

# 2003 IEEE International Conference on Multimedia and Expo



Baltimore Marriott Waterfront Hotel

*Exhibitor Invitation*



**IEEE**

IEEE  
Signal Processing Society





# IEEE ICME 2003

## 2003 International Conference on Multimedia and Expo (ICME)



IEEE



Sponsored by: Signal Processing Society, Computer Society, Circuits and Systems Society, and Communications Society

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### Conf. Mgmt. Committee

Billene Mercer  
Conference Management Services  
3833 Texas Ave. S., Suite 221  
Bryan, Texas 77802-4015

**IEEE International Conference on Multimedia & Expo (ICME)** is a major annual international conference organized with the objective of bringing together researchers, developers, and practitioners from academia and industry working in all areas in multimedia. ICME serves as a forum for the dissemination of state-of-the-art research, development, and implementations of multimedia systems, technologies and applications. ICME is co-sponsored by four IEEE societies (the Computer Society, the Signal Processing Society, the Circuits and Systems Society, and the IEEE Communications Society).

Authors should submit a four-page manuscript in double-column format including authors' names, affiliations, and a short abstract. Only electronic submission will be accepted. Visit the ICME 2003 website, [www.icme2003.com](http://www.icme2003.com), to submit papers. Topics covered include but are not limited to the following:

- Audio, image, video processing
- Virtual reality and 3-D imaging
- Signal processing for media integration
- Integration of media, art, and multimedia technology
- Multimedia Communications and networking
- Multimedia security and content Protection
- Multimedia human-machine interface and interaction
- Multimedia database
- Location aware multimedia systems
- Multimedia computing systems and appliances
- Hardware and software for multimedia systems
- Multimedia standards and related issues
- Multimedia applications

### Tutorial and Special Session Proposals

Proposals for Special Sessions and Tutorials are also strongly encouraged.

Tutorials are scheduled for July 6, 2003. Brief proposals should be submitted by Dec. 1, 2002, to B. S. Manjunath at [manj@ece.ucsb.edu](mailto:manj@ece.ucsb.edu), and must include title, outline, contact information for the presenter, and a description of the tutorial and material to be distributed to participants.

Special Session submissions should be directed to Yao Wang at [yao@vision.poly.edu](mailto:yao@vision.poly.edu). Special Session proposals are due by Oct 15, 2002.

Special Session Proposal Due: Oct 15, 2002

Tutorial Proposal Due: Dec 1, 2002

Regular Paper Submission: Dec 15, 2002

Notification of acceptance: March 1, 2003

Camera-Ready Paper Due: March 31, 2003



IEEE

[www.icme2003.com](http://www.icme2003.com)



# Exhibitor's Invitation

We cordially invite you to be a part of the International Conference on Multimedia and Expo (ICME) that will be held at the Baltimore Marriott Waterfront Hotel in the heart of Baltimore, Maryland, on July 6-9, 2003. The ICME conference is one of the major forums for multimedia. You will meet with many of your colleagues and experts in the field, who influence and drive this industry. We expect to attract over 600 professionals to the conference, with ties to the four sponsoring IEEE Societies (Signal Processing, Computer, Circuits & Systems, and Communication). This would be an excellent opportunity to present your products to a focused group of professionals as well as to attract them to work with you.

The exhibits are strategically located adjacent to other conference activities to give you optimal exposure to the attendees. In addition to listing your company name and booth location in the program, you will be invited to meet the conference attendees at the ballpark on July 6, 2003.

You may also elect to become an official ICME 2003 supporter for as little as \$3,000. In addition to the acknowledgements in the conference program, your company will be featured on the conference webpage and on signage at the conference.

#### Exhibit Hours:

|                         |             |
|-------------------------|-------------|
| Monday, July 7, 2003    | 9:00 - 6:00 |
| Tuesday, July 8, 2003   | 9:00 - 6:00 |
| Wednesday, July 9, 2003 | 9:00 - 6:00 |

#### Move In:

|                      |             |
|----------------------|-------------|
| Sunday, July 6, 2003 | 3:00 - 9:00 |
|----------------------|-------------|

#### Move Out:

|                         |              |
|-------------------------|--------------|
| Wednesday, July 9, 2003 | 6:00 - 10:00 |
|-------------------------|--------------|

Book your booths early to be eligible for the early registration discounts. Booth selection is priority based (see preliminary floor plan attached). Send your application and inquiries to the attention of Christopher Garza at:

#### **ICME 2003 Exhibits**

#### **Conference Management Services**

Attn: Christopher Garza  
3833 Texas Avenue South, Suite 221  
Bryan, Texas 77802-4015 USA  
(979) 846-6800 (phone)  
(979) 846-6900 (fax)  
exhibits@icme2003.com

We look forward to seeing you at this upcoming event.



# Exhibitor Prospectus

Organizations are invited to exhibit at the 2003 IEEE International Conference on Multimedia and Expo (ICME) July 6-9, 2003 at the Baltimore Marriott Waterfront Hotel in Baltimore, Maryland. It is expected that over 600 participants will join in the combined technical program and product exposition, as well as other special events. The exhibit area is strategically located with respect to the main traffic flow of the conference activities. It will accommodate 18 booths.

Conference Dates:  
July 6-9, 2003

Booth Pricing:

Exhibition Dates:  
July 7-9, 2003

Early Registration (by May 16, 2003):  
\$750 USD per booth

Expected number of delegates:  
600 engineers, scientists, and professionals  
associated with 4 IEEE societies

Regular Registration (after May 16, 2003):  
\$1,000 USD per booth

Exhibition Location:  
Baltimore Marriott Waterfront Hotel,  
Baltimore, Maryland

Please inquire about multi-booth discounts.

Exhibit booth Specifications:  
10 feet wide by 8 feet deep

Each exhibitor will be provided a display booth, and identification sign, a skirted table with two chairs, daily aisle cleaning, nightly security, and one complimentary copy of the CDROM.

General inquiries and exhibitor registration should be directed to:

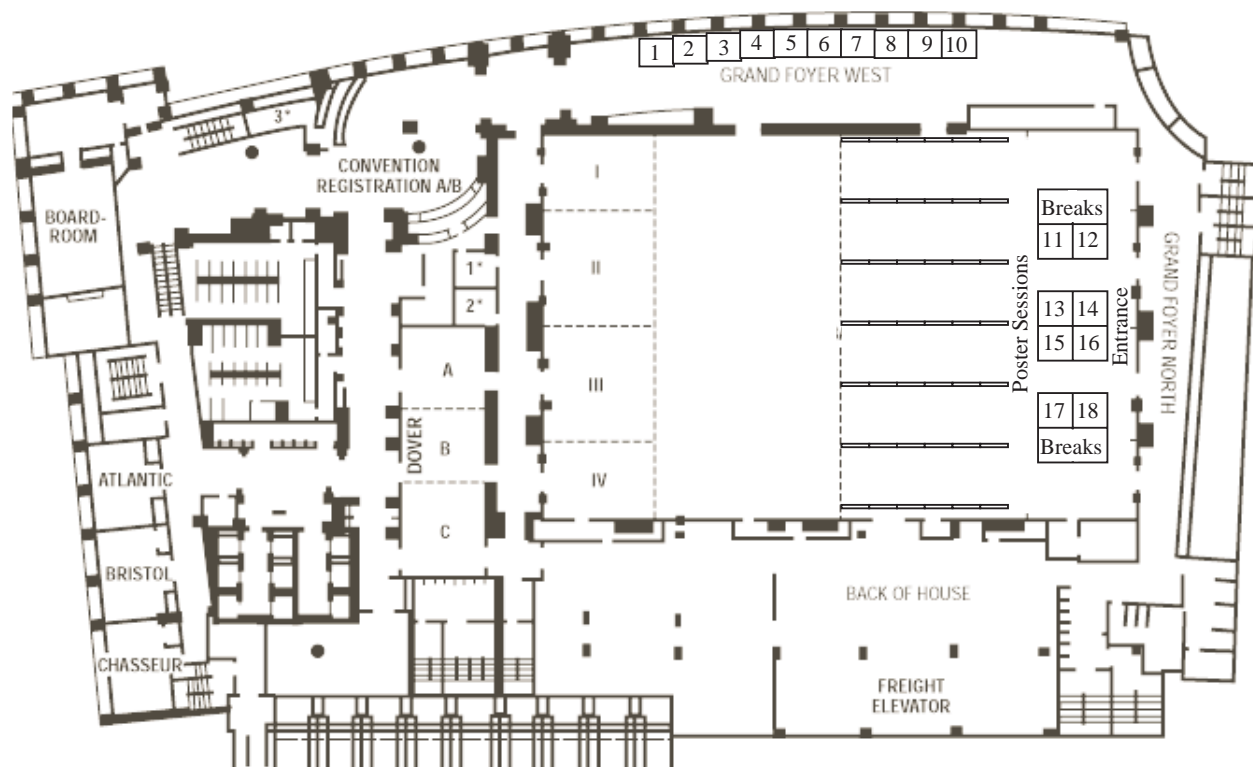
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exhibits@icme2003.com

**Dr. Sandor Der**  
ICME Exhibits Chair  
Army Research Lab  
2800 Powder Mill Road  
Adelphi, Maryland 20783-1197 USA  
(301) 394-0807 (phone)  
(301) 394-5234 (fax)  
sder@arl.army.mil

**[www.icme2003.com](http://www.icme2003.com)**



# Exhibit Hall Floor Plan



## Exhibit Hours:

|                         |             |
|-------------------------|-------------|
| Monday, July 7, 2003    | 9:00 - 6:00 |
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|----------------------|-------------|

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|                         |              |
|-------------------------|--------------|
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|-------------------------|--------------|



# Support Opportunities

ICME 2003 in Baltimore promises to be one of the most exciting and well-attended conferences in the series. In addition to innovations in the conference and exhibit hall, we are offering new conference support opportunities for companies. The individual events or support items are listed below.

**Conference Bags - \$6,000 USD**

Benefits include: 1 booth in the exhibit hall, if desired; recognition on the website and the conference.

**Internet Facility - \$6,000 USD**

Benefits include: 1 booth in the exhibit hall, if desired; recognition on the website and the conference.

**Conference Banquet and Cruise - \$5,000 USD**

Benefits include: 1 booth in the exhibit hall, if desired; recognition on the website and the conference.

**Afternoon at the Ballpark - \$4,000 USD**

Benefits include: 1 booth in the exhibit hall, if desired; recognition on the website and the conference.

**Conference Breaks - \$3,000 USD each**

Benefits include: recognition on the website and the conference.

For more information about the conference support opportunities, please contact:

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Bryan, Texas 77802-4015 USA  
(979) 846-6800 (phone)  
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exhibits@icme2003.com

**[www.icme2003.com](http://www.icme2003.com)**



# Support Agreement

The full payment of the conference support accompanies this application. We understand that, if accepted by ICME 2003, a written confirmation of this application will be returned to us. In the event the application is denied, ICME 2003 will promptly advise us and return the deposit.

Company Name \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Address \_\_\_\_\_

City / State / Postal Code / Country \_\_\_\_\_

Phone / Fax / Email \_\_\_\_\_

CONFERENCE SUPPORT REQUESTED \_\_\_\_\_ Cost \$USD

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

Total Support Cost \$ \_\_\_\_\_

Checks should be made payable to IEEE / ICME 2003, Federal Tax ID Number 13-1656633. If you wish to pay by credit card, please fill in the information below.

Credit Card Number for support Fees (Visa / MasterCard / AmericanExpress)

\_\_\_\_\_ Exp MM / YY \_\_\_\_\_

Amount to Charge \$USD \_\_\_\_\_ Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

In acceptance of this agreement, the parties thereto affix their signature:

Company Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

ICME 2003 Signature \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

## Send Agreement to:

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Conference Management Services**  
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exhibits@icme2003.com





# Call for Demonstrations

ICME 2003 will host one demonstration session on each day of the conference, July 7, 8 & 9, 2003. The goal of the demonstration sessions is to allow members of the multimedia community an opportunity to demonstrate working multimedia systems. This environment allows conference participants to view demonstrations firsthand in a manner not possible in a technical talk or poster session alone. We request proposals for demonstrations from anyone in the multimedia community, including researchers, academic institutions, research labs, and industry.

The demonstration sessions will be held in the exhibit hall / poster area of the conference. Each demonstration will be allotted a three-hour time slot (to coincide with the poster session timing). Each demonstration area will have a 4 foot by 8 foot posterboard as a backdrop with a table in front of the area with power available, if requested. We suggest that participants bring a poster to the session to support their demonstration. We would like for the demonstrations to be 10 to 30 minutes in length, and that the demonstration be presented several times during the three hour session. This will allow people the time to observe several demonstrations. Please visit the ICME 2003 website [www.icme2003.com](http://www.icme2003.com) for the most current information on the demonstration sessions.

Demonstrations submitted by March 15, 2003 will be allotted 2 pdf pages on the CDROM proceedings; those demonstrations submitted after March 15, 2003 will not be given space in the proceedings.

Dates:

|   |                                   |
|---|-----------------------------------|
| Proposal Submission Deadline<br>(with space on the CDROM proceedings) | <i>Extended to April 18, 2003</i> |
| Notification of authors submitted by first deadline                   | March 28, 2003                    |
| CDROM ready material due  | April 18, 2003                    |
| Second Deadline<br>(without proceedings space)                        | May 16, 2003                      |
| Notification of authors submitted by second deadline                  | May 30, 2003                      |

To submit a demonstration proposal to ICME 2003, please fill out the following application along with a two-page document describing your demonstration to CMS by March 15, 2003 (for space on the CDROM) or by May 15th (without space on the CDROM). *Please note: there is no fee for the demonstration space, but the person presenting the demonstration must register for the conference.*

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(979) 846-6900 (fax)  
[exhibits@icme2003.com](mailto:exhibits@icme2003.com)

**Dr. Sandor Der**  
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Army Research Lab  
2800 Powder Mill Road  
Adelphi, Maryland 20783-1197 USA  
(301) 394-0807 (phone)  
(301) 394-5234 (fax)  
[sder@arl.army.mil](mailto:sder@arl.army.mil)





# Demonstration Application

Below, please fill in the information about your demonstration session.

Contact Person \_\_\_\_\_

Authors \_\_\_\_\_

Company/Affiliation \_\_\_\_\_

Address \_\_\_\_\_

City / State / Postal Code / Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Brief description of the demonstration should be attached to this application.

Equipment you will provide:

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Equipment / resources requested from ICME (space, power, network connection, etc.):

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Please return form to:

**ICME 2003 Exhibits**  
**Conference Management Services**  
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3833 Texas Avenue South, Suite 221  
Bryan, Texas 77802-4015 USA  
(979) 846-6800 (phone)  
(979) 846-6900 (fax)  
exhibits@icme2003.com



# Exhibitor Information

Below, please fill in the contact information you would like published on the ICME 2003 website and in the conference program.

Contact Person \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City / State / Postal Code / Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Company Information / Product Description:

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Please indicate here that ICME 2003 has permission to place your company's logo on the ICME 2003 website in conjunction with your company name and other information.

- ☐ Yes, you may place the company logo on the ICME 2003 website.  
☐ No, you may not place the company logo on the ICME 2003 website.

Please return form to:

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**Conference Management Services**  
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(979) 846-6900 (fax)  
exhibits@icme2003.com



# Exhibitor Badges

Please list below the names and titles of the individuals who will be working in your booth. Please provide this information by May 16, 2003, if possible.

Company Name \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

\_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

\_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

\_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

\_\_\_\_\_

Please return this form to:

**ICME 2003 Exhibits**  
**Conference Management Services**  
3833 Texas Avenue South, Suite 221  
Bryan, Texas 77802-4015 USA  
(979) 846-6800 (phone)  
(979) 846-6900 (fax)  
exhibits@icme2003.com



# Exhibit Space Agreement

We hereby apply for exhibit space at ICME 2003. In making an application, we agree to exhibit under and comply with the accompanying Rules and Regulations printed under this agreement and with the Rules and Regulations in any subsequent Exhibitor Bulletins, which are hereby made a part of this contract. **IMPORTANT: Closing Date for discounted Rate and Initial Space Assignment is May 16, 2003.**

Each company participating in the exhibit must return this agreement, properly executed by an authorized company representative. Priority and booth selection space will be made according to application date, exhibit payment, individual applicant requirements and available space. Exhibit Management reserves the right to rearrange the floor plan and/or relocate exhibitors in the best interests of the total exhibit.

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Postal Code/Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Please address further correspondence to \_\_\_\_\_

Tel \_\_\_\_\_ Email \_\_\_\_\_

We will exhibit the following kinds of products \_\_\_\_\_

Please reserve \_\_\_\_ booths at the **Advance / Regular** rate. Booth numbers requested (in order of preference): \_\_\_\_\_

Booth fees must be submitted with this application. Checks should be made payable to IEEE / ICME 2003, Federal Tax ID Number 13-1656633. **NOTE:** No invoices will be sent. Any booth fees and services not fully paid for with this application are subject to reposition in the Seniority Assignment listing maintained by Exhibit Management.

The Exhibitor indemnifies and agrees to hold harmless the IEEE (ICME 2003) Conference and the Baltimore Marriott Waterfront Hotel and their officers, directors, employees and agents, from and against any actions, losses, costs, damages, claims and expenses, including legal fees, arising from any damage to property or bodily injury to exhibitor, exhibitor's agents, representatives, employees or contractors by reason of the exhibitor's occupancy or use of the exhibit facilities.

Approved by \_\_\_\_\_ Date \_\_\_\_\_

Title \_\_\_\_\_ Company \_\_\_\_\_

Tel \_\_\_\_\_ Email \_\_\_\_\_

ICME 2003 Signature \_\_\_\_\_ Date \_\_\_\_\_

Credit Card Number for Booth Fees (Visa / MasterCard / AmericanExpress) \_\_\_\_\_

Exp MM / YY \_\_\_\_\_

Amount to Charge \$USD \_\_\_\_\_ Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Return this application with payment to:

ICME 2003 Exhibits  
Conference Management Services  
3833 Texas Avenue South, Suite 221  
Bryan, Texas 77802-4015 USA  
1-979-846-6800 (phone)  
1-979-846-6900 (fax)  
exhibits@icme2003.com

## EXHIBITOR BASIC TERMS & CONDITIONS

1. Display space will be assigned by the Conference in accordance with the conditions outlined in the DISPLAY SPACE ASSIGNMENT which forms part of this agreement. In the event of a duplicate application for the same space, the assignment priorities stated in the EXHIBIT RULES shall be used.
2. The Exhibitor shall remit with this agreement 100% of the total booth rental, as determined elsewhere in this agreement.
3. In the event of cancellation of this agreement by the Exhibitor prior to the date of the conference, the Conference will assess a cancellation charge according to the following schedule:

|                                  |                      |
|----------------------------------|----------------------|
| Cancellation after May 16, 2003  | 100% of booth rental |
| Cancellation before May 16, 2003 | 50% of booth rental  |

The Conference reserves the right to reassign space, withstanding the cancellation fee.

4. In the event the Conference does not accept this agreement, the Exhibitor will be promptly notified, and the fees returned.
5. The Exhibitor agrees to accept from the Conference, billing for any charges rendered during the conference in conjunction with services performed or administered by the Conference and requested by the Exhibitor. These charges may include, but are not limited to, surcharges for materials or services requested by the Exhibitor through the Conference. All such charges are due and payable in full within thirty (30) days of receipt of an invoice from the Conference.
6. The Exhibitor agrees that the Conference or its sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the space by the Exhibitor or any person therein with the consent of the Exhibitor, and that the Exhibitor shall indemnify and keep harmless the Conference and its sponsor(s) from all liability on account of such damage or injury, regardless of cause, by the Exhibitor, its representatives, agents, or contractors.
7. In the event the site of the conference shall, in the sole discretion of the Conference, be unfit for occupancy or substantially interfered with by reason of any cause(s) not within the control of the Conference, this agreement may be terminated by the Conference. "Cause" or "causes" may include, but shall not be limited to: fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God. Should the Conference terminate this agreement pursuant to the provisions of this section, the Exhibitor waives any and all claims for damage arising therefrom. The Exhibitor further agrees that the Conference liability is limited to a refund of monies paid prior to the termination. Should the conference be underway, the Exhibitor shall expect the Conference to adjust the refund to reflect a pro rata adjustment based on the number of hours the conference shall have been in operation prior to the termination. This provision shall not relieve the Exhibitor of any liability arising from the provisions of Section 6 above, and all monies due to the Conference in regard shall be paid notwithstanding.

## EXHIBIT RULES

These rules and regulations are supplemental to the EXHIBITOR BASIC TERMS AND AGREEMENTS, and they have been established for the protection of everyone. (The word "management" as used herein shall mean officers, committee members, or employees acting with authority from ICME 2003).

### 1. BOOTH IDENTIFICATION

Absolutely NO company identification may be placed outside the area of the booth. No identification may be placed on posts or pillars adjacent to booths occupied by exhibitors, or on carpeted areas of the aisles beyond the standard booth limits.

### 2. DISTRIBUTION OF SOUVENIRS AND SAMPLES

To achieve greater exposure and attention exhibitors may donate items to be given away in a daily door prize drawing if one is established by the conference management. Souvenirs or samples which have no resale or negotiable value may also be given away. Any distribution must be conducted within the exhibitor's designated booth space.

In all cases, exhibitors planning giveaways of any nature should make arrangement well in advance with the show management, which reserves the right to prohibit the distribution of anything which, in its opinion, is not in keeping with the character of the conference.

### 3. DISPLAY REQUIREMENTS AND RESTRICTIONS

All displays or exhibited materials must be fireproof to conform to local fire regulations. Displays must be self-supporting and nails or screw are not permitted in building floors or walls. Displays must be wholly confined within exhibitor's booth and must not obstruct the clear view of nearby exits or other exhibits.

ALL WIRING ON BOOTHS OR DISPLAY FIXTURES MUST CONFORM TO LOCAL ELECTRICAL AND LOCAL FIRE DEPARTMENT REGULATIONS.

The side of any display cabinet or structure facing a side aisle, or adjacent exhibitor's booth, must be finished or suitably decorated at the expense of the exhibitor erecting or installing such display.

No exhibit may exceed eight feet high and that only within the area extending three feet from the back wall. Maximum height of the displays in the balance of the area is four feet, except that products to stand on the floor may extend higher than this limit, but must be positioned as close to the back wall as possible, to avoid blocking the view of adjoining exhibitors.

NOTE PARTICULARLY THAT NO PART OF A SIGN OR SOLID DISPLAY MAY EXTEND HIGHER THAN EIGHT FEET ABOVE THE FLOOR.

NOTE: ANY DISPLAYS NOT CONFORMING TO THE EXHIBIT SPECIFICATIONS OUTLINED IN THESE RULES MUST BE APPROVED BY THE CONFERENCE MANAGEMENT IN WRITING PRIOR TO THE MOVE-IN DATE.

### 4. BOOTH PERSONNEL & ACTIVITIES

With the exception of convenience help, such as secretaries or professional product demonstrators, all booth personnel must be REGULAR EMPLOYEES of the company, or its representatives, who are fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the conference.

No exhibitor may advertise or promote any outside activity, such as an open house or separate exhibits wherever located, occurring during the hours ICME 2003 exhibits are open, or which detracts from the exhibit or convention operations.

Only registered exhibitors may publicly advertise hospitality rooms and only on those bulletin boards provided in the exhibit area.

### 5. LIABILITY AND THEFT

Show and hotel management will not be responsible nor liable for injury to the person or property, nor loss of property of exhibitors, their guests, invitees, employees, or agents. Furthermore, the exhibitor agrees to defend or hold harmless the conference, its directors, employees, and agents from any liability of personal injury and loss or damage to property. EXHIBITORS SHOULD INSURE AGAINST SUCH CONTINGENCIES. Damage to inadequately packed property is exhibitor's own responsibility.

If exhibit fails to arrive, exhibitor is nevertheless responsible for the booth rental.

Exhibitors should be on hand to supervise during set-up and dismantling of products, projection equipment and other items of high value. At least one person should remain with the exhibit until visitors have left the premises at the closing hour each day.

At move-out, specific arrangement should be made to package or place under lock any items of extremely high value and especially items of general interest such as small instruments, walkie-talkies, high fidelity equipment, projectors, etc.

### 6. SUB-LETTING EXHIBIT SPACE

No exhibitor may assign, sublet or apportion any of the space contracted for by him/her or their company.

### 7. MATERIALS HANDLING

The handling of exhibitor's material into and out of and within the exhibit buildings shall be at exhibitor's expense. Exhibitor's empty crates, boxes and cartons will be removed from the show area before the opening.

8. A security guard, supplied by the conference, will prevent entry to exhibit areas by anyone not authorized by ICME 2003 management, or not wearing proper badge for admission to such areas. A WATCHMAN SERVICE DOES NOT GUARANTEE EXHIBITORS AGAINST LOSS: NEITHER DOES IT IMPLY AN ASSUMPTION OF LIABILITY FOR EXHIBITOR'S PROPERTY BY THE CONFERENCE.

Any equipment to be removed from the exhibit area during the conference must be authorized by the Exhibit Manager in conjunction with the specific exhibitor.

### 9. INTERPRETATION OF RULES

Conference management shall have final authority as to the interpretation of these rules and their applications and shall have the authority to establish penalties in the event of violations.

### 10. AMENDMENTS TO RULES AND REGULATIONS

Conference management reserves the right to amend these rules and regulations or to make additions thereto.

### 11. BOOTH ASSIGNMENT PRIORITY

In the event of duplicate application for the same space, priorities will be based on the application postmark date.