



Dear Corporate Partner:

The student branch of the Institute of Electrical and Electronics Engineers Computer Society at The University of Texas at Austin offers its sincerest gratitude for your consideration of a corporate partnership.

The IEEE Computer Society exists to serve as a unifying factor between students, faculty, and industry. We concern ourselves on equipping our fellow students with skills and knowledge that are not taught in class but are still vitally important in the competitive corporate world. Our society members include prospective engineers interested in a variety of subjects ranging from computer architecture and design to embedded systems and software engineering.

Our society aims to provide a meaningful experience both for our members as well as our corporate partners. As such, we have categorized our planned events into four classifications. Each event classification has a different scope for the event and has various benefits for our corporate partner. The cost of the event goes towards advertising, raffles, equipment rental, and more. We lastly ask that all material presented at the event be approved by the IEEE Computer Society at least three weeks in advance of the event.

Our organization has traditionally conducted several technical, social, and competitive events and participated in many larger campus-wide activities throughout the year. In the upcoming semester, we intend to be even more involved by expanding the scope of our events. For example, we are planning to host bi-weekly professional development workshops where our officers teach students essential software skills and technologies, such as Git, Linux, and Interview Prep. We have four types of events planned for students to gain industry insight and to network. In this packet, you will find information outlining our various events for our upcoming year. Subsequently, you will also find a corporate partnership request form that you can fill out and email back to me if you are interested in supporting any of our activities.

To foster a closer relationship between our members and our corporate partners and standardize ECE organization events, this year we are implementing the Prime Event Program! With this program, we will make sure that all events will not conflict with any other ECE organization events and there are reduced costs and pricing for off-season events, small companies, and government affiliated companies.

Once again, thank you for your interest, and we look forward to working with you.

Sincerely,
Kedar Raman
President, IEEE Computer Society

Partnership Options and Event Descriptions

Networking Event	Social Event	Technical Talk Event	Workshop Event
<ul style="list-style-type: none"> • Cost: \$750 • Prospective Audience: 20 - 50 students • Benefits: <ul style="list-style-type: none"> • Name on all advertisements • Opportunity to distribute corporate materials • Networking with students • Take form of a Coffee Chat, etc. • Informal meet & greet 	<ul style="list-style-type: none"> • Cost: \$750 • Prospective Audience: 20-50 students • Description: <ul style="list-style-type: none"> • Held On or Off Campus • Facilitates interest in the Corporate Partner • Formats include LAN parties, board game nights, etc. • The Corporate Partner may provide prizes if desired. 	<ul style="list-style-type: none"> • Cost: \$1250 • Prospective Audience: 30 - 65 students • Benefits: <ul style="list-style-type: none"> • Prime Event • Name on all advertisements • 60 min presentation • Opportunity to distribute corporate materials • Networking with students 	<ul style="list-style-type: none"> • Cost: \$1250 • Prospective Audience: 30 - 65 students • Benefits: <ul style="list-style-type: none"> • Prime Event • Name on all advertisements • 60 min presentation • Opportunity to distribute corporate materials • Networking with students

Note: Food costs are additional for all events

Prime Pricing	Reduced Cost
Off-Season (Fall – October 5 through December) (Spring – March 1 through April)	\$250 off
Small Companies (500 employees or less)	\$500 off
Government Affiliated	No event costs Provide food costs

