



**The Hellenic Centre**  
6:00PM Thursday, January 29th, 2015  
**PATRONAGE PACKAGE**



*Connecting to Advance*  
*2015.ieeespac.ca*

# What is SPAC?

The IEEE Student Professional Awareness Conference (**SPAC**) is a formal dinner event that aims to bridge the gap between students and their career goals. SPAC offers students and employers a unique opportunity to network with each other in a professional environment. Students interact with professionals and academics representing the field of Engineering and Computer Science.

First introduced in 1979, SPACs are an effective vehicle to increase professional awareness and complement the technical education students receive in school.

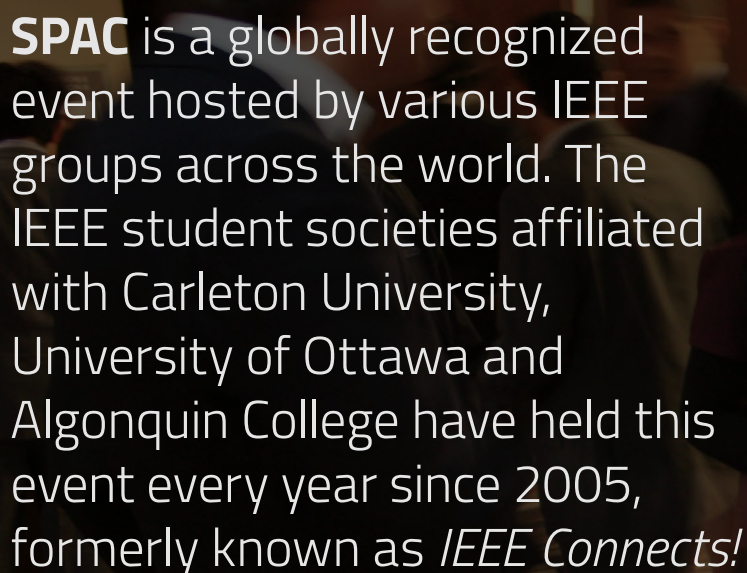


**SPAC** encourages students to learn from the varied experiences of successful industry professionals and engineers while promoting interaction with potential future employees.

# Our Success Stories

Over 15 academics and over 100 engineering and computer science (CS) students from Carleton University, the University of Ottawa, and Algonquin College attended SPAC 2014, and we're expanding our reach further this year.

Our previous patrons include Ross Video, Pythian, Canadian Forces, Alcatel-Lucent, Ericsson, Espial, Code Factory, Cisco, Ciena, the Department of National Defense, the IEEE Ottawa Section and the IEEE Canadian Foundation. Representatives from over a dozen Ottawa-area academic and high-technology institutions attended SPAC 2014, and we are always looking for more opportunities to connect students to their future.



**SPAC** is a globally recognized event hosted by various IEEE groups across the world. The IEEE student societies affiliated with Carleton University, University of Ottawa and Algonquin College have held this event every year since 2005, formerly known as *IEEE Connects!*





# What can SPAC do for you?

At **SPAC** your organization will network with the best and brightest engineering students in Ottawa for the possibility of a co-op work term, internship, research partnership, or future career.

The SPAC committee has heard feedback from the SPAC 2014 patrons, and this year is targeting more Computer Science students as attendees, to ensure the best possible representation of upcoming talent for employers.



Attending **SPAC** gives your organization an opportunity to showcase your leading technologies and products to students, researchers, and academics.

# How can you help us?

The IEEE Ottawa student branches aim to foster and encourage the bond between students and professionals from industry and academia, while bridging the gap between the classroom and boardroom. Your support will ensure the event's success and promote your organization.

We are happy to offer a flexible range of patronage packages to help your organization participate at a variety of levels. The following pages explain the different levels of patronage.

Over the last two years, **SPAC** has hosted over four hundred students and dozens of academics. It is a unique opportunity to connect to Ottawa's future talent.



# Event Details

6:00PM Thursday Jan 29th, 2015

The Hellenic Centre  
1315 Prince of Wales Drive,  
Ottawa, ON K2C 1N2

Located close to Carleton University and Price of Wales Drive, the Hellenic is an ideal networking venue. The foyer has been reserved for patrons to set up meeting spaces and display tables, while the main ballroom can accomodate up to 250 attendees.

Attendees include:

- Over 80 company representatives, ranging from human resources to technical personnel.
- An estimated 150 local engineering and computer science students at the graduate and undergraduate levels.
- Distinguished professors and academics.

## Agenda for *SPAC15*

6:00 - 6:30pm	Registration
6:35 - 6:45pm	Welcome Remarks
6:45 - 7:10pm	First Speaker
7:10 - 7:55pm	Dinner
8:00 - 8:25pm	Second Speaker
8:25 - 8:40pm	Closing Remarks and Prizes
8:40 - 10:00pm	Networking

# Patronage Options

	Partner (\$2500)	Gold (\$1000)	Silver (\$500)	Bronze (\$300)
Representatives	10	8	6	3
Logo on website	Large	Medium	Small	Small
Logo in booklet	Large	Medium	Small	Small
Logo in slideshow	Individual	Group	Group	Group
Additional Banners	Main Stage	Entrance	-	-
Display Tables	3	2	1	Space for freestanding banner
MC mentions	Yes	-	-	-

## Extra Notes

- A Partner patron will have their company logo displayed on the screens in the ballroom during idle time including dinner.
- A Partner patron will have MC (Master of Ceremonies) public mentions during the Welcome Speech and the Closing Remarks.
- A Partner patron can have their stand-up banners on the side of the stage in the ballroom throughout the course of the evening.
- There is a maximum of one (1) Partner patron.
- All Gold patrons will be invited to place their stand-up banners close to the Entrance.
- All Silver patrons will be provided with a 'Meeting Space' in the foyer where they can have their stand-up banners displayed while networking with students.

*Need a customized patronage package? Contact the event chair at [org-spac@ieee.carleton.ca](mailto:org-spac@ieee.carleton.ca)*



# Meet the team

## About IEEE Carleton University

IEEE Carleton is one of the largest IEEE Student Branches in Canada with over 400 members in various programs ranging from all streams of engineering, physics and computer sciences. By organizing many technical and non technical events, the student branch provides members and non-members resources to expand their careers and become successful professionals. In 2010, the Carleton University student branch won the IEEE Exemplary Student Branch Award (worldwide). This award was presented in recognition of organizing the most events and providing several networking opportunities for its members. In recent years, the IEEE Carleton Student Branch launched the IEEE Computer Society Chapter and the Women in Engineering (WIE) affinity group to extend their services to a wider range of students. Find us online at [www.ieee.carleton.ca](http://www.ieee.carleton.ca)

## About IEEE University of Ottawa

IEEE uOttawa services over 2500 students in electrical engineering, computer science, software engineering and other technology option programs offered at the University of Ottawa. Its objective is to bridge the gap between students and industry, while promoting a fun environment for the student body. The University of Ottawa IEEE has been awarded honors such as the IEEE Exemplary Student Branch Canada, the Outstanding Student Branch Award and Runner Up in the IEEE MGA Website Competition in 2010. The University of Ottawa WIE branch also organizes the Wine and Cheese event and various workshops such as Tech Law for students and members. As always, IEEE uOttawa is happy to be involved with IEEE SPAC. Find more information about us at [www.ieeeuottawa.ca](http://www.ieeeuottawa.ca)

## About IEEE Algonquin College (IEEE ACSB)

The IEEE Algonquin College Student Branch was formed to provide Algonquin College students access to the strengths of the IEEE. Our goal is to provide IEEE Algonquin College members with resources (both academic and social) which will assist them in finding technical careers in a changing marketplace. Through the use of workshops, conferences, seminars, technical and educational meetings, journals and networking opportunities provided by IEEE and IEEE ACSB, the Algonquin College branch has quickly grown and now includes student members from many technical areas in the College including: robotics, mechanical, electronics, electrical engineering, computer and a large photonics membership. Find us at [algonquin.ieee.ca](http://algonquin.ieee.ca)





Questions? Comments?  
Contact us via e-mail at  
**[org-spac@ieee.carleton.ca](mailto:org-spac@ieee.carleton.ca)**  
or visit [2015.ieeespac.ca](http://2015.ieeespac.ca)



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