



CYBOSIUM

One bot at a time

19TH MARCH - 30TH APRIL 2023



ABOUT MACE

Mar Athanasius College of Engineering, popularly known as MACE is one of the first engineering colleges in Kerala. It is a government-aided college established in 1961 under Mar Athanasius College Association affiliated with the APJ Abdul Kalam Technological University and approved by the AICTE. The college provides Bachelor of Technology programmes, Master of Technology programmes, Master of Computer Applications (MCA) and PhD programmes. Student-level technical clubs are very active in MACE. IEEE and ASME student chapters have gained global-level recognition.

ABOUT IEEE

IEEE is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity. IEEE and its members inspire a global community through its highly cited publications, conferences, technology standards, and professional and educational activities. There are over 409,000 IEEE members in over 160 countries, of which more than 125,000 are student members. IEEE has 39 Technical Societies and 7 Technical Councils representing a wide range of IEEE technical interests.

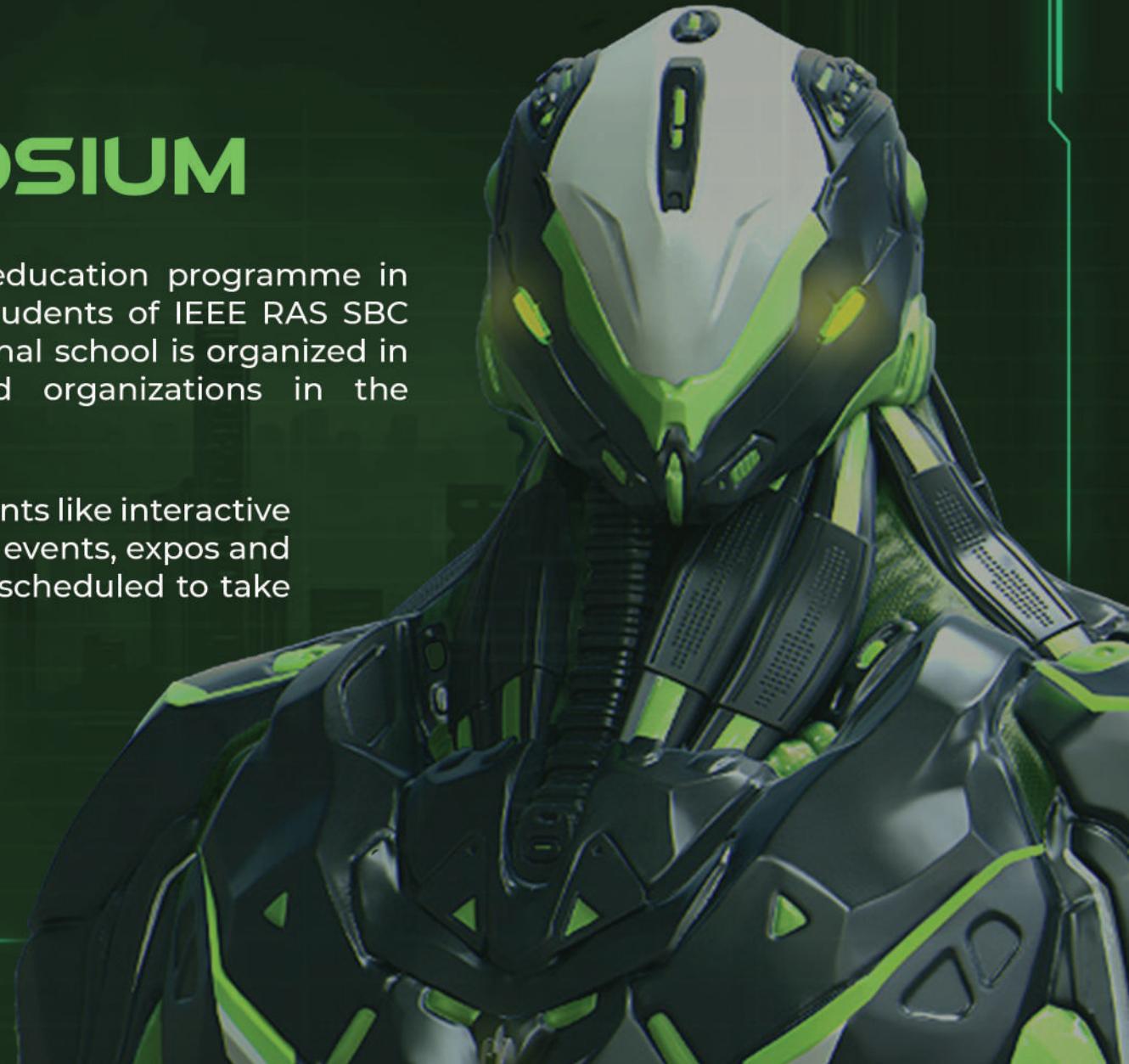
ABOUT IEEE RAS

The IEEE Robotics and Automation Society (RAS) is an international organisation working with the mission to foster development and facilitate the exchange of scientific and technological knowledge in robotics and automation. RAS encourages innovation, education, and fundamental and applied research in robotics and automation, with high professional standards.

ABOUT CYBOSIUM

Cybosium, the first ever technical education programme in India, is a mutual initiative of the students of IEEE RAS SBC MACE and IEEE MACE SB. The seasonal school is organized in collaboration with companies and organizations in the industry.

A perfect combination of multiple events like interactive talk sessions, industrial visits, cultural events, expos and much more, Cybosium is tentatively scheduled to take place in March 2023.



EVENT TRACKS



**Aerial Robotics and
Unmanned Aerial Vehicles**



**Energy, Environment, and
Safety Issues in Robotics
and Automation.**



**Autonomous Ground
Vehicles and Intelligent
Transportation Systems**

EVENT OUTLINE

20-day hybrid
sessional school to
help students grow
technically sound
in robotics

Culmination of
events to cater to
students, young
professionals and
academicians alike

Courses structured
and conducted in
collaboration with
industry partners

Exposure to
industrial
advancements
like never before

Exclusive
opportunities to
interact and learn
with the finest in
robotics from
around the globe

Fitting mix of
technical and
non-technical
events

WHY SPONSOR US

- Contributing towards India's first ever technical education program would be worthwhile as we come up with the best opportunities for your advancement through promoting your company among a large audience.
- Utmost publicity will be given particularly amid youth as well as young professionals and that would be the finest target level for your advertising.
- Sponsoring our event will help in building healthy connections with industry-savvy companies which in turn would offer the great advantage of useful collaborations beneficial for the future of your company.



SPONSORSHIP TIERS

Sponsorship Benefits	Diamond (\$2K and above)	Gold (\$1K - \$2K)	Silver (\$500 - \$1K)	Bronze (\$200 - \$500)
View access to solutions	✓			
Survey - 700+ diverse data pool	✓			
Merchandise with Company Logo	✓			
Logo on event ID cards	✓			
Exclusive stall space for brand promotion at the venue	✓	✓		
Company tailored questions on the event registration formt	✓	✓		
Exclusive talk/ interaction with the students in breakout rooms	✓	✓		
Student-led marketing drives	✓	✓		
Get access to attendee information (with the consent of the participant)	✓	✓		
Logo placed on every event email	✓	✓	✓	

Access to participant resumes	✓	✓	✓
Recognition at opening and closing ceremony	✓	✓	✓
Announcement during pre-events and at the time of hackathon	✓	✓	✓
Acknowledgement posters on Social media handles	✓	✓	✓
Logo on event virtual backgrounds	✓	✓	✓
Logo and Link on conference website	✓	✓	✓
Event banner with Company Logo	✓	✓	✓
Hire and offer internships to the best	✓	✓	✓
Sponsor Judge for the event	✓	✓	✓
Opportunity to provide hardware kits and components for the event	✓	✓	✓
Promotions on social media platforms	✓	✓	✓

CONTACT US

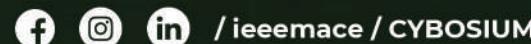
EVENT HEADS

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MARKETING HEAD

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A collage of three images: a dense green forest on the left, a yellow construction vehicle with orange stripes in the center, and a blue roller coaster track with a train on the right.

#itstartswithus