May 29, 2012

Dear Potential Corporate Partner,

On behalf of the Institute of Electrical and Electronics Engineers leadership team at The University of Texas at Austin (IEEE-UT), I would like to invite your organization to be involved with our large and diverse student branch during the fall 2012—spring 2013 academic year.

The IEEE-UT student branch has grown substantially since its establishment in 1947 to become not only the largest student-run technical organization on UT campus, but the largest IEEE branch in Texas. IEEE-UT boasts over 600 nationally registered diverse undergraduate and graduate student members and our bi-weekly general meetings have seen enormous increases in attendance over past years.

IEEE-UT's mission is threefold: **(1)** advancing technological innovation and excellence for the benefit of humanity **(2)** the continuation of professional development for all UT Electrical and Computer Engineering (ECE) students, and **(3)** facilitating the connections between ECE students and corporate partners. IEEE-UT's goals for the next academic year are bold and we need significant corporate support to reach them. By supporting IEEE-UT you will not only be helping our organization achieve its mission, but you will have access to some of the top students in one of the best engineering universities in the world.

Our leadership team is confident that our planned events and initiatives will continue to work towards our mission and grow our student branch membership. For the first part of our mission, we are creating an *IEEE Endowment Fund* to fund scholarships for our members and we have planned **3** *Technical Talks* to allow students to learn more about current technologies and inspire them to create new innovations. For the second part of our mission, IEEE-UT wants to support **2** *Branch Leadership Retreats* to teach highly-motivated students leadership skills each semester and *Welcome Week* to introduce the 400+ new ECE students to departmental and industry related opportunities during the first week of classes. Finally, we have planned **14** *General Meetings* (7 per semester) and IEEE-UT would like to receive corporate support for at least **6** of our smaller and more intimate *Lunch Meetings* to allow students to gain connections with our valued corporate partners. These are but a few of the many exciting programs we already have planned for the 2012-2013 academic year.

Attached you will find several documents. The first outlines all of IEEE-UT's *2012-2013 Planned Events and Initiatives* in detail and the second identifies the various corporate support levels available. Should your corporation be interested in partnering with IEEE-UT for any of these events or initiatives please scan and email the *Corporate Support Response Form* to corporate.director@ieee.ece.utexas.edu by **July 13th, 2012** for priority.

If you have any questions please do not hesitate to contact me either via email or by cell-phone at **(214) 796-4484**.

I look forward to hearing back from you and creating a lasting partnership with your organization.

Sincerely,

Emily Ledbetter
IEEE Corporate Director: 2012-2013

UT ECE | THE UNIVERSITY OF TEXAS AT AUSTIN
DEPARTMENT OF ELECTRICAL & COMPUTER ENGINEERING

OUR 2012-2013 BRANCH LEADERS

Branch Leaders	Name	Email
Chair	Connor Weins	chair@ieee.ece.utexas.edu
Vice-Chair	James Schulman	vice-chair@ieee.ece.utexas.edu
Executive Director	Elizabeth Liner	executive.director@ieee.ece.utexas.edu
Corporate Director	Emily Ledbetter	corporate.director@ieee.ece.utexas.edu
Multimedia and Publicity Officer	Hershal Bhave	multimedia.and.publicity@ieee.ece.utexas.edu
Activities & Events Officer	Alex Shulyak	activities.and.events@ieee.ece.utexas.edu
Membership Resources Officer	Brandon Boesch	membership.resources@ieee.ece.utexas.edu
Student Eng. Council Officer	Jamie Poley	sec.representatives@ieee.ece.utexas.edu
Treasurer Officer	Tyler Walker	treasurer@ieee.ece.utexas.edu

THANK YOU FOR YOUR SUPPORT!

Event and Date(s)	Target Audience	Event Description	Corporate Support Visibility	Levels of Corporate Support
General Meetings (14) (*Fall 2012*) September 6, 2012 September 20, 2012 October 4, 2012 October 18, 2012 November 1, 2012 November 15, 2012 December 6, 2012 (*Spring 2013*) January 17, 2013 February 14, 2013 February 28, 2013 March 21, 2013 April 4, 2013 April18, 2013 May 2, 2013	Open to all Engineering Students from freshmen through Ph.D.'s. Underlined meetings typically have the highest turnout and are in the most demand. **Turnout Range:** 70-200	The Branch General Meetings allow members to learn more about upcoming events and professional opportunities. Various IEEE Societies provide updates about the events and competitions they host and the latter part of the meeting is reserved for corporate presentations. During these presentations students have the opportunity to learn about different projects and products from an engineering standpoint and what the interview and internship process is for that particular company. Attendees to general meetings include both undergraduate and graduate IEEE members, and sometimes even faculty members. While turnout varies depending on the time of year, we generally average around 100 participants at meetings.	• Allotted a 20-minute presentation made by your corporate representative(s) to the IEEE branch membership during the scheduled meeting • Opportunity for your representative(s) to meet with students individually before and after the meeting • Opportunity to distribute company materials, giveaways, prizes, etc… to students during meeting • Recognition on all meeting related advertising (fliers, Facebook, mass-email, etc…)	Platinum Gold Silver Bronze
Welcome Week (1) August 29, 2012 – September 5, 2012	400+ new students (freshmen, transfer and graduate) in the ECE Department	Welcome Week is an IEEE-UT initiative to introduce incoming ECE first-year students to departmental and industry related opportunities. Each day during Welcome Week, IEEE will be hosting events ranging from professional development to socials to corporate speakers.	• Company name on 400+ event T-Shirts • Opportunity to meet incoming ECE students during weeklong events • Recognition on all related advertising (fliers, Facebook, mass-email, etc…)	Platinum Gold Silver

Leadership Meetings (14) Bi-Monthly	17 IEEE Officers and Branch Leaders	Leadership Meetings are a time for officers and Branch Leaders to discuss the future of the organization and plan for upcoming events.	• Opportunity to have company materials distributed to leaders during meeting • Recognition on all meeting related advertising (mass email)	Available to All Levels of Corporate Support
Fajita Fest (2) October 22nd, 2012 (Spring Date TBA)	500+ engineering students	As a welcome back event, IEEE officers and members come together to grill fajitas and distribute them to students in the engineering campus. This year we will be distributing 200+ free Fajita-Fest t-shirts on a first-come-first-serve basis.	• Company name on 200+ event t-shirts distributed during the event • Representative(s) will have a booth to help facilitate individual student interaction • Opportunity to distribute company materials to students during event • Recognition on all event related advertising (fliers, Facebook, mass-email, etc…)	**Platinum** **Gold** **Silver**
Lunch Meetings (6+) Dates flexible based upon company preference and available year-round	20-30 IEEE student members	Targeting primarily graduate students but attended by undergraduates as well, these lunch meetings provide members with a quick update on upcoming IEEE events. Additionally, students learn more about corporate opportunities with a company presentation during the latter half of the meeting. Provide a much more intimate session with a passionate group of students.	• ~40 min session to present and meet with students • Opportunity to distribute company materials to students during meeting • Recognition on all event related advertising (fliers, Facebook, mass-email, etc…)	Available to All Levels of Corporate Support

Event	Attendance	Description	Benefits	Support Levels
Socials (4+) *IEEE only* *IEEE-SWE* *IEEE-HKN* *IEEE-ASME, Etc…* (Dates TBA)	Entire IEEE membership + partnering organization membership	Each semester, IEEE hosts socials varying from broomball to dinner parties. Some socials are exclusively organized for IEEE members and other socials are held jointly with other engineering organizations. Socials allow for students to network with one another in a relaxing and non-academic setting.	• One-on-one interaction with students in a casual setting • Recognition on all event publicity materials (fliers, Facebook, mass-email, etc…)	Platinum Gold Silver Bronze
Outreach (4+) *Explore UT* *Rivals Week* *Girl Day, etc…* (Dates TBA)	40+ IEEE volunteers Entire UT student body 3000+ young children	IEEE participates in various outreach activities in conjunction with the school of engineering and UT. In most of these activities IEEE members volunteer to showcase the exciting world of ECE to children, middle-school and high-school students, as well as their parents and other guests.	• Opportunity for corporate representatives to volunteer with IEEE members during outreach events • Recognition on all booth publicity materials	Available to All Levels of Corporate Support
T-Shirts (1)	All ECE members and UT student body	Each year, IEEE designs and distributes general membership t-shirts. Wearing these shirts symbolizes the pride ECE students have towards their rewarding (albeit difficult) major.	• Company name prominently displayed on back of t-shirts	Platinum Gold Silver Bronze
Branch Leadership Retreat (2) October 5, 2012—October 6, 2012 (Spring TBA)	25 IEEE Officers, Branch Leaders, and prospective future leaders	Each semester IEEE Officers and Branch Leaders spend a weekend building their leadership skills and mentoring up-and-coming ECE student leaders . This is a great event to help support and enrich outstanding and emerging student leaders. Many of our new leadership team consists of students who participated in this event.	• *Platinum* and *Gold* corporate supports are encouraged to present a 30min—1hour **leadership module** • Company handouts, giveaways, and/or door prizes	Platinum Gold

Study-a-Thon (2) December 5, 2012 May 8, 2012	All ECE students	Each semester IEEE supplies our members with final exam "motivators" all night the day before exams begin. These motivators include: snacks, energy drinks, and giveaways from corporate supporters for students to utilize.	• Recognition on all event publicity materials (fliers, Facebook, mass-email, etc…) • Company giveaways included in "motivators"	Platinum Gold Silver Bronze
IEEE Endowment Fund	Future IEEE membership	A new initiative to allow IEEE to give members annual scholarships. The scholarship amount will be determined on a yearly basis. We are flexible and willing to work on the specifics if your company is interested in a multi-year commitment. Contact Emily Ledbetter if you have any questions at: corporate.director@ieee.ece.utexas.edu	• **Priority for highly desired meetings/events will be given to scholarship supporters** • Your corporate support will provide a donation to the Endowment Fund • An IEEE Endowment Fund Donor plaque will be displayed in the office with the donor's name included • Your company will receive recognition for your donation when scholarships are given	Platinum Gold
Frag-a-Thon November 14, 2011	30-50 IEEE and IEEE Computer Society Members	IEEE and IEEE Computer Society will host a LAN tournament featuring a popular video game. Students interact in a competitive environment and vie for a prize to be given to the winner. Games played vary based on corporate support and range from freeware to licensed games.	• Opportunity for representative(s) to interact with students in a casual setting. • Company prize giveaways • Recognition on all event publicity materials (fliers, Facebook, mass-email, etc…)	Platinum Gold Silver Bronze

Mock Interviews September 19, 2012	20-30 ECE Students	Help prepare motivated ECE students for EXPO interviews in this 1 hour mock-interview event. Out of the total group of 20-30 students, sub-groups of 2-4 students will have the opportunity to practice their EXPO interview skills with your corporate representative(s) at a time. Scout for potential new recruits while helping ECE students succeed at EXPO!	• Opportunity for your representative(s) to scout potential recruits right before EXPO • Company handouts will be added to the Corporate Partner Recognition Wall in the IEEE branch office • Recognition on all event publicity materials (fliers, Facebook, mass-email, etc…)	Platinum Gold Silver Bronze
Technical Talk (3) *(Fall 2012)* September 13, 2012 October 25, 2012 *(Spring 2013)* March 7, 2013	20-30 ECE Students	These events focus on the technical aspects of ECE and give students the opportunity to have an in depth discussion on the kind of technology they might be using or creating. Students may also have the opportunity to see a demonstration of the products and/or work with samples of the technology the company has developed.	• Opportunity for your representative(s) to interact with students in a casual, yet technical, environment • Opportunity to provide your organization's product(s) for use, advertising, and prizes • Recognition on all event publicity materials (fliers, Facebook, mass-email, etc…)	Platinum Gold Silver Bronze
Region V Conference	2 ECE students	A new initiative to fund a group of students to participate in the IEEE Region V conference. These students will have the opportunity to participate in the papers, circuit design, and ethics competitions as well as network with other student branches and prominent members of IEEE national. Your support will help cover airline, hotel, and conference registration fee..	• **Priority for highly desired meetings/events will be given to Region V supporters** • Region V t-shirts which would have the company name prominently displayed • Recognition on all event publicity materials (fliers, Facebook, mass-email, etc…)	Platinum Gold Silver

IEEE Corporate Support Request Form

Company Name: _____   **Phone**: _____

Company Contact Information:

    Name: _____   *Email*: _____

    Mailing Address: _____

                  _____

Support Level and Event Selection:

We would like to become an official supporter of IEEE-UT at the following level:

    _____**Platinum ($3000+)** and support the following events/initiatives:

        _____ One of the *first* General Meetings of either semester

        _____(Preferred Meeting Date)

        (Pick up to *4* from below):

_____Lunch Meeting	_____Technical Talk
_____Welcome Week	_____T-Shirts
_____Outreach Activities	_____Study-a-Thon/ Frag-a-Thon
_____Leadership Meetings	_____Social
_____Fajita Fest (priority)	_____Region V Conference

    _____**Gold ($2000-$2999)** and support the following events/initiatives:

        _____One of the first *two* General Meetings of either semester

        _____(Preferred Meeting Date)

        (Pick up to *3* from below):

_____Lunch Meeting	_____Technical Talk
_____Welcome Week	_____T-Shirts
_____Outreach Activities	_____Study-a-Thon/ Frag-a-Thon
_____Leadership Meetings	_____Social
_____Fajita Fest (priority)	_____Region V Conference

As Platinum and Gold Level Sponsors, we would like to have the additional opportunities of:

    _____Presenting at the Branch Leadership Retreat

    _____Providing additional funding to the IEEE Endowment Fund to the amount of $_____

UT ECE
THE UNIVERSITY OF TEXAS AT AUSTIN
DEPARTMENT OF ELECTRICAL & COMPUTER ENGINEERING

_____**Silver ($1300-$1999)** and support the following events/initiatives:

      _____General Meeting (excluding the first *two* of either semester)

            _____(Preferred Meeting Date)

(Pick up to *2* from below):

_____Lunch Meeting	_____Technical Talk
_____Welcome Week	_____T-Shirts
_____Outreach Activities	_____Study-a-Thon/ Frag-a-Thon
_____Leadership Meetings	_____Social
_____Fajita Fest	_____Region V Conference

_____**Bronze ($1000)** and support the following events/initiatives:

      _____General Meeting (excluding the first *three* of either semester)

            _____(Preferred Meeting Date)

(Pick up to *1* from below):

_____Lunch Meeting	_____Technical Talk
_____T-Shirts	_____Outreach Activities
_____Study-a-Thon/ Frag-a-Thon	_____Leadership Meetings
_____Social	

_____**Friend ($500)** and support the following events/initiatives:

(Pick up to *1* from below):

_____Lunch Meeting	_____Outreach Activities
_____Leadership Meetings	

Additional Questions:

_____ We would like to participate in IEEE-UT's Mock Interview event (*Bronze or higher*).

_____ We would like to support IEEE-UT by partnering on an event not listed above.

        Please Specify:_____

_____We have products we would like to donate for reverse-engineering, prize-raffling, or IEEE branch office upgrading purposes.

        Please Specify Item(s):_____

_____ We are not able to support IEEE-UT at this time; however, would appreciate being kept on your contact list for future opportunities.

TOTAL Company Contribution Amount:

        $_____

Signature: _____   Date:_____

*The 2012-2013 IEEE Leadership Team thanks you for
supporting the IEEE Branch at UT Austin!*