



# VIS 2021

The premier forum for advances in data visualization  
in academia, science, government, and industry.

**VIRTUAL EVENT**

**CONFERENCE**

24–29 OCTOBER 2021

[ieeveis.org](http://ieeveis.org)

# Exhibitor & Supporter *Prospectus*



**Secure Your Sponsorship Now—  
Contact Us Today!**

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# Premier Forum for Advances in Data Visualization

IEEE VIS 2021 is the world's largest and most important conference on Scientific Visualization, Information Visualization and Visual Analytics. Taking place virtually 24–29 October, VIS 2021 will be the year's premier forum for advances in theory, methods, and applications of visualization and visual analytics. The conference will convene an international community of researchers and practitioners from universities, government, and industry to exchange recent findings on the design and use of visualization tools.

A full complement of research presentations, tutorials, workshops, panels, demonstrations, posters, and exhibitions makes the conference one of the largest and most important gatherings of researchers and professionals who specialize in the visual analysis of data.

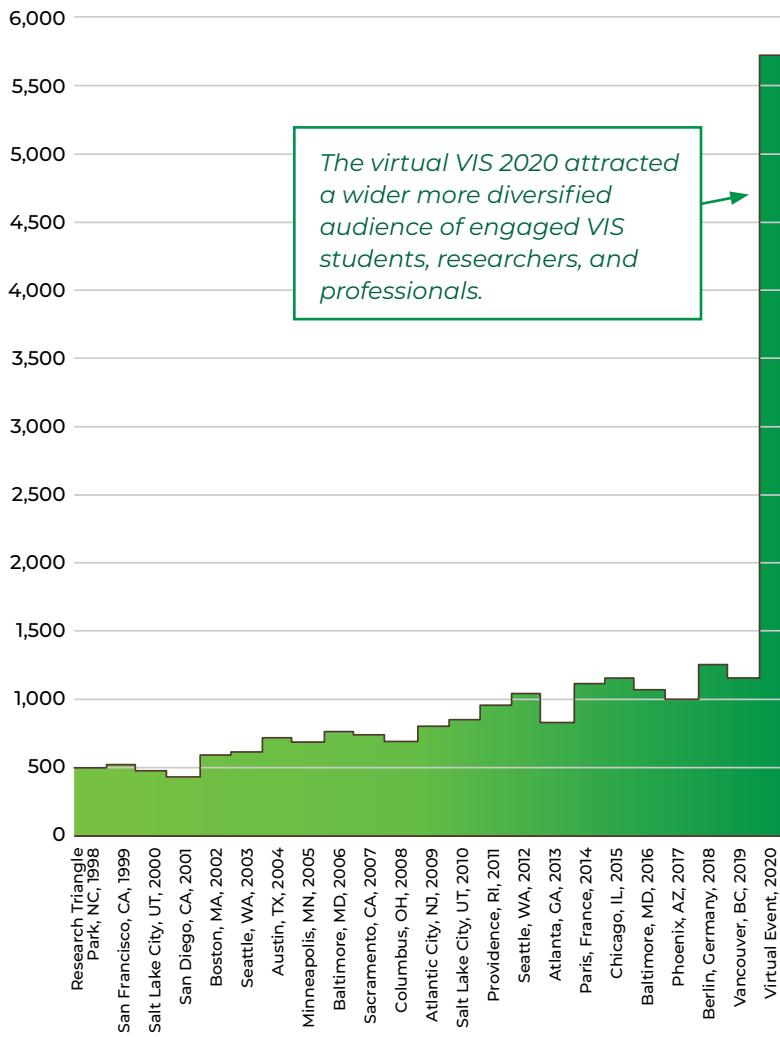
The conference provides a unique opportunity for companies to attract the world's top university graduates and international leaders in the field. Traditionally, VIS has been active recruitment venue for candidates with a wide variety of visualization, analysis, and data science skills.

**Contribute to IEEE VIS 2021 as a recognized Supporter!**

# Why Support and Exhibit at IEEE VIS 2021?

- Meet over 5000 conference participants—potential customers and collaborators—leading researchers from government, industry, and academia from around the world who specialize in visual data analysis.
- Gain worldwide recognition and visibility for your brand with expanded virtual branding opportunities.
- Make new connections through virtual meetings, discussions, and demonstrations on a wide range of computing and applications topics.
- Gold and Diamond supporters will have their information in the official conference materials—your organization name, logo, and website will be added to the conference proceedings and final program.
- Multiple opportunities for your company to reach potential customers and recruit potential candidates.

## Conference Attendees



## Job Seekers

Conference participants will have the opportunity to upload their CVs, schedules, and other details that will be shared among interested supporters recruiting for staff, postdocs, and/or summer interns.

Silver supporters and above will receive detailed information about these conference participants.

Diamond supporters will have an opportunity to hold a Student Mentorship Session and engage with students, answer questions, and share information about their company.

# Summary of Supporter Benefits

	DIAMOND \$20,000	GOLD \$12,000	SILVER \$8,000	BRONZE \$4,000	PEARL \$2,000
Organization name, logo, URL listed as supporter on ieeveis.org	✓	✓	✓	✓	✓
Conference Complimentary "General Registrations"	4	3	2	1	
Virtual Landing Page	✓	✓	✓	✓	
5-minute presentation in Supporter Forum	✓	✓	✓	✓	
Commercial played during conference)	60 sec.	30 sec.	15 sec.		
Listing in pre-conference product highlight (non- exclusive)	✓	✓	✓		
Access to detailed data of participants who opted-in to learning about job opportunities	✓	✓	✓		
Email alert to conference attendees at the program start listing all supporter-related activities taking place during the event	✓	✓			
Supporter recognition in VIS Proceedings	✓	✓			
Access to attendee name and email list (opt-ins only) after event	✓	✓			
Keynote Presentation (12-min)	✓				
Student Mentorship Session	✓				
Stand-alone custom email to VIS registrants prior to the event	✓				

**CONTACT  
US**

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# Levels of Support

<b>DIAMOND</b> \$20,000	<ul style="list-style-type: none"><li>■ Includes all benefits of Gold Support.</li><li>■ Commercial (60-seconds) played during conference—Video played sometime during the conference (before sessions, events, etc.) at the committee's discretion.</li><li>■ Keynote presentation (12-minutes)—Opportunity to present during a keynote; total session length is 15-minutes. Speaker and presentation must be approved by the VIS organizing committee prior to the event.</li><li>■ Student Mentorship Session—Exclusive sponsorship recognition for special student mentorship session and option to designate two “mentors” to engage with students, answer programs, and share information about your company. Includes opt-in list of all session mentees’ contact information.</li><li>■ Stand-alone custom email to VIS registrants prior to conference—Email is sent to all conference attendees, content subject to approval by committee.</li><li>■ 4 Conference Complimentary “General Registrations.”</li></ul>
<b>GOLD</b> \$12,000	<ul style="list-style-type: none"><li>■ Includes all benefits of Silver Support.</li><li>■ Commercial (30-seconds) played during conference.</li><li>■ Email to conference attendees at the program start listing all supporter-related activities taking place during the event.</li><li>■ Supporter recognition in VIS Proceedings—Logo and supporter recognition.</li><li>■ Access to attendee name and email list (opt-ins only) after event.</li><li>■ 3 Conference Complimentary “General Registrations.”</li></ul>
<b>SILVER</b> \$8,000	<ul style="list-style-type: none"><li>■ Includes all benefits of Bronze Support.</li><li>■ Commercial (15-seconds) played during conference.</li><li>■ Listing in pre-conference product highlight (non-exclusive).</li><li>■ Access to detailed data of participants who opted-in to learning about job opportunities.</li><li>■ 2 Conference Complimentary “General Registrations.”</li></ul>
<b>BRONZE</b> \$4,000	<ul style="list-style-type: none"><li>■ Includes all benefits of Pearl Support.</li><li>■ Virtual landing page.</li><li>■ Presentation (5-minutes) in Supporter Forum—Supporters may submit a 5-minute presentation that will be scheduled during a supporter session at some point during the event.</li><li>■ 1 Conference Complimentary “General Registration.”</li></ul>
<b>PEARL</b> \$2,000	<ul style="list-style-type: none"><li>■ Organization name, logo, and URL listed as supporter in conference announcements, program, and website at <a href="http://ieeveis.org">ieeveis.org</a>.</li></ul>



## Inclusivity and Diversity Donations

IEEE VIS is committed to fostering and sustaining an environment of respect, inclusivity, and diversity. One aspect of this commitment is ensuring equitable access to the conference through scholarships, childcare grants, mentorship, and programming. These opportunities are open to all prospective VIS attendees, with priority given to those at the earliest stages of their careers.

### How to Donate and Support Inclusivity and Diversity at VIS

Earmark any amount from your supporter contribution for the previously specified levels

Make a separate donation: All inclusivity and diversity donors will be listed on the website. These donations are separate from sponsorship and don't confer any rights, unless you are donating part of your sponsorship amount, in which case, all your regular benefits apply.

For logistical reasons we ask for donations starting at \$300.

**IMPORTANT  
DATE**

**16 August 2021**

Deadline for Supporter Application and Full Payment; Deadline for logo to appear in materials (please supply a high-quality, vector-based image file). Applications received after this date will be considered subject to availability.

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