## Project Portfolio

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## **Smart Promotion Tool**

 In order to make business tasks easier and to minimize time to market for the new promotions, a promotion engine called "Smart Promo" is designed according these requirements.  SPT is a flexible and efficient solution, it integrates all the functionalities to define and manage promotions for eligible contracts.

## Basically, SPT will:

- Define promotion
- Evaluate the Contracts/Customers according the chosen selection criteria.
- Apply the promotion according the chosen application mechanism
- Assign a promotion, free units or MI promotions to eligible Contracts/Customers

