## **Budget Accuracy & Efficiency** Insights

Analyze how actual transactions align with budget forecasts. Explore variances, profit/loss trends, and identify areas of consistent over- or under-spending.

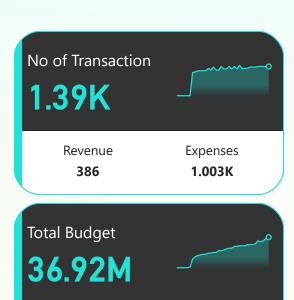


**Budget Insights** Financial Overview

Financial Discipline





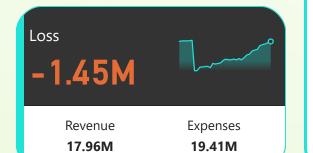


Revenue **Expenses** 16.97M 19.95M

Budget Accuracy Rate 98.80%

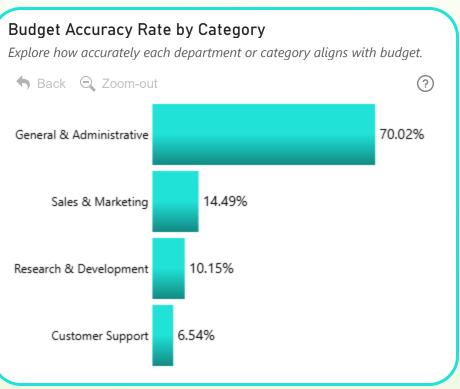
> Expenses Revenue 97.28% 94.21%

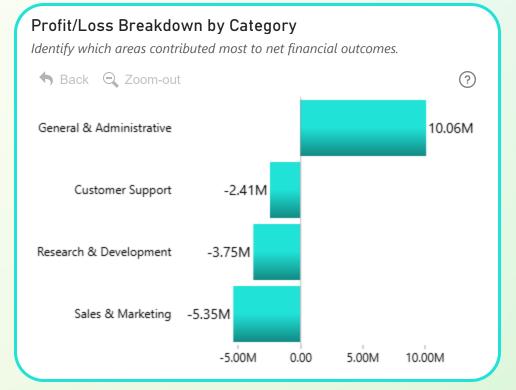


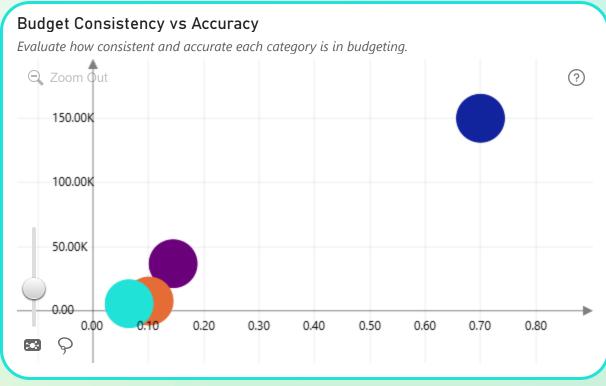












## Revenue Financial Overview

Trend analysis, key contributors, and budget variance for Revenue across time.

Select Financial Measure to View

Revenue

Select Year All  $\vee$ 

Select Day  $\vee$ 

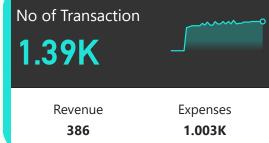
**Budget Insights** 

Financial Discipline

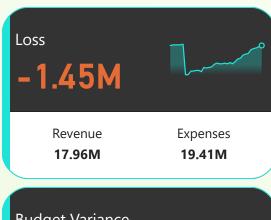
See Info











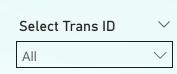


541.92K

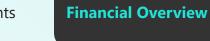
-983.50K



Expenses

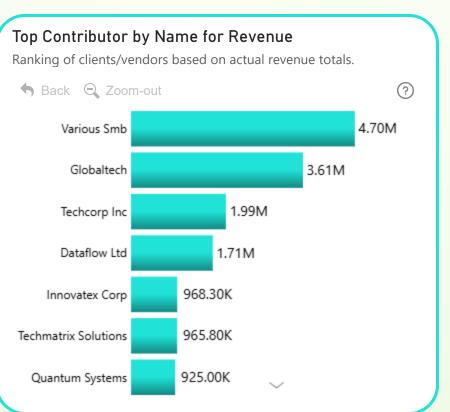


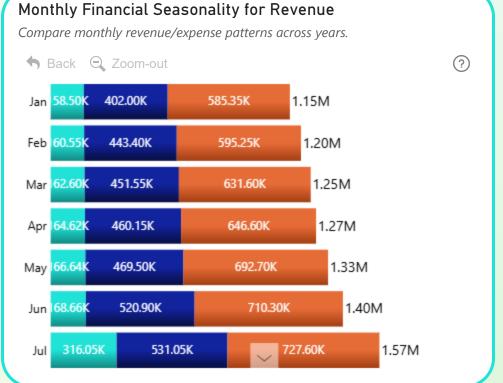


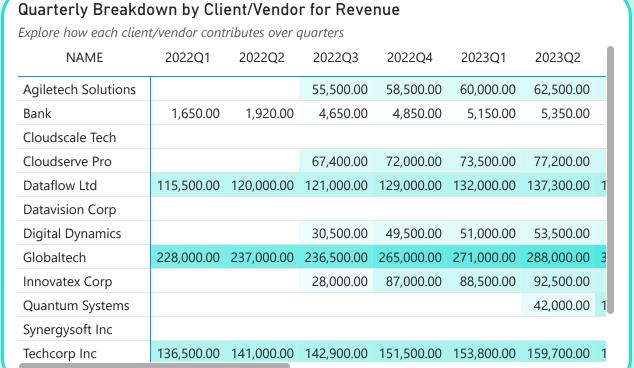












## Trends, Outliers & Financial **Discipline**

Dig deeper into repeating patterns, seasonal shifts, and variance risks. Identify consistently performing categories and those requiring strategic review.



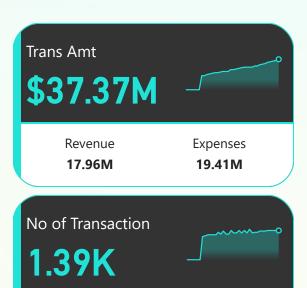
**Budget Insights** Financial Overview

Variance Heatmap by Period & Category

**Financial Discipline** 





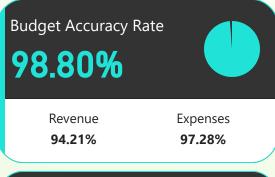


**Expenses** Revenue 386 1.003K

**Total Budget** Expenses Revenue

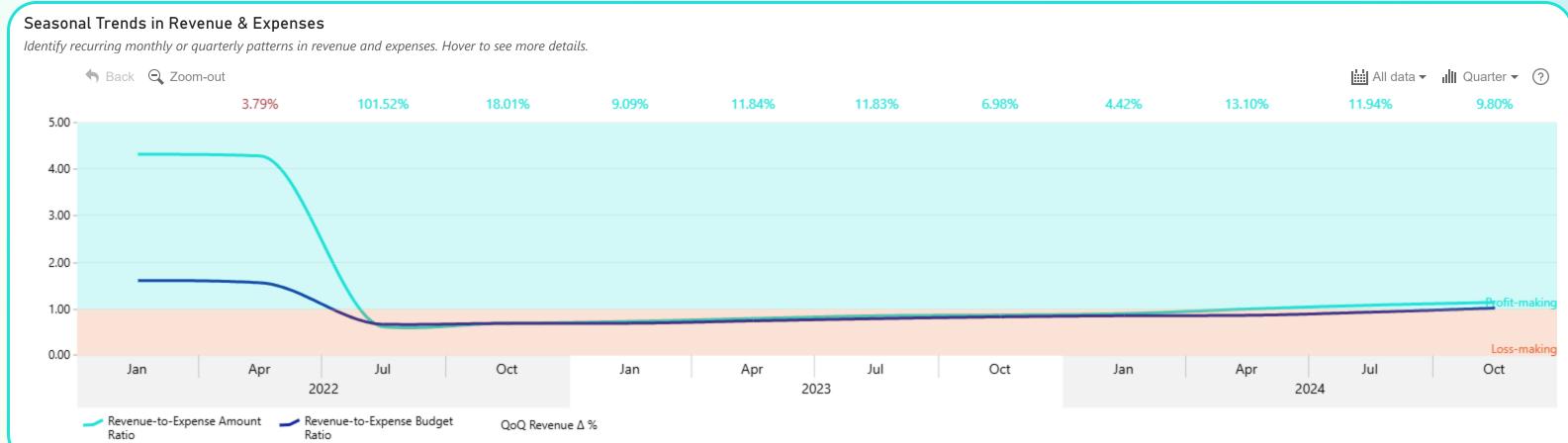
16.97M

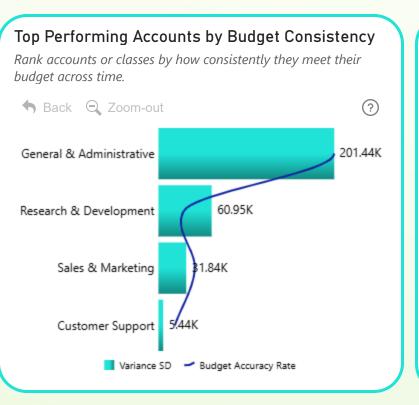
19.95M

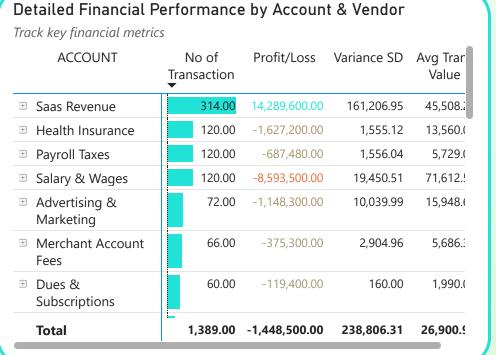












Spot periods or accounts with large positive or negative variances.								
ACCOUNT	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Accounting Fees	0.39%	0.39%	0.38%	0.37%	0.36%	0.36%	0.46%	0.42%
Advertising & Marketing	3.16%	3.11%	3.13%	3.11%	3.09%	3.11%	3.07%	2.84%
Commissions Expense	3.09%	3.12%	3.14%	3.14%	3.13%	3.17%	3.71%	3.43%
Conferences & Events	0.48%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Consulting Fees	0.73%	0.72%	0.72%	0.70%	0.68%	0.67%	0.87%	0.79%
Depreciation Expense	0.79%	0.79%	0.78%	0.76%	0.74%	0.73%	0.87%	0.79%
Dues & Subscriptions	0.32%	0.32%	0.31%	0.31%	0.30%	0.29%	0.38%	0.34%
Health Insurance	4.39%	4.34%	4.28%	4.17%	4.05%	4.00%	5.16%	4.69%
Insurance	0.40%	0.40%	0.39%	0.38%	0.37%	0.37%	0.47%	0.43%
Interest Expense	0.22%	0.22%	0.22%	0.21%	0.20%	0.20%	0.26%	0.24%
Interest Income	0.17%	0.17%	0.17%	0.17%	0.17%	0.16%	0.17%	0.16%