## PURDUE UNIVERSITY 2

# BAYESIAN CASUAL INFERENCE

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Ref: Fan Li, Peng Ding, Fabrizia Mealli: Bayesian Causal Inference: A Critical Review

# **Background Knowledge**

- For each unit i,  $\{Y_i(Z_i = 0), Y_i(Z_i = 1), Z_i, X_i\}$ where outcome  $Y_i$ ; treatment levels  $Z_i \in \{0, 1\}$ ; a vector of p covariates  $X_i$
- Individual Treatment Effect (ITE) for unit i is  $\tau_i = Y_i(Z_i = 1) Y_i(Z_i = 0)$
- Estimands:

$$\circ$$
 SATE:  $\tau^s \equiv N^{-1} \sum_{i=1}^N \tau_i$ 

$$\circ$$
 CATE:  $\tau(x) \equiv \mathbb{E}\{Y_i(1) - Y_i(0) | X_i = x\} = \mu_1(x) - \mu_0(x)$  where  $\mu_z(z) \equiv \mathbb{E}\{Y_i(z) | X_i = x\}$  for  $z = 0, 1$ .

- $\circ$  PATE:  $\tau^p \equiv \mathbb{E}\{Y_i(1) Y_i(0)\} = \mathbb{E}(\tau(X_i))$
- counterfactual problem
  - $\circ$  Only one of  $Y_i(0)$   $Y_i(1)$  can be observation and the other be potential and missing

# **Background Knowledge**

For each unit, one of the potential outcomes is observed and the rest are missing,

- → Causal inference is inherently a missing data problem
- $\Rightarrow$  Bayesian paradigm offers a unified framework for inference with missing data See all quantities as r.v. and assume them governed by a parameter  $\theta=(\theta_X,\theta_Z,\theta_Y)$

Factorize the joint density  $P(Y_i(0), Y_i(1), Z_i, X_i | \theta)$  for each unit i as,

$$P\{Z_i|Y_i(0),Y_i(1),X_i;\theta_Z\} \times P\{Y_i(0),Y_i(1)|X_i;\theta_Y\} \times P(X_i;\theta_X)$$
 r.v. are iid assignment mechanism potential outcomes covariates

#### Assume Ignorability

$$\Pr\{Z_i|Y_i(0),Y_i(1),X_i\} = \Pr(Z_i|X_i) \text{ and } 0 < e(X_i) < 1 \text{ for all } i, \text{ where } e(x) \equiv \Pr(Z_i=1|X_i=x)$$

Under ignorability

$$= P(Z_i|X_i;\theta_Z)$$

# **Background Knowledge**

#### Assumption

• The parameters are a priori distinct and independent

#### Posterior distribution of (governed parameters)

$$P(\theta_X, \theta_Y, \theta_Z) \propto P(\theta_X) \prod_{i=1}^n P(X_i | \theta_X) \times P(\theta_Z) \prod_{i=1}^n P(Z_i | X_i; \theta_Z)$$
$$\times P(\theta_Y) \prod_{i=1}^n P(Y_i(1), Y_i(0) | X_i; \theta_Y)$$

• Calculating SATE is more complex because it depends on  $Y_i(0), Y_i(1)$  which requires posterior sampling of  $\theta_u|Y^{mis}$ 

#### **Procedure (Iteratively)**

- 1. Simulate  $p(\theta_y|Y^{mis}, Y^{obs}, Z, X)$
- 2. Simulate  $P(Y^{mis}|\theta_u, Y^{obs}, Z, X)$

where 
$$p(\theta_y|Y^{mis},Y^{obs},Z,X) \propto p(\theta_y) \prod p(Y_i(1),Y_i(0)|X_i;\theta_y)$$

$$p(Y^{mis}|\theta_y, Y^{obs}, Z, X) \propto \prod_{i=1, z=1}^{i=n} p(Y_i(0)|Y_i(1), X_i; \theta_y) \prod_{i=1, z=0}^{i=n} p(Y_i(1)|Y_i(0), X_i; \theta_y)$$

# Simulation Study

- The outcome function we want to obtain  $\mu_z(x) = E[Y_i|X_i=x,Z_i=z;\theta_y]$
- Single model (single tree):  $\mu(x,z) = x + z + xz$
- Two model (two tree):  $\mu_1(x) = \mu(x, 1); \mu_2(x) = \mu(x, 2)$ 
  - Linear model:

$$\mu(z, x) = f_z(x) + \epsilon_i \text{ with } \epsilon_i \sim N(0, 1), \text{ where } f_z(x) = \alpha_z + \beta_z(x)$$
  
 $(\alpha_z, \beta_z) \sim \text{ Gaussian Prior}$ 

Gaussian Process:

covariance function with signal-to-noise ratio  $\rho$  and inverse-bandwidth parameter  $\lambda$ 

where 
$$\lambda : (f_z(x_1), ..., f_z(x_n))' \sim N(0, \Sigma)$$
 and  $\Sigma_{ij} = \delta^2 \rho^2 \exp\{-\lambda^2 ||x_i - x_j||^2\}$ 

BART Prior
 Bayesian version of random forest

# Data/Setup

#### Synthesis data

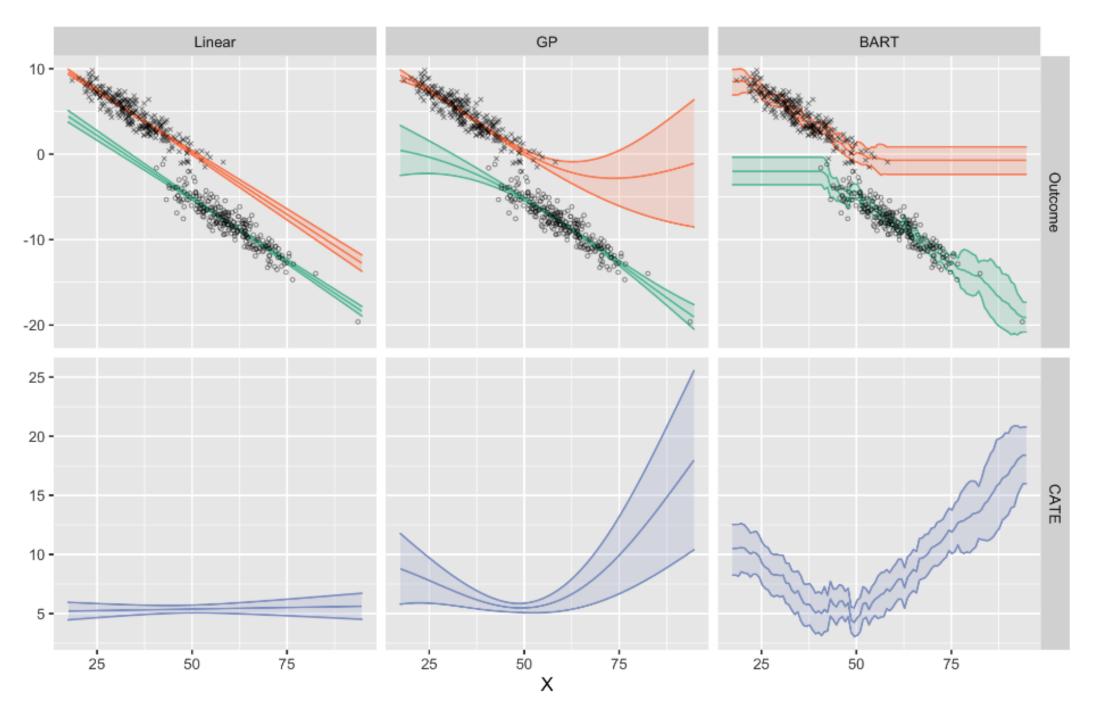
- A study with 250 treated (Z=1) and 250 control (Z=0) units.
- Each unit has a single covariate X follow Gamma dist.

$$X_{z_i=0} \sim \gamma(\frac{a}{b} = 60, \frac{a}{b^2} = 64)$$
  
 $X_{z_i=1} \sim \gamma(\frac{a}{b} = 35, \frac{a}{b^2} = 64)$ 

• Set the true outcome model with constant treatment effects:

$$Y_i(z) = 10 + 5z - 0.3X_i + \epsilon_i$$
, where  $\epsilon_i \sim N(0, 1)$ 

### Result



- (Top panel): Outcome Mean Value; (Lower panel): CATE
- (Left -> Right): Linear model, Gaussian Process, BART

## Reference

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# Thank you.