications)

2017 - Present    *reference available

Managing a team of photographers and designers to promote an inclusive, cohesive, and well-designed yearbook serving Laurier students.

### UX / UI Design for iOS

2015 - Present (Freelance)    idkjoel.co/miOS

Designing and implementing alternative icons and user interface elements for those running jailbroken versions of iOS.

### UX / Graphic Design @ WLU UX Student Association

2018 (Coursework; Community Partnership)    idkjoel.co/wluUX

Designing a platform for students and alumni to engage with and share experiences, with a focus on portfolio work and community development.

### UX Strategy Development @ SHORE

2017 (Coursework; Community Partnership)    idkjoel.co/shore

Developed mockups, prototypes and strategy for engagement with youth across both web and mobile platforms.

## PROFICIENCIES

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Xd
- Adobe After Effects
- Adobe Premiere Pro
- InVision Studio
- Sketch
- Microsoft Office

## ACHIEVEMENTS

**Alumni Association Award of Merit**
Wilfrid Laurier University
2018

**Code / Design to Win Finalist (4th)**
Communitech
2018

**Designer / Photographer of the Year**
WLU Student Publications
2018

**Graphic Design Award**
Cameron Heights
2017