

KRISTINA VAN

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EDUCATION

The University of Texas at Austin	Bachelor of Arts, Rhetoric & Writing Minor: Women & Gender Studies Overall GPA: 3.62	August 2011 - December 2015
The Danish Institute for Study Abroad	Design and Society in Denmark Gender and Sexuality in Scandinavia (Study in Stockholm, Sweden) Overall GPA: 4.0	May 2014 – July 2014
Austin Coding Academy	Web programming in HTML/CSS, JavaScript, JQuery	May 2016 – July 2016

EXPERIENCE

Cloud [8] Sixteen – Content Writer; Austin, TX	July 2016 – Present
<ul style="list-style-type: none">• Write content for a variety of websites, landing pages, blogs, and small and large businesses• Research content relevant to the clients' area of expertise to be used in webpages• Target writing to reach the audiences of a variety of clients	
Ethics and New Media – Co-author and managing editor; Austin, TX	January 2015 – May 2015
<ul style="list-style-type: none">• Explore how emerging new media presents ethical dilemmas for the new generation• Compile research and survey peers over several months to determine the relationship between social media and public shaming to examine the ethical implications of such technology• Serve as managing editor to fellow co-authors in producing their respective chapters• Work in writing teams to meet deadlines, provide feedback, and peer edit each other's work	
Big Top Candy Shop – Soda Jerk and Candy Clerk; Austin, TX	June 2013 – August 2015
<ul style="list-style-type: none">• Create handmade sodas, malts, milkshakes, and shaved ice in a timely fashion• Maintain customer relations by assisting them with orders in a considerate and helpful manner• Work and communicate with team members to complete long orders in a fast-paced environment• Work in eight hour shifts• Calculate the daily summary of sales at the end of each shift• Memorize register codes assigned to different candies in order to check out customers more efficiently• Relay information and history about different types of product to customers to achieve sales goals• Create new soda and milkshake flavors for possible menu implementation• Manage inventory of over 3,000 products• Maintain general upkeep and circus-themed atmosphere of the store by ensuring the store is aesthetically pleasing	
The Daily Texan – Comic Artist; Austin, TX	January 2014 – December 2014
<ul style="list-style-type: none">• Provide humorous comic strips and panels to The University of Texas' official newspaper weekly for publication• Create illustrations when necessary for special events	

ROR Powerhouse Project – Creative Marketing Intern; Austin, TX

September 2012 –September 2013

- Design, run, and supervise company blog
- Assume responsibility for general duties such as writing press releases, branding documents, and managing general upkeep with social media
- Help market flash mob to raise money for SafePlace charity
- Engage in weekly meetings to talk about new ideas and policy changes for the growth of the company
- Help in making decisions on design of logo, layout of blog, navigation of website, etc.

Keith & Heath – Production Assistant; Austin, TX

March 2014 - March 2014

- Assist crew on film set, doing whatever was deemed necessary to make production flow most smoothly
- Move, transport, and handle props, costumes, and film equipment

LEADERSHIP EXPERIENCE AND ACTIVITIES

The Ally Coalition – Volunteer; Austin, TX

March 2015

- Work during interactive music, film, and conference festival, SXSW, to raise awareness of increasing homeless LGBTQ youth
- Market the non-profit organization through distribution of stickers, flyers, and personal networking
- Converse and engage with various music representatives during SXSW to spread our message
- Use social media to fight for increased LGBTQ rights through spreading of the hashtag #fortypercent, referring to the proportion of LGBTQ youth that are homeless

Students of The World - Member; Austin, TX

September 2013 – May 2014

- Create short documentaries, info graphics, and written narratives to promote social change
- Work in teams to produce a final product that is part of an overarching portfolio
- Create a short piece on the importance of Arts Education by reaching out to and gaining exposure for local art organizations in Austin, TX
- Address larger subjects that impact everyday society such as hunger, poverty, human rights, treatment of women and girls, and immigration

ADDITIONAL INFORMATION

Computer Skills: Web programming in HTML/CSS, MS Word, Excel, PowerPoint, Fundamentals of GIMP

Languages: Working Knowledge of American Sign Language

Interests: Art, Music, Film, Comedy, Guitar, Social Justice

Work Eligibility: Eligible to work in the U.S. with no restrictions