

## MANIPULATING UHD VIDEO TRAFFIC



invention | collaboration | contribution

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# Outline

- The UHD buzz
  - What is UHD?
- The UHD traffic
  - Handling UHD with HEVC
  - Handling UHD with SHVC
- Beyond HEVC video compression

## The UHD buzz

- UHD, or Ultra High Definition, is the ***new buzz*** in the industry
  - CES 2013 and NAB 2013
- Japan plans 4K broadcasting in 2014 - FIFA World Cup
- 8K broadcasting planned in 2020
- Sony's affordable 4K UHD TV and media hub
  - 55in at \$4999 and 65in at \$5999



10 preloaded  
features and  
short video

FMX-XP 4K media  
player and hub (\$699)



# UHD product announcements

## DISPLAYS



LG

Life's Good

TOSHIBA

Leading Innovation >>>



SEIKI™

SONY

make.believe

ViewSonic®

See the difference.®

SHARP

## BROADCASTERS



Comcast®

ESPN



## REAL TIME 4K ENCODER/DECODERS

harmonic  
REDEFINING VIDEO DELIVERY

QUALCOMM®

≡ateme



## INDUSTRY CONSORTIUM

ATSC  
ADVANCED TELEVISION  
SYSTEMS COMMITTEE

HDMI™  
HIGH DEFINITION MULTIMEDIA INTERFACE

Blu-ray Disc™

## CAMERAS

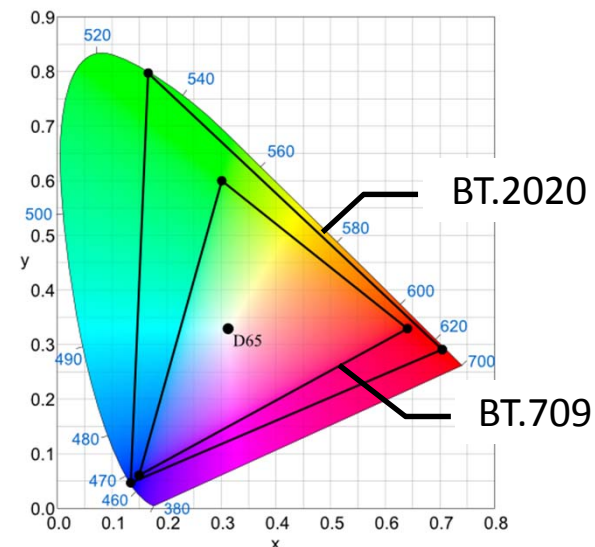


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# What is UHD?

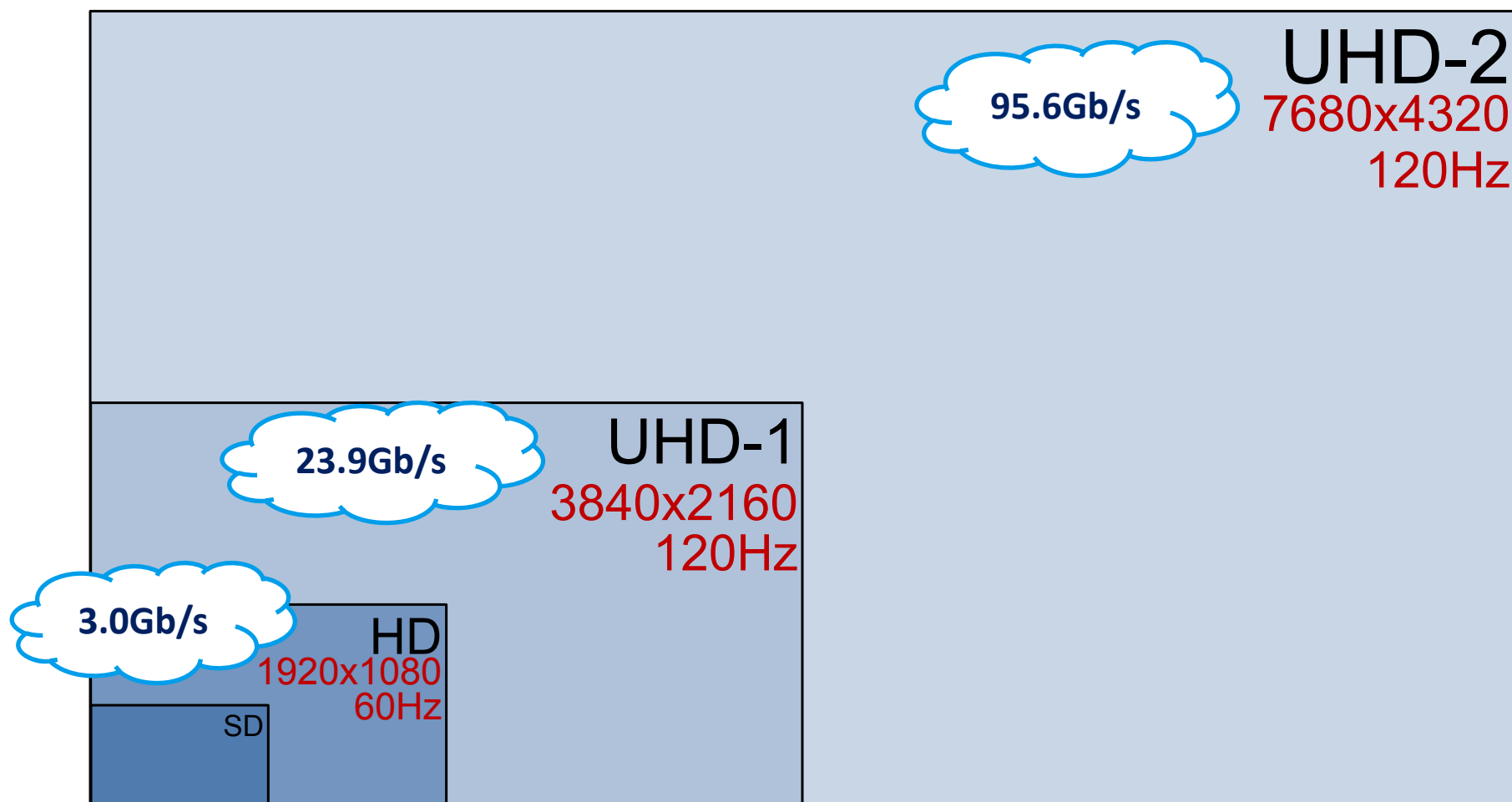
## UHD is defined by ITU-R BT.2020

- Higher resolution: 4Kx2K, 8Kx4K
- Higher frame rate: up to 120fps
- Higher bit depth: 10- and 12-bit
- Wider color gamut



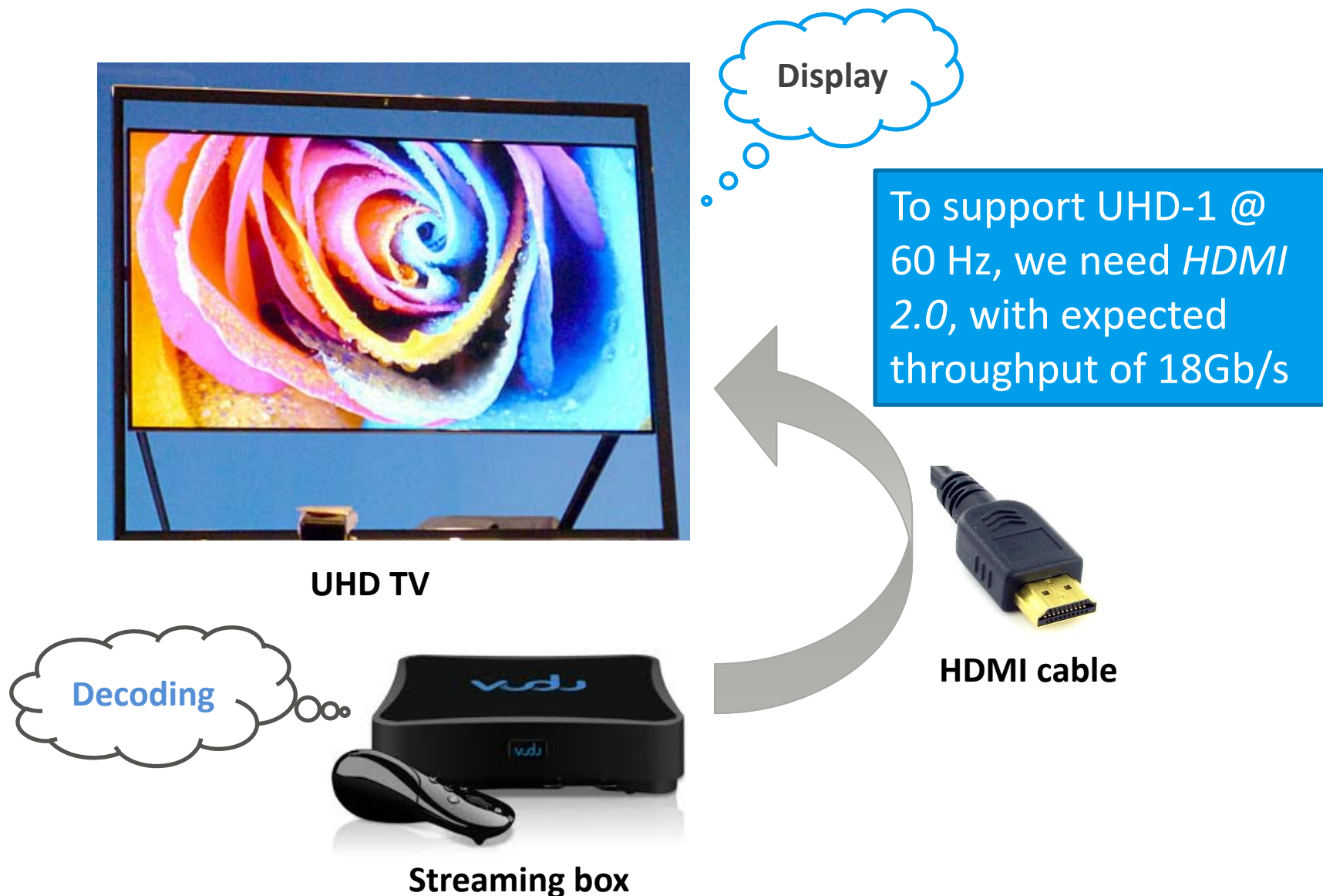
		High Definition	Ultra High Definition
ITU-R BT series		BT.709-5 (part 2)	BT.2020
Spatial		1920x1080	7680x4320, 3840x2160
Temporal	Frame rate	60, 50, 30, 25, 24	120, 60, 50, 30, 25, 24
	Scan	Progressive, interlaced	Progressive
Primary colors	Red primary	(0.640, 0.300)	(0.708, 0.292)
	Green primary	(0.150, 0.330)	(0.170, 0.797)
	Blue primary	(0.600, 0.060)	(0.131, 0.046)
	White point	(0.3127, 0.3290) (D65)	
Coding format		8- and 10-bit	10- and 12-bit

## In raw form, UHD signals carry massive data



\* Assuming 8 bits per sample per color component in RGB/YCbCr 4:4:4

# The need for HDMI 2.0





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## Distributing UHD video using HEVC/H.265

- UHD video distribution requires more efficient video compression algorithms
- The High Efficiency Video Coding standard was finalized by the JCT-VC committee in Jan 2013
  - ISO/IEC/MPEG: MPEG-H Part 2 (23008-2) HEVC
  - ITU-T: H.265
- Roughly half the bit-rate at the ***same subjective quality*** compared to H.264/AVC
- HEVC delivers higher performance gain for higher resolution video

# HEVC Performance: Subjective Quality based

DSIS (Double Stimulus Impairment Scale) according to ITU-R BT.500

	Original		Coded	Vote (1-10)
1 sec	10 sec	1 sec	10 sec	5 sec

Sequences		Bit rate savings at same MOS (HEVC vs. H.264/AVC HP)	
1080p	BQTerrace	63.1%	57% 
	BasketballDrive	66.6%	
	Kimono	55.2%	
	ParkScene	49.7%	
	Cactus	50.2%	
WVGA (720x480)	BQMall	41.6%	40%
	BasketballDrill	44.9%	
	PartyScene	29.8%	
	RaceHorses	42.7%	
Average		49.3%	

**More gain for  
higher resolution**

**Notes:**

- Entertainment applications
- Random Access config
- HEVC settings: HM5.0, QP = {31, 34, 37, 40}
- H.264/AVC: JM18.2\* (imp encoder control), QP = {27, 30, 33, 34}

## HEVC performance for different resolution sources

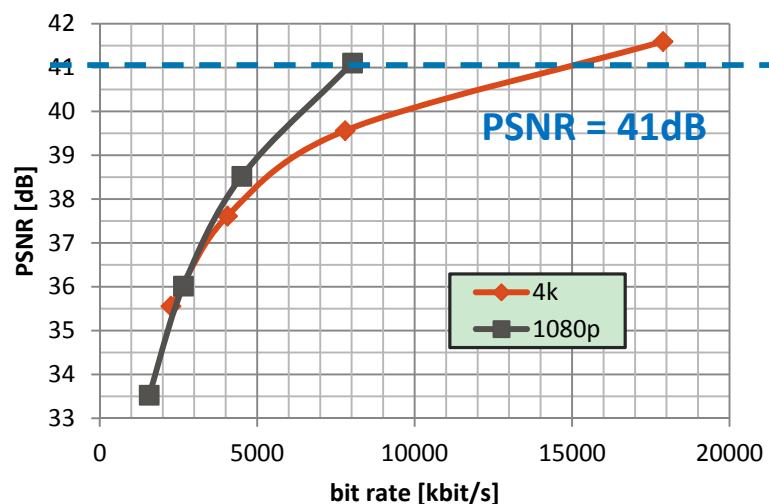
- 3GPP DASH is evaluating HEVC performance across different resolutions
- Compared to H.264/AVC, HEVC consistently achieves higher performance gain as resolution increases

	S4-130672	S4-130708
1080p	42.2%	40.4%
720p	34.9%	35.8%
480p	31.9%	34.1%
240p	27.1%	30.9%
<b>Average</b>	<b>33.3%</b>	<b>35.3%</b>

### Test settings:

- 5 original 1080p sequences were downsampled at various ratios
- Random Access configurations (open and closed GOP)
- PSNR based measurement

# UHD signal is easier to compress

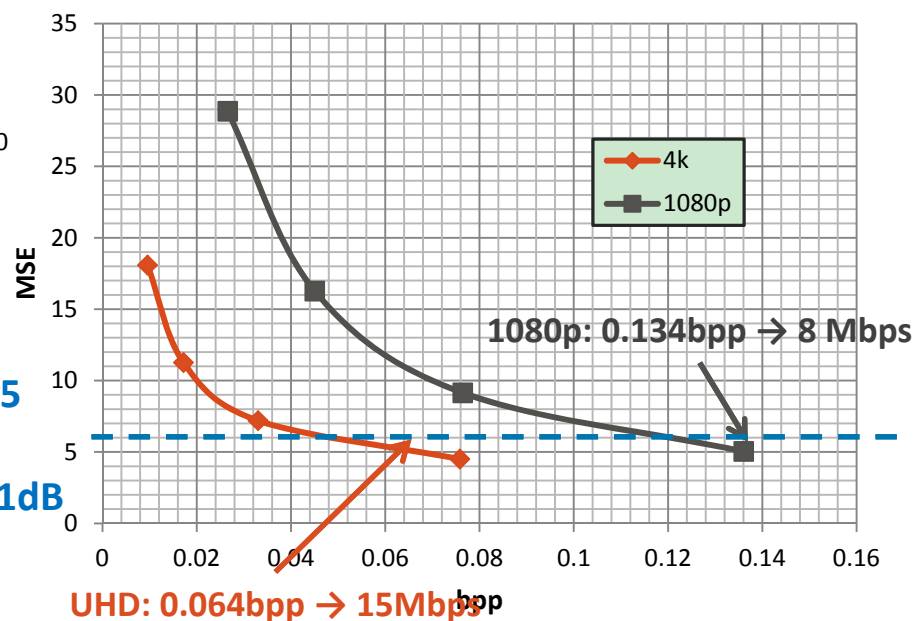


Test sequences: Traffic, 3940x2048, and 1920x1024, 30fps

Although UHD has more pixels, the bit cost per pixel is lower

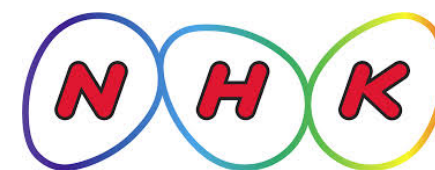
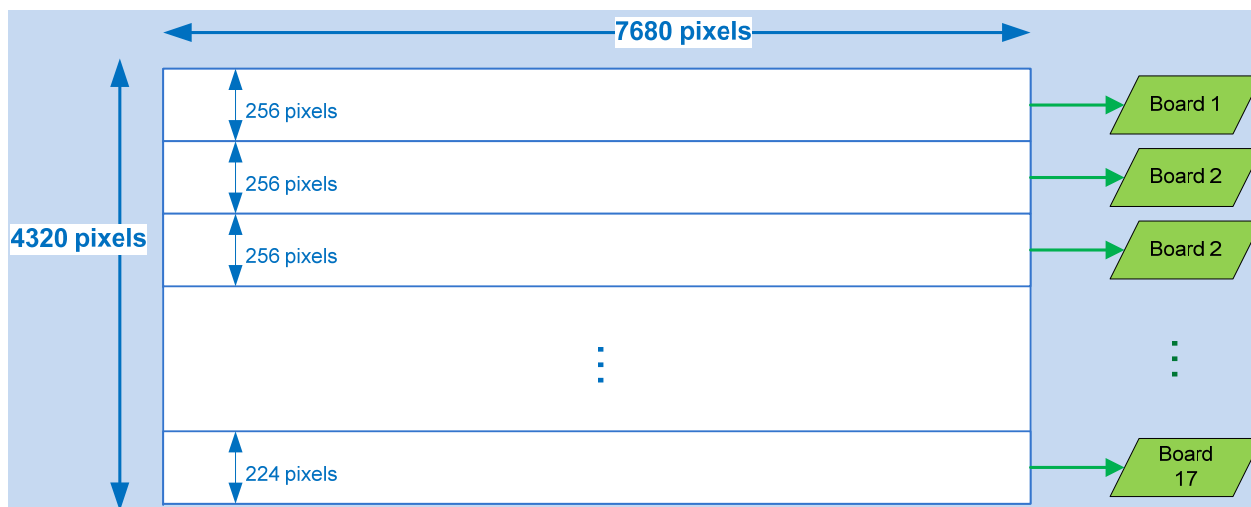
Normalized R-D curve

$$r = R / (F \times W \times H)$$



# Handling UHD with HEVC

- HEVC offers significantly enhanced compression capabilities
- UHD bit cost is “cheaper per pixel”
- Recent UHD broadcasting trials using HEVC:
  - UHD-1 @ 60fps: 35Mbps
  - UHD-2 @ 60fps: 85Mbps



**Real time HEVC encoding:  
dividing 1 picture  
into 17 strips**

**HEVC encoder will  
continue to mature,  
bringing down bit rate**

- YouTube 1080p video coded using H.264:
  - Standard quality: 8Mbps
  - high quality: 50Mbps



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# The case for scalable video coding

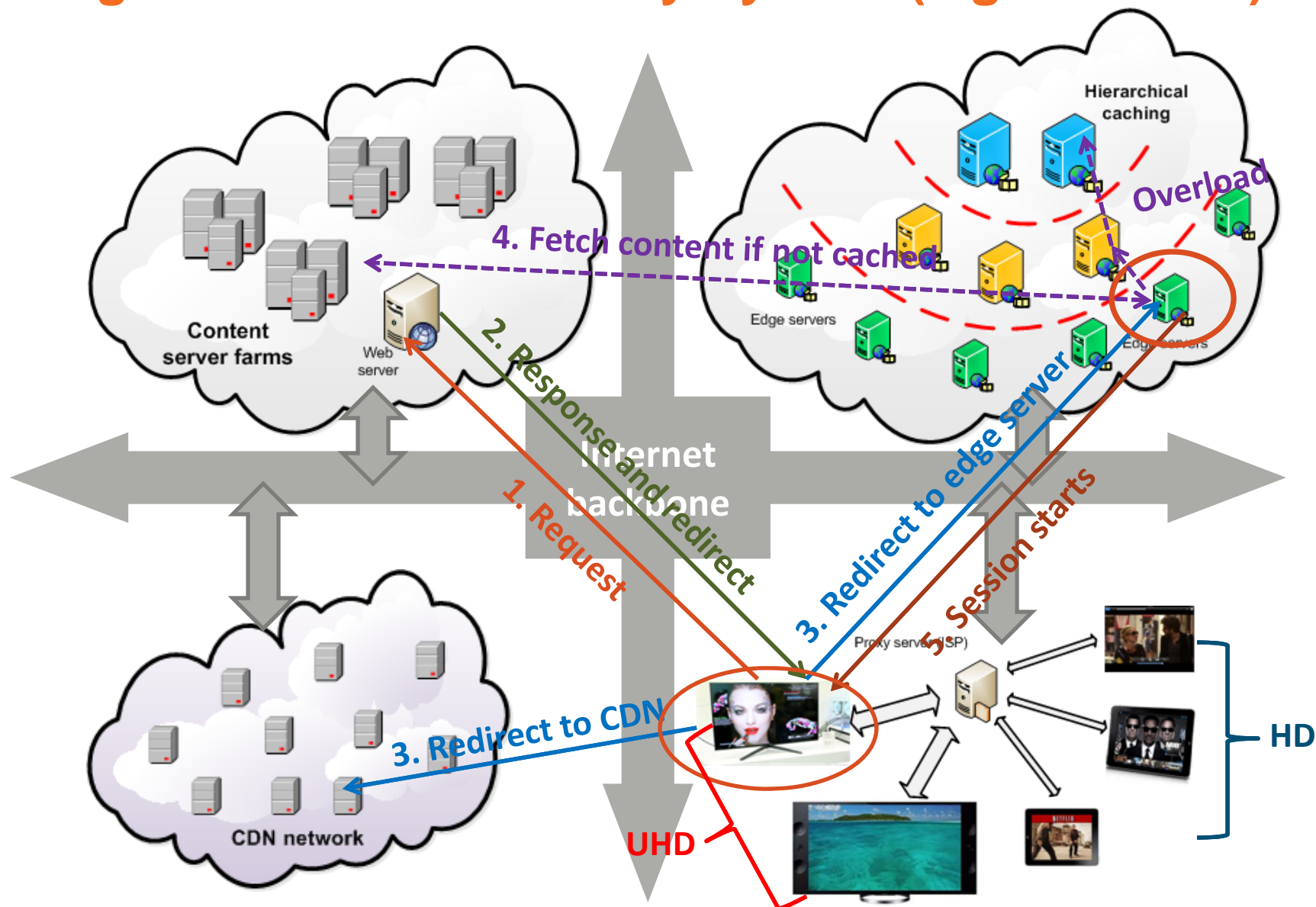
- To have the “*look out the window*” viewing experience, UHD displays have large screen sizes
  - Samsung 4K TV 85S9: 85”
  - ASUS 4K monitor: 39”
- Meanwhile, 1080p will continue to be the dominant format for portable devices

**Co-existence of UHD and HD →  
the case for scalable video coding**





# Large Scale Video Delivery System (e.g. YouTube)



# Storing UHD on edge servers

- Today, multiple coded copies of the same video are stored on edge servers



- With UHD, we will have even more versions of the same content taking up much more server space

UHD-1: 30Mbps x 2.5 hours  $\approx$  34GB

UHD-2: 75Mbps x 2.5 hours  $\approx$  84GB

Improved HEVC encoder

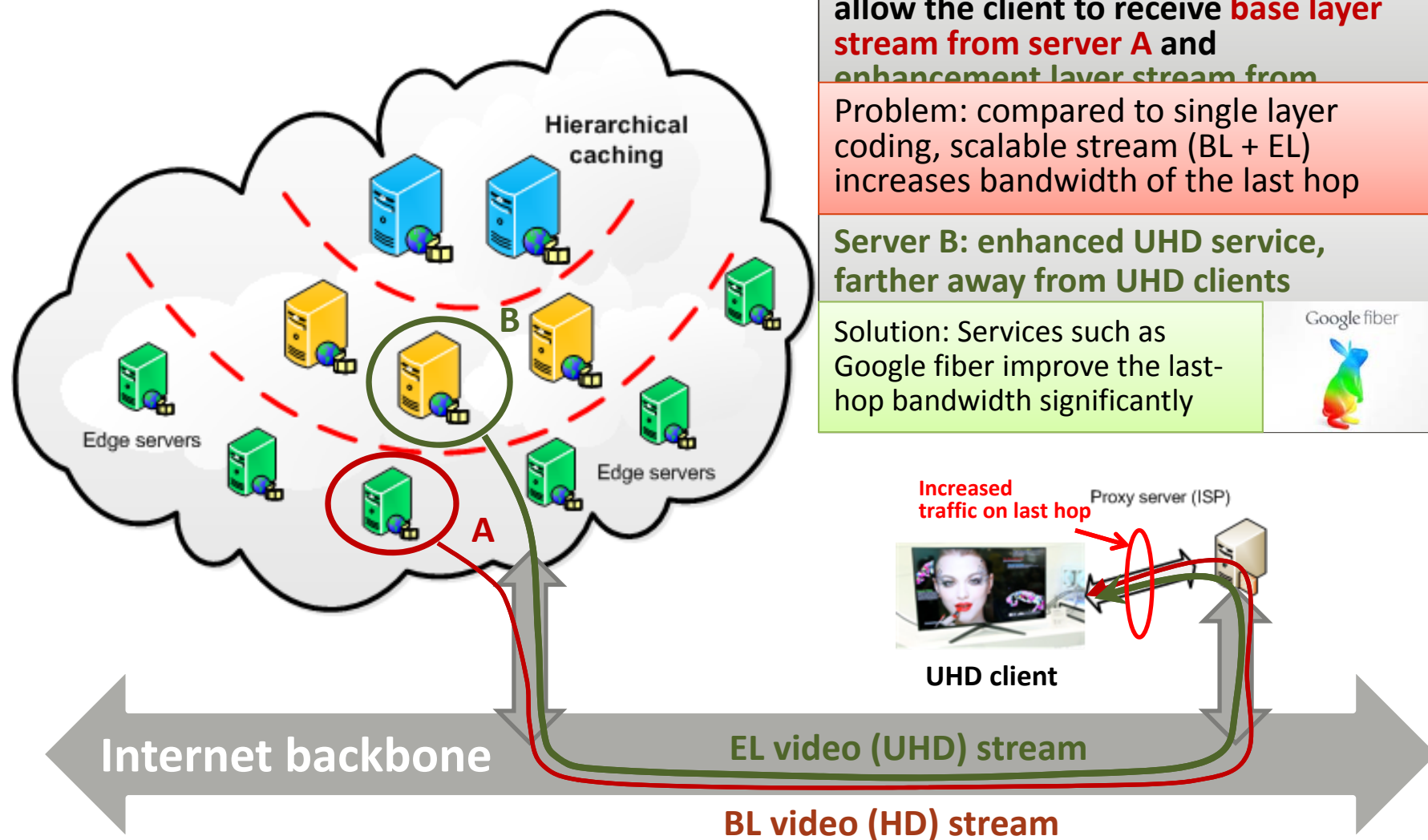
- Ultra High Definition (8kx4k)
- Ultra High Definition (4Kx2k)
- High Definition (1080p)
- High Definition (720p)
- High quality (480p)
- ...

- Rather than storing independent versions (simulcast), scalable coding improves storage efficiency

UHD-1: 30Mbps x 2.5 hours x 70%  $\approx$  24GB  $\rightarrow$  10GB saving

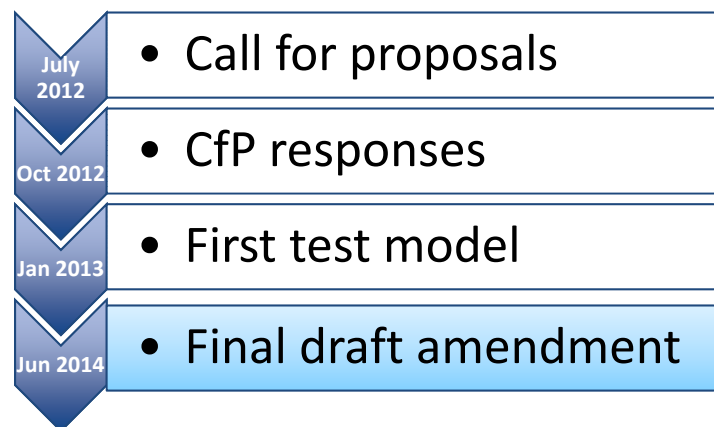
UHD-2: 75Mbps x 2.5 hours x 70%  $\approx$  59GB  $\rightarrow$  25GB saving

# Streaming UHD with scalable codec



# SHVC: scalable extensions of HEVC

- HEVC extensions currently under development:
  - JCT-VC is working on range extensions and **scalable extensions (SHVC)**
  - JCT-3V is working on various 3D extensions



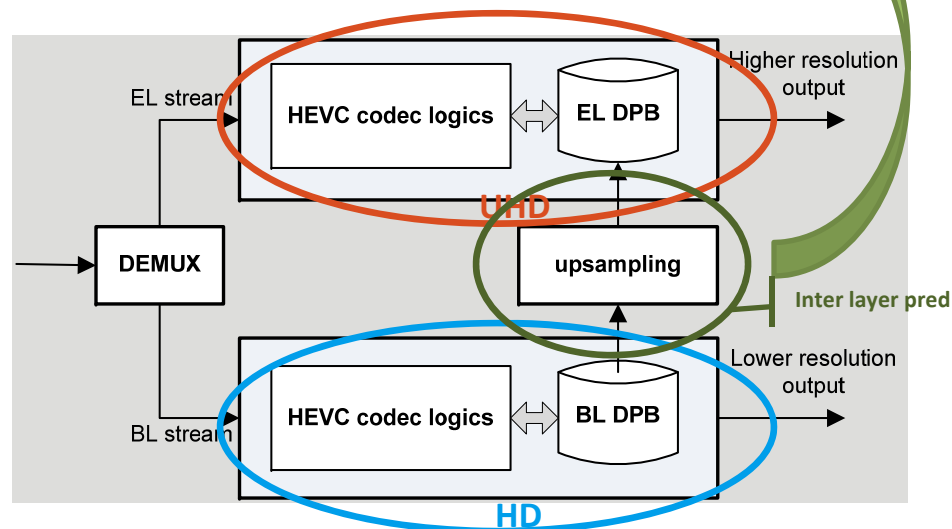
Feature	Standard			Examples	
	SVC	MVC	SHVC	Base layer	Enhance layer
Temporal	X		X (HEVC v1)	30fps	60fps
Spatial	X		X	720p	1080p
SNR	X		X	30dB	33dB
Standard			X	H.264/AVC	H.265/HEVC
View		X	JCT-3V	2D (1 view)	3D (≥2 views)
Bit-depth			AhG	8-bit	10/12-bit
Color gamut			AhG	BT.809	BT.2020
Chroma format			AhG	4:2:0	4:4:4/4:2:2

# SHVC Features

- Inter-layer prediction is enabled through the “reference index” based concept
- Similar to multi-view solutions such as H.264/MVC and MV-HEVC
- Enhancement layer prediction = temporal references + **inter layer references**
- Multiple coding loops
- Upsampling applied to both reconstructed texture and **motion field**
  - Texture upsampling: 8-tap/4-tap filters for luma/chroma
  - **Motion field mapping: resampled motion field for efficient EL TMVP**

## Design considerations

1. Minimal changes to block level logics of single layer codec
2. Reduced implementation cost
3. Unified design with multi-view
4. Hybrid codec support
5. Easy to extend to other scalabilities



# SHM1.0 Performance

SHM1.0 performance on HD→UHD	
Rate reduction vs simulcast (BL + EL)	-18%
Rate reduction vs simulcast (EL only)	-30%
Rate increase vs single layer	22%

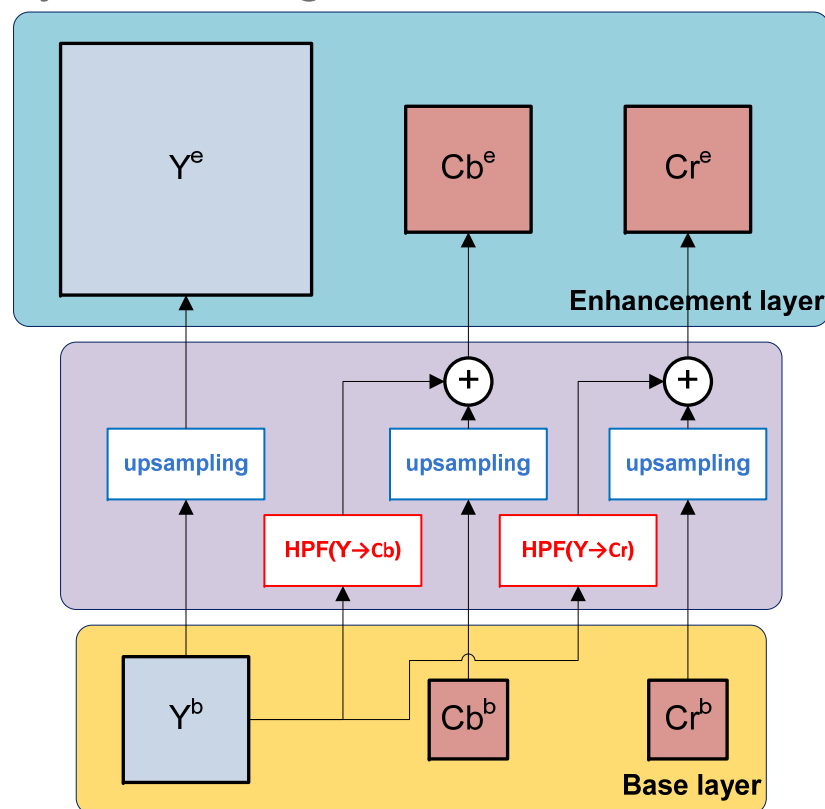
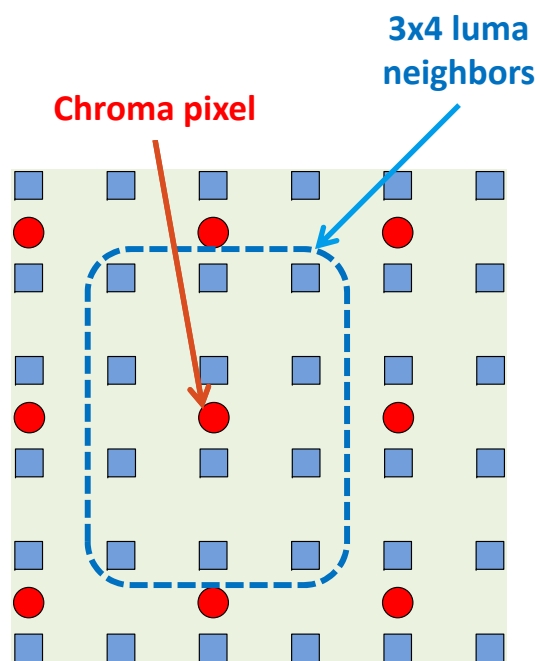
## Notes:

- Scalable software: SHM1.0
- Single layer software: HM8.1
- Random Access config
- 2x scalability: HD → UHD
- QPB = {22, 26, 30, 34}
- QPE = QPB + { 0, 2}

- Fixed base layer coding
- Additional gain can be obtained with cross layer optimization
- Further coding efficiency gain can be achieved with other inter layer processing technologies
- Core Experiment on inter layer processing
  - Adaptive inter layer filters
  - Chroma enhancement filters
  - Inter layer SAO
  - Bi-lateral inter layer filters, etc
- Differential coding based inter layer reference enhancement

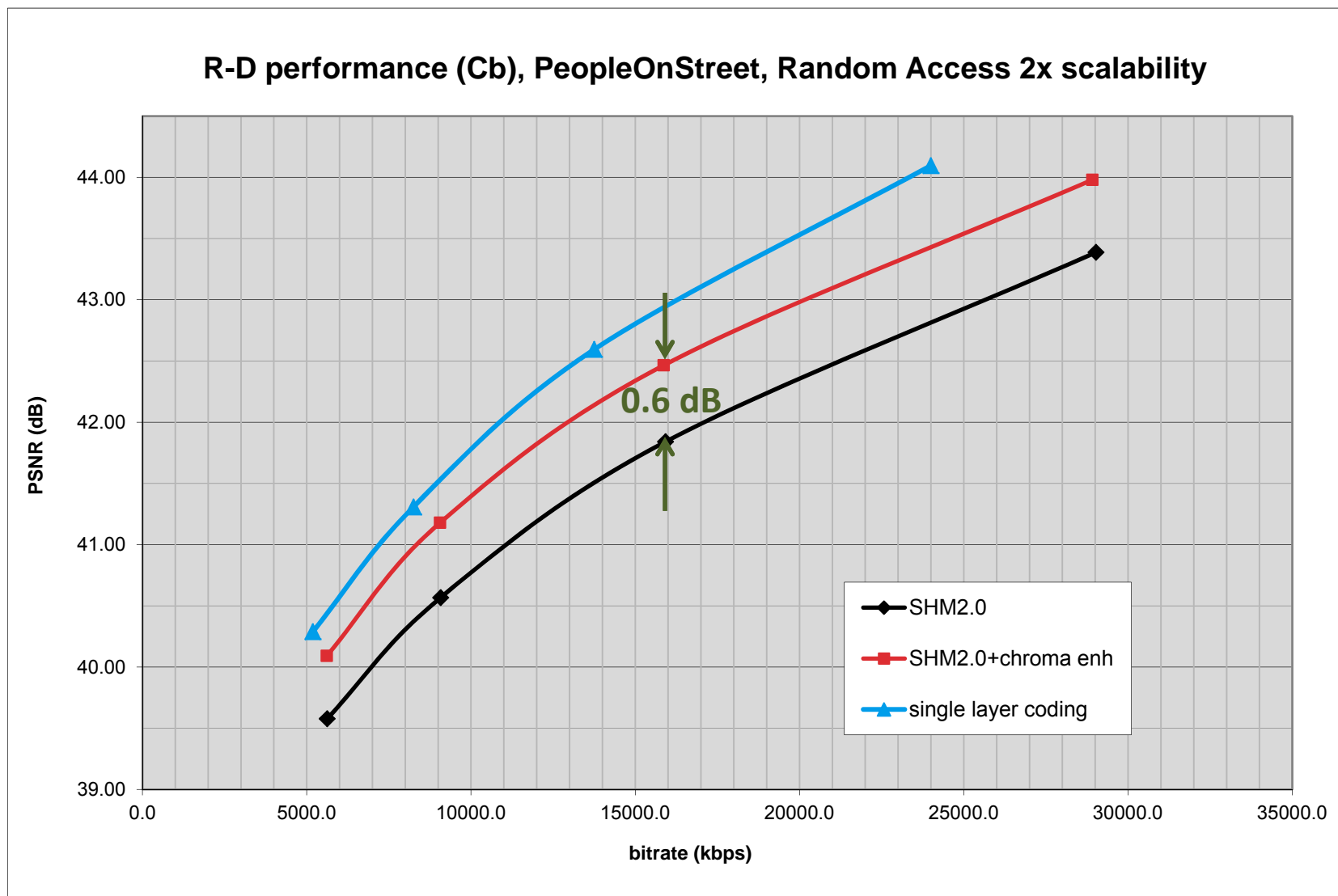
# Chroma enhancement filters

- High pass filter on neighboring luma pixels to restore or enhance chroma signal quality
- As inter layer processing step, latency issue can be solved by operating directly on the base layer luma signal





# Chroma enhancement filter performance



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## Handling UHD traffic with SHVC

- UHD and HD content will likely co-exist in the foreseeable future → scalable codec can provide benefits
- Improve storage efficiency on edge servers
- Improve transmission efficiency of the UHD content
- One of SHVC's main design considerations is to provide scalability with low implementation cost

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## HEVC = best hybrid block-based video codec?

- How much more gain is achievable within the hybrid block based video coding framework?

### Big winners in HEVC

- Large coding blocks
- Large transforms
- Quad-tree partition of blocks
- Sample Adaptive Offsets
- Advanced Motion Vector Prediction

### Tool-by-tool performance: Entertainment Applications

	Up to 16x16 CTB	Up to 8x8 Transform	RQT depth =1	TMVP off	SAO off	AMP off
Class A	28.2%	12.2%	0.8%	2.6%	2.4%	0.6%
Class B	18.4%	9.3%	1.1%	2.2%	2.4%	0.7%
Class C	8.5%	4.2%	1.1%	2.4%	1.7%	1.1%
Class D	4.2%	2.4%	1.1%	2.7%	0.5%	0.9%
<b>Average</b>	<b>11.0%</b>	<b>5.4%</b>	<b>1.0%</b>	<b>2.5%</b>	<b>1.6%</b>	<b>0.9%</b>

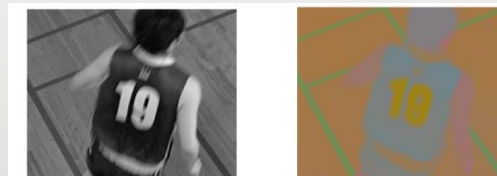
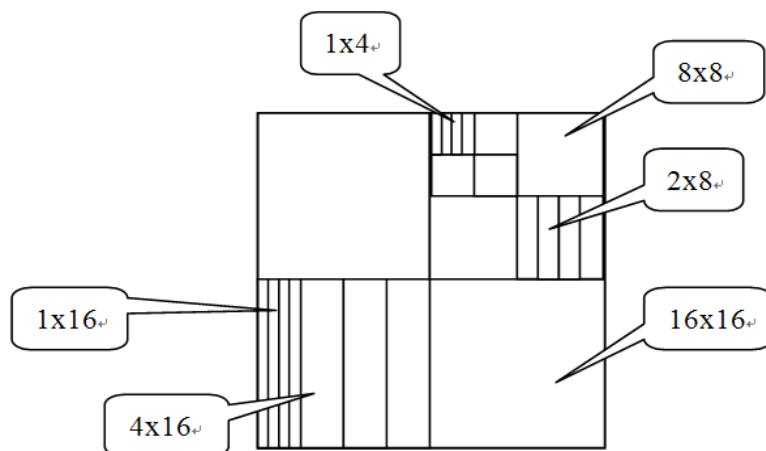
# Block-based hybrid video coding framework

## What did not work in HEVC

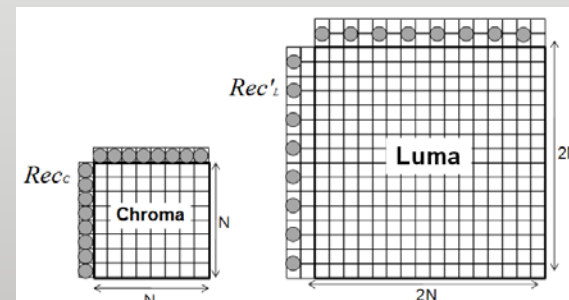
- Adaptive Loop Filters
- Linear Model (LM) chroma
- Short Distance Intra Prediction
- Decoder side motion derivation, ...

## Is HEVC the last block based codec?

Unknown: the true bound of the rate-distortion curves



$$Pred_C[x, y] = \alpha \cdot Rec_L[x, y] + \beta$$



LM chroma intra pred

## SDIP

Non-square partitions and transforms:

32x32CU  $\rightarrow$  8x32/32x8

16x16CU  $\rightarrow$  4x16/16x4  $\rightarrow$  1x16/16x1

8x8CU  $\rightarrow$  2x8/8x2, ...

# Beyond block-based hybrid video coding

## Beyond block-based codec

Texture analysis  
and synthesis  
based

Region-based

Object-based

Model-based

...

## Promise:

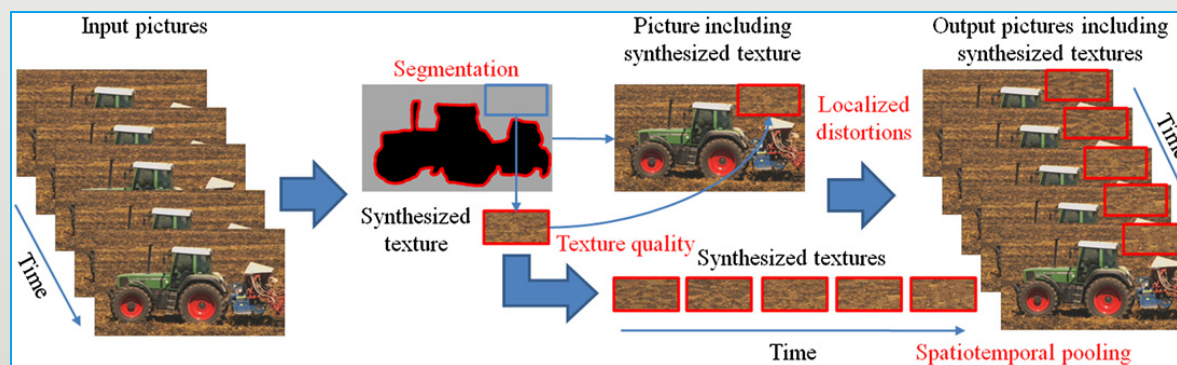
Captures perceptually important information without pixel based coding

## Challenges:

Quality evaluation

Segmentation

Complexity increase



## Concluding thoughts

- UHD offers “look out the window” viewing experience

**Broadband Unlimited conference, CES 2013, panel discussion on UHD TV**

“When you have business at the production end and consumers showing big interest, the question is how do we distribute it to the home?”

-Larry Thorpe, senior fellow, professional engineering/solutions, Canon USA

- HEVC and its scalable extensions will facilitate UHD content distribution
- Improvements in network bandwidth will continue
- Other aspects of BT.2020 (e.g. wider color gamut) will continue to develop in the coming years



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THANK YOU

Q & A



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