



**Hello Pitch Team,**

Thank you for taking the time to look at my application for the Senior Product Design role at Pitch.

When I found out about Pitch I got very excited. I've made so many pitch decks in my lifetime. I know the pain points of collaborating on decks, and it never felt natural. Pitch's product concept is very interested and exciting!

I've been working professionally since 2011 as a Product Designer. In 2015, I started a company (cintric.com) in the San Francisco Bay area with three friends. Cintric focused on location data, data analysis, and data visualization. I worked on product, branding, design system, visual language, and the team's CSS and HTML framework. In 2017 we were acquired by UberMedia. Since joining the UberMedia team, I have worked as a Product Manager, Product Designer, and acted as a front-end UI developer as well. Starting in December 2018, I converted to a part-time so that I could work with Dave Inc., a mobile-first Bank based out of Los Angeles, California. At Dave, I am the Lead Product Designer on the Customer Success Dashboard. My role includes developing UX design patterns, managing a design system, and other tasks in the CS dashboard system. I am focused on empathizing with the end-user and making products that are accessible and user-friendly, which support the complexities of a CS Agents role and tasks.

I look forward to speaking with you, finding out more about the Senior Product Designer role and Pitch. I apologize for my out of date portfolio (ianthedesigner.com). I was not currently looking for a new opportunity but saw a job listing for Pitch, and I wanted to jump on that amazing chance. I am happy to speak through current and past projects, user experience challenges, my technical background, as well as my design thinking and methodology.

I put together a "personal pitch" to share with you. Please take a look at the Keynote. Sorry, I don't have access to the private Beta of Pitch yet.

Sincerely,  
Ian Donahue