

\ So for formatting, I want to keep it as close as possible to this sort of feel and style. Except the overlay highlight when the menu item is selected can be a darker transparent styled grey. The collapsable menu can fall directly under the logo, and also expand to see the menu items.

I like this top navigation top bar and want to remove the menu items and keep some of the icons off to the far right. I want to replicate this exactly.

As for the component style in the middle, I'm still deciding which one I want to go with, but something a little more boxy can work for the design of the widgets.

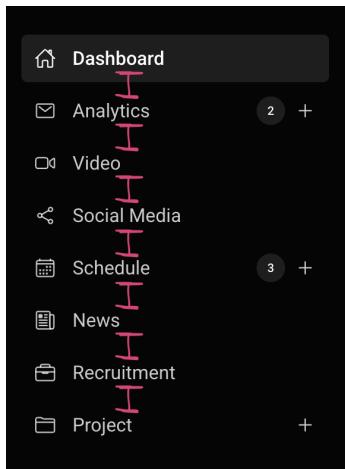
The screenshot shows a social media dashboard interface with various sections and annotations:

- Top Bar:** Features a dark header with a logo, a search bar, and several menu items: Tasks, Metrics, Trends, Monitor, Connections, and Help.
- Brand Health:** A section showing "Channels overview for the past 30 days". It includes a table with columns: CHANNELS, TOTAL FOLLOWERS?, NEW FOLLOWERS?, NO. OF POSTS?, REACH?, and ENGAGEMENTS?. One row is shown for "lawsofttrade".
- Recent Posts:** A list of posts from "lawsofttrade". The first post is titled "2. Take What The Market Gives You" and contains the text: "99% of the time, you will be in a trade that gives unrealized profit. Your greed is stopping you from taking the profits and being a part of the % that is green everyday." Below the post, there's a note: "For 1 days, when you have unrealized profits, ...".
- Live Stream:** A section titled "Live Stream" with the sub-instruction: "Here's where you'll see activity updates from across social networks." It displays a list of user profiles with their names partially visible.
- Bottom Navigation:** Includes links for Home, Search, Help, and Feedback, along with a URL: <https://social.zoho.com/social/tritpychvisuals/1644467000000023017/Home.do#inbox>.

Handwritten annotations in pink:

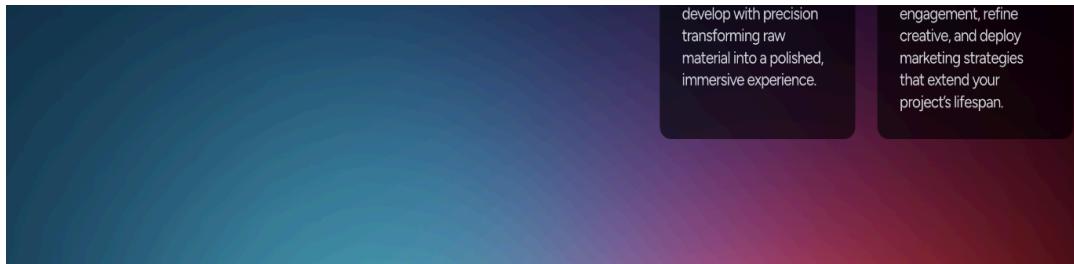
- A large vertical red arrow on the left side points upwards, indicating a collapse action.
- A handwritten note "icon collapse" with an arrow pointing to the right side of the interface.
- Red arrows at the top right point to the "PREMIUM TRIAL" status and the "Trial expires in 15 days. Try Other Editions" message.

// I like how everything is currently, but I want the distance between the vertical menu items to be slightly shorter so that the text feels slightly closer together and smaller overall.



// For the font we'll use **figtree**. This will be applied throughout the dashboard.

// For the area where it says welcome back john and any other applied areas of similarity, lets use a gradient similar to this. This is pulled directly from the website, and I can give you the raw background file if it makes it easier.



All menu items should read:

#### General

- Projects
  - (if nothing, button for + Start a project)
  - If user email is linked to a project via their account, name of project.

#### Content Accelerator Program (we'll later gate this)

- Dashboard
- Calendar
- Analytics
- Credits
- Review
- Deliverables

At the bottom of the list in the content accelerator program, a button that says PDF Report Download (to be implemented later).

All in all we like it, just want to make the menus right and then we'll move on to content and widget style, but in general we want to make everything a little smaller to give it a more **premium feel**.