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Open Y is

A philosophy that collaboration drives innovation and impact

A community of YMCAs and digital partners

An open-source digital platform for marketing and ecommerce

BENEFITS

It's free to participate in Open Y for as long as you like—all YMCAs are encouraged to participate. By working together, we can save money on digital marketing costs.

Here's how it works:

1

Contact us

Contact the Open Y team to receive access to all of the code, modules and features of the Open Y content management system, built on Drupal 8 (http://www.drupal.org)

2

Use Open Y

Use the Open y content management system to deliver brand-compliant digital experiences

3

Connect with a Partner

Connect with a digital partner that has experience using Open Y if you'd like outside help, or use your internal team's talents

4

Share

 $\textit{Create your own digital modules and features, then choose to share with the Open Y community if you'd like \\$

http://openymca.org/

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GET STARTED WITH OPEN Y

E-MAIL US (mailto:info@OpenYMCA.org)

DOWNLOAD (https://www.drupal.org/project/openy)

DEMO (http://sandbox.openymca.org)



ABOUT OPEN Y

Learn more about the philosophy behind Open Y and how it operates.

> LEARN MORE (/ABOUT)



TECHNOLOGY FEATURES

Find out what's included in the platform—now and in the future.

FIND FEATURES (/FEATURES)



FAQ

Get details on the technology and participation.

GET DETAILS (/FAQ)



OPEN Y COMMUNITY

See which YMCAs are participating in or considering Open Y.

SEE PARTICIPANTS (/COMMUNITY)



PARTNERS

These partners are committed to the Open Y philosophy, community, and platform.

SEE PARTNERS (/PARTNERS)

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Community (/community)

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