

# IEDA MATAVELLI

i.matavelli@unsw.edu.au

## EMPLOYMENT

---

University of New South Wales 2023-Current  
Postdoctoral Fellow

## EDUCATION

---

University of British Columbia 2018 - 2023  
PhD Economics

Universidade de São Paulo 2016-2018  
MA Economics

Inspira 2011-2015  
BA Economics

## FIELDS

---

Behavioral & Experimental Economics, Cultural Economics, Development Economics

## WORKING PAPERS

---

*We Don't Talk About Boys: Masculinity Norms Among Adolescents in Brazil*

*Masculinity Around the World* (with Victoria Baranov, Ralph de Haas, Pauline Grosjean)

*Expected Discrimination and Job Search* (with Deivis Angeli, Fernando Secco)

*Ayahuasca Durably Improves Wellbeing* (with Patrick Francois, Matt Lowe)

## WORK IN PROGRESS

---

Masculinity Norms and their Economic Consequences – in preparation for the *Annual Review of Economics* (with Victoria Baranov, Ralph de Haas, Pauline Grosjean)

Women's Cognitive Load and Labor Market Outcomes in Brazil (with Jamie McCasland)

Wage Transparency Within and Across Firms: Experimental Evidence From Brazil (with Mayara Felix, Bobby Pakzad-Hurson)

What Do People Value at Work? (with Mayara Felix)

Masculinity Norms and Social Learning: Theory and Evidence (with Marcos Ross)

## PRE-PHD PUBLICATIONS (IN PORTUGUESE)

---

Efeitos de Tamanho da Sala no Desempenho dos Alunos: Evidências Usando Regressões Descontínuas no Brasil (with Naercio Menezes Filho). *Revista Brasileira de Economia* 74 (2020): 352-401.

Determinantes da Distribuição da (Des)igualdade de Gênero entre os Estados Brasileiros (with Regina Madalozzo and Adriana Bruscati). *Estudos Econômicos (São Paulo)* 46 (2016): 161-188.

## TEACHING EXPERIENCE

---

**2023 Behavioural Development Economics (graduate):** UBC

**2021 Behavioural Development Economics (undergraduate):** UBC

**2016-2018 Inferential Statistics and Applied Methods (undergraduate, MBA and professional masters):** Insper (São Paulo)

## GRANTS AND AWARDS

---

### 2025

JPAL JOI Brazil Pilot Grant (with Jamie McCasland)

Australia Research Council Discovery Project (with Victoria Baranov, Pauline Grosjean, Ralph De Haas)

Weiss Fund for Research in Development Economics (with Patrick Francois and Matt Lowe)

### 2024

JPAL JOI Brazil Pilot Grant (with Mayara Felix and Bobby Pakzad-Hurson)

### 2023

Weiss Fund for Research in Development Economics (with Patrick Francois and Matt Lowe)

CIDER Small Grants (with Jamie McCasland)

JPAL JOI Brazil Development Grant (with Jamie McCasland)

PacDev Best Poster Award

### 2022

CIDER Small Grants X 3 (with Deivis Angeli, Patrick Francois, Matt Lowe, and Fernando Secco)

CEGA Psychology and Economics of Poverty (with Deivis Angeli and Fernando Secco)

CEGA Development Economics Challenge

JPAL JOI Brazil Full RCT (with Deivis Angeli and Fernando Secco)

### 2021

CIDER Small Grants X 3

CEGA Psychology and Economics of Poverty (with Deivis Angeli and Fernando Secco)

## PRESENTATIONS

---

*scheduled\**

2025 Advancements with Field Experiments Conference\* (University of Chicago), Australasian Development Economics Workshop\* (University of New South Wales), Hong Kong University, University of Technology Sydney, Inter-American Development Bank, CERGE-EI

2024 Australasian Meeting of the Econometric Society, Atlantic Canada Economics Association, EA-WB Conference Gender Norms and the Law, Berlin Workshop on Empirical Public Economics: Gender Economics, University of Sydney, Society for Institutional and Organizational Economics (University of Chicago), URPP Conference on Boys and Men (University of Zurich - Distinguished Speaker), Universidade Católica de Brasília, Australasian Development Economics Workshop (University of Melbourne), Monash University (Centre for Health Economics), Monash University (Behavioral, Experimental and Theory group), University of Auckland, Midwest International Economic Development Conference (University of Chicago), Insper

2023 Australasian Public Choice Conference (Deakin University), University of Melbourne, Brazilian Meeting on Family and Gender Economics (Universidade de São Paulo), Early Career Behavioral Economics (Harvard), RIDGE LACEA, PacDev (University of Washington - poster)

## PROFESSIONAL ACTIVITIES

---

### Refereeing

*American Economic Journal: Economic Policy, American Journal of Agricultural Economics, Economics Bulletin, Journal of Economic Behavior and Organization, Journal of Public Economics, The Quarterly Journal of Economics*

### Conference Committees

*Australasian Development Economics Workshop (2025), Annual Meeting of the Brazilian Econometric Society (2025)*

## DIVERSITY AND MENTORSHIP

---

- Women in Economics Group at the Vancouver School of Economics (Founder)
- Wellbeing Liaison at the Vancouver School of Economics (2019-2023)
- UBC Women in Economics and Policy Mentor (2020-2022)
- GAIN Mentorship Program (2019)