



winterhack '22

2022 Sponsorship Package

winterhack.iedcicet.in

winterhack 2022 is a physical hackathon conducted by IEDC ICET, taking place from Dec 2 to 3, 2022 over the course of 24 hours.

Why sponsor us?

Recruit the best, recruit the future

- + Observe top technical talent and scout for future candidates who will boost your company's growth and competitive advantage
- + Increase productivity by accessing our pool of resumes, GitHubs, and LinkedIn's of engaged hackers ready to bring their best to your company.

Spread the word and share your vision

- + Boost your brand awareness by sharing company swag. Make lasting impressions with merchandise from apparel to tech goodies and accessories.
- + Put your company in the spotlight by sponsoring food and fun events, and help create a fun and relaxed atmosphere to network with students.
- + Stay connected with the brightest minds and the growing tech community by engaging with our hackers, from Vancouver to the global scale.



Benefits for any level of sponsorship

	Bronze INR 10000	Silver INR 15000	Gold INR 25000	Platinum INR 50000
Send company mentors	✓	✓	✓	✓
Special thanks in opening & closing ceremonies	✓	✓	✓	✓
Custom sponsor challenge with prize of choice	—	✓	✓	✓
Present at opening ceremony	—	2 minutes	3 minutes	10 minutes
Final judging participation	—	—	✓	✓
Host workshop/demo your tech	—	—	✓	✓
Keynote for opening ceremony	—	—	✓	✓
Access to hackers' emails, resumes, GitHub, & LinkedIn	Post-event	Post-event	Post-event	Post-event
Your logo on our website	✓	✓	✓	✓
Distribute company swag	✓	✓	✓	✓
Your logo on T-shirts	—	—	✓	✓

Waiting for your next steps? Contact iedc@icet.ac.in for more details.

The background features a stylized winter scene. At the top, a gradient from light blue to purple represents a sky filled with numerous small, semi-transparent white and pinkish-purple shapes resembling falling snow or petals. Below this, a dark blue silhouette of a forest of tall, thin evergreen trees stretches across the middle ground. In the lower portion of the image, there are several thick, diagonal bands of varying shades of purple and blue, creating a sense of depth and perspective. Small white dots are scattered throughout the composition, particularly along the bottom edge.

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