

Coordonnées

+212 6 66 95 16 60 (Mobile)

imad.bouihi@gmail.com

www.linkedin.com/in/imad-eddine-bouihi (LinkedIn)

Principales compétences

Hybris

Spring

Architecture

Languages

Arabe (Native or Bilingual)

Anglais, vieux (ca.450-1100) (Full Professional)

Français (Native or Bilingual)

Certifications

Introduction to Generative AI for Software Development

Team Software Engineering with AI
Salesforce B2C Commerce Cloud Developper

SAP Certified Development Professional - SAP Commerce Cloud 1811 Developer

AI-Powered Software and System Design

Honors-Awards

Certified hybris Commerce Developper

Certified hybris Core Developper

Imad Eddine BOUIHI

Software Architect | CX Expert | AI Adopter

Rabat, Rabat-Salé-Kénitra, Maroc

Résumé

I am driven by one mission : turning technology into a strategic advantage.

With a clear vision, building sustainable architectures, developing people, and ensuring that innovation always aligns with business goals

Expérience

SQLI

6 ans 3 mois

Innovation and AI integration Lead - Morocco

janvier 2024 - Present (2 ans 2 mois)

Rabat, Rabat-Salé-Kénitra, Morocco

- Led innovation initiatives and drove continuous technology scouting to align tech strategy with business outcomes.
- Structured experimentation through the Digital Lab to accelerate the adoption of emerging technologies.
- Collaborated with cross-functional teams to ensure future-readiness and drive business growth.

Technical Architect / SAP CX Commerce Cloud Solution Expert

décembre 2019 - mars 2025 (5 ans 4 mois)

Morocco

Value Pass

2 ans 8 mois

SAP C/4HANA Activities Lead

2019 - novembre 2019 (moins d'un an)

Casablanca Prefecture, Morocco

SAP hybris Senior Consultant

avril 2017 - novembre 2019 (2 ans 8 mois)

Casablanca Prefecture, Morocco

SAP CX main consultant. Team lead

Building multi-channel (POS, Mobile, Web and In-store terminals) to sell Moroccan Post-Office products/services such as stamps and parcels shipping.

SAP CX was part and integrates with a set of SAP solutions such CRM, ERP and PO.

Freelance, self-employed
SAP hybris Senior Consultant
juin 2016 - mai 2019 (3 ans)

SQLI
SAP hybris expert
septembre 2010 - mai 2016 (5 ans 9 mois)
SQLI Group

Building E-commerce platforms based on SAP Hybris. More than 10 medium to large scale projects : B2B, B2C and market places.

Netfective Technology Maroc
Java/J2EE developer
juillet 2007 - septembre 2010 (3 ans 3 mois)
Netfective Technology

Design and build of Java/J2EE applications using MDA.
Modernization & reverse engineering on existing application.

NET2S
.NET Developper
2007 - 2007 (moins d'un an)
Casablanca

Analyse & develop .NET based solutions.

Formation

المدرسة الحسنية للأشغال العمومية
École Hassania des Travaux Publics -
Computer Science Engineer, Computer Science & Software · (2003 - 2007)

CPGE - Classes préparatoires aux grandes écoles
Mathematics · (2001 - 2003)