# TIM CUTTING

🎁 3rd July 1979

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> I am an experienced and enthusiastic web developer with a number of essential and valuable digital skills from many years in development, design and marketing.

I have a strong background in web development using standards-led JavaScript, SASS and PHP to produce high quality design & data driven user experiences within many frameworks including Wordpress, React and native platforms.

## COMPETENCIES

Responsive Web Design

User Experience

Brand Design

B2C Design & Marketing

Print Design

Web Analytics

Javascript

ES5/6, ReactJS, jQuery

CSS 3, SASS

HTML, Pug, HandleBars

Wordpress

Bootstrap & Foundation

## SOFTWARE

Visual Studio Code

Git/GitHub

DevTools in Chromium/FF

Adobe Illustrator

Adobe Photoshop

Microsoft Office Applications

## FRONTEND DEVELOPER

### GFM, UNIT 6
### 2017 - PRESENT

I joined the company initially to focus on driving a new email marketing platform as a value add to existing clients as well as to assist in feature enhancement and maintenance of key clients such as the Sun and the Daily Mail.

Before long I took the front-end developer role for the Telegraph Fantasy Football game, which soon expanded in to Rugby, Cricket and Horse Racing Fantasy games. I now work on a React rebuild of a Holidays application within the business.

## MARKETING, DESIGN & DEVELOPMENT

### SPORTS SUPPLEMENTS LTD.
### 2011 - 2016

Joining the company as part of a new marketing team, we took the businesses from simple mail shots to modern marketing using a variety of tools to reach more customers in a better way.

Employed as the sole Developer and Designer initially but as the site base grew I moved entirely to development where I facilitated the roll-out of European sites and numerous feature enhancements. I created and led an in-house photography suite for pack shooting.

## SEO, DESIGN & DEVELOPMENT

### HIGH POSITION LTD.
### 2009 - 2011

My role as an SEO specialist and Developer took me from small businesses to major global corporations such as Sony (Europe). Duties included the provision of UX and conversion rate optimisation proposals to maximise visitor engagement and to tie in the SEO traffic with greater conversions through usability studies.

## WEBMASTER, DESIGN & DEVELOPMENT

### LAPTOPSHOP IT LTD.
### 2003 - 2009

Web master for busy online Laptop retailer maintaining thousands of products as well as providing full web master role for a constantly developing site. As well as the technical role of both front and back end development all design duties were my responsibility - banners, email campaigns and product presentation.

## TL; DR

❝ Years of experience and the skills necessary to produce modern front-end applications from conception and design through to development, testing and deployment.