IEEE VR 2023
SHANG HAI

THE 30TH IEEE CONFERENCE ON VIRTUAL REALITY AND 3D USER INTERFACES

25–29 March 2023
Shanghai, China

ieeevr.org/2023

Sponsor & Exhibitor Prospectus

IEEE VR 2023
SHANG HAI

Secure Your Sponsorship Now —Contact Us Today!

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What is IEEE VR?

The IEEE Conference on Virtual Reality and 3D User Interfaces (IEEE VR) is the premier international event for the presentation of research results in the broad areas of virtual, augmented, and mixed reality (VR/AR/XR). Since 1993, IEEE VR has presented groundbreaking research and accomplishments by virtual reality pioneers: scientists, engineers, designers, and artists, paving the way for the future. Soon, IEEE VR expanded its scope to also include augmented, mixed, and other forms of mediated reality. Similarly, the IEEE Symposium on 3D User Interfaces (3DUI), which started as a workshop at IEEE VR in 2004, has become the premier venue for 3D user interfaces and 3D interaction in virtual environments. In 2018, VR and 3DUI were merged into the IEEE Conference on Virtual Reality and 3D User Interfaces, with the short name IEEE VR. IEEE VR is setting new standards and trends with wide-ranging, creative, innovative, and highly technical content (please refer to 2022 program at https://ieeevr.org/2022/program/overview/).

*Worldwide academic leaders, Ph.D. and students from world-class technical universities, budding entrepreneurs looking to partner in new ventures, and established industry leaders in VR/AR/MR hardware/software technologies and solutions are attending. IEEE VR promotes diversity and inclusion, and the community has been growing over the years. In the previous event, we received over **1200** registrations from around the world.*

Conference Highlights

140+
oral presentations
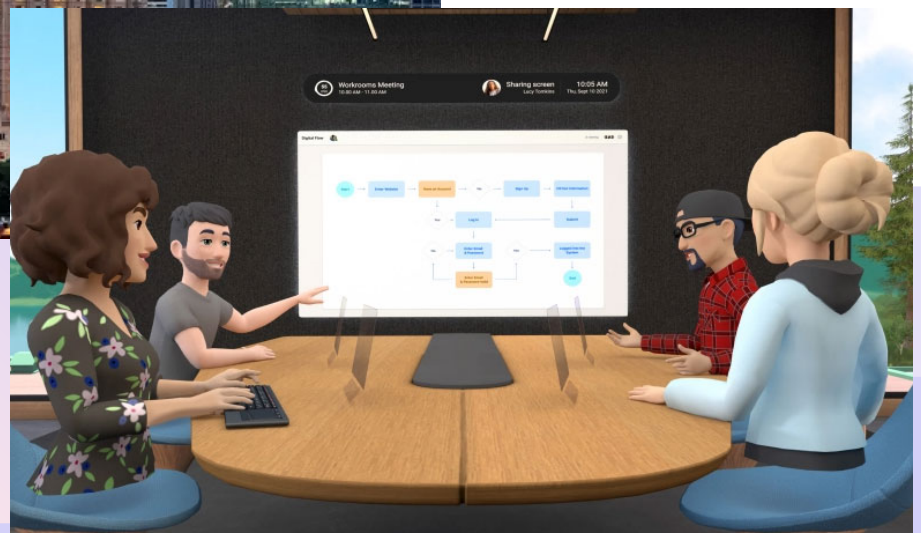
200
posters

35
research demos

18
workshops

Where is IEEE VR?

IEEE VR 2023 (https://ieeevr.org/2023/) will be hosted in Shanghai between March 25 and 29 2023. This will be the first time for IEEE VR to be held in China, and more importantly will be the 30th anniversary of IEEE VR.

Shanghai, on China's central coast, is the country's biggest city and a global financial hub. Its heart is the Bund, a famed waterfront promenade lined with historical buildings. Across the Huangpu River rises the Pudong district's futuristic skyline, including 632m Shanghai Tower and the Oriental Pearl TV Tower, with distinctive pink spheres. Sprawling Yu Garden has traditional pavilions, towers and ponds.

IEEE VR 2023 is planned as a hybrid (physical + online) event, the physical venue will be at the Pudong Shangri-La Hotel in Shanghai, China. We are actively monitoring the COVID-19 situation to determine if the in-person IEEE VR experiences will be safe and possible given international travel rules. In the event that we must host IEEE VR in a complete virtual/online format, we will notify the community **by the end of January 2023.**

Why sponsor IEEE VR?

Sponsorship is an ideal way to demonstrate your company/organization's interest and commitment to the field of VR/AR/MR.

IEEE VR is supported by the IEEE Computer Society and the IEEE Visualization & Graphics Technical Committee, and sponsored by industry leaders. As organizers, we guarantee high exposure and interaction in any conference format (in case of a hybrid or a full virtual conference), with extensive use of real/virtual banners, social media, streaming services, and broadcast platforms.

The benefits include

Connect with international experts and influencers who can evaluate your products and influence their adoption

Position your company as a leader in the VR space by showcasing your innovations

Gain worldwide recognition and visibility for your brand with enhanced branding opportunities

Ensure continued exposure to thousands by being listed as a sponsoring company in the published proceedings, hosted on IEEE Xplore

Create opportunities to recruit top tech talent—build relationships with in-demand professionals

Foster employee development—give virtual conference passes to technical staff who will develop deeper connections with industry peers and bring new ideas back to your company

Demonstrate your company as a thought leader and virtually position your technology in front of tech-savvy influencers

Exhibitor and Sponsor Levels

Diamond — $30,000

- A total of **8** Full-conference registrations
- **6m*6m** Exhibit Space
- **60**-second Pre-session company video loop
- **4** speakers on Dedicated Workshop
- Job Fair - Student Resumes & Recruitment
- **Top** logo placement in all IEEE VR advertising and web presence & recognition at the conference

Platinum — $20,000

- A total of **6** Full-conference registrations
- **5m*4m** Exhibit Space
- **40**-second Pre-session company video loop
- **3** speakers on Dedicated Workshop
- Job Fair - Student Resumes & Recruitment
- **Prominent** logo placement in all IEEE VR advertising and web presence & recognition at the conference

Gold — $15,000

- A total of **4** Full-conference registrations
- **5m*3m** Exhibit Space
- **30**-second Pre-session company video loop
- **2** speakers on Dedicated Workshop
- Job Fair - Student Resumes & Recruitment
- **Prominent** logo placement in all IEEE VR advertising and web presence & recognition at the conference

Silver — $10,000

- A total of **3** Full-conference registrations
- **3m*3m** Exhibit Space
- **1** speakers on Dedicated Workshop
- Job Fair - Student Resumes & Recruitment
- Logo placement in all IEEE VR advertising and web presence & recognition at the conference

Bronze — $5,000

- A total of **2** Full-conference registrations
- **Stand** Exhibit Space
- Job Fair - Student Resumes & Recruitment
- Logo placement in all IEEE VR advertising and web presence & recognition at the conference

SME — $1,500

- A total of **1** Full-conference registrations
- Logo placement in all IEEE VR advertising and web presence

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Questions? Contact Us

If you have any questions, please contact the Sponsorship Chairs via

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