

Joel Schellenberger

B.Des, User Experience Design Student

📍 Kitchener, Canada

Bio

I'm in my first year of studies at Wilfrid Laurier University, working towards a B.Des in User Experience. I'm hoping to work on teams that improve on the experience of the people they interact with.

Experience

UX / UI Design for iOS

2015 - Present (Freelance)

Designing and implementing alternative icons and user interface elements for those running jailbroken versions of iOS.

idkjoel.co/miOS

Yearbook Designer @ Wilfrid Laurier University Student Publications

2017 - Present (Student Volunteer)

Working in a team environment to iteratively develop a theme across the cover, structure and spreads of *The Carnegie*.

*reference available upon request

UX Design @ WLU User Experience Design Student Association

2018 - Present (Student Work)

Designing a platform for students and alumni to interact, with a focus on portfolio work and community development.

*currently under development

UX Strategy Development for SHORE

2017 (Community Outreach Project)

Developed mockups, prototypes and strategy for engagement with youth across both web and mobile platforms.

idkjoel.co/shore

Graphic Designer @ Cameron Heights Collegiate Institute

2015-2017 (Student Volunteer)

Modernized / expanded the brand identities of various sections of both the athletics and art departments.

idkjoel.co/cameronart idkjoel.co/gaelsvolleyball

Yearbook Design Executive @ Cameron Heights Collegiate Institute

2014-2017 (Student Volunteer)

Designed, created and edited spreads, took photographs, and developed the overarching themes of the books.

idkjoel.co/imprint

Details

Wilfrid Laurier University
B.Des.UXD (2021)

joel@idkjoel.co

519-500-0644

Tools

Adobe Illustrator

Adobe XD

iOS

macOS

iWork Suite

Adobe Photoshop

Adobe InDesign

Sketch

Achievements

Design to Win Finalist

Communitech

2017

Graphic Design Award

Cameron Heights

2017

Secondary School Diploma

Cameron Heights

2016

Ontario Scholar (90 avg.)

Cameron Heights

2016