

# Joel Schellenberger

B.Des, User Experience Design Student

📍 Wilfrid Laurier University, Brantford, Ontario, Canada

## Bio

I'm in my first year of studies at Wilfrid Laurier University, working towards a B.Des in User Experience. I'm hoping to work on teams and projects that are being built to make things better.

## Experience

### UX / UI Design for iOS

2015 - Present (Freelance)

Designing and implementing alternative icons and user interface elements for those running jailbroken versions of iOS.

[idkjoel.co/miOS](http://idkjoel.co/miOS)

### Yearbook Designer (& Incoming Editor-In-Chief) @ WLU Student Publications

2017 - Present

Working in a team environment to iteratively develop a theme across the cover, structure and spreads of *The Carnegie*.

\*reference available upon request

### UX Design @ WLU User Experience Design Student Association

2018 - Present

Designing a platform for students and alumni to interact, with a focus on portfolio work and community development.

\*currently under development, rough work available upon request

### UX Strategy Development for SHORE

2017 (Community Outreach Project)

Developed mockups, prototypes and strategy for engagement with youth across both web and mobile platforms.

[idkjoel.co/shore](http://idkjoel.co/shore)

### Graphic Designer @ Cameron Heights Collegiate Institute

2015-2017

Modernized / expanded the brand identities of various sections of both the athletics and art departments.

[idkjoel.co/cameronart](http://idkjoel.co/cameronart) [idkjoel.co/gaelsvolleyball](http://idkjoel.co/gaelsvolleyball)

### Yearbook Design Executive @ Cameron Heights Collegiate Institute

2014-2017 (Student Volunteer)

Designed, created and edited spreads, took photographs, and developed the overarching themes of the books.

[idkjoel.co/imprint](http://idkjoel.co/imprint)

## Details

Wilfrid Laurier University  
B.Des.UXD (2021)

[joel@idkjoel.co](mailto:joel@idkjoel.co)

519-500-0644

## Proficiencies



## Achievements

### Design to Win Finalist

Communitech

2017

### Graphic Design Award

Cameron Heights

2017

### Secondary School Diploma

Cameron Heights

2016

### Ontario Scholar (90 avg.)

Cameron Heights

2016