

# SUPPORTE PROSPECTUS



**TradeWinds Island Grand Resort**  
**St. Pete Beach, Florida, USA**  
**13-18 October 2024**

IEEE COMPUTER SOCIETY  
**VGTC**

IEEE  
COMPUTER  
SOCIETY

IEEE

# WELCOME

IEEE VIS 2024 will be this year's premier forum for advances in theory, methods, applications of data visualization, and visual analytics.

The conference will convene an international community of researchers and practitioners from universities, government, and industry to exchange recent findings on the design and use of visualization tools. VIS 2024 will be held at the TradeWinds Island Grand Beach Resort in St. Pete Beach, Florida! St. Pete Beach, with its enchanting sunsets and warm breezes, serves as the perfect backdrop to inspire creativity and foster collaboration within the visualization community.

As a supporter, your organization will have the opportunity to showcase its products and services

to a captive audience of tech-savvy researchers and thought leaders. You'll also have access to exclusive networking opportunities and the chance to demonstrate your commitment to innovation and progress.

Don't miss this exciting opportunity to be a part of the most cutting-edge technology conference!

We look forward to welcoming you to this historic event and working with you to drive innovation forward.

***IEEE VIS 2024 Organizing Committee***



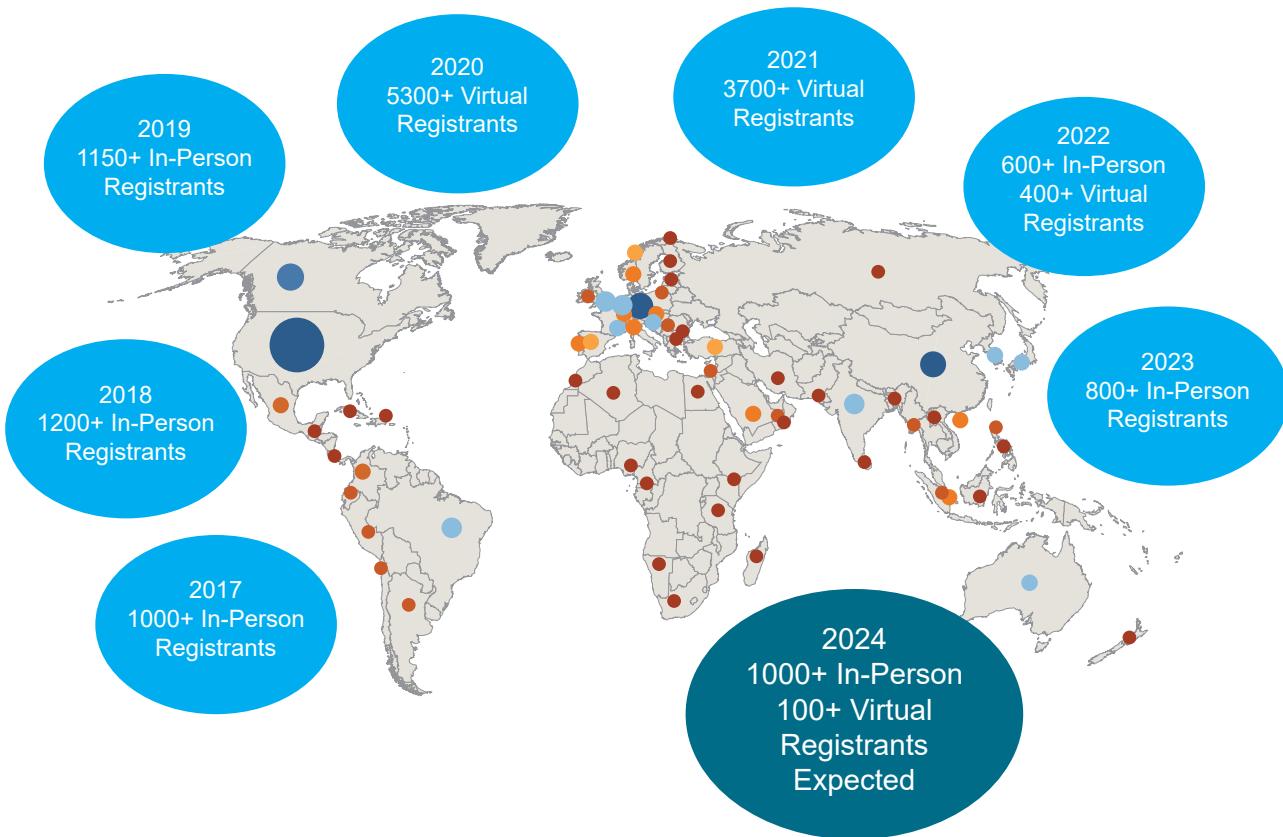
# OPPORTUNITIES

VIS 2024 is where top industry practitioners and researchers, and university students and researchers gather. Support this community, and make your presence known!

VIS 2024 consists of a six-day program of workshops and tutorials, exposition, panels, posters, keynotes, and research presentations. The conference convenes a global community of over 1,000 researchers, students, and practitioners from universities, government, and industry with broad backgrounds in computing, design, mathematics, science, and more. It is an ideal venue for recruiting skilled candidates and potential research collaborations.

We provide multiple opportunities to promote your involvement and engage with the community both in the lead-up and during the conference. This provides the perfect opportunity for you to:

- Gain visibility for your organization
- Learn about trends and the latest advances in visualization
- Connect to academics and other industry partners in data visualization
- Discuss how to integrate the latest advances into your business
- Seek talent for your business and start recruiting
- Start collaborations with academia and other industry labs
- Showcase your products to your target audience



# SUMMARY OF SUPPORT LEVELS

We are pleased to offer a wide variety of exhibition and supporter opportunities to best enable you to achieve your goals. We are excited to let you know that we are giving supporters the opportunity to present new products or cutting-edge technologies, build new and strengthen existing relationships, and increase brand awareness amongst leading researchers in the field.

	Platinum	Gold	Silver	Bronze	Exhibitor	Exhibitor Lite
Support Acknowledgment						
Website and Signage Acknowledgment	●	●	●	●	●	●
Verbal Acknowledgment at Opening and Closing Sessions	●	●	●	●	●	●
Acknowledgment in Monthly E-mails to Potential Attendees	●	●	●	●	●	
Acknowledgment on Between Sessions	●	●	●	●	●	
Organizational Promotion						
Ability to Name a Session	● (priority)	●				
Feature in E-mail to Registered Attendees	●					
Featured Advertisement Between Sessions	●					
Community Engagement						
Table in Exhibition Space	● (highest priority)	● (priority)	●		● (priority)	●
Drink Tickets to Distribute at Reception or Banquet	50	20	10		20	
Exclusive Add-on Opportunities	●	●				
Free Registrations (Speaker or Attendee)	10	5	2	1	2 (exhibition only)	1 (exhibition only)
50% Discounted Registrations	20	10	5	2		
Base Cost	\$20,000	\$10,000	\$5,000	\$2,500	\$3,000	\$1,500

## ADD-ON OPPORTUNITIES

	Platinum	Gold	Silver	Bronze	Exhibitor
Drink Ticket Packs for Reception or Banquet	10/\$200	10/\$200	10/\$200	10/\$200	10/\$200
Dedicated Diversity, Inclusivity, and Accessibility Supporter	\$5,000	\$5,000			
Exclusive Conference Banquet Supporter	\$2,500	\$2,500			
Exclusive Conference Reception Supporter	\$2,500	\$2,500			

To participate, please contact the supporters chairs at [supporters@ieeveis.org](mailto:supporters@ieeveis.org)

# PLATINUM SUPPORTER

## Support Acknowledgments

- Acknowledgment as a Platinum Supporter with logo recognition<sup>1</sup> on conference signage and conference webpages
- Verbal Acknowledgment as a Platinum Supporter at the Opening and Closing sessions
- Logo recognition<sup>1</sup> in monthly conference marketing emails leading up to the event
- Static advertisement on rotation with other supporters displayed in all rooms between all sessions

## Organizational Promotion

- Priority naming rights to one (1) Plenary Session and one (1) Concurrent Session
- A featured article<sup>1</sup> (200-word max) to be included in a pre-conference email newsletter to be distributed by the Conference Organizers
- 15-sec video advertisement<sup>1</sup> to be played between concurrent sessions

## Community Engagement

- Highest priority location in the exhibition space, including table, chairs, and access to power
- 50 drink tickets to distribute to conference participants for use at the Conference Reception or Banquet
- Up to ten (10) conference registrations for members of your organization, including the Conference Reception and Banquet
- 50% discount on up to twenty (20) additional conference registrations for members of your organization, including the Conference Reception and Banquet.
- Add-on opportunities, including becoming a Dedicated Diversity, Inclusivity, and Accessibility Supporter, Exclusive Conference Reception Supporter, or Exclusive Banquet Supporter



<sup>1</sup> Content, including logos, videos, articles, etc., to be provided by the supporter and subject to the approval of the conference organizers.

# GOLD SUPPORTER

## Support Acknowledgments

- Acknowledgment as a Gold Supporter with logo recognition<sup>1</sup> on conference signage and conference webpages
- Verbal Acknowledgment as a Gold Supporter at the Opening and Closing sessions
- Logo recognition<sup>1</sup> in monthly conference marketing emails leading up to the event
- Static advertisement<sup>1</sup> on rotation with other supporters displayed in all rooms between all sessions

## Organizational Promotion

- Naming rights to one (1) Concurrent Session

## Community Engagement

- Priority location in the exhibition space, including table, chairs, and access to power
- 20 drink tickets to distribute to conference participants for use at the Conference Reception or Banquet
- Up to five (5) conference registrations for members of your organization, including the Conference Reception and Banquet
- 50% discount on up to ten (10) additional conference registrations for members of your organization, including the Conference Reception and Banquet.
- Add-on opportunities, including becoming a Dedicated Diversity, Inclusivity, and Accessibility Supporter, Exclusive Conference Reception Supporter, or Exclusive Banquet Supporter

<sup>1</sup> Content, including logos, videos, articles, etc., to be provided by the supporter and subject to the approval of the conference organizers.



# SILVER SUPPORTER

## Support Acknowledgments

- Acknowledgment as a Silver Supporter with logo recognition<sup>1</sup> on conference signage and conference webpages
- Verbal Acknowledgment as a Silver Supporter at the Opening and Closing sessions
- Logo recognition<sup>1</sup> in monthly conference marketing emails leading up to the event
- Static advertisement<sup>1</sup> on rotation with other supporters displayed in all rooms between all sessions

## Community Engagement

- Location in the exhibition space, including table, chairs, and access to power
- 10 drink tickets to distribute to conference participants for use at the Conference Reception or Banquet
- Up to two (2) conference registrations for members of your organization, including the Conference Reception and Banquet
- 50% discount on up to five (5) additional conference registrations for members of your organization, including the Conference Reception and Banquet.

<sup>1</sup> Content, including logos, videos, articles, etc., to be provided by the supporter and subject to the approval of the conference organizers.



# BRONZE SUPPORTER

\$2,500

## Support Acknowledgments

- Acknowledgment as a Bronze Supporter with logo recognition<sup>1</sup> on conference signage and conference webpages
- Verbal Acknowledgment as a Bronze Supporter at the Opening and Closing sessions
- Logo recognition<sup>1</sup> in monthly conference marketing emails leading up to the event
- Static advertisement<sup>1</sup> on rotation with other supporters displayed in all rooms between all sessions

## Community Engagement

- One (1) conference registration for a member of your organization, including the Conference Reception and Banquet
- 50% discount on up to two (2) additional conference registrations for members of your organization, including the Conference Reception and Banquet.

# EXHIBITOR - \$3,000

## Support Acknowledgments

- Acknowledgment as an Exhibitor with logo recognition<sup>1</sup> on conference signage and conference webpages
- Verbal Acknowledgment as an Exhibitor at the Opening and Closing sessions
- Logo recognition<sup>1</sup> in monthly conference marketing emails leading up to the event
- Static advertisement<sup>1</sup> on rotation with other supporters displayed in all rooms between all sessions

## Community Engagement

- Priority location in the exhibition space, including table, chairs, and access to power
- 20 drink tickets to distribute to conference participants for use at the Conference Reception or Banquet
- Two (2) exhibitor registrations for a member of your organization, which includes access to only the exhibition space, the Conference Reception, and the Banquet

# EXHIBITOR LITE - \$1,500<sup>2</sup>

## Support Acknowledgments

- Acknowledgment as an Exhibitor with logo recognition<sup>1</sup> on conference signage and conference webpages
- Verbal Acknowledgment as an Exhibitor at the Opening and Closing sessions

## Community Engagement

- Exhibition space, including ½ table, chairs, and access to power
- One(1) exhibitor registrations for a member of your organization, which includes access to only the exhibition space, the Conference Reception, and the Banquet

<sup>1</sup> Content, including logos, videos, articles, etc., to be provided by the supporter and subject to the approval of the conference organizers.

<sup>2</sup> Note: In-kind donations accepted and encouraged. Please contact supporters chairs to discuss details.

# ADD-ON OPPORTUNITIES

## DEDICATED DIVERSITY, INCLUSIVITY, AND ACCESSIBILITY SUPPORTER - \$5,000

Platinum and Gold supporters (only) can supercharge their support! By giving an extra \$5,000, they can ensure that their entire donation will be exclusively earmarked for diversity, inclusion, and accessibility. Further, they will have their additional support of diversity highlighted in all signage, website, e-mail, and verbal acknowledgments.

## EXCLUSIVE CONFERENCE BANQUET SUPPORTER - \$2,500

Platinum or Gold supporters (only) have the opportunity to have the conference banquet branded with their organization. All programming, signage, and ticketing about the reception will include their branding. The supporter will receive additional acknowledgment on the website, e-mails, and verbal acknowledgments of support. This is an exclusive opportunity that will be first-come, first-serve.

## EXCLUSIVE CONFERENCE RECEPTION SUPPORTER - \$2,500

Platinum or Gold supporters (only) have the opportunity to have the conference reception branded with their organization. All programming, signage, and ticketing about the reception will include their branding. The supporter will receive additional acknowledgment on the website, e-mails, and verbal acknowledgments of support. This is an exclusive opportunity that will be first-come, first-serve.

## DRINK TICKET PACKS FOR RECEPTION OR BANQUET - 10 for \$200

Supporters of any level may purchase drink tickets at the cost of \$200 for 10 tickets. Due to the complexities of distribution, these must be ordered at least 2 weeks before the conference!



To participate, please contact  
the supporters chairs at  
[supporters@ieeveis.org](mailto:supporters@ieeveis.org)

# INCLUSIVITY, DIVERSITY, & ACCESSIBILITY DONATIONS

## You can help support inclusivity and diversity at IEEE VIS.

We are committed to making the conference more inclusive and diverse by providing scholarship support to underrepresented students and researchers, financial assistance to conference attendees who are parents, and providing technologies and support to those with additional needs. The scholarships and grants are open to all prospective VIS attendees, with priority given to those at the earliest stages of their career.

### Diversity Scholarships

Diversity Scholarships support students and early career researchers from underrepresented groups to broaden participation. The Inclusivity and Diversity scholarship provides grants to VIS attendees to pay for travel, and other costs incurred while attending the VIS conference. Registration for diversity scholars is waived by the conference committee.

### Childcare Grants

Many researchers face the challenge of balancing a career and parenthood. The VIS conference believes that childcare costs should not hinder participation. The Inclusivity and Diversity program provides grants to VIS attendees to help offset childcare costs incurred while attending the VIS conference.

### Accessibility Support

To assist members of our community with additional needs, accessibility donations assist in providing support services and technologies, such as hearing loops and captioning, to all participants of the conference.

## Donate to Support Inclusivity and Diversity at VIS

You can directly donate to support inclusivity, diversity, and accessibility. All donors will be listed on the website. However, these donations are separate from other support levels and don't confer any additional benefits. For logistical reasons, we ask for donations starting at \$250.



VIS 2024 attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them by supporting IEEE VIS 2024!

**Secure your sponsorship today!**

**IEEE VIS Supporters Chairs**

Chris Bryan, Arizona State University  
Michael Krone, University of Tübingen  
Vidya Setlur, Tableau Research

[supporters@ieeveis.org](mailto:supporters@ieeveis.org)

**IEEE VIS General Chairs**

Paul Rosen, University of Utah  
Kristi Potter, National Renewable Energy Laboratory  
Remco Chang, Tufts University

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