

# TECHNOZOVA

# 2019

SPONSORSHIP PROPOSAL

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IEEE JAMIA HAMDARD  
STUDENT BRANCH



IEEE Women in Engineering  
*Wie*



**IEEE**

Jamia Hammad  
Student Branch

# OVERVIEW OF THE IEEE

The Institute of Electrical and Electronics Engineers (IEEE) is a professional association with its corporate office in New York City. Formed in 1963 from the amalgamation of the American Institute of Electrical Engineers and the Institute of Radio Engineers, it is the world's largest association with more than 423,000 members in over 160 countries around the world. Its objective are the educational and technical benefits offering to the world of science and allied disciplines. IEEE is dedicated to advancement in technology for the benefits of humanity and also to inspire a global community through its highly cited publications, conferences, technology standards and professionals.

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It plays a significant role in publishing technical works, sponsoring conferences and seminars, accreditation and standards development. It offers membership with full bunch of benefits. Its core purpose is to foster the technological innovation and excellence for the world. It has many technical societies, affinity groups, young professionals, women in engineering, life members and IEEE entrepreneurs.

Often the central source for standardization in a broad range of emerging technologies, the IEEE Standards Association has a portfolio of over 1,300 standards and more than 600 standards under development. At a pre-college level, IEEE works with the industry, universities and government to raise students' literacy in science, math, engineering and technology.

# IEEE JAMIA HAMDARD STUDENT BRANCH

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IEEE Jamia Hamdard Student Branch is the one of the largest growing technical societies in Delhi Section. IEEE Jamia Hamdard members are actively conducting seminars, events and lectures on various technical concepts all over Delhi which are open to other colleges too. We founded this branch with the motto - "Engaging students in Technical Environment". The efforts and the hard work are reflected in the consistent progress the society has made in the past few years. We started in 2013 and with the collaborative efforts of our members, with each passing year we are achieving greater milestones.

IEEE Jamia Hamdard Student Branch organized a Web Development Workshop in collaboration with IEEE Delhi Section SAC, and that was one of the most victorious and successful workshops we have ever conducted. We have also organized many workshops and seminars on technologies like Ethical Hacking, Android, App development, Game development; the student members of the branch volunteered for interactive events like TEDx Jamia Hamdard and a couple of events.

The Annual event Technozova 2018 was the greatest achievement for IEEE Jamia Hamdard Student Branch, as wonderful ideas in both technical and non-technical areas were blended in together. The hard work of the Executive committee and members has been admired a lot. IEEE Jamia Hamdard Student Branch has always been the constant source of vital enlightenment that students need to shape their careers as a successful engineer. It has ornamented its ideas and innovations with efforts, determination and hard work. It will look forward to strive the best possible.

## TECHNOZOVA 2018

A two-day long Techfest, TECHNOZOVA 2018 was organized by IEEE Jamia Hamdard Student Branch. This event observed the launch on second Edition of IEEE JHSB's annual magazine GIZMO.

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The event was graced by Syed Ehtesham Hasnain (Vice Chancellor, Jamia Hamdard), Saurabh Jain (Head, Paytm – Build for India Campaign) and Varun Kohli (Head, Coding Blocks, Gr. Noida). The Technozova is an annual event conducted every year with a wide range of events carried out in collaboration with many other educational bodies. These can range from seminars, technical workshops, non-technical competitions, games, small conferences and many more. Technozova 2018 had observed a series of interesting competitions and workshops on both technical and non-technical topics, clubbed with the launch of the IEEE JHSB's annual magazine.

# LAUNCH OF IEEE JAMIA HAMDARD BRANCH'S ANNUAL MAGAZINE GIZMO (VOL.2)

The second edition of GIZMO (vol.2) was launched in a specially conducted ceremony. That was the most awaited moment for the execom members as they had done a great job to make it successfully launched with the flying colors. Students, freelance researchers, techies and IT enthusiasts from all over Delhi- NCR was the part of this two-day Techfest.

## TECHNICAL EVENTS

**Online Coding Competitions-** The competition was the clarion call for the all coding enthusiasts from all over Delhi- NCR, for an ultimate exhibition of coding skills in language like Python, Java and C++. It was about an hour long and students actively participated in this competition. The participants were exuberant to compete with the coders from all over Delhi-NCR.

**Workshop on Python-** A day long workshop on the basics of Python and Application program interface was conducted in association with Software training institute – Coding Blocks. Mr. Nikhil Singh graced the event by agreeing to be the keynote speaker for the workshop. The event was attended by almost 120 individuals including students, IT enthusiasts, freelancers etc. This workshop was fairly a huge success.

## NON-TECHNICAL EVENTS

**Treasure hunt-** To break the monotony, a treasure hunt was organized to put participant's logical skills to test. The clues were scattered over the entire premises of Jamia Hamdard.

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### Debate competition-

A technical debate competition was organized on the topic – “Privacy on social media – a shield against cyber-crime or a world of isolation in making.” The participants were fierce with their opinions and crisp with their words. The competition was worth-enjoying for the audience. Every debater was cheered and clapped up for their pleasing presentation and sharp arguments with the other debaters.

Many students came up with interjections for the debaters. Cash prizes and certificates were given to the finalists.

### Technical essay writing-

A technical essay writing competition was organized on the topic – “Frustration in lifestyle due to technological advancement”. The participants were given 15 minutes to draft their opinions on paper. The judges had a difficult time trying to decide the winner as each participant presented their best ideas. The event was a huge success. Cash prizes and certificates were awarded to the finalists.



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### Best of Waste-

A unique and extremely interesting competition of crafting something creative out of waste material was organized. The participating teams were given dry waste of every sort to choose from and were asked to create something aesthetic out of it in a given time frame. The participants were exuberant throughout the competition and showed their nonpareil creative side. Cash prizes and certificates were awarded to the finalists.

# SPONSORSHIP

Our aim is to bring the students and especially women to follow their academics interests in a career in STEM. We envision a vibrant community of IEEE women and men collectively work using their diverse talents to innovate for the benefits of humanity.

Sponsoring our community events provide you the unique opportunity to connect with the young minds having the deep and innovative ideas within their minds. Each event reaches a different key audience and provide a fun, entertaining and engaging way. Testing your ideas for the future and add values to the community and to the world with a new way.

## BENEFITS OF SPONSORING US

IEEE is the global trusted brand. Sponsoring us gives you an access to extensive networks in essential global markets and expertise in international science and technology programs.

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Moreover, enabling you to be a part of an enormous community of young, enthusiasts, and innovative minds- a set of traits that only add up to success and prosperity of both parties. IEEE JHSB annual event, i.e. Technozova 2019, aids in opening wide the doors of advertising your company, brands, technologies and services to the flock of eager student member, delegates and young professionals. It will result in extensive exposure of your brands in international repute.

By sponsoring us, you can be a part of something which is full of advantages and is inclined towards betterment of humanity.



# CATEGORIES OF CASH SPONSORSHIPS

## Category 1 – Title Sponsorship

In this category we seek a title sponsor for our event. For a sum of INR 40000, we will christen our event with the title of your company, along with logo placement on signage, promotional materials, elaborate database, pre-event content creation, online & offline promotion and affiliation with all our events for 2019.

## Category 2 - Secondary sponsorship

In this category we seek a co-sponsor for our event. For a sum of INR 10000, we will mention the company's name in the tagline, along with logo placement on signage, promotional materials, elaborate database, pre-event content creation and affiliation with all our events till June, 2019.

## Category 3 – Tertiary sponsorship

In this category we seek a partner sponsor for our event. For a sum of INR 5000, we will provide online and offline promotion and elaborate database of the participants.

# NON-CASH SPONSORSHIPS

## Category 1 – Merchandise partner

Your company can be our merchandise partner, by providing us with T-shirts of your company, wristbands, caps etc. This can be a two-way promotional strategy for your company, as our participants are surely your target audience.

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## Category 2 – Goodies and gifts partner

Your company can sponsor us by means of gifts and goodies, such as custom-made stationary items (pen, notebooks etc.), gift hampers etc. This can be a two-way promotional strategy for your company, as our participants are surely your target audience.

## Category 3 – Food and beverage partner

You can put up food stalls during our events and can sell packaged, RTE/RTS or QSR food items at pre-decided rates. Or you can provide us with packaged non-perishable food products as gift hampers. This can be a two-way promotional strategy for your company, as our participants are surely your target audience.

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