



SALES OVERVIEW

Total Revenue
\$1.58M

Total Transaction
10.00K

Return Rate
50.54%

Avg Delivery Time
3.0

Total Discount
\$69.55K

Total Product
1K

Total Qty Sold
30.11K

YoY Growth %
20.91%

Total Revenue

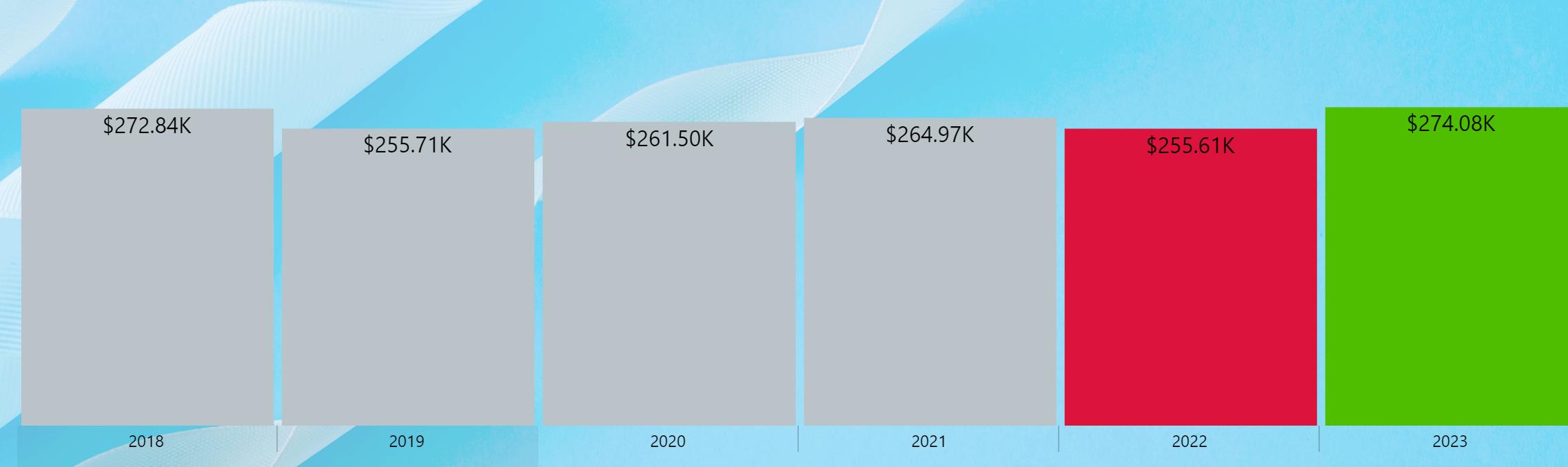
Total Transaction

Total Qty Sold

Earliest Date, Total Revenue, Total Transaction, Avg Delivery Time, Total Qty Sold and Return Rate by Year, Quarter, Month and Day

Back Zoom-out

All data Year ?



Total Revenue by Latitude, Longitude and Location

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CUSTOMER INSIGHTS

Total Revenue
\$1.58M

Total Transaction
10.00K

Return Rate
50.54%

Avg Delivery Time
3.0

Total Qty Sold
30.11K

Avg Satisfaction Rate
2.98

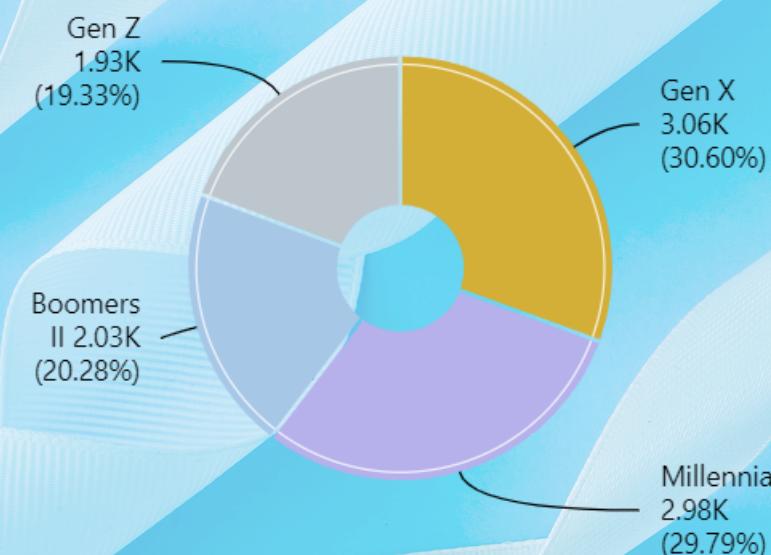
Avg Cust Age
43.79

Product per Transaction
3.01

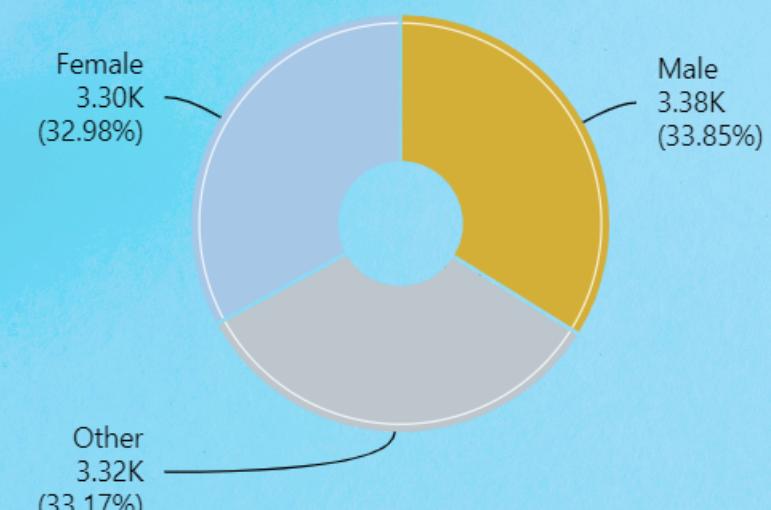
Christmas
CUSTOMER INSIGHTS



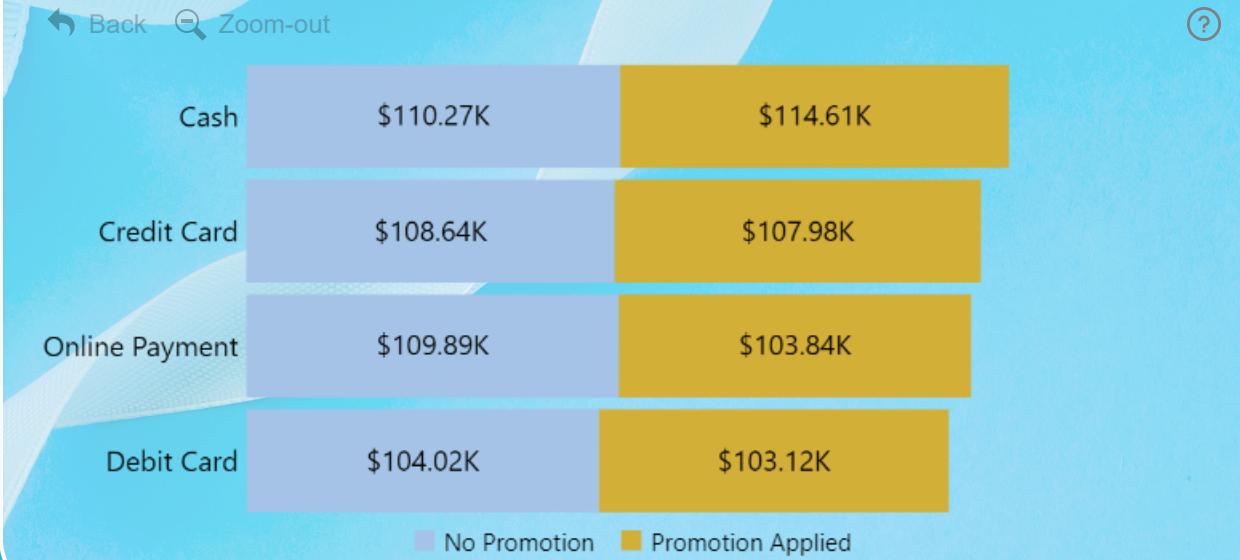
Total Transaction by Age Range and Age



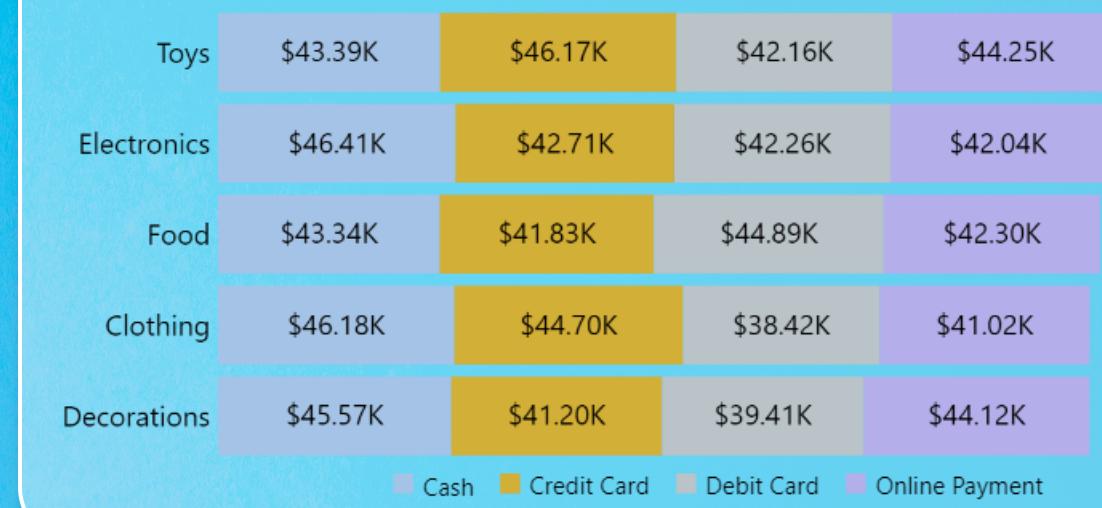
Total Transaction by Gender and Location



Online Revenue by Payment Type and Promotion Applied



Online Revenue by Category and Payment Type



Shopping Trend per Hour and Day

Hour	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Total
0	60.00	72.00	50.00	66.00	49.00	71.00	44.00	412.00
1	71.00	52.00	40.00	70.00	55.00	51.00	66.00	405.00
2	49.00	72.00	72.00	49.00	51.00	53.00	70.00	416.00
3	63.00	43.00	63.00	59.00	73.00	58.00	46.00	405.00
4	65.00	66.00	60.00	56.00	67.00	50.00	56.00	420.00
5	68.00	66.00	70.00	55.00	53.00	53.00	57.00	422.00
6	51.00	60.00	75.00	68.00	60.00	60.00	61.00	435.00
7	55.00	62.00	65.00	66.00	49.00	57.00	74.00	428.00
8	56.00	77.00	56.00	60.00	72.00	55.00	53.00	429.00
9	58.00	42.00	67.00	55.00	49.00	60.00	64.00	395.00
10	60.00	65.00	61.00	81.00	64.00	57.00	64.00	452.00
11	64.00	58.00	42.00	54.00	67.00	61.00	55.00	401.00
12	66.00	59.00	62.00	60.00	62.00	69.00	65.00	443.00
13	64.00	64.00	64.00	51.00	57.00	57.00	51.00	408.00
14	57.00	63.00	49.00	57.00	64.00	41.00	63.00	394.00
15	56.00	45.00	37.00	49.00	55.00	80.00	66.00	388.00
16	51.00	47.00	64.00	45.00	53.00	48.00	59.00	367.00
17	44.00	68.00	71.00	64.00	67.00	47.00	65.00	426.00
18	57.00	50.00	57.00	57.00	70.00	66.00	51.00	408.00
Total	1,440.00	1,430.00	1,461.00	1,439.00	1,427.00	1,402.00	1,401.00	10,000.00

Top 50 Stores that generated the highest Revenue

Store ID	Total Revenue	Total Qty Sold	Total Transaction	Total Discount	Avg Satisfaction Rate	Return Rate	Avg Delivery Time
28	\$19,608.59	352.00	112.00	↑ \$992.40	2.99	58.93%	3.0
52	\$19,521.10	342.00	112.00	↗ \$801.35	3.10	50.00%	3.1
77	\$19,500.01	372.00	112.00	↗ \$794.61	2.94	50.00%	2.8
100	\$19,019.51	373.00	118.00	↘ \$623.02	3.07	50.85%	2.9
59	\$18,757.81	339.00	114.00	↗ \$742.13	2.91	56.14%	3.1
92	\$18,695.67	336.00	103.00	↑ \$941.96	2.96	47.57%	2.9
72	\$18,635.16	359.00	118.00	↗ \$782.29	2.81	43.22%	3.2
54	\$18,526.56	337.00	111.00	↑ \$903.53	3.03	47.75%	2.9
27	\$18,390.75	344.00	113.00	↑ \$999.58	3.10	43.36%	2.9
68	\$18,308.10	325.00	107.00	↗ \$794.45	3.09	47.66%	2.8
87	\$18,015.95	316.00	101.00	↘ \$711.50	2.92	54.46%	3.1
17	\$17,946.44	314.00	104.00	↗ \$819.70	3.17	40.38%	3.1
43	\$17,941.87	309.00	97.00	↘ \$689.31	3.01	52.58%	3.0
79	\$17,910.50	336.00	102.00	↗ \$808.19	2.99	46.08%	3.0
74	\$17,905.83	323.00	106.00	↗ \$733.35	3.09	57.55%	2.9
51	\$17,862.28	339.00	109.00	↗ \$761.42	3.20	40.37%	3.1
70	\$17,770.12	348.00	119.00	↑ \$870.65	3.03	45.38%	2.9
4	\$17,700.35	333.00	116.00	↘ \$728.93	2.91	53.45%	3.2
65	\$17,665.16	325.00	101.00	↗ \$774.90	3.34	50.50%	3.0
48	\$17,642.16	301.00	108.00	↗ \$802.53	3.04	47.22%	2.9
49	\$17,576.06	331.00	103.00	↘ \$710.02	2.70	54.37%	3.1
38	\$17,458.11	318.00	103.00	↘ \$610.66	3.23	46.60%	2.8
70	\$17,280.64	319.00	112.00	↗ \$645.05	2.00	50.01%	2.2