

SPAC PATRONAGE PACKAGE



# SPAC & IEEE AGM

IEEE'S STUDENT PROFESSIONAL AWARENESS  
CONFERENCE & OTTAWA SECTION ANNUAL  
GENERAL MEETING

THE LARGEST NETWORKING EVENT IN CANADA

November 1 st, 2024

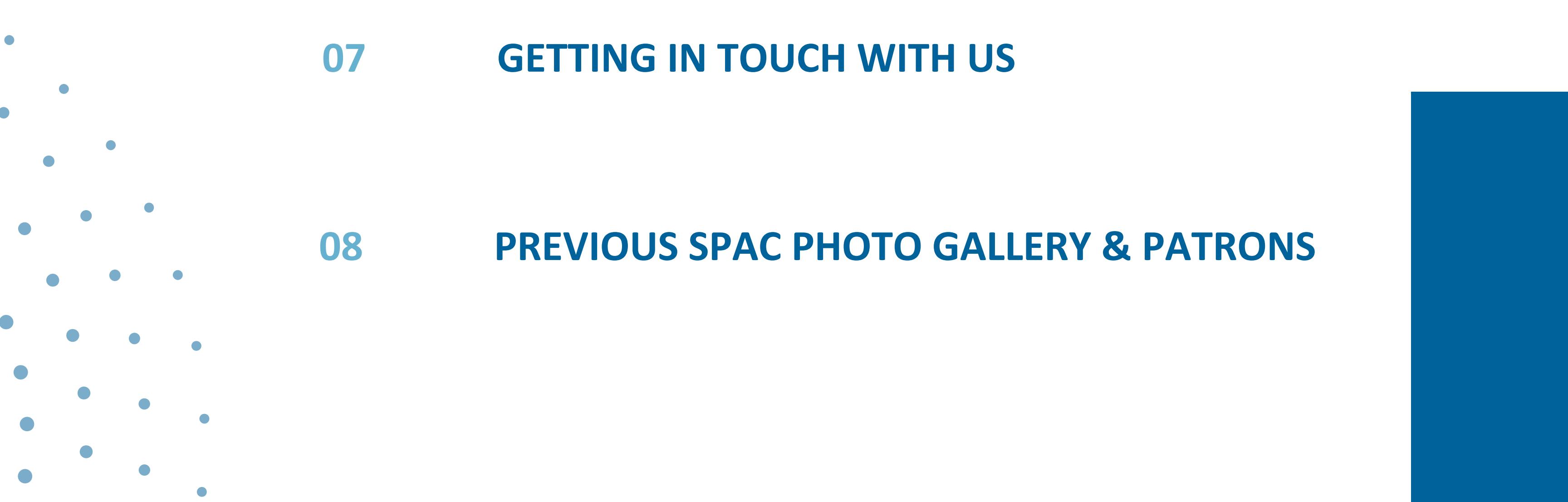
Brookstreet Hotel, 552  
Legget Dr,  
Kanata, ON K2K 2W2

[ieeespac.ca](http://ieeespac.ca)

[patronage@ieeespac.ca](mailto:patronage@ieeespac.ca)

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# 01

## What is SPAC?

The IEEE Student Professional Awareness Conference (SPAC) is a **national networking event** that serves esteemed professionals and allows them to engage with engineering and computer science students within their fields. *SPAC provides students, academics, and industry professionals with opportunities to network and bridge the gap between classrooms and boardrooms.* It empowers attendees to build professional connections, gain career awareness, and explore job opportunities.

This year, SPAC is making history as we are collaborating with the IEEE Annual General Meeting (AGM) for the first time in 75 years!

## Our History

First hosted in 1979, SPAC has manifested itself as an event where future professionals receive exposure to the world of employment which complements their ongoing studies.

## What is AGM?

Aside from the reports to members and the business conducted during the formal AGM business meeting, the event offers members of the Ottawa section and Region 7 the opportunity to connect and allows the section executive to recognize outstanding individuals for their achievements and contributions as section volunteers.



## IEEE Ottawa Section

IEEE Canada is the Canadian arm (as Region 7) of the Institute of Electrical and Electronics Engineers (IEEE) as well as the constituent society of the Engineering Institute of Canada (EIC) for the technical fields of electrical, electronics, and computer engineering. The Ottawa Section represents more than 2000 individual members and serves to promote local events significant to Electrical, Computing, and Software Engineering. This year marks the 80th anniversary of IEEE Ottawa Section.

## IEEE Student Branches

### IEEE Carleton

- The IEEE Carleton University Student Branch, founded in 1975, is one of Canada's largest with over 400 members from various engineering, physics, and computer science programs. It hosts technical and non-technical events to help students advance their careers. Recently, they launched the Women in Engineering (WIE) affinity group to support more students. Visit us at <https://ieeecarleton.ca>.



### IEEE University of Ottawa

- Established in 1963, IEEE uOttawa serves over 2500 students in electrical engineering, computer science, and related programs. It aims to connect students with industry while providing a fun environment. The WIE branch organizes an annual Wine and Cheese event. Learn more at <https://ieeeuottawa.ca>.

### IEEE Algonquin College

- Founded in 1964, the IEEE Algonquin College Student Branch supports technological innovation and career advancement through networking, technical meetings, and educational activities. The annual Meet-and-Greet event helps new members collaborate. Regular meetings keep students updated on branch activities. Visit us at <https://edu.ieee.org>.

## About the Attendees

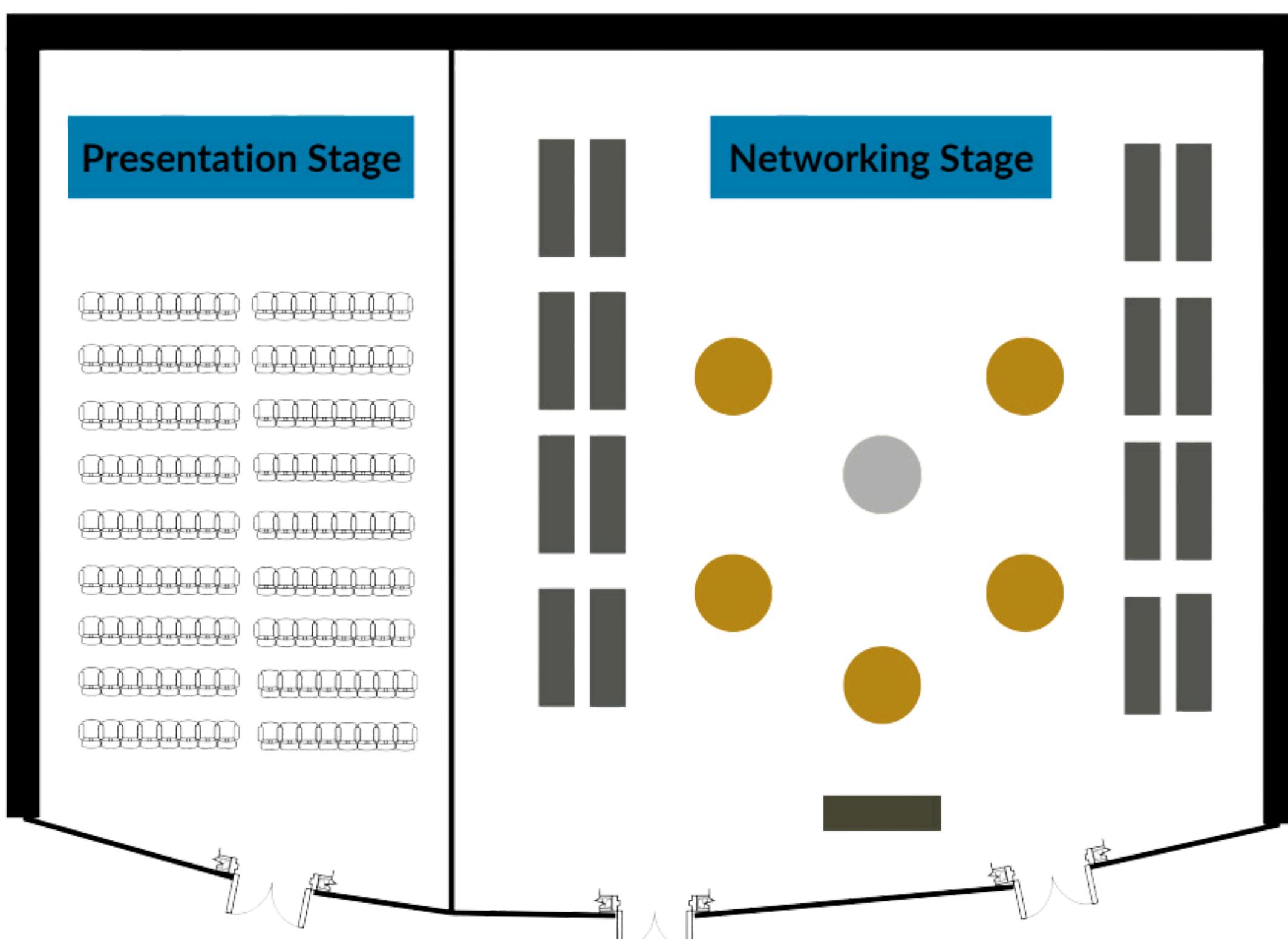
- 300 Attendees
- Esteemed attendees of the IEEE AGM, IEEE Ottawa Section, IEEE Canada, Professors and Academics
- Company and government representatives, ranging from HR to technical personnel.
- Engineering & computer science students at the graduate and undergraduate levels

## Event Layout

The legend on the side visually displays the type of table each patron tier receives in the networking room.

### Legend

- Platinum Tier
- Gold Tier
- Silver Tier



# EVENT DETAILS - AGENDA

**November 1st, 2024**

Brookstreet Hotel, 552 Legget Dr, Kanata, ON K2K 2W2

12:00 PM	CONFERENCE CHECK-IN	
12:15 PM	REGISTRATION & HELP DESK	
12:20 PM	WELCOMING REMARKS	
12:35 PM	NETWORKING ROOM	
12:35 PM	PLATINUM SPONSOR SPEAKER	
12:45 PM	NETWORKING ROOM	
12:50 PM	NETWORKING	WORKSHOPS
	NETWORKING ROOM	PRESENTATION ROOM
3:00 PM	RAFFLE	
3:15 PM	NETWORKING ROOM	
4:30 PM		
4:35 PM	CLOSING REMARKS	
4:50 PM	NETWORKING ROOM	
5:30 PM	AGM RECEPTION	
6:25 PM	NEWBRIDGE HALL	
6:30 PM	AGM BANQUET & DINER	
10:30 PM	NEWBRIDGE HALL	
10:40 PM	CLOSING REMARKS	
11:00 M	NEWBRIDGE HALL	

## WHY SPONSOR SPAC ?

Position your company as a key player in the advancement of technology and education!

### Maximize Your Brand Exposure

- Showcase your brand to a focused audience of students, academics, and professionals, enhancing your reputation in the tech community.
- Align your company with a prestigious event ( SPAC and AGM ), demonstrating your commitment to fostering talent and innovation.

### Network & Recruit with Top Talent

- Access a pool of talented students and professionals ready to bring fresh perspectives and skills to your organization, who are well-versed in the latest technologies and trends in the industry.
- Benefit from a pre-event resume booklet of opted-in attendees of top talent, streamlining your recruitment process.

### Join Esteemed Industry Leaders

- Join the ranks of previous patrons such as Nokia, BlackBerry/QNX, Qlik, Deloitte, Curtiss-Wright Defense Solutions, Accenture, Public Service Commission of Canada, who have recognized the value of SPAC.
- Leverage the presence of numerous company representatives from the Ottawa region who have consistently attended SPAC, expanding your professional network and influence.

# PATRONAGE TIERS TABLE

THE SELECTION OF SPONSORS ARE ON A FIRST COME FIRST SERVED BASIS	BRONZE ( \$750 )	SILVER ( \$1250 ) 13 SPOTS AVAIL	GOLD ( \$2500 ) 6 SPOTS AVAIL	PLATINUM ( \$5000 ) 1 SPOT AVAIL
<b>PROMOTION</b>				
Social Media Recognition on our Instagram, Facebook & LinkedIn (Pre - and Post - Event)	Group Post	Group Post	X	X
Website Linked to SPAC Website	X	X	X	X
Logo on SPAC Website	Small	Small	Medium	Largest
Highlights Video on Social Media				X
<b>AT EVENT</b>				
SPAC Tickets	2	4	6	8
AGM Tickets		2	4	6
Table in Networking Room		Rectangular	Circular	Largest
Banners/ Promotional Materials in Networking Room	X	X	X	X
Receiving Resume Booklet				X
Workshop/ Presentation Option			X	X
Speaking Opportunity at SPAC Opening				X
Verbal Recognition at Main Event				X
Title Sponsor of SPAC				X

# PATRONAGE TIERS

## Platinum

### Title Sponsor ( >\$5000 - 1 spot available )

#### At SPAC

- 8 SPAC tickets & 6 AGM tickets
- Largest table centered in our Networking Room
- Company banner and promotional material displayed in Networking Room
- 10 min Speaking Opportunity at SPAC opening
- Verbal recognition as title sponsor during opening and closing of SPAC
- Option to host a 15 minute workshop/presentation of your choice in our Presentation Room

#### Promotional Content

- Largest Logo on SPAC website
- Company Website linked on SPAC website
- Largest Logo presented on material distributed to attendees
- Receive booklet of resumes if opted-in attendees
- Social Media Recognition on SPAC's Instagram, LinkedIn, Facebook
- Company highlights video posted to our social medias

## Gold

### ( \$2,500 - 6 spots available )

#### At SPAC

- 6 SPAC tickets & 4 AGM tickets
- One of the circular tables at center of our Networking Room
- Company Banner and promotional material displayed in Networking Room
- Verbal recognition as gold sponsor during opening and closing of SPAC
- Option to host a 15 minute workshop/presentation of your choice in our Presentation Room

#### Promotional Content

- Medium sized Logo displayed on website and material distributed to attendees
- Company Website linked on SPAC website
- Social Media Recognition on SPAC's Instagram, LinkedIn, Facebook

## Silver

### ( \$1250 - 13 spots available )

#### At SPAC

- 4 SPAC tickets & 2 AGM tickets
- Rectangular table at the side in our Networking Room
- Company Banner and promotional material displayed in Networking Room

#### Promotional Content

- Small sized logo displayed on website and material distributed to attendees
- Company Website linked on SPAC website
- Social Media Recognition on SPAC's Instagram, LinkedIn, Facebook

## Bronze

### ( \$750 - available )

#### At SPAC

- 2 SPAC tickets
- Company Banner and promotional material displayed in Networking Room

#### Promotional Content

- Small sized logo displayed on website and material distributed to attendees
- Company Website linked on SPAC website
- Social Media Recognition on SPAC's Instagram, LinkedIn, Facebook

## Thank you for your time. Get in Touch With Us!

We thank you for considering this sponsorship opportunity and look forward to potentially partnering with you in the future. Should you have any questions, please do not hesitate to reach out.

**Website**      [www.ieeespac.ca](http://www.ieeespac.ca)  
**Email**            [patronage@ieeespac.ca](mailto:patronage@ieeespac.ca)  
                  [patronage.lead@ieeespac.ca](mailto:patronage.lead@ieeespac.ca)

# PREVIOUS SPAC PHOTO GALLERY & PATRONS

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## Previous Patrons of SPAC

BlackBerry/QNX, Qlik, Communications Security Establishment Canada, Deloitte, Curtiss-Wright Defense Solutions, Accenture, Public Service Commission of Canada, ROSS Video, Martell, General Dynamics, Scalian, Martello Technologies, Ciena, Cisco Systems, Nokia, Canadian Security Establishment (CSE), Lumenera Corporation, Bank of Canada, MindBridge AI, Skyworks, Invest Ottawa, and more over the years.

**Deloitte.**



**ciena**

**NOKIA**



Public Service Commission  
of Canada

Commission de la fonction publique  
du Canada

Defence Research and  
Development Canada Recherche et développement  
pour la défense Canada



SCIENCE, TECHNOLOGY AND KNOWLEDGE  
FOR CANADA'S DEFENCE AND SECURITY  
SCIENCE, TECHNOLOGIE ET SAVOIR  
POUR LA DÉFENSE ET LA SÉCURITÉ DU CANADA



**SCALIAN**



**MARTELL**



**QNX**™

A Subsidiary of BlackBerry

**Carleton**  
UNIVERSITY

**Lumenera**  
corporation

**MindBridge**

**GENERAL DYNAMICS**  
Mission Systems-Canada

**Uber**

**accenture**  
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# PREVIOUS SPAC PHOTO GALLERY & PATRONS

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