



"We are privileged
not to spend and
eat luxury instead
we are privileged to
help the under
privileged"



About WIE

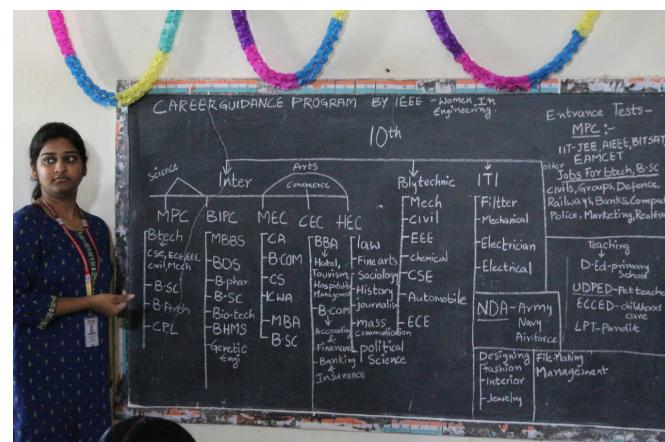
IEEE women in engineering (WIE) is one of the largest international professional organizations dedicating to promote women engineers and scientists inspiring girls around the world to follow their academic interests to a career in engineering.



CAREER GUIDANCE

As the members of IEEE, we organised a career guidance event at Narkhuda government school along with our faculty members Dr. M.A Jabbar who is the Secretary of IEEE CS chapter, Hyderabad section and also Ms.Sangeeta Singh our Faculty Advisor, who helped us make this event a success by conducting quizzes, JAM and interaction sessions for the 10th grade students. The students were very confident and interacted well in all the sessions that were conducted by asking question on various topics.

The event ended with a prize distribution session, where the students were given gifts by the principal and appreciated for their good participation followed by a group photo with the entire team. This was a great opportunity for us as we got to share our knowledge and help those students in a way we can.



JYOTHI REDDY

Success story of Anil Jyothi reddy : A rural acheiver

Anil Jyothi Reddy, 43, Founder and CEO, Key Software Solutions, Being the youngest girl child among five siblings in an impoverished family, she was sent off to a welfare orphanage. The biggest trauma for the 10-year-old Reddy here was not being able to meet her mother, since she was technically an orphan, while she was here. But it was the pain that fueled the fire of making her life better for herself. While at the orphanage, she attended a government school and grew up dreaming of pursuing a decent career to ensure a decent lifestyle. But while she was still thinking in terms of finding a good job, she was married off at the age of 16 to her cousin and motherhood followed soon after. Reddy was forced to work as a farm labourer, earning a daily wage of Rs 5. But she was determined and never stopped looking for opportunities.

She became a volunteer of NYK (Nehru Yuva Kendra), a central government scheme which sought to create awareness among youth and later took up teaching in a school. Since the income from her job was quite meager, she would stitch petticoats at night to earn an extra buck. She learned typing and eventually earned a BA degree from Dr BR Ambedkar Open University in 1994 besides a postgraduate degree from the Kakatiya University in 1997.. Her education got her a relatively better teaching job with a salary of Rs 398 per month.

Jyothi was completely bowled over by a maternal cousins visit from the US and started chasing, at top speed, her own dream of working in the US. She completed her post graduate diploma in computer application to get the eligibility to work in the US.A friend, who had a company in California, sent her a job offer and on May 2, 2000 Jyothi flew to the US on a B1 visa, leaving her two daughters in a missionary hostel.



**"HARD WORK IS LIKE STAIRS AND
LUCK IS LIKE A LIFT. THE LIFT MAY
FAIL SOMETIMES BUT STAIRS WILL
ALWAYS TAKE YOU TO THE TOP."**

-JYOTHI REDDY.

She took on jobs big or small to make a living –working in a gas station, baby-sitting, working in a video shop and a short-lived job as a recruiter. A year and a half of struggle and saving left her missing her daughters and she came back to India in September 2001 to visit them.

During this visit, she met a revered priest who told her that she was born for running her own business. This was playing in the back of her mind while she was in Mexico and waiting for her visa to be stamped before going to Phoenix, US.

It suddenly burst into her mind that she could start a consulting company to help others with the paperwork involved with visa processing required for the US.

Her first entrepreneurship was on its way. With her savings of USD 40,000, on the auspicious day of Vijaya Dasami, she launched Key Software Solutions Inc., a private limited company, in Phoenix, on October 22, 2001. Her company extended services such as recruitment and developing software solutions.

Her entrepreneurial journey had begun. She planned to extend her business and make it more profitable by taking on Key Software Solution Inc. is clearly doing well under Jyothi's ace leadership. The very first year there was minimal profit of USD 1,68,000 and just after the third year she hit a million dollars.

Year on year she only went from strength to strength and the latest turnover of the company is USD 15 million with 100 employees placed in her company.

Not having forgotten where she came from, Jyothi is also passionate about the welfare of orphans and other unprivileged. Jyothi reddy is an inspiration and gives meaning to "you are the creator of your own destiny".

SHUKLA BOSE

An inspiration

Shukla is the Founder and CEO of a humanitarian foundation called Parikrma Humanity Foundation, whose motto reads, 'A life on equal terms.' This Foundation has a simple mission – to ensure that even the poorest child from the slums can access the best possible opportunities in the world. They started with a roof top school in Rajendranagar in the city with 165 students 12 years ago. Today, the Foundation successfully runs four schools in Bengaluru imparting education to as many as 1,700 students.

She started her career at the Oberoi Grand in Kolkata, and steadily climbed up the corporate ladder. One incident that Shukla recalls is starting the first newsletter for the staff at the Oberoi. "It was an attempt to get them interested in the finer things of life. Often we do not know that the support staff is good at so many other things," she says. This newsletter really did well. She could identify the connection she had with the staff. She even worked closely with Mother Teresa for seven years right from her college days. She started with the Nirmal Hriday (where they take care of the destitute people), and moved to Shishu Bhavan to take care of abandoned children.

After a good 26 years of corporate life, Shukla thought she had had enough. "I was at the



peak of my corporate career, but I decided to do something different- to 'invite' change in my life." So in 2000, she bid adieu to her successful corporate stint, and settled for a less glamorous role – she started heading the India chapter of an international NGO. This NGO ran several projects in various countries, and as MD of the Indian chapter, she chose education as her project theme.

"My name was struck off from the cocktail parties, but I didn't really mind. My daughter and husband were both thrilled with my decision, and supported me. Nothing else really mattered. I moved to a smaller car and had to live with people's pity for some time, but it was indeed a short period of time" says Shukla. Once she tasted success there, she started Parikrma in 2003 with all her savings. The stakes were very high, but she believed in her idea, and was able to successfully get over the struggle.

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"There's to strong women . May we know them, may we be them, may we raise them ."