# IEEE/IES Industry Days Exhibits and Sponsorship

Conference Dates: October 16-19, 2023 • Expo Dates: October 1 -18, 2023

Marina Bay Sands Expo and Convention Center, Singapore

Co-Located with IECON 2023

# EXHIBIT SPACE & PARTNERSHIP APPLICATION

***INSTRUCTIONS:*** Complete all sections. Obtain authorized signature. Applications require full payment of the invoice before booths are assigned. Payment in full is required once the invoice is received. This form is available for download on the Industry Days Website <https://industry-days.ieee-ies.org>

1. **COMPANY INFORMATION:**

|  |  |
| --- | --- |
| **Company Name** |  |
| **Name to Display (If different)** |  |
| **Company Street Address** |  |
| **City/State/Zip/Country** |  |
| **Company Website** |  |

1. **COMPANY CONTACT**

***Please Provide:*** A contact individual to receive and discuss information on the exhibition program, logistics, and other manners in addressing the establishment of the exhibition.

|  |  |
| --- | --- |
| **Company Contact Name** |  |
| **Title** |  |
| **Email Address** |  |
| **Phone** |  |

1. **Exhibition Options**

## By signing this contract, the exhibitor agrees to receive materials by email from IES Management including its representatives and contractors.

|  |  |
| --- | --- |
| Sponsorship Level | Cost in US$ |
| Booth | $3,000 |
| Bronze | $5,000 |
| Silver | $10,000 |
| Gold | $20,000 |
| Platinum | $30,000 |

## Each comes with exhibition space starting at 4sq meters to 36 sq meters. Plus additional benefits including (depending on the level)

## Complementary customer explosion attendee tickets

## Education tickets, IECON registration passes.

## Others including speaking opportunities and marketing.

**IES TERMS & CONDITIONS**

## Binding Contract

This application, properly executed by Applicant (Exhibitor), shall, upon written acceptance and notification of booth assignment by IES management, constitute a valid and binding contract.

## Assignment of Space

Assignment of space to exhibitors will be made in the order of date and time application is received. IES Industry Days will continue to receive applications and assign exhibit space as space remains available until shortly before the show opening date. In all cases, total booth payments must be received prior to show opening. Booths will be assigned and it is final and shall constitute an acceptance of the Exhibitor’s offer to occupy space. After assignment, space location may not be changed, transferred, or canceled by the Exhibitor except upon written request and with the subsequent written approval of IES Management. Industry Days 2023 Management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

## Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to them, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of its business except upon prior written consent of Industry Days Management.

## Exhibit Space Rental Rates

Exhibit space rental includes benefits as noted on the Industry Days website: [https://industry-days.ieee-ies.org](https://industry-days.ieee-ies.org/)

Included are Booth sizes and options including

* Company Logo on the website
* Complementary Education Session Tickets
* Complementary Expo Tickets for inviting potential customers.
* Complementary IECON attendance
* Brochure Advertisement

## Payment Requirements and Cancellation Charges

Applications require full payment before booths are assigned. Payment in full is required with submission of contract application or on the date indicated on the invoice. All cancellations must be made in writing and will be based on the following schedule of refunds:

## After May 6, 2023 but before September 3, 2023:

Refund of 50% of the total invoice

## On or after September 3, 2023:

No refund or credit

## Cancellation by Management

It is understood that IES Industry-Days reserves the right, at its option, to reassign a canceled booth regardless of the cancellation rate assessed. In the event that the premises in which the IECON 2023 Show is conducted shall become, in the sole discretion of IES, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IES, this agreement may be terminated by IES. For this purpose, the term “cause or causes” shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, the act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or

commandeering of necessary supplies or equipment, local, state, or federal law, ordinance, rule, order, decree, or regulation, executive, or judicial, and whether constitutional, or act of God.

Should IES terminate this agreement pursuant to the provision of paragraph 6, the Exhibitor waives any and all claims for damages and agrees that IES may, after computing the total amount of IES cost and expenses in connection with its preparation for and conducting of the IES Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor’s claims and demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

## Requirements for Exhibitor Booth Personnel and Dismantle

A representative must be present in the exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours as stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after move-out as stated in exhibitor service manual will be charged for the materials’ removal.

## Labor

Exhibitors must comply with all Federal (U.S.), State (Michigan), and County (Wayne County) labor laws.

## Losses or Damage

Exhibitor agrees that IES shall not be liable for any damage or liability of any kind or for any loss, damage, or injury to persons or property during the term of this agreement and from any cause whatsoever by reason of use, occupation, and enjoyment of exhibit space by Exhibitor or any person therein with the consent of Exhibitor, and that Exhibitor will defend, indemnify, and hold harmless IES, including its representatives and contractors, from all liability whatsoever, on account of any such damage or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives.

Exhibitor will be liable for all damages or liability of any kind and for any loss, damage, or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation, and enjoyment of exhibit space.

## Demonstrations

No Exhibitor demonstrations or promotional activities shall be permitted outside of the Exhibitor’s assigned space, and no signs or marketing materials may be displayed on persons or otherwise outside exhibit spaces.

## Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations, and codes of duly authorized Local, State, and Federal governing bodies concerning fire, safety, and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

## Policy

It is further agreed that the Exhibitor will abide by and comply with rules, and regulations concerning local customs that may apply with vendors having agreements with the Show Facility or with authorized contractors employed by IES.

## Management

The Exhibitor further agrees that the conditions, rules, and regulations of IES Management are made a part of this contract, and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that Management shall have the full power to interpret, amend, and enforce all rules and regulations in the best interest of the Show.

## Alteration of Booth Space

IES Management shall be entitled to alter the layout if, in their opinion, it is in the best interest of the Exhibition.