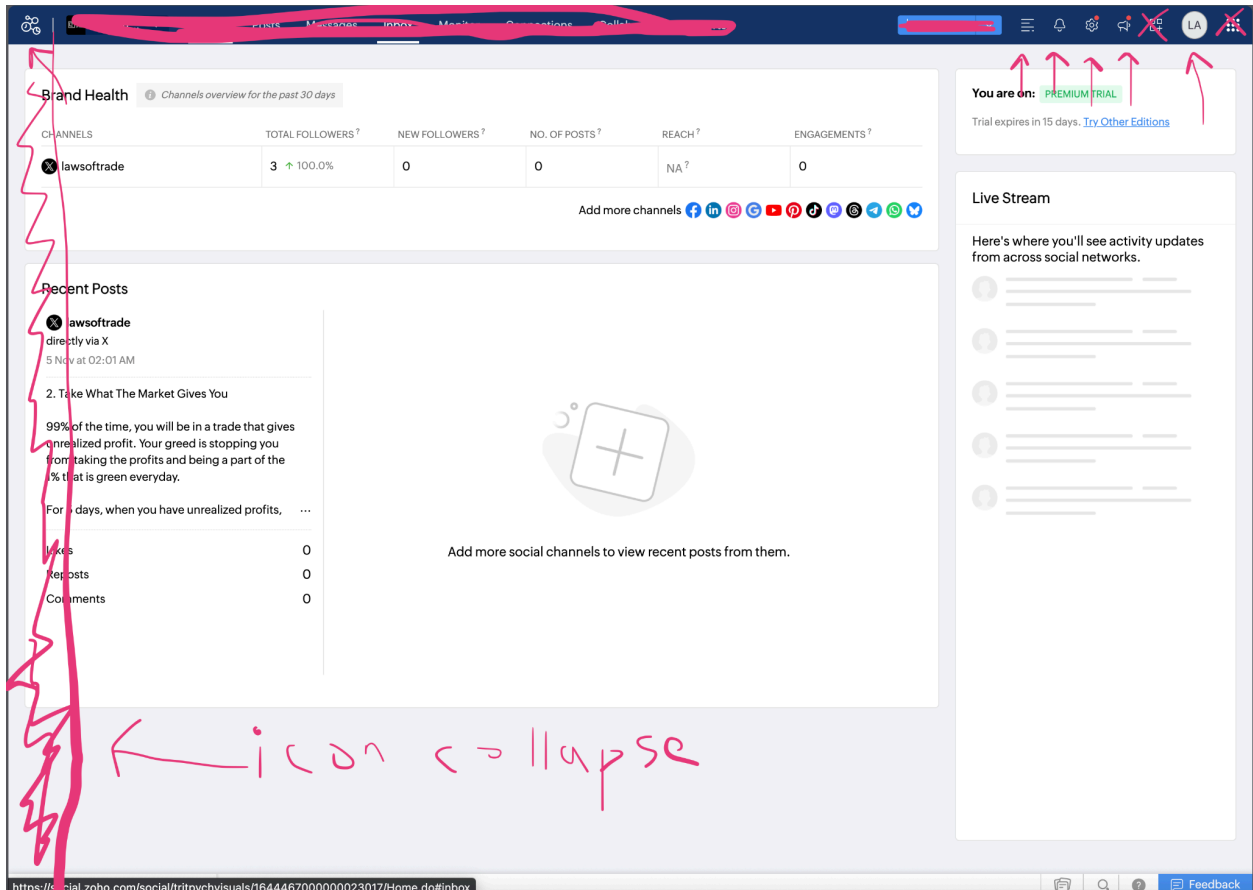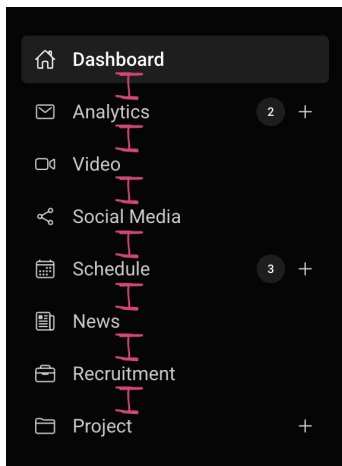\\ So for formatting, I want to keep it as close as possible to this sort of feel and style. Except the overlay highlight when the menu item is selected can be a darker transparent styled grey. The collapsable menu can fall directly under the logo, and also expand to see the menu items.

I like this top navigation top bar and want to remove the menu items and keep some of the icons off to the far right. I want to replicate this exactly.

As for the component style in the middle, I'm still deciding which one I want to go with, but something a little more boxy can work for the design of the widgets.

\\ I like how everything is currently, but I want the distance between the vertical menu items to be slightly shorter so that the text feels slightly closer together and smaller overall.

// For the font we'll use **figtree**. This will be applied throughout the dashboard.

// For the area where it says welcome back john and any other applied areas of similarity, lets use a gradient similar to this. This is pulled directly from the website, and I can give you the raw background file if it makes it easier.

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All menu items should read:

General
- Projects
    - (if nothing, button for + Start a project)
    - If user email is linked to a project via their account, name of project.

Content Accelerator Program (we'll later gate thi
- Dashboard
- Calendar
- Analytics
- Credits
- Review
- Deliverables

At the bottom of the list in the content accelerator program, a button that says PDF Report Download (to be implemented later).

All in all we like it, just want to make the menus right and then we'll move on to content and widget style, but in general we want to make everything a little smaller to give it a more **premium feel.**