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IEEE International Conference on Multimedia & Expo Call for Demos

9th-13th July, 2012, Melbourne, Australia

The [ICME 2012](#) has been the flagship multimedia conference sponsored by four IEEE societies since 2000. It serves as a forum to promote the exchange of the latest advances in multimedia technologies, systems, and applications from both the research and development perspectives of the circuits and systems, communications, computer, and signal processing communities. An exposition of multimedia products, animations and industries will be held in conjunction with the conference.

The goal of the demonstration sessions is to allow members of the multimedia community an opportunity to demonstrate working multimedia systems. This environment allows conference participants to view demonstrations firsthand in a manner not possible in a traditional technical talk or poster session, and provides invaluable experiences for them to appreciate the research work. This year, the demonstration sessions will be organized in conjunction with the poster sessions.

We request proposals for demonstrations from anyone in the multimedia community, including researchers, academic institutions, research labs, and industry. Submissions are encouraged in all areas related to multimedia. Topics of interest include, but are not limited to 3D multimedia and immersive technologies, novel computer-human interfaces, haptics, wireless multimedia applications, multimedia-based security applications (including digital rights management), content analysis, content-based retrieval, multimedia databases, multimedia networking, multimedia authoring, media rich social networks, rich media advertising, etc. We are particularly interested in submissions from the industry to demonstrate latest multimedia products and systems.

Demo Submission

Please submit your one-page demo proposals in standard IEEE format and a supplementary video (max. 3 minutes, optional) by going to the site: <https://cmt.research.microsoft.com/ICME2012/Default.aspx>

Selection

The demo submissions will be reviewed by the organization committee. High quality demos will be accepted and the highest quality demos will be given **Best Demo Awards**. Please note that demonstrators are required to provide their own computing equipment and any additional network, display, haptic, sensor, etc., hardware needed for the demonstration.

Upon Acceptance

Demonstrators for all accepted tutorials will be required to sign a commitment to present at the conference within 30 days of notification.

Important Dates:

- Demo Proposal Due: 5th March, 2012
- Notification of Decision: 26th March, 2012
- Demo Proposal Camera-ready Paper: 9th April, 2012

Innovation and Demo Co-Chairs:

Martha Larson (m.a.larson [at] tudelft.nl), Delft University of Technology, The Netherlands
Mercan Topkara (mtopkara [at] us.ibm.com), IBM T. J. Watson Research Center, USA

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Main conference website: <http://www.icme2012.org/>