

14th July 2014												
08:30-10:00	Tutorial 1: Hashing large-scale data with applications to cross-media analysis	Tutorial 2: Deep Learning in Image and Video Understanding	Workshop: Multimedia Big Data Computing (MBDC)	Workshop: Cloud Gaming Systems and Networks (C-Game)	Workshop: Visualization of Heterogeneous Multimedia Content (VHMC)	Tutorial 3: Social and Geographic-Aware Multimedia Applications and Services (SGMAAS)	Workshop: Emerging Multimedia Systems and Applications (EMSA)					
	Jinjiang Hall B	Jinjiang Hall A	Chamber of Peony	Chamber of Plum	Chamber of Lotus	Four Seasons Hall	Brocade City Hall					
10:00-10:30	Morning tea											
	Lobby											
10:30-12:00	Tutorial 1	Tutorial 2	Workshop MBDC	Workshop C-Game	Workshop VisHMC	Tutorial 3	Workshop EMSA					
	Jinjiang Hall B	Jinjiang Hall A	Chamber of Peony	Chamber of Plum	Chamber of Lotus	Four Seasons Hall	Brocade City Hall					
12:00-13:00	Lunch											
13:00-14:30	Tutorial 4: Learning-based Feature Extraction for Social Media Analysis	Tutorial 5: Nonnegative Matrix Factorization with Applications to Audiovisual Content Analysis	Workshop: Frontier of Crowdsourcing for Multimedia Computing (FCMC)	Workshop: Cross-media Analysis from Social Multimedia (CASM)	Workshop: Multimedia Services and Technologies for E-Health (MUST-EH)	Tutorial 6: Online Learning Methods for Multimedia Big Data Analytics	Workshop EMSA					
	Jinjiang Hall B	Jinjiang Hall A	Chamber of Peony	Chamber of Plum	Chamber of Lotus	Four Seasons Hall	Brocade City Hall					
14:30-15:00	Afternoon tea											
	Lobby											
15:00-16:30	Tutorial 4	Tutorial 5	Workshop FCMC	Workshop CASM	Workshop MUST-EH	Tutorial 6	Workshop EMSA					
	Jinjiang Hall B	Jinjiang Hall A	Chamber of Peony	Chamber of Plum	Chamber of Lotus	Four Seasons Hall	Brocade City Hall					
18:00-20:00	Welcome Reception (Louve Garden)											
15th July 2014												
08:30-09:00	Opening Ceremony											
09:00-10:00	Keynote 1: Multimedia Technologies for Multimodal Interaction and Immersive Telecommunications, Zhengyou Zhang											
	Sichuan Hall											
10:00-10:20	Morning tea											
	Lobby											
10:20-11:50	Special Session 1 Cross-media computing Chair: Yueting Zhuang, Fei Wu, Zhongfei Zhang		Oral Session 1 Image recognition and retrieval Chair: Steven Hol, Tao Mei	Oral Session 2 High Efficiency Video Coding Chair: Bing Zeng, Olivier Le Meur	Expo	Demo Session 1	Meetings					
11:50-12:10			Poster spotlight 1	Poster spotlight 2			IEEE SC Meeting	Side TC Meetings				
12:10-13:10	Sichuan Hall		Chengdu Hall A	Chengdu Hall B	Expo Chamber of Lotus	Demo Session 1 Chamber of Peony	Full-day SC Meeting (exclude 12:10-13:10) Chamber of Dialogue	MCTC Meeting (12:10-13:10) Chamber of Dialogue T-MM SC Meeting(12:15-14:15) Chengdu Hall A T-MM board Meeting (19:00-21:00) Chamber of Dialogue				
12:10-13:10	Lunch											
13:10-14:30	Poster Session 1 and Poster Session 2 Chair: Liang Lin, Yanli Ji											
	Lobby											
14:30-16:00	Oral Session 3 Image and Video Coding Chair: Shao-Yi Chien, Zhenzhong Chen		Oral Session 4 Human Computer Interaction and graphics Chair: Qiong Liu, Henry Tang									
	Chengdu Hall A		Chengdu Hall B									
16:00-16:20	Afternoon tea											
	Lobby											
16:20-17:50	Panel 1 Mobile Multimedia: Challenges and Opportunities Chair: Jian Lu, Yinglong Xia		Special Session 2 Visual saliency: emerging models and applications in multimedia processing Chair: Zhi Liu, Olivier Le Meur, Xiang Zhang									
	Chengdu Hall A		Chengdu Hall B									
16th July 2014												
08:50-9:50	Keynote 2: Towards Online Visual Search, Wen Gao											
	Sichuan Hall											
9:50-10:10	Morning tea											
	Lobby											
10:10-11:40	Special Session 3 Geo-Social Media Mining, Analysis, Recommendation and Retrieval Chair: Jialie Shen, Xueming Qian, Peng Cui, You Yang		Oral Session 5 Image filtering, deblurring and superresolution Chair: Enrico Magli, Ying Li	Oral Session 6 Visual Tracking Chair: YingLi Tian, Dong Xu	Expo	Demo Session 2	Meetings					
11:40-12:00			Poster spotlight 3	Poster spotlight 4			TC Meetings					
12:00-13:00	Sichuan Hall		Chengdu Hall A	Chengdu Hall B	Expo Chamber of Lotus	Demo Session 2 Chamber of Peony	MSA Meeting (12:00-14:00) Chamber of Dialogue MMC Meeting (12:20-14:00) Chengdu Hall A	N/A				
12:00-13:00	Lunch		Doctorial Consortium (12:20-13:50) Chengdu Hall B									
13:00-14:20	Poster Session 3 and Poster Session 4 Chair: Eckehard Steinbach, Le Dong											
	Lobby											
14:20-15:50	Oral Session 7 Compressed sensing, low rank, and deep learning Chair: Hong Cheng, Cha Zhang		Oral Session 8 Social multimedia and cloud Chair: Jiebo Luo, Eckehard Steinbach									
	Chengdu Hall A		Chengdu Hall B									
15:50-16:10	Afternoon tea											
	Lobby											
16:10-18:10	Industry Forum Big Data and Deep Learning Chair: Jian Lu, Yinglong Xia		Special Session 4 Neuroimaging-guided Multimedia Analysis Chair: Tianming Liu, Junwei Han, Xian-Sheng Hua									
	Chengdu Hall A		Chengdu Hall B									
19:00-22:00	Banquet Dinner Sichuan Hall											
17th July 2014												
08:50-9:50	Keynote 3: Behavioral Imaging and the Study of Autism, James Rehg											
	Sichuan Hall											
9:50-10:10	Morning tea											
	Lobby											
10:10-11:40	Special Session 5 Human Action and Activity Understanding from Rich Media and Sensors Chair: Liang Lin, Liangliang Cao, YingLi Tian		Oral Session 9 Multimedia Security and Forensics, and face recognition Chair: Chengcui Zhang, Po-Chyi Su	Oral Session 10 3D and Augmented Reality Chair: Phil Chou, Ruigang Yang	Expo	Demo Session 3	Meetings					
11:40-12:00			Poster spotlight 5	Poster spotlight 6			TC Meetings					
12:00-13:00	Sichuan Hall		Chengdu Hall A	Chengdu Hall B	Expo Chamber of Lotus	Demo Session 3 Chamber of Peony	MMSP Meeting (12:00-14:00) Chamber of Dialogue TC Meeting 4 (12:20-14:00) Chengdu Hall A	N/A				
12:00-13:00	Lunch											
13:00-14:20	Poster Session 5 and Poster Session 6 Chair: Xueming Qian, Chengcui Zhang											
	Lobby											
14:20-15:50	Grand Challenges Chair: Jian Lu, Yinglong Xia		Oral Session 11 Video analysis, event recognition, and segmentation Chair: Jenq-Neng Hwang, Junsong Yuan									
	Chengdu Hall A		Chengdu Hall B									
15:50-16:10	Afternoon tea											
	Lobby											
16:10-17:40	Panel Big Visual Data for Intelligent Surveillance Chair: Jenq-Neng Hwang		Oral Session 12 Image Processing and quality assessment Chair: Ji-Zheng Xu, Zhi Liu									
	Chengdu Hall A		Chengdu Hall B									
18th July 2014												
08:30-10:00	Workshop: Audio and Video Coding Standardization (AVS)	Workshop: Hot Topics in 3D Multimedia (Hot3D)	Workshop: Human Identification in Multimedia (HIM)	Workshop: Ambient Multimedia and Sensory Environment (AMUSE)	Workshop: Multimedia Affective Computing (MAC)	Workshop: Mobile Multimedia Computing (MMC)	Workshop: Management Info. Sys. in Multimedia Art, Education, Entertainment, and Culture (MIS-MEDIA)					
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10:00-10:30	Morning tea											
	Lobby											
10:30-12:00	Workshop AVS	Workshop Hot3D	Workshop HIM	Workshop AMUSE	Workshop MAC	Workshop MMC	Workshop MIS-MEDIA					
	Jinjiang Hall B	Jinjiang Hall A	Chamber of Peony	Chamber of Plum	Chamber of Lotus	Four Seasons Hall	Brocade City Hall					
12:00-13:00	Lunch											
13:00-14:30	Workshop AVS	Workshop Hot3D	Workshop HIM	Workshop AMUSE	Workshop MAC	Workshop MMC	Workshop MIS-MEDIA					
14:30-15:00	Afternoon tea											
	Lobby											
15:00-16:30	Workshop AVS	Workshop Hot3D	Workshop HIM	Workshop AMUSE	Workshop MAC	Workshop MMC	Workshop MIS-MEDIA					
	Jinjiang Hall B	Jinjiang Hall A	Chamber of Peony	Chamber of Plum	Chamber of Lotus	Four Seasons Hall	Brocade City Hall					