



**DON BOSCO INSTITUTE OF TECHNOLOGY**  
**DEPARTMENT OF ELECTRONICS AND TELECOMMUNICATION**  
**IEEE-DBIT CS STUDENT BRANCH**

**Wordpress Workshop**

**Date:** 15<sup>th</sup>, 16<sup>th</sup> & 23<sup>rd</sup> March 2025

**Time:** 9:00 AM to 5:00 PM

**Venue:** Mechanical Lab 1, A Wing, Don Bosco Institute of Technology, Kurla, Mumbai - 400070

**Speakers:** Guest Speaker: Mr. Tayyabali Sayyad

Student Speakers: Krushnali Mungekar, Shariya Ansari, Piyush Mistry, Moin Khan

**Support Team:** Glynis D'Mello

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**Objective:**

The objective of the workshop was to equip participants with the essential skills to create, customize, and manage a fully functional website using WordPress. The key goals were:

- Understanding the basics of WordPress and its ecosystem.
- Learning how to install and set up WordPress.
- Exploring themes and plugins for website customization.
- Mastering content creation with pages, posts, and media.
- Learning basic SEO and website optimization techniques.
- Gaining hands-on experience in building a WordPress website.

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**Outcome:**

By the end of the workshop, participants:

- Successfully installed and set up WordPress on their systems.
- Explored and implemented various WordPress themes and plugins.



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- Learned content creation and website management.
- Understood SEO fundamentals and strategies for website optimization.
- Built and launched their own WordPress-based websites.

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#### Description:

The "**Roboton Workshop**" was organized by the **IEEE-DBIT RAS Student Chapter** on **4th and 5th March 2025**. It was attended by students from various engineering branches and focused on **building a gesture-controlled robot using Arduino and an accelerometer**.

#### Day 1: WordPress Basics & Setup

The session started with an introduction to IEEE-DBIT and the importance of website development. Participants learned about:

- What WordPress is and the difference between WordPress.com and WordPress.org.
- Setting up WordPress on localhost using XAMPP/LAMP.
- Basic website settings including site title, tagline, and permalinks.
- Dashboard walkthrough covering pages, posts, media, themes, and plugins.
- Choosing and modifying themes, adjusting layout, fonts, and colors.

Hands-on session where participants built a basic website with a homepage and about page.

#### Day 2: Customization, Plugins & SEO The second session introduced customization and optimization techniques:

- Exploring essential plugins for SEO, security, forms, and caching.
- Learning about user management and membership plugins.
- Writing and optimizing blog posts using SEO techniques.
- Contest briefing: Participants were assigned tasks to create a portfolio or blog website.



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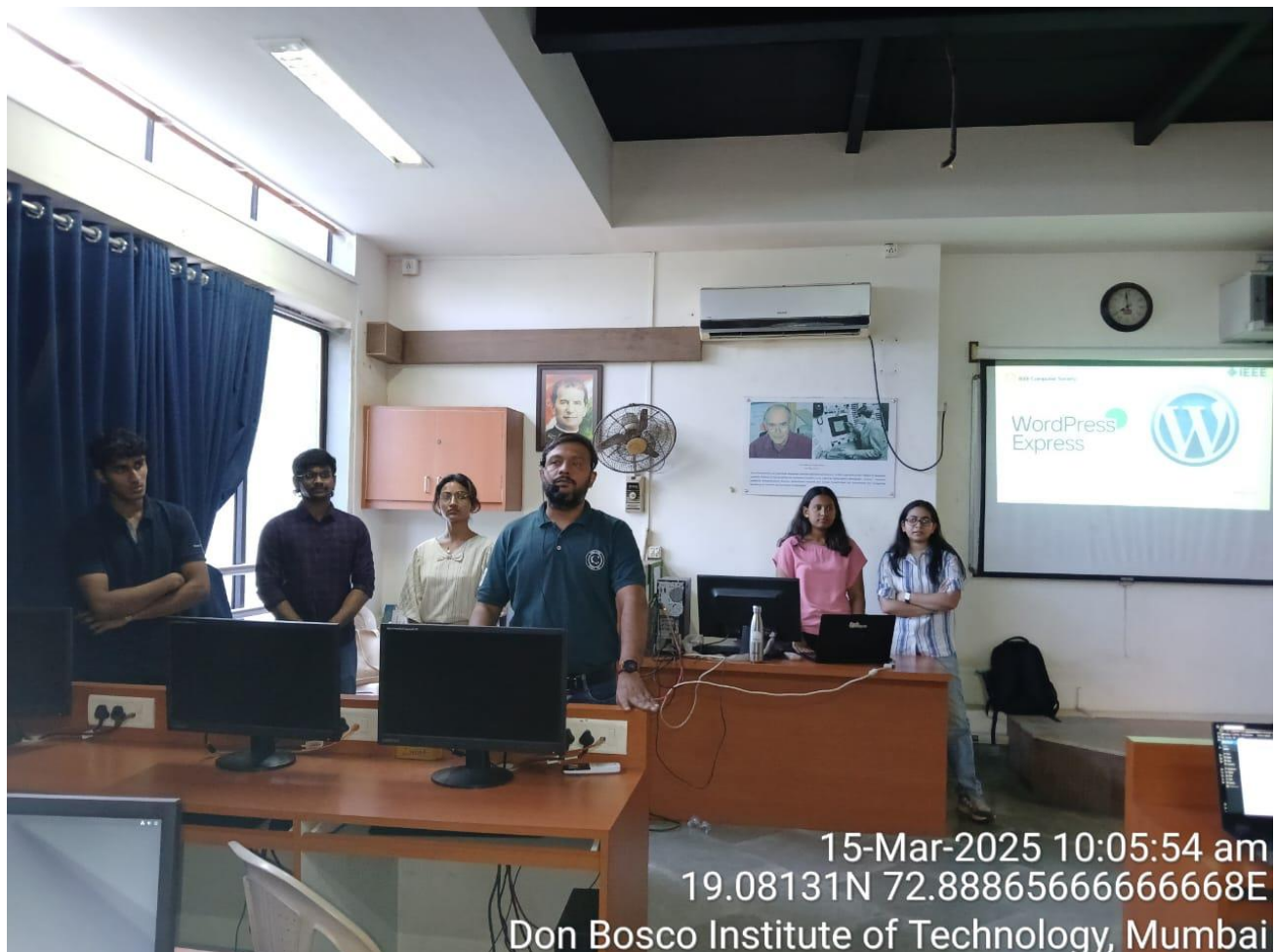
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**Day 3: Advanced Features & Live Website Launch** The final day covered advanced topics and concluded with a competition:

- Introduction to WooCommerce and e-commerce setup.
- Website monetization techniques such as Google AdSense and affiliate marketing.
- Future trends in WordPress, including AI-powered SEO and headless CMS.

**Photos of the Event:**

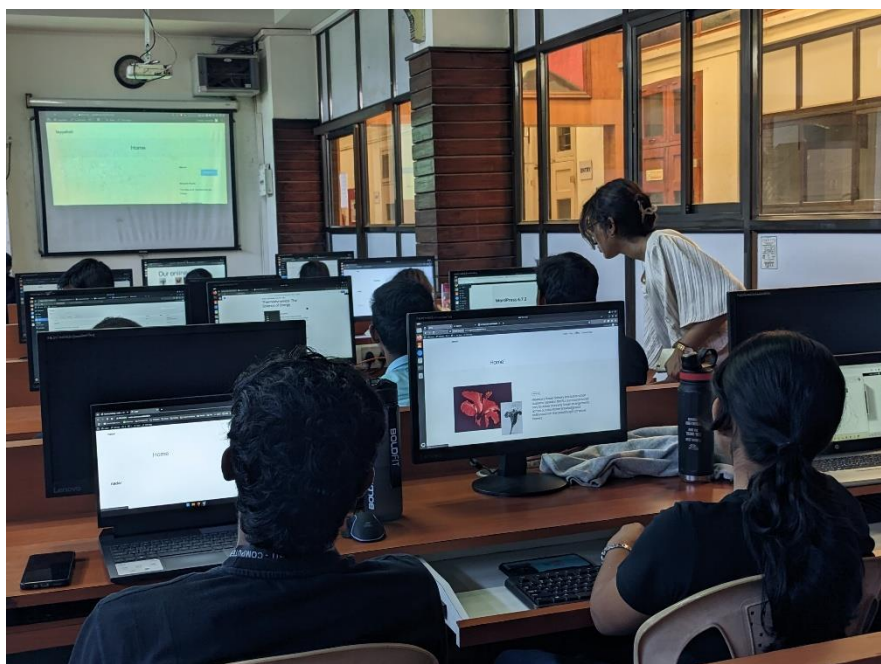
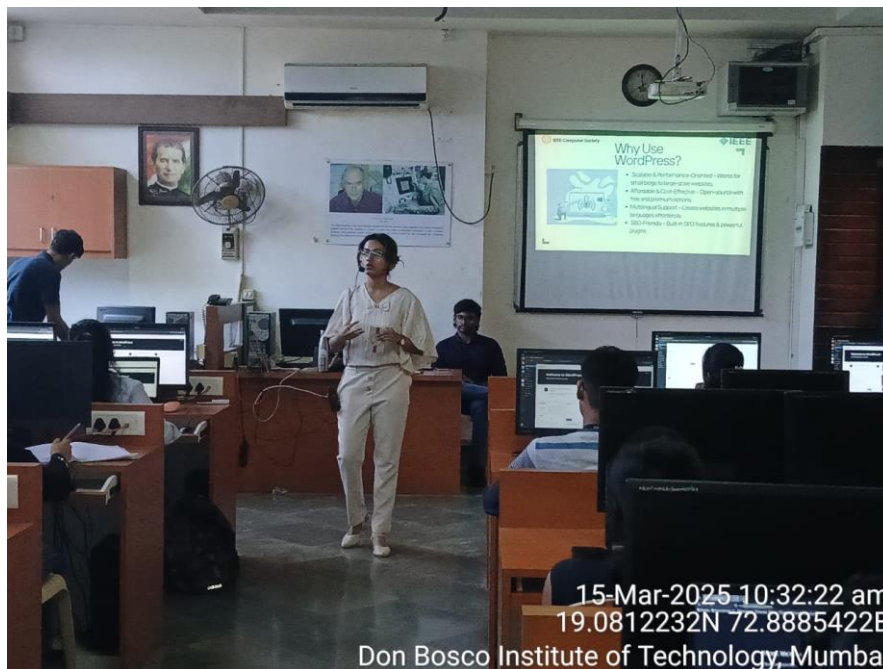




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**Event Poster:**

**IEEE-DBIT CS PRESENTS**  
**WORDPRESS**  
**EXPRESS**

Learn how to create stunning websites  
without writing a single line of code!

**PRIZE POOL OF OVER 3000/-**

DATE: 15, 16 AND 22 MARCH  
TIME: 10 AM - 2 PM  
VENUE: MECH LAB - 1

**REGISTER AT 99/- ONLY!**

CONTACT:  
MOIN KHAN: 9152505501  
KRUSHNALI: 8779197166

Scan the QR code to  
secure your seats!

**Social Media Links:**

Instagram - [https://www.instagram.com/ieee\\_dbit/?hl=en](https://www.instagram.com/ieee_dbit/?hl=en)

Website - <https://ieee.dbit.in>



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**Participants:**

Name	Year	Department
Astha Bombale	FE	IT
Sanket Prajapati	SE	MECH
Clive Dias	SE	MECH
Malcolm Monserrate	FE	COMPS
Risa Mathew Kadantot	FE	COMPS
Nadar Adam Davis Thangam	FE	COMPS
Jaydatt madan sawant	SE	MECH
SHRADDHA SRINIVAS YALOJI	FE	MECH
Anamika Pramod Panchal	FE	MECH
BLOSSOM FERNANDES	FE	COMPS
Saksham more	FE	EXTC
Nicole Lourdes Pereira	FE	COMPS
Aditya Makarand Sabnis	FE	COMPS
Yash Santosh Shinde	FE	EXTC
Paul Mani	FE	COMPS
Alston Coelho	SE	IT
Sampada	FE	IT
Roshell Miranda	FE	IT
Mousam Patra	FE	IT
Sanket Pratap Jadhav	FE	COMPS
Vimla Choudhary	FE	IT
Leona lobo	FE	COMPS



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Seona Lobo	FE	COMPS
Jenny Joy Nereparambil	FE	COMPS
Anushka Sudhakar Shitap	FE	MECH
Asma Sayed	SE	COMPS
Tanvi Kale	FE	COMPS
Jaeden Lourenco Pereira	SE	COMPS
Steve serrao	SE	COMPS

### Winners of the Event:



**1<sup>st</sup> Place**





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**2<sup>nd</sup> place**



**3<sup>rd</sup> place**



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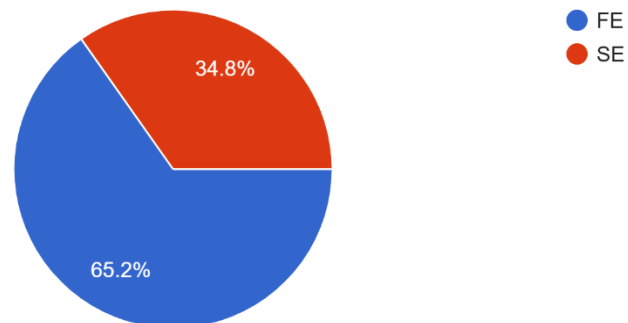
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#### Feedback:

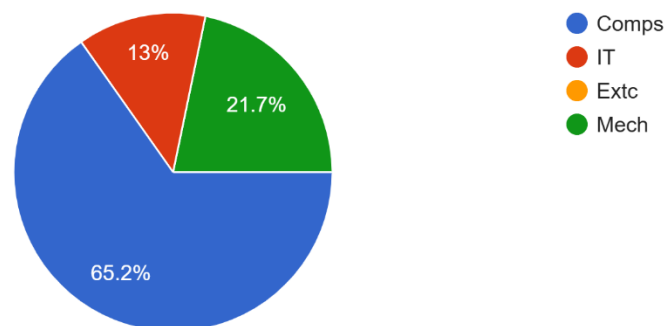
Year

23 responses



Branch

23 responses





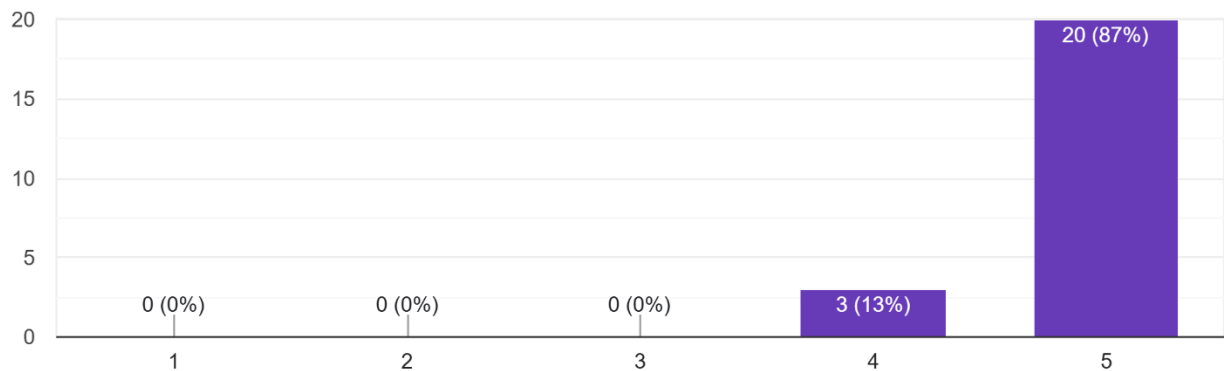
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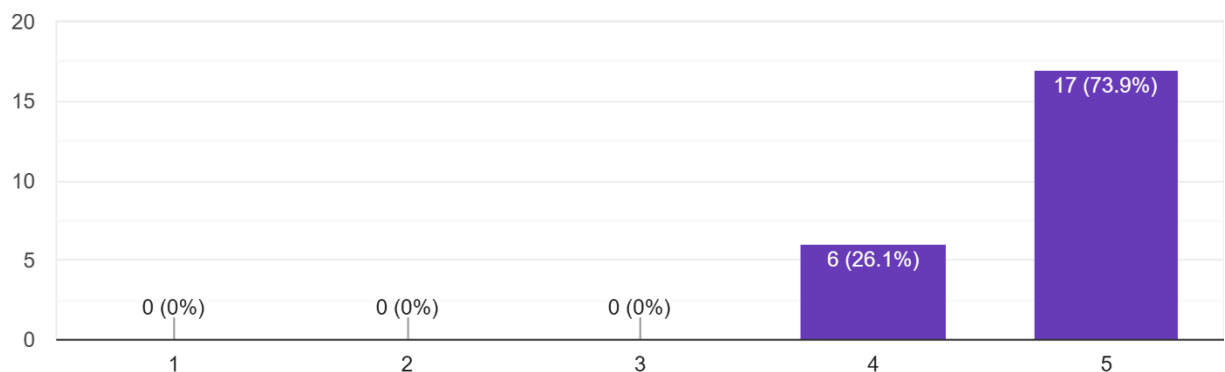
1) How satisfied are you with the WordPress workshop ?

23 responses



2) How would you rate instructor's teaching and knowledge style?

23 responses





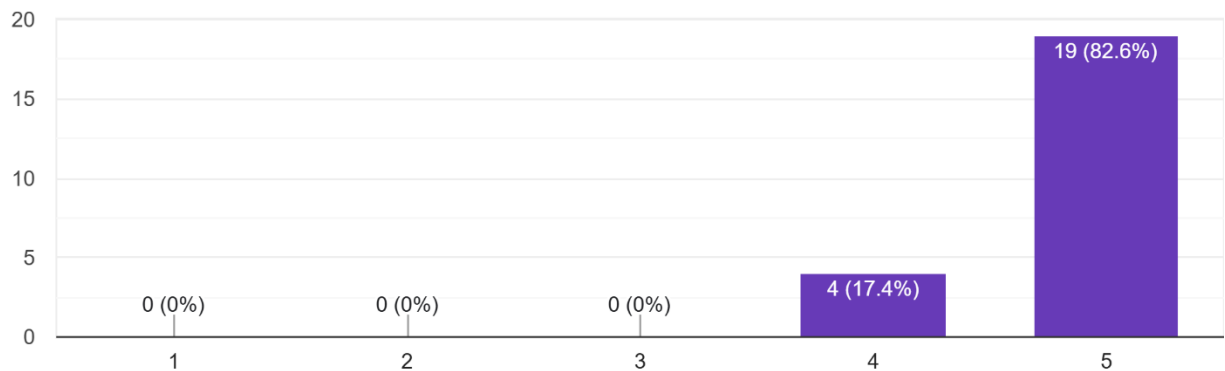
# **DON BOSCO INSTITUTE OF TECHNOLOGY**

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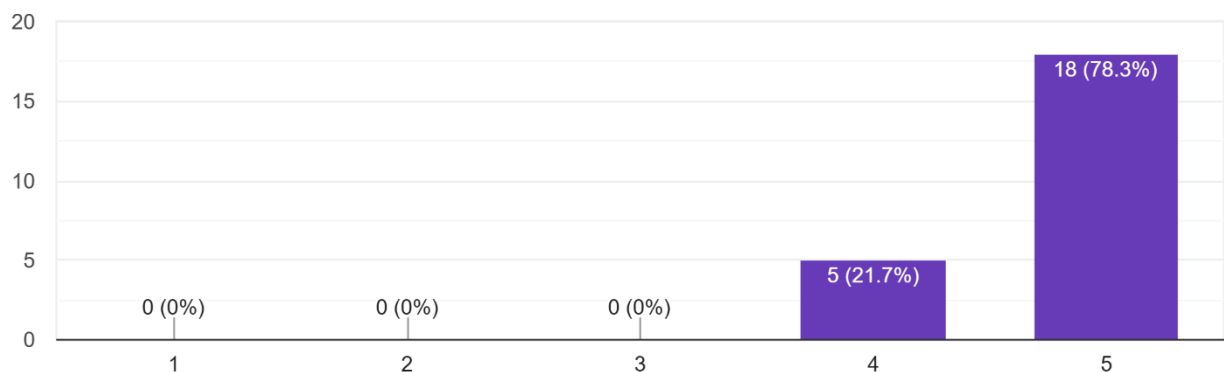
3) How well did the workshop cover the topics you expected?

23 responses



4) Did you get enough hands-on practice during the workshop?

23 responses







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#### **Questions and Answers:**

##### **1) What did you like most about workshop?**

- a) I messed up while working and the instructor helped me a lot . Piyush sir helped a lot .
- b) Interaction and attention towards every participant
- c) Building my own website was pretty cool
- d) The volunteers, and the IEEE members teaching were pretty friendly and cooperative. They supported and guided well when needed individually.
- e) I liked session of giving us the practice of various plugins. And helping nature of mentors was commendable.

##### **2) What could be improved in future workshops?**

- a) More sessions could be held
- b) Nothing. It was a great experience
- c) All workshops should be held offline
- d) More sessions as it was a good experience this time
- e) Nothing!!! It was perfect

##### **3) What other workshops would you want us to conduct in the future?**

- a) A lot more coding based
- b) Basic webdev? Maybe?
- c) Workshops on More softwares like WordPress or related to computer,coding.
- d) App building
- e) Backend development introduction to



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## **Conclusion:**

The "WordPress Express: Fast-track Your Website" workshop provided students with a structured and practical approach to WordPress website development. By combining theoretical insights with hands-on practice, participants gained confidence in website creation, customization, and optimization. The competition added a fun and challenging aspect, encouraging active learning and skill application.

**Report Prepared by: IEEE DBIT reporting team**

**Name of the Student: Dhruv Tare**

**Post of the student: Reporting Head**

**Name of the Student: Pritika Mediboina**

**Post of the Student: Joint Reporting Head**