



Securing Your Web World



Improve the classification accuracy of WRS by the automatically accumulated human knowledge

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- URL Filtering Service Offering
 - URL Categorization, grant URL Category type to each URI
 - Pharming/Phishing Detection
 - Solution to stop users download/visit the malicious URLs
 - Block malicious URL before virus patterns release
- Web Reputation Service (WRS) Offering
 - URL Reputation Scoring, grant WRS Score to each URI
 - Solution to stop users download/visit the malicious URLs
 - Block malicious URL before virus patterns release

But it is not always right.

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Trend Micro Online URL Query - Feedback System

Type a URL in the field below to:

- Check which category it belongs to or
- Submit feedback about the current category it belongs to

Complete URL*:

Only HTTP and HTTPS are supported. (e.g., <http://www.trendmicro.com>)

Category result:

Shopping

Check category

Submit feedback

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TOD: to demonstrate articles from csdn can not be accessed.

Problem: URLs with wrong category in WRS

URL	Simple introduction	Category of WRS
www.csdn.com	Computer information	Shopping
www.cnn.com/	news	Arts / Entertainment
...		

Problem: URLs without category in WRS

URL	Simple introduction	Category of WRS
www.ontechnews.com	Computer tech news	Unrated
http://www.mollify.org/	File share manager	Unrated
http://livingstories.googlelabs.com	News	Unrated
http://www.chelseafc.com.cn/	Football club	Unrated

User Feedback

TREND MICRO URL Feedback

URL Feedback Submission Form

URL : **www.csdn.com**

Suggested Category *:

Shopping

Select...

Additional comments :

If you are a Home / Home Office user, please enter your serial number here *:

If you are using products other than Trend Micro Internet Security or Trend Anti Virus please enter your Activation Code *:

Your email address (optional) :

Category List		
<input type="radio"/> Abortion	<input type="radio"/> For Kids	<input type="radio"/> Nudity
<input type="radio"/> Activist Groups	<input type="radio"/> Gambling	<input type="radio"/> Password_Cracking_Apps
<input type="radio"/> Adult/Mature Content	<input type="radio"/> Games	<input type="radio"/> Pay to Surf
<input type="radio"/> Adware	<input type="radio"/> Gay/Lesbian	<input type="radio"/> Personals/Dating
<input type="radio"/> Alcohol/Tobacco	<input type="radio"/> Government/Legal	<input type="radio"/> Peer-to-Peer
<input type="radio"/> Alternative Journals	<input type="radio"/> Hacking	<input type="radio"/> Personal Websites

Please provide your email address so we can contact you for follow up inquiries regarding your submission.

Note: Trend Micro highly values privacy and will never share your email address with other companies.

Fields marked with an asterisk * are required.

Enter the characters shown in the picture:

Submit

Clear

Experiments shows that, it is always not easy to explore users' idea by asking them answer your question. ☹

Is there a large data source with aggregation of massive structured URLs and have accurate classification information which also comes from the knowledge and experiences of human beings rather than the machine generation ?

Yes, there are.

- By the Web2.0, user can express their idea as they want everywhere.
- You can pick up this tool link in nearly all the popular news, blog.

Tags: Creative Bus Stop Advetisements

Share this:  Facebook  Twitter  Digg  Delicious

For example, the famous delicious...

Securing Your Web World

Signed in as **Pinuo**



delicious

Home

Bookmarks

People

Tags



Popular Bookmarks

Recent | Popular

Jump to a [random bookmark](#) or go to your [Bookmarks](#).

Popular

Type a tag

View all | Fresh only

FT.com / Reportage - The rise and fall of MySpace

SAVE

88

First saved by: israel

myspace

web2.0

business

history

internet

How To Clean Your Filthy Gadgets - How to clean your gadgets - Gizmodo

SAVE

23

First saved by: AndySowards.com :: Design That Talks

howto

cleaning

gadgets

tips

clean

Top 10 Downloads for a Road Warrior Laptop - Laptop - Lifehacker

SAVE

57

First saved by: atomicrobb

laptop

tools

software

downloads

utilities

10 Amazing Augmented Reality iPhone Apps

SAVE

72

First saved by: derekje

iphone

mobile

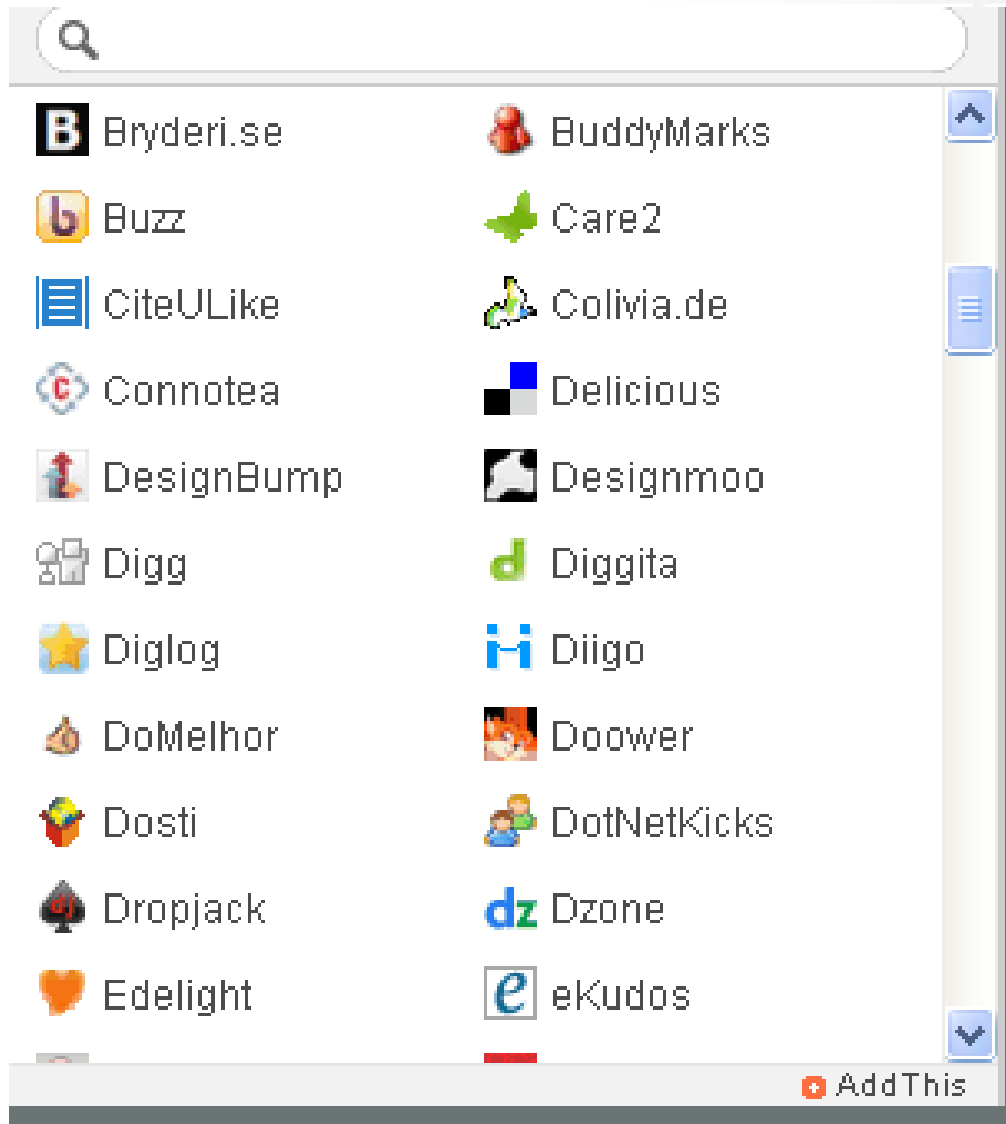
augmentedreality























apps


reality

You can find more [here](#)

Securing Your Web World



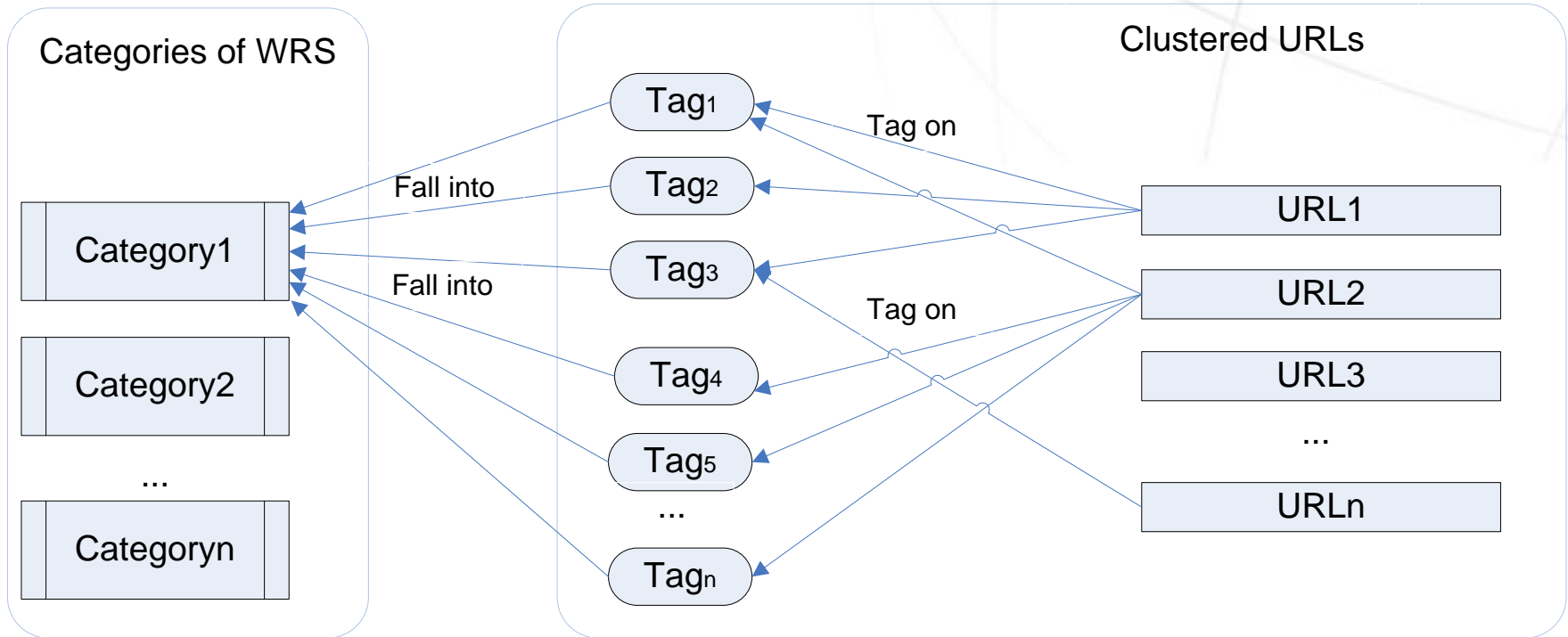
 Bryderi.se	 BuddyMarks
 Buzz	 Care2
 CiteULike	 Colivia.de
 Connotea	 Delicious
 DesignBump	 Designmoo
 Digg	 Diggita
 Diglog	 Diigo
 DoMelhor	 Doower
 Dosti	 DotNetKicks
 Dropjack	 Dzone
 Edelight	 eKudos

 AddThis

All we need to do is .

- Import the users' knowledge from other place to our system.
- And extract information which help us make a classification.

The process looks like this.



www.csdn.com in delicious

Securing Your Web World

delicious Home Bookmarks People Tags Search Delicious Search

Everyone's Bookmarks for:
技术导航
www.csdn.com/

- Save this bookmark
- Look up another URL

History

Notes

Saved 65 times, first saved by [jingquan](#) on 18 Jan 06. View Chart

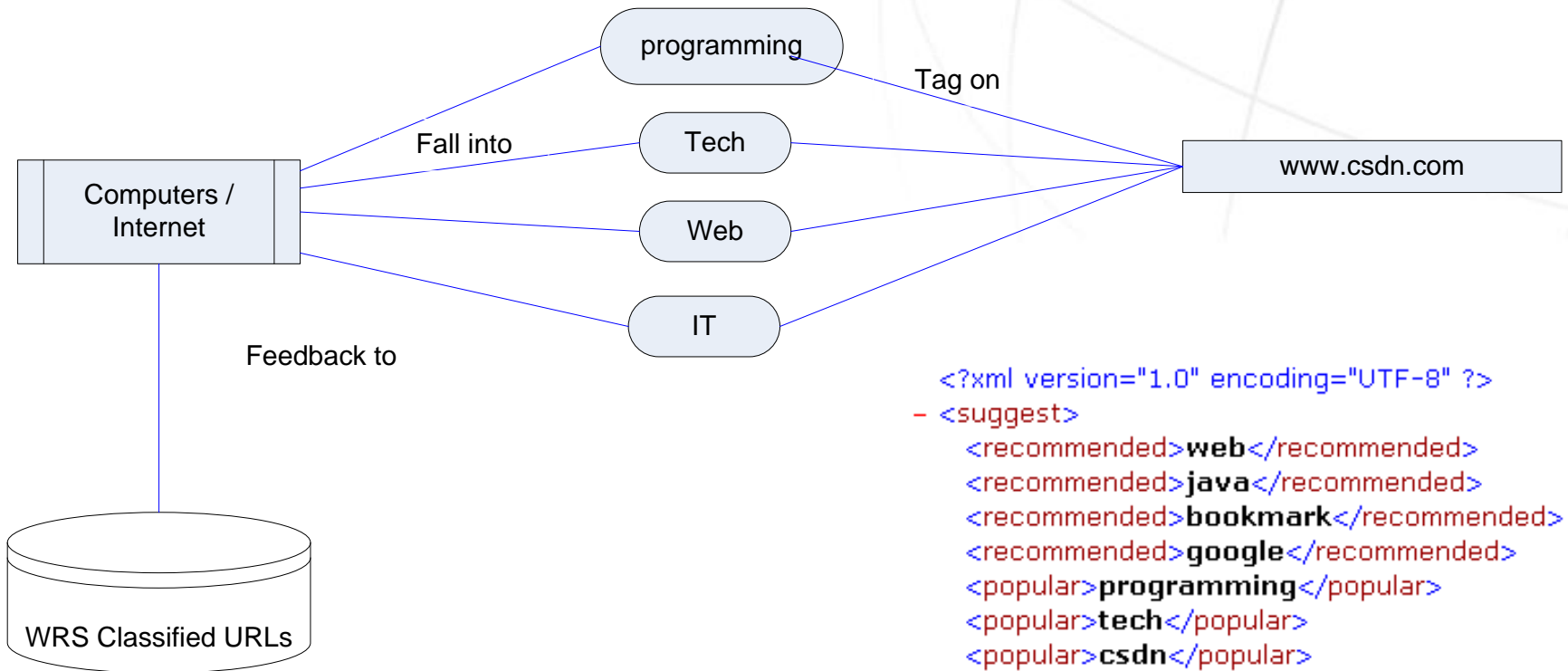
27 NOV 09	Dilys Mao	computer's website
24 SEP 09	shao bo	资料库
10 SEP 09	Ich.gan	Programming
31 AUG 09	the "CNET" of China Richard Sprague	china computer news tech technology
23 AUG 09	binku	csdn
02 AUG 09	automanzzy	网站编程
06 JUN 09	ae860127	IT
05 JUN 09	ae860127	IT
02 JUN 09	rayzhng	编程

Tags

Top Tags

programming	17
tech	9
csdn	6
web	5
reference	4
it	4
study	3
java	3
technology	2
tools	2
software	2
编程	2
news	2
bookmarks	2
directory	2
developing	1
computer's	1
forum	1

Feedback to WRS



```
<?xml version="1.0" encoding="UTF-8" ?>
- <suggest>
  <recommended>web</recommended>
  <recommended>java</recommended>
  <recommended>bookmark</recommended>
  <recommended>google</recommended>
  <popular>programming</popular>
  <popular>tech</popular>
  <popular>csdn</popular>
  <popular>web</popular>
  <popular>it</popular>
  <network>for:lewood</network>
  <network>for:Pinuo</network>
  <network>for:Windwalker</network>
</suggest>
```

- <http://reclassify.url.trendmicro.com/submit-files/onlinequery.aspx>
- <http://delicious.com/help/api>
- <http://delicious.com/url/d2c82efdd26138da82f538044fd3c0be>
- <http://www.techcrunch.com/2007/09/06/exclusive-screenshots-and-feature-overview-of-delicious-20-preview/>
- <http://ishare.trendmicro.com/enggroup/CoreTech/ContentSecurity/TMUFE/Product%20Integration%20Guide/When%20Will%20We%20Get%20WRS%20Score%2075.aspx>