IEEE International Conference on Multimedia and Expo (ICME) 2013
July 15 – 19, San Jose, USA

CALL FOR SPONSORS

http://www.icme2013.org

With nearly 1200 submissions in 2011, the IEEE International Conference on Multimedia & Expo (ICME) has been the flagship multimedia conference sponsored by four IEEE societies since 2000. It serves as a forum to promote the exchange of the latest advances in multimedia technologies, systems, and applications from both the research and development perspectives of the computer, circuits and systems, communications, and signal processing communities. In 2013, an Exposition of multimedia products, animations and industries will be held in conjunction with the conference.

ICME 2013 aims to have high quality oral and poster presentations. Several awards sponsored by industrial and scholarly organizations will be presented. Best papers will be presented in a single-track session to all participants.

A number of workshops will be organized by the sponsoring societies. To further foster new emerging topics, regular workshops, tutorials, demos, and exhibitions will be organized by researchers, developers, and practitioners.

ICME 2013 welcomes all forms of support from industry and research institutions. It offers a variety of options to meet the specific needs of sponsors, which include different levels of sponsorship, contribution to grants, awards and events, as well as special options specified by the sponsors.

The Host City: San Jose, USA

San Jose is the tenth largest city in the U.S. It is known as the Capital of Silicon Valley, with the largest concentration of high-tech companies in the world. The city is also home to several top universities. Founded in 1777, San Jose has proved itself to be one of the most attractive and dynamic cities in the U.S. in terms of culture, recreation, education and entertainment.

San Jose has a Subtropical Mediterranean climate and 300+ sunny days per year. July is one of the best seasons of the city, with the average high and low temperatures at 29 °C and 14 °C. It's the season that ICME attendees can enjoy not only the conference, but also the lovely sunshine and the diversified culture in the Bay area.

- o Showcase the Latest State-of-the-Art Multimedia Technologies
- o Promote R&D Advancements and Industrial Inventions
- o Support Student Development
- o Foster Collaborations between Academia & Industrial

Sponsors will be acknowledged according to the category of sponsorship. Acknowledgement includes free exhibit space, company name or/and logo printed in conference materials, an entry on the conference website, as well as complimentary conference registrations(s) and more. For details about the conference and its sponsorship program, please visit our website http://www.icme2013.org.

Contact

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SPONSORSHIP OPTIONS

http://www.icme2013.org

In addition to Awards and Student Travel Grants, sponsors can support ICME 2013 in other formats, e.g. contribute to coffee breaks. Acknowledgement types correspond to the sponsorship levels and include, but are not limited to:

- Names and/or logos displayed on conference website
- Names and/or logos displayed in conference materials
- Names and/or logos displayed on-site

Levels of sponsorship:

Platinum: US$10,000 or above

- Exhibit space
- Three complimentary conference registrations.
- Four complimentary conference banquet tickets.
- Advertisement option.

Gold: US$5,000

- Exhibit space
- Two complimentary conference registrations.
- Two complimentary conference banquet tickets.
- Advertisement option.

Silver: US$3,000

- Exhibit space
- One complimentary conference registration.
- One complimentary conference banquet tickets.
- Advertisement option.

Bronze: US$2,000

- Exhibit space
- One complimentary conference banquet tickets.
- Advertisement option.

Special Options

- **Awards, e.g. best paper, best student paper, best industrial/application paper, posters, demos**
- **Student Travel Grants**
- **Conference Social Events, e.g. coffee breaks, reception, banquet**
- **Registration gifts, e.g. branded company gifts (notebooks, pens, USB disks, etc.)**
- **Other events, e.g. keynote speech, plenary talk, panel discussion, TC meeting**
- **R&D Network Support**
- **Other formats specified by the sponsors will be considered**

Awards will be presented by members of the ICME 2013 organization committee and/or representatives of the sponsoring companies. Sponsors' names will be mentioned in the Award Ceremony and on the Award Certificate if included.

ICME 2013 will tailor the benefits package according to the sponsors' specific interests.

ICME 2013 SPONSORSHIP REGISTRATION

This form is also available online at http://www.icme2013.org

Enquiry can be emailed to jun.zhou@griffith.edu.au

Name of Company_____

Contact Person_____

Tel_____**Fax**_____**Email**_____

Address_____

State/Province_____**Country**_____**Zipcode**_____

Invoice* Address (if different from above) _____

State/Province_____**Country**_____**Zipcode**_____

Level of Sponsorship[†]

☐ Platinum   ☐ Gold   ☐ Silver   ☐ Bronze

☐ Special Options (Please specify) _____/ US$ _____

☐ Others (Please specify) _____/ US$ _____

Method of Payment

☐ Electronic Funds Transfer   US$ _____

☐ Payment by Check   US$_____

☐ Credit Card   US$_____

Credit Cards Type: ☐ American Express   ☐ Visa Card   ☐ Master Card

Credit Card No _____ Expiry Date _____ / _____ (Month / Year)

Security Code (CVC) _____
(Please indicate the last three digit of the security code on the back side of the credit card.)

Card Holder's Name (as it appears on the card) _____

Card Holder's Signature _____Date_____

Electronic Funds Transfer / Payment by Check

EFT instructions will be provided once the sponsorship is confirmed.
Check shall be payable to ICME 2013

* Invoices are available upon request.   [†] Sponsorships are nonrefundable.