

# Horeb Market: The Intelligent African Marketplace

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Idriss Bado

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- Build a powerful platform empowering African merchants.
- Combine e-commerce, geolocation, AI, and delivery.
- Reduce market friction and enhance product visibility.

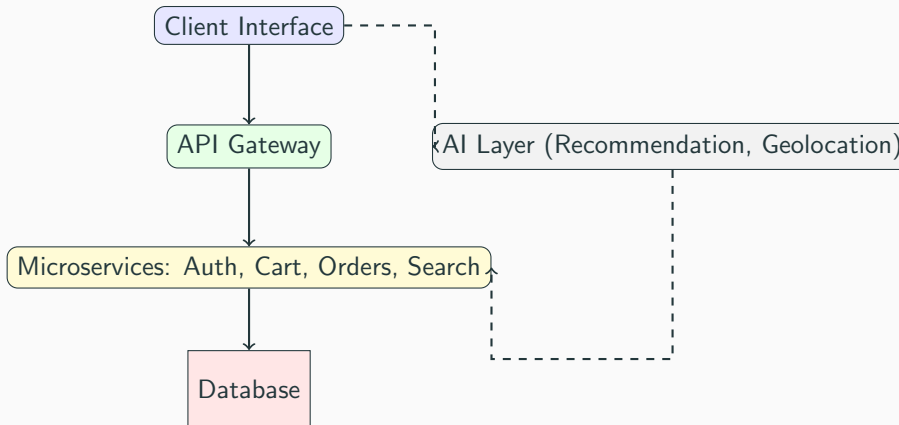


## Problems Addressed

- Lack of local online presence for small merchants.
- Low product visibility outside physical markets.
- No unified platform connecting clients to nearby sellers.



# Platform Architecture (Simplified)








<https://markhoreb.vercel.app/>



## Key Features

-  E-commerce functionality for local vendors.
- Geolocation to find nearby products.
-  AI-enhanced recommendations.
-  Integration with delivery partners.



- Vendor mobile app for real-time updates.
- Offline-friendly mode for rural connectivity.
- Analytics dashboard for merchants.
- Support for multiple payment systems.



Let's build the future of  
African commerce together!

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