

Implementation Summary - Taart en Koek Website Updates

Date: February 1, 2026

Overview

Successfully implemented all requested changes to the Taart en Koek cake showcase website, including menu consistency fixes, styling updates, image re-categorization, and WhatsApp integration.

1. Menu Consistency

Changes Made:

- **Copied exact menu/navigation** from `index.html` to all sub-pages:
- `birthday-cakes.html`
- `gender-reveal.html`
- `character-cakes.html`
- `custom-cakes.html`

Details:

- **Logo:** Fixed logo styling to match home page exactly
 - Font: `Playfair Display` (was using `Great Vibes`)
 - Size: `1.5rem` (was `1.75rem`)
 - Color: `chocolate-brown` with hot-pink `&` symbol
 - Icon: Consistent pink gradient circle with cake icon
 - **Navigation Links:** Standardized all menu items
 - Home, Thema Taarten, Gender Reveal, Verjaardagstaarten, Maatwerk, Prijzen
 - Consistent styling with underline hover effects
 - Same “Bestellen” button across all pages
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2. Styling Updates

Subtitle Colors:

- Updated all page subtitles to use **golden color** (`--gold: #C9A86A`)
- Maintained consistency with home page design language

Order Buttons:

- Standardized all CTA buttons to match home page:

- Same hot-pink background (`var(--hot-pink)`)
- Consistent padding, border-radius, and hover effects
- Added WhatsApp icon with proper spacing
- Smooth animations on hover

3. Image Re-categorization

Distribution Results (228 total images):

Category	Count	Description
Thema & Karakter Taarten	41 images	Identifiable cartoon characters (Paw Patrol, Pokemon, Frozen, Nijntje, Marvel, Disney, etc.)
Verjaardagstaarten	97 images	Birthday cakes with numbers, ages, milestones (WITHOUT character themes)
Baby & Gender Reveal	12 images	Baby showers and gender reveal cakes with pink/blue themes
Maatwerk Taarten	78 images	Custom cakes (weddings, elegant designs, unclear themes, serious/elegant looking)

Categorization Logic:

1. **Character cakes** = Identifiable cartoon characters (highest priority)
2. **Gender reveal** = Baby + gender theme with blue/pink colors
3. **Birthday** = Birthday mentions + age/milestone (NO characters)
4. **Custom** = Everything else (unclear, elegant, wedding, special events)

Method:

- Created smart heuristic-based categorization script
- Analyzed Instagram captions for keywords
- Applied strict categorization rules as specified
- Improved from previous 151 birthday cakes to more balanced distribution

4. WhatsApp Integration

Implementation:

- Made all price list items **clickable**
- Each item opens WhatsApp with **pre-filled message**
- Messages include:
 - Cake type (e.g., “Ronde Taart voor 10 personen”)
 - Price tier (e.g., “vanaf €55”)
 - Polite request for more information

User Experience Improvements:

- Added hover effects:
- Background changes to blush-pink
- Slide animation (translateX)
- Arrow indicator appears on right
- Cursor changes to pointer
- Smooth transitions for all interactions

Example Messages:

- **10-person cake:** “Hallo! Ik ben geïnteresseerd in een Ronde Taart voor 10 personen vanaf €55. Kunnen jullie mij meer informatie geven?”
 - **Diverse sweets:** “Hallo! Ik ben geïnteresseerd in diverse sweets zoals cakepops, mini cupcakes, donuts of brownies. Kunnen jullie mij meer informatie geven?”
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5. Additional Improvements

Phone Numbers:

- Updated placeholder numbers to real number: `+31634191203`
- Consistent across all pages

Gallery Enhancements:

- Added likes overlay on gallery images
 - Shows Instagram likes count on hover
 - Images sorted newest to oldest
 - Lazy loading for performance
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6. Scripts Created

Helper Scripts for Future Maintenance:

1. `update_menus_and_styling.py` - Updates menu and styling across all pages
 2. `recategorize_images_smart.py` - Re-categorizes images using improved heuristics
 3. `update_all_html_files.py` - Updates HTML files with new categorization
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7. Git Commit & Push

Branch: `feature/abacus`

Commit Message:

```
feat: Fix menu consistency, update styling, re-categorize images, and add WhatsApp in-
tegration
```

- Menu & Navigation: Copied exact menu from home page to all sub-pages
- Styling Updates: Golden subtitle colors, standardized buttons
- Image Re-categorization: 228 images distributed across 4 categories
- WhatsApp Integration: Clickable pricing **with** pre-filled messages

Commit Hash: `954ea9a`

Files Changed:








- 14 files changed
 - 3,365 insertions(+)
 - 2,074 deletions(-)
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Testing

- Local HTTP server test completed successfully
 - All pages load correctly
 - WhatsApp links working as expected
 - Menu navigation consistent across pages
 - Image galleries updated with new categorization
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Summary

All requested features have been successfully implemented and pushed to the `feature/abacus` branch on GitHub. The website now has:

-  Consistent menu/navigation across all pages
 -  Matching logo and styling
 -  Golden subtitle colors
 -  Standardized order buttons
 -  Improved image categorization (228 images)
 -  WhatsApp integration on pricing page
 -  Enhanced user experience with hover effects
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Repository

GitHub: [idsme/showcase_cakeandcookies_using_ai](https://github.com/idsme/showcase_cakeandcookies_using_ai) (https://github.com/idsme/showcase_cakeandcookies_using_ai)

Branch: `feature/abacus`