<!DOCTYPE html>

<html lang="en" xmlns:og="http://opengraphprotocol.org/schema/">

<head>

<title data-rh="true">PAID POST by Allbirds — The View From Above</title>

<meta data-rh="true" property="article:modified\_time" content="2020-03-18T20:11:14.666Z"/><meta data-rh="true" http-equiv="Content-Language" content="en"/><meta data-rh="true" name="articleid" content="100000006443529"/><meta data-rh="true" name="nyt\_uri" content="nyt://paidpost/f643ca6f-0902-5b30-bb86-7ace45401092"/><meta data-rh="true" name="pubp\_event\_id" content="pubp://event/0bc583d781f54ee999e18404b897562e"/><meta data-rh="true" name="description" content="Why our future may depend on the fate of birds"/><meta data-rh="true" name="image" content="https://static01.nyt.com/images/2019/04/09/t-brand/PaidPost-39e707672\_Promoimage/PaidPost-39e707672\_Promoimage-facebookJumbo.jpg"/><meta data-rh="true" name="byl" content/><meta data-rh="true" name="thumbnail" content="https://static01.nyt.com/images/2019/04/09/t-brand/PaidPost-39e707672\_Promoimage/PaidPost-39e707672\_Promoimage-thumbStandard.jpg"/><meta data-rh="true" name="news\_keywords" content="Allbirds,Audubon Society, National,Forests,Endangered Species,Greenhouse gas,Climate Change,Global Warming,Birds,Environment,Air pollution"/><meta data-rh="true" name="pdate" content="20190410"/><meta data-rh="true" property="og:url" content="https://www.nytimes.com/paidpost/allbirds/the-view-from-above.html"/><meta data-rh="true" property="og:type" content="article"/><meta data-rh="true" property="og:image" content="https://static01.nyt.com/images/2019/04/09/t-brand/PaidPost-39e707672\_Promoimage/PaidPost-39e707672\_Promoimage-facebookJumbo.jpg"/><meta data-rh="true" property="og:image:alt" content=""/><meta data-rh="true" property="og:description" content="Why our future may depend on the fate of birds"/><meta data-rh="true" property="twitter:url" content="https://www.nytimes.com/paidpost/allbirds/the-view-from-above.html"/><meta data-rh="true" property="twitter:description" content="Why our future may depend on the fate of birds"/><meta data-rh="true" property="twitter:image" content="https://static01.nyt.com/images/2019/04/09/t-brand/PaidPost-39e707672\_Promoimage/PaidPost-39e707672\_Promoimage-videoSixteenByNineJumbo1600.jpg"/><meta data-rh="true" property="twitter:image:alt" content=""/><meta data-rh="true" property="twitter:card" content="summary\_large\_image"/><meta data-rh="true" property="article:section" content="T Brand"/><meta data-rh="true" property="article:tag" content="Allbirds Inc"/><meta data-rh="true" property="article:tag" content="Audubon Society, National"/><meta data-rh="true" property="article:tag" content="Forests and Forestry"/><meta data-rh="true" property="article:tag" content="Endangered and Extinct Species"/><meta data-rh="true" property="article:tag" content="Greenhouse Gas Emissions"/><meta data-rh="true" property="article:tag" content="Global Warming"/><meta data-rh="true" property="article:tag" content="Birds"/><meta data-rh="true" property="article:tag" content="Environment"/><meta data-rh="true" property="article:tag" content="Air Pollution"/><meta data-rh="true" property="article:opinion" content="false"/><meta data-rh="true" property="article:content\_tier" content="metered"/><meta data-rh="true" name="CG" content="t-brand"/><meta data-rh="true" name="SCG" content=""/><meta data-rh="true" name="CN" content=""/><meta data-rh="true" name="CT" content=""/><meta data-rh="true" name="robots" content="nofollow"/><meta data-rh="true" name="Googlebot-News" content="noindex"/><meta data-rh="true" name="google-site-verification" content="4TE2ggBoy6PktLjtZ03t32A2oEZ0VD0PY6MnTj8IL\_g"/><meta data-rh="true" property="nytpi:shorturl" content="https://nyti.ms/2Vy7yvj"/><meta data-rh="true" property="og:title" content="PAID POST by Allbirds — The View From Above"/><meta data-rh="true" name="twitter:site" content="@TBrandStudio"/><meta data-rh="true" property="twitter:title" content="PAID POST by Allbirds — The View From Above"/>

<meta charset="utf-8" />

<meta http-equiv="X-UA-Compatible" content="IE=edge" />

<meta name="viewport" content="width=device-width, initial-scale=1" />

<meta property="fb:app\_id" content="9869919170" />

<meta name="twitter:site" content="@nytimes" />

<meta name="slack-app-id" content="A0121HXPPTQ" />

<script>

const override = (new URL(window.location)).searchParams.get('sentryOverride');

if (override || Math.floor(Math.random() \* 100) <= 1) {

document.write('<script src="https://js.sentry-cdn.com/7bc8bccf5c254286a99b11c68f6bf4ce.min.js" crossorigin="anonymous">' + '<' + '/script>');

}

</script>

<script>

if (window.Sentry) {

window.Sentry.onLoad(function() {

window.Sentry.init({

maxBreadcrumbs: 30,

release: 'aa120f700c5a2b264ec4930158e0dbeef8a20bb2',

environment: 'prd',

ignoreErrors: [/SecurityError: Blocked a frame with origin.\*/],

});

});

}

</script>

<link data-rh="true" rel="shortcut icon" href="/vi-assets/static-assets/favicon-d2483f10ef688e6f89e23806b9700298.ico"/><link data-rh="true" rel="apple-touch-icon" href="/vi-assets/static-assets/apple-touch-icon-28865b72953380a40aa43318108876cb.png"/><link data-rh="true" rel="apple-touch-icon-precomposed" sizes="144×144" href="/vi-assets/static-assets/ios-ipad-144x144-28865b72953380a40aa43318108876cb.png"/><link data-rh="true" rel="apple-touch-icon-precomposed" sizes="114×114" href="/vi-assets/static-assets/ios-iphone-114x144-080e7ec6514fdc62bcbb7966d9b257d2.png"/><link data-rh="true" rel="apple-touch-icon-precomposed" href="/vi-assets/static-assets/ios-default-homescreen-57x57-43808a4cd5333b648057a01624d84960.png"/><link data-rh="true" rel="canonical" href="https://www.nytimes.com/paidpost/allbirds/the-view-from-above.html"/><link data-rh="true" rel="stylesheet" href="https://fonts.googleapis.com/css?family=Source+Sans+Pro:400,400i,600,600i,700,700i"/>

<link href="https://g1.nyt.com/fonts/css/web-fonts.b1c035e4560e0216caf8f03326e0430712b61041.css" rel="stylesheet" type="text/css" />

<link rel="stylesheet" href="/vi-assets/static-assets/global-69acc7c8fb6a313ed7e8641e4a88bf30.css" />

<style>[data-timezone] { display: none }</style>

<style data-lights-css="1dv1kvn 1k0lris 9e9ivx hnzl8o 6n7j50 1kj7lfb 10m9xeu 1fe7a5q 1f8er69 10488qs 1e1s8k7 15uy5yv jq1cx6 1baulvz 1gomreu 1npexfx 10cqj3x 1yx7e16 anuh55 csgkla e3vz2o 1f9d1n4 1mp70jo t0ej8h o90k8r 1j1x68o 1rd0vcb b921h9 1bymuyk ui9rw0 1f7ibof fzvsed 123u7tk tkwi90 10698na nhjhh0 y3sf94 zbkuyb 1p0gsi6 1r0gz1j 1kndsyz 1bvtpon 1ho5u4o 13o0c9t a7htku 1r6wvpq 1ifbm06 xxjab7 p8a7ez 2d1qdu fs53yh name 5j8bii duration delay timing-function">@-webkit-keyframes animation-5j8bii{from{opacity:0;}to{opacity:1;}}@keyframes animation-5j8bii{from{opacity:0;}to{opacity:1;}}.css-1dv1kvn{border:0;-webkit-clip:rect(0 0 0 0);clip:rect(0 0 0 0);height:1px;margin:-1px;overflow:hidden;padding:0;position:absolute;width:1px;}.css-1k0lris{color:#326891;height:12px;margin-left:8px;padding-left:8px;}.css-9e9ivx{display:none;font-size:10px;margin-left:auto;text-transform:uppercase;}.hasLinks .css-9e9ivx{display:block;}@media (min-width:740px){.hasLinks .css-9e9ivx{margin:none;position:absolute;right:20px;}}@media (min-width:1024px){.hasLinks .css-9e9ivx{display:none;}}.css-hnzl8o{display:inline-block;font-size:12px;-webkit-transition:color 0.6s ease;transition:color 0.6s ease;color:#121212;}.css-hnzl8o:hover{color:#666;}.css-6n7j50{display:inline;}.css-1kj7lfb{display:none;}@media (min-width:1024px){.css-1kj7lfb{display:inline-block;margin-right:7px;}}.css-10m9xeu{display:block;width:16px;height:16px;}.css-1fe7a5q{display:inline-block;height:16px;vertical-align:sub;width:16px;}.css-1f8er69{border:0;-webkit-clip:rect(0 0 0 0);clip:rect(0 0 0 0);height:1px;margin:-1px;overflow:hidden;padding:0;position:absolute;width:1px;border-radius:3px;cursor:pointer;font-family:nyt-franklin,helvetica,arial,sans-serif;-webkit-transition:ease 0.6s;transition:ease 0.6s;white-space:nowrap;vertical-align:middle;background-color:transparent;color:#000;font-size:11px;line-height:11px;font-weight:700;-webkit-letter-spacing:0.02em;-moz-letter-spacing:0.02em;-ms-letter-spacing:0.02em;letter-spacing:0.02em;padding:11px 12px 8px;background:#fff;display:inline-block;left:44px;text-transform:uppercase;-webkit-transition:none;transition:none;}.css-1f8er69:active,.css-1f8er69:focus{-webkit-clip:auto;clip:auto;overflow:visible;width:auto;height:auto;}.css-1f8er69::-moz-focus-inner{padding:0;border:0;}.css-1f8er69:-moz-focusring{outline:1px dotted;}.css-1f8er69:disabled,.css-1f8er69.disabled{opacity:0.5;cursor:default;}.css-1f8er69:active,.css-1f8er69.active{background-color:#f7f7f7;}@media (min-width:740px){.css-1f8er69:hover{background-color:#f7f7f7;}}.css-1f8er69:focus{margin-top:3px;padding:8px 8px 6px;}@media (min-width:1024px){.css-1f8er69{left:112px;}}.css-10488qs{display:none;}@media (min-width:1024px){.css-10488qs{display:inline-block;position:relative;}}.css-1e1s8k7{font-size:11px;text-align:center;padding-bottom:25px;}@media (min-width:1024px){.css-1e1s8k7{padding:0 3% 9px;}}.css-1e1s8k7.dockVisible{padding-bottom:45px;}@media (min-width:1024px){.css-1e1s8k7.dockVisible{padding:0 3% 45px;}}@media (min-width:1150px){.css-1e1s8k7{margin:0 auto;max-width:1200px;}}.NYTApp .css-1e1s8k7{display:none;}@media print{.css-1e1s8k7{display:none;}}.css-15uy5yv{border-top:1px solid #ebebeb;padding-top:9px;}.css-jq1cx6{color:#666;font-family:nyt-franklin,helvetica,arial,sans-serif;padding:10px 0;-webkit-text-decoration:none;text-decoration:none;white-space:nowrap;}.css-jq1cx6:hover{-webkit-text-decoration:underline;text-decoration:underline;}.css-1baulvz{display:inline-block;}.css-1gomreu{position:relative;display:inline-block;}.css-1npexfx{background-color:#f7f7f7;}.css-10cqj3x{position:absolute;left:0;top:0;bottom:0;margin:auto;max-height:100%;max-width:100%;width:auto;}.css-1yx7e16{height:0.9375rem;width:0.9375rem;position:absolute;left:100%;top:0;bottom:0;margin:auto 0 auto 0.625rem;}.css-anuh55{background-color:transparent;border:none;display:-webkit-box;display:-webkit-flex;display:-ms-flexbox;display:flex;-webkit-align-items:center;-webkit-box-align:center;-ms-flex-align:center;align-items:center;-webkit-box-pack:center;-webkit-justify-content:center;-ms-flex-pack:center;justify-content:center;font-family:Source Sans Pro,helvetica,arial,sans-serif;position:relative;cursor:pointer;}.css-csgkla{position:-webkit-sticky;position:sticky;top:0;z-index:100000000;}.css-csgkla::before,.css-csgkla::after{display:table;clear:both;content:'';line-height:0;}.css-e3vz2o{background-color:#f7f7f7;border-bottom:1px solid #e2e2e2;font-family:Source Sans Pro,helvetica,arial,sans-serif;line-height:1.25;position:relative;padding:12px 20px;}@media (min-width:740px){.css-e3vz2o{padding:6px 20px;}}.css-1f9d1n4{margin:0 auto;max-width:1605px;display:-webkit-box;display:-webkit-flex;display:-ms-flexbox;display:flex;-webkit-flex-direction:row;-ms-flex-direction:row;flex-direction:row;-webkit-align-items:center;-webkit-box-align:center;-ms-flex-align:center;align-items:center;-webkit-box-pack:center;-webkit-justify-content:center;-ms-flex-pack:center;justify-content:center;}.css-1mp70jo{display:-webkit-box;display:-webkit-flex;display:-ms-flexbox;display:flex;-webkit-align-items:center;-webkit-box-align:center;-ms-flex-align:center;align-items:center;-webkit-box-pack:center;-webkit-justify-content:center;-ms-flex-pack:center;justify-content:center;height:20px;}@media (min-width:740px){.css-1mp70jo{height:32px;}}.css-1mp70jo:first-child,.css-1mp70jo:last-child{-webkit-flex:1;-ms-flex:1;flex:1;}.css-1mp70jo:first-child{-webkit-box-pack:start;-webkit-justify-content:flex-start;-ms-flex-pack:start;justify-content:flex-start;}.css-1mp70jo:nth-child(2){-webkit-flex:1 0 33%;-ms-flex:1 0 33%;flex:1 0 33%;}.css-1mp70jo:last-child{-webkit-box-pack:end;-webkit-justify-content:flex-end;-ms-flex-pack:end;justify-content:flex-end;}.css-t0ej8h{background-color:transparent;border:none;font-family:Source Sans Pro,helvetica,arial,sans-serif;display:-webkit-box;display:-webkit-flex;display:-ms-flexbox;display:flex;-webkit-align-items:center;-webkit-box-align:center;-ms-flex-align:center;align-items:center;-webkit-box-pack:center;-webkit-justify-content:center;-ms-flex-pack:center;justify-content:center;}.css-o90k8r{font-weight:700;color:#444;}.css-1j1x68o{margin-left:0.3125rem;width:0.75rem;}@media (min-width:740px){.css-1j1x68o{margin-left:0.4375rem;width:1.0625rem;}}.css-1rd0vcb{color:#444;font-size:1rem;line-height:1rem;font-weight:700;-webkit-letter-spacing:0.03em;-moz-letter-spacing:0.03em;-ms-letter-spacing:0.03em;letter-spacing:0.03em;text-align:center;text-transform:uppercase;}.css-b921h9{color:#888;font-family:Source Sans Pro,helvetica,arial,sans-serif;font-size:12px;font-weight:400;line-height:1.25;margin:0 auto;padding:9px 20px;text-align:center;width:22.416666666666668em;}@media (min-width:740px){.css-b921h9{width:auto;}}@media (min-width:1024px){.css-1bymuyk{position:relative;border-bottom:1px solid #e2e2e2;}}.css-ui9rw0{background:#fff;border-bottom:1px solid #e2e2e2;height:36px;padding:8px 15px 3px;position:relative;}@media (min-width:740px){.css-ui9rw0{background:#fff;padding:10px 15px 6px;}}@media (min-width:1024px){.css-ui9rw0{background:transparent;border-bottom:0;padding:4px 15px 2px;}}@media (min-width:1024px){.css-ui9rw0{margin:0 auto;max-width:1605px;}}.css-1f7ibof{display:-webkit-box;display:-webkit-flex;display:-ms-flexbox;display:flex;-webkit-box-pack:space-around;-webkit-justify-content:space-around;-ms-flex-pack:space-around;justify-content:space-around;left:10px;position:absolute;}@media print{.css-1f7ibof{display:none;}}.css-fzvsed{border-radius:3px;cursor:pointer;font-family:nyt-franklin,helvetica,arial,sans-serif;-webkit-transition:ease 0.6s;transition:ease 0.6s;white-space:nowrap;vertical-align:middle;background-color:transparent;color:#000;font-size:11px;line-height:11px;font-weight:700;-webkit-letter-spacing:0.02em;-moz-letter-spacing:0.02em;-ms-letter-spacing:0.02em;letter-spacing:0.02em;padding:11px 12px 8px;border:0;padding:8px 9px;text-transform:uppercase;}.css-fzvsed.hidden{opacity:0;visibility:hidden;}.css-fzvsed.hidden:focus{opacity:1;}.css-fzvsed::-moz-focus-inner{padding:0;border:0;}.css-fzvsed:-moz-focusring{outline:1px dotted;}.css-fzvsed:disabled,.css-fzvsed.disabled{opacity:0.5;cursor:default;}.css-fzvsed:active,.css-fzvsed.active{background-color:#f7f7f7;}@media (min-width:740px){.css-fzvsed:hover{background-color:#f7f7f7;}}@media (min-width:1024px){.css-fzvsed{display:none;}}.css-123u7tk{border-radius:3px;cursor:pointer;font-family:nyt-franklin,helvetica,arial,sans-serif;-webkit-transition:ease 0.6s;transition:ease 0.6s;white-space:nowrap;vertical-align:middle;background-color:#fff;border:1px solid #ebebeb;color:#333;font-size:11px;line-height:11px;font-weight:500;-webkit-letter-spacing:0.02em;-moz-letter-spacing:0.02em;-ms-letter-spacing:0.02em;letter-spacing:0.02em;padding:11px 12px 8px;text-transform:uppercase;display:none;padding:8px 9px 9px;}.css-123u7tk::-moz-focus-inner{padding:0;border:0;}.css-123u7tk:-moz-focusring{outline:1px dotted;}.css-123u7tk:disabled,.css-123u7tk.disabled{opacity:0.5;cursor:default;}.css-123u7tk:active,.css-123u7tk.active{background-color:#f7f7f7;}@media (min-width:740px){.css-123u7tk:hover{background-color:#f7f7f7;}}@media (min-width:1024px){.css-123u7tk{border:0;display:inline-block;margin-right:8px;}}.css-tkwi90{border-radius:3px;cursor:pointer;font-family:nyt-franklin,helvetica,arial,sans-serif;-webkit-transition:ease 0.6s;transition:ease 0.6s;white-space:nowrap;vertical-align:middle;background-color:transparent;color:#000;font-size:11px;line-height:11px;font-weight:700;-webkit-letter-spacing:0.02em;-moz-letter-spacing:0.02em;-ms-letter-spacing:0.02em;letter-spacing:0.02em;padding:11px 12px 8px;border:0;}.css-tkwi90::-moz-focus-inner{padding:0;border:0;}.css-tkwi90:-moz-focusring{outline:1px dotted;}.css-tkwi90:disabled,.css-tkwi90.disabled{opacity:0.5;cursor:default;}.css-tkwi90:active,.css-tkwi90.active{background-color:#f7f7f7;}@media (min-width:740px){.css-tkwi90:hover{background-color:#f7f7f7;}}.css-tkwi90.activeSearchButton{background-color:#f7f7f7;}@media (min-width:1024px){.css-tkwi90{padding:8px 9px 9px;}}.css-10698na{text-align:center;}@media (min-width:740px){.css-10698na{padding-top:0;}}@media print{.css-10698na a[href]::after{content:'';}.css-10698na svg{fill:black;}}.css-nhjhh0{display:block;width:189px;height:26px;margin:5px auto 0;}@media (min-width:740px){.css-nhjhh0{width:225px;height:31px;margin:4px auto 0;}}@media (min-width:1024px){.css-nhjhh0{width:195px;height:26px;margin:6px auto 0;}}.css-y3sf94{display:-webkit-box;display:-webkit-flex;display:-ms-flexbox;display:flex;-webkit-box-pack:space-around;-webkit-justify-content:space-around;-ms-flex-pack:space-around;justify-content:space-around;position:absolute;right:10px;top:9px;}@media (min-width:1024px){.css-y3sf94{top:4px;}}@media print{.css-y3sf94{display:none;}}.css-zbkuyb{border-radius:3px;cursor:pointer;font-family:nyt-franklin,helvetica,arial,sans-serif;-webkit-transition:ease 0.6s;transition:ease 0.6s;white-space:nowrap;vertical-align:middle;background-color:#567b95;border:1px solid #326891;color:#fff;font-size:11px;line-height:11px;font-weight:700;-webkit-letter-spacing:0.05em;-moz-letter-spacing:0.05em;-ms-letter-spacing:0.05em;letter-spacing:0.05em;padding:11px 12px 8px;text-transform:uppercase;}.css-zbkuyb::-moz-focus-inner{padding:0;border:0;}.css-zbkuyb:-moz-focusring{outline:1px dotted;}.css-zbkuyb:disabled,.css-zbkuyb.disabled{opacity:0.5;cursor:default;}@media (min-width:740px){.css-zbkuyb:hover{background-color:#326891;}}@media (min-width:1024px){.css-zbkuyb{padding:11px 12px 8px;}}.css-zbkuyb:hover{border:1px solid #326891;}.css-1p0gsi6{border-radius:3px;cursor:pointer;font-family:nyt-franklin,helvetica,arial,sans-serif;-webkit-transition:ease 0.6s;transition:ease 0.6s;white-space:nowrap;vertical-align:middle;background-color:transparent;color:#000;font-size:11px;line-height:11px;font-weight:700;-webkit-letter-spacing:0.02em;-moz-letter-spacing:0.02em;-ms-letter-spacing:0.02em;letter-spacing:0.02em;padding:11px 12px 8px;border:0;display:block;padding:7px 9px 9px;}.css-1p0gsi6.hidden{opacity:0;visibility:hidden;}.css-1p0gsi6.hidden:focus{opacity:1;}.css-1p0gsi6::-moz-focus-inner{padding:0;border:0;}.css-1p0gsi6:-moz-focusring{outline:1px dotted;}.css-1p0gsi6:disabled,.css-1p0gsi6.disabled{opacity:0.5;cursor:default;}.css-1p0gsi6:active,.css-1p0gsi6.active{background-color:#f7f7f7;}@media (min-width:740px){.css-1p0gsi6:hover{background-color:#f7f7f7;}}@media (min-width:740px){.css-1p0gsi6{border:none;line-height:13px;padding:9px 9px 12px;}}@media (min-width:1024px){.css-1p0gsi6{display:none;}}.css-1r0gz1j{-webkit-align-items:center;-webkit-box-align:center;-ms-flex-align:center;align-items:center;display:-webkit-box;display:-webkit-flex;display:-ms-flexbox;display:flex;font-family:nyt-franklin,helvetica,arial,sans-serif;font-size:11px;-webkit-box-pack:space-around;-webkit-justify-content:space-around;-ms-flex-pack:space-around;justify-content:space-around;padding:13px 20px 12px;}@media (min-width:740px){.css-1r0gz1j{position:relative;}}@media (min-width:1024px){.css-1r0gz1j{-webkit-box-pack:justify;-webkit-justify-content:space-between;-ms-flex-pack:justify;justify-content:space-between;border:none;padding:0;height:0;-webkit-transform:translateY(38px);-ms-transform:translateY(38px);transform:translateY(38px);-webkit-align-items:flex-end;-webkit-box-align:flex-end;-ms-flex-align:flex-end;align-items:flex-end;}}@media print{.css-1r0gz1j{display:none;}}.css-1kndsyz{color:#121212;font-size:0.6875rem;font-family:nyt-franklin,helvetica,arial,sans-serif;display:none;width:auto;font-weight:700;}.css-1kndsyz.barOneCopyTestCaseClass{font-size:0.8125rem;}@media (min-width:740px){.css-1kndsyz{text-align:center;width:100%;}}@media (min-width:1024px){.css-1kndsyz{font-size:12px;width:auto;margin-bottom:5px;}}.css-1bvtpon{display:none;}.css-1ho5u4o{list-style:none;margin:0 0 15px;padding:0;}@media (min-width:600px){.css-1ho5u4o{display:inline-block;}}.css-13o0c9t{list-style:none;line-height:8px;margin:0 0 35px;padding:0;}@media (min-width:600px){.css-13o0c9t{display:inline-block;}}.css-a7htku{display:inline-block;line-height:20px;padding:0 10px;}.css-a7htku:first-child{border-left:none;}.css-a7htku.desktop{display:none;}@media (min-width:740px){.css-a7htku.smartphone{display:none;}.css-a7htku.desktop{display:inline-block;}.css-a7htku.mobileOnly{display:none;}}.css-1r6wvpq{opacity:1;visibility:visible;-webkit-animation-name:animation-5j8bii;animation-name:animation-5j8bii;-webkit-animation-duration:300ms;animation-duration:300ms;-webkit-animation-delay:0ms;animation-delay:0ms;-webkit-animation-timing-function:ease-out;animation-timing-function:ease-out;}@media print{.css-1r6wvpq{display:none;}}.css-1ifbm06{display:-webkit-box;display:-webkit-flex;display:-ms-flexbox;display:flex;-webkit-align-items:center;-webkit-box-align:center;-ms-flex-align:center;align-items:center;-webkit-box-pack:center;-webkit-justify-content:center;-ms-flex-pack:center;justify-content:center;height:20px;font-weight:700;font-size:0.75rem;}@media (min-width:740px){.css-1ifbm06{height:32px;}}.css-1ifbm06:first-child,.css-1ifbm06:last-child{-webkit-flex:1;-ms-flex:1;flex:1;}.css-1ifbm06:first-child{-webkit-box-pack:start;-webkit-justify-content:flex-start;-ms-flex-pack:start;justify-content:flex-start;}.css-1ifbm06:nth-child(2){-webkit-flex:1 0 33%;-ms-flex:1 0 33%;flex:1 0 33%;}.css-1ifbm06:last-child{-webkit-box-pack:end;-webkit-justify-content:flex-end;-ms-flex-pack:end;justify-content:flex-end;}@media (min-width:740px){.css-1ifbm06{font-size:1rem;}}.css-xxjab7{height:100%;width:100%;position:relative;max-width:90px;}@media (min-width:740px){.css-xxjab7{max-width:130px;}}.css-p8a7ez{font-family:Source Sans Pro,helvetica,arial,sans-serif;position:relative;display:-webkit-box;display:-webkit-flex;display:-ms-flexbox;display:flex;-webkit-align-items:center;-webkit-box-align:center;-ms-flex-align:center;align-items:center;-webkit-box-pack:center;-webkit-justify-content:center;-ms-flex-pack:center;justify-content:center;height:20px;position:static;}@media (min-width:740px){.css-p8a7ez{height:32px;}}.css-p8a7ez:first-child,.css-p8a7ez:last-child{-webkit-flex:1;-ms-flex:1;flex:1;}.css-p8a7ez:first-child{-webkit-box-pack:start;-webkit-justify-content:flex-start;-ms-flex-pack:start;justify-content:flex-start;}.css-p8a7ez:nth-child(2){-webkit-flex:1 0 33%;-ms-flex:1 0 33%;flex:1 0 33%;}.css-p8a7ez:last-child{-webkit-box-pack:end;-webkit-justify-content:flex-end;-ms-flex-pack:end;justify-content:flex-end;}@media (min-width:740px){.css-p8a7ez{position:relative;}}.css-2d1qdu{position:relative;margin:0 auto;}@media (min-width:600px){.css-2d1qdu{margin:0 auto 20px;}}.css-fs53yh{background-color:#f7f7f7;border:0;-webkit-clip:rect(0 0 0 0);clip:rect(0 0 0 0);height:1px;margin:-1px;overflow:hidden;padding:0;position:absolute;width:1px;-webkit-clip:auto;clip:auto;}</style>

<script type="text/javascript">

// 54.980000000000004kB

window.viHeadScriptSize = 54.980000000000004;

window.NYTD = {};

window.vi = window.vi || {};

window.vi.pageType = { type: 'paid post story', edge: ''};

(function () { var \_f=function(e){window.vi=window.vi||{},window.vi.env=Object.freeze(e)};;\_f.apply(null, [{"JKIDD\_PATH":"https://a.nytimes.com/svc/nyt/data-layer","ET2\_URL":"https://a.et.nytimes.com","ALS\_URL":"https://als-svc.nytimes.com","WEDDINGS\_PATH":"https://content.api.nytimes.com","GDPR\_PATH":"https://us-central1-nyt-dsra-prd.cloudfunctions.net/datagov-dsr-formhandler","RECAPTCHA\_SITEKEY":"6LevSGcUAAAAAF-7fVZF05VTRiXvBDAY4vBSPaTF","ABRA\_ET\_URL":"//et.nytimes.com","NODE\_ENV":"production","EXPERIMENTAL\_ROUTE\_PREFIX":"","ENVIRONMENT":"prd","RELEASE":"aa120f700c5a2b264ec4930158e0dbeef8a20bb2","RELEASE\_TAG":"v2026","AUTH\_HOST":"https://myaccount.nytimes.com","SWG\_PUBLICATION\_ID":"nytimes.com","GQL\_FETCH\_TIMEOUT":"4000","GOOGLE\_CLIENT\_ID":"1005640118348-amh5tgkq641oru4fbhr3psm3gt2tcc94.apps.googleusercontent.com","STORY\_SURROGATE\_CONTROL":"max-age=300, stale-if-error=259200, stale-while-revalidate=259200"}]); })();;

try {

var marks = ['first-paint', 'first-contentful-paint', 'userBtnRender', 'appRenderTime'];

var observer = new window.PerformanceObserver(function(list) {

var entries = list.getEntries();

for (var i = 0; i < entries.length; i += 1) {

var entry = entries[i];

if (marks.indexOf(entry.name) > -1) {

var performance = {};

performance[entry.name] = Math.round(entry.duration || entry.startTime);

(window.dataLayer = window.dataLayer || []).push({

event: 'performance',

pageview: {

performance: performance,

},

});

}

}

});

observer.observe({ entryTypes: ['mark', 'measure', 'paint'] });

} catch(e) {};(function() {

if (window.BOOMR && (window.BOOMR.version || window.BOOMR.snippetExecuted)) {

return;

}

window.BOOMR = window.BOOMR || {};

window.BOOMR.snippetStart = new Date().getTime();

window.BOOMR.snippetExecuted = true;

window.BOOMR.snippetVersion = 14;

window.BOOMR.url = "https://s.go-mpulse.net/boomerang/" +

"ATH8A-MAMN8-XPXCH-N5KAX-8D239";

var

where = document.currentScript || document.getElementsByTagName("script")[0],

parentNode = where.parentNode,

promoted = false,

LOADER\_TIMEOUT = 3000;

function promote() {

if (promoted) {

return;

}

var script = document.createElement("script");

script.id = "boomr-scr-as";

script.src = window.BOOMR.url;

script.async = true;

parentNode.appendChild(script);

promoted = true;

}

function iframeLoader(wasFallback) {

promoted = true;

var dom, doc = document, bootstrap, iframe, iframeStyle, win = window;

window.BOOMR.snippetMethod = wasFallback ? "if" : "i";

bootstrap = function(parent, scriptId) {

var script = doc.createElement("script");

script.id = scriptId || "boomr-if-as";

script.src = window.BOOMR.url;

BOOMR\_lstart = new Date().getTime();

parent = parent || doc.body;

parent.appendChild(script);

};

if (!window.addEventListener && window.attachEvent && navigator.userAgent.match(/MSIE [67]\./)) {

window.BOOMR.snippetMethod = "s";

bootstrap(parentNode, "boomr-async");

return;

}

iframe = document.createElement("IFRAME");

iframe.src = "about:blank";

iframe.title = "";

iframe.role = "presentation";

iframe.loading = "eager";

iframeStyle = (iframe.frameElement || iframe).style;

iframeStyle.width = 0;

iframeStyle.height = 0;

iframeStyle.border = 0;

iframeStyle.display = "none";

parentNode.appendChild(iframe);

try {

win = iframe.contentWindow;

doc = win.document.open();

}

catch (e) {

dom = document.domain;

iframe.src = "javascript:var d=document.open();d.domain='" + dom + "';void 0;";

win = iframe.contentWindow;

doc = win.document.open();

}

if (dom) {

doc.\_boomrl = function() {

this.domain = dom;

bootstrap();

};

doc.write("<bo" + "dy onload='document.\_boomrl();'>");

}

else {

win.\_boomrl = function() {

bootstrap();

};

if (win.addEventListener) {

win.addEventListener("load", win.\_boomrl, false);

}

else if (win.attachEvent) {

win.attachEvent("onload", win.\_boomrl);

}

}

doc.close();

}

var link = document.createElement("link");

if (link.relList &&

typeof link.relList.supports === "function" &&

link.relList.supports("preload") &&

("as" in link)) {

window.BOOMR.snippetMethod = "p";

link.href = window.BOOMR.url;

link.rel = "preload";

link.as = "script";

link.addEventListener("load", promote);

link.addEventListener("error", function() {

iframeLoader(true);

});

setTimeout(function() {

if (!promoted) {

iframeLoader(true);

}

}, LOADER\_TIMEOUT);

BOOMR\_lstart = new Date().getTime();

parentNode.appendChild(link);

}

else {

iframeLoader(false);

}

function boomerangSaveLoadTime(e) {

window.BOOMR\_onload = (e && e.timeStamp) || new Date().getTime();

}

if (window.addEventListener) {

window.addEventListener("load", boomerangSaveLoadTime, false);

}

else if (window.attachEvent) {

window.attachEvent("onload", boomerangSaveLoadTime);

}

})();

;

!function(c,t){var s,p,d,u,g,l=[],

\_="object"==typeof c.navigator&&"string"==typeof c.navigator.userAgent&&/iP(ad|hone|od)/.test(

c.navigator.userAgent),f="object"==typeof c.navigator&&c.navigator.sendBeacon,

y=f?\_?"xhr\_ios":"beacon":"xhr";function v(){var t,e,n=c.crypto||c.msCrypto;if(n)e=n.getRandomValues(

new Uint8Array(18));else for(e=[];e.length<18;)e.push(256\*Math.random()^255&(t=t||+new Date)),

t=Math.floor(t/256);return btoa(String.fromCharCode.apply(String,e)).replace(/\+/g,"-").replace(

/\//g,"\_")}if(c.nyt\_et)try{console.warn("et2 snippet should only load once per page")}catch(t

){}else c.nyt\_et=function(){var t,e,n,i,r={pv\_id:"",ctx\_id:"",intra:!1},o=arguments;function a(r){

l.length&&(function(t,e,n){if("beacon"===y||f&&r)return c.navigator.sendBeacon(t,e)

;var i="undefined"!=typeof XMLHttpRequest?new XMLHttpRequest:new ActiveXObject("Microsoft.XMLHTTP")

;i.open("POST",t),i.withCredentials=!0,i.setRequestHeader("Accept","\*/\*"),

"string"==typeof e?i.setRequestHeader("Content-Type","text/plain;charset=UTF-8"

):"[object Blob]"==={}.toString.call(e)&&e.type&&i.setRequestHeader("Content-Type",e.type);try{

i.send(e)}catch(t){}}(s+"track",JSON.stringify(l)),l.length=0,clearTimeout(g),g=null)}if(

"string"==typeof o[0]&&/init/.test(o[0])&&(r=function(t,e){var n="",i="",r=!1;if(

"string"==typeof t&&"init"==t&&"object"==typeof e&&("boolean"==typeof e.intranet&&1==e.intranet&&(

r="true"),"string"==typeof e.pv\_id\_override&&"string"==typeof e.ctx\_id\_override))if(

24<=e.pv\_id\_override.length&&24<=e.ctx\_id\_override.length)n=e.pv\_id\_override,

i=e.ctx\_id\_override;else try{console.warn("override id(s) must be >= 24 chars long")}catch(t){}

return{pv\_id:n,ctx\_id:i,intra:r}}(o[0],o[3]),d=r.pv\_id||v(),"init"==o[0]&&!p)){if(p=r.ctx\_id||v(),

"string"!=typeof o[1]||!/^http/.test(o[1]))throw new Error("init must include an et host url");if(

s=String(o[1]).replace(/([^\/])$/,"$1/"),"string"!=typeof o[2])throw new Error(

"init must include a source app name");u=o[2]}o[o.length-1]&&"object"==typeof o[o.length-1]&&(

t=o[o.length-1]),t||/init/.test(o[0])?t&&!t.subject&&console.warn(

"event data {} must include a subject"):console.warn(

"when invoked without 'init' or 'pageinit', nyt\_et() must include a event data"),s&&t&&t.subject&&(

e=t.subject,delete t.subject,i="page\_exit"==e||"ob\_click"==(t.eventData||{}).type,

n="page"==e||"page\_soft"==e?d:v(),l.push({context\_id:p,pageview\_id:d,event\_id:n,client\_lib:"v1.1.4",

sourceApp:u,intranet:r.intra?1:void 0,subject:e,how:i&&\_&&f?"beacon\_ios":y,client\_ts:+new Date,

data:JSON.parse(JSON.stringify(t))}),"send"==o[0]||n==d||i?a(i):g||(g=setTimeout(a,5500)))},

c.nyt\_et.get\_pageview\_id=function(){return d},c.nyt\_et.get\_context\_id=function(){return p},

c.nyt\_et.get\_host=function(){return s}}(window);

;

(function initWebUnifiedTracking(root) {

var \_root;

root = root || (typeof window !== 'undefined' ? window : undefined);

var UnifiedTracking = ((\_root = root) === null || \_root === void 0 ? void 0 : \_root.UnifiedTracking) || {};

UnifiedTracking.context = 'web';

if (!root) {

return UnifiedTracking;

}

root.UnifiedTracking = UnifiedTracking;

UnifiedTracking.sendAnalytic = function sendAnalytic(eventName, dataBlob) {

root.dataLayer = root.dataLayer || [];

if (Array.isArray(root.dataLayer)) {

// Don't use a spread operator here for babel reasons

dataBlob.event = dataBlob.event || eventName;

root.dataLayer.push(dataBlob);

}

return Promise.resolve({

success: true

});

};

return UnifiedTracking;

})(window);

;!function(r){var n,t;r=r||self,n=r.Abra,(t=r.Abra=function(){"use strict";var r=Array.isArray,n=function(r,n,t){var e=r(t,n),u=e[0],o=e[1];if(null==u||""===u)return n;for(var i=String(u).split("."),a=0;a<i.length&&(n=n[i[a]]);a++);return null==n&&(n=o),null!=n?n:null},t=function(r,n,t){return r(t,n).reduce((function(r,n){return parseFloat(r)+parseFloat(n)}),0)},e=function(r,n,t){var e=r(t,n);return e[0]/e[1]},u=function(r,n,t){var e=r(t,n);return e[0]%e[1]},o=function(r,n,t){return r(t,n).reduce((function(r,n){return parseFloat(r)\*parseFloat(n)}),1)},i=function(r,n,t){var e=r(t,n),u=e[0],o=e[1];return void 0===o?-u:u-o};function a(n){return!(r(n)&&0===n.length||!n)}var f=function(r,n,t){for(var e,u=0;u<t.length;u++)if(!a(e=r(t[u],n)))return e;return e},c=function(r,n,t){var e;for(e=0;e<t.length-1;e+=2)if(a(r(t[e],n)))return r(t[e+1],n);return t.length===e+1?r(t[e],n):null},l=function(r,n,t){return!a(r(t,n)[0])},v=function(r,n,t){for(var e,u=0;u<t.length;u++)if(a(e=r(t[u],n)))return e;return e},d=function(r,n,t){var e=r(t,n);return e[0]===e[1]},s=function(r,n,t){var e=r(t,n);return e[0]!==e[1]},h=function(r,n,t){var e=r(t,n),u=e[0],o=e[1];return!(!o||void 0===o.indexOf)&&-1!==o.indexOf(u)},g=function(r,n,t){var e=r(t,n);return e[0]>e[1]},p=function(r,n,t){var e=r(t,n);return e[0]>=e[1]},b=function(r,n,t){var e=r(t,n),u=e[0],o=e[1],i=e[2];return void 0===i?u<o:u<o&&o<i},w=function(r,n,t){var e=r(t,n),u=e[0],o=e[1],i=e[2];return void 0===i?u<=o:u<=o&&o<=i},y=function(r,n,t){var e=t[0],u=t[1],o=t.slice(2),i=r(e,n);if(!i)return null;if(0===o.length)return null;if(1===o.length)return r(o[0],n);if(4294967295===o[0])return r(o[1],n);for(var a=function(r){var n,t,e,u,o,i=[],a=[t=1732584193,e=4023233417,~t,~e,3285377520],f=[],c=unescape(encodeURI(r))+"\x80",l=c.length;for(f[r=--l/4+2|15]=8\*l;~l;)f[l>>2]|=c.charCodeAt(l)<<8\*~l--;for(n=l=0;n<r;n+=16){for(t=a;l<80;t=[t[4]+(i[l]=l<16?~~f[n+l]:2\*c|c<0)+1518500249+[e&u|~e&o,c=341275144+(e^u^o),882459459+(e&u|e&o|u&o),c+1535694389][l++/5>>2]+((c=t[0])<<5|c>>>27),c,e<<30|e>>>2,u,o])c=i[l-3]^i[l-8]^i[l-14]^i[l-16],e=t[1],u=t[2],o=t[3];for(l=5;l;)a[--l]+=t[l]}return a[0]>>>0}(i+" "+r(u,n));o.length>1;){var f=o.splice(0,2),c=f[0],l=f[1];if(a<=r(c,n))return r(l,n)}return 0===o.length?null:r(o[0],n)},k=function(r,n,t){var e=t[0],u=t[1],o=r(e,n);return null==o?null:new RegExp(u).test(o)};return function(a,m,O,A){void 0===a&&(a={}),void 0===m&&(m={}),void 0===O&&(O={}),void 0===A&&(A=!1);var j=function(){var r={},n=function(n){if(n)for(var t,e=decodeURIComponent(n[1]),u=/(?:^|,)([^,=]+)=([^,]\*)/g;t=u.exec(e);){var o=t,i=o[1],a=o[2];r[i]=a||null}};n(document.cookie.match(/(?:^|;) \*abra-overrides=([^;]+)/)),n(window.location.search.match(/(?:\?|&)abra-overrides=([^&]+)/));var t=/(?:^|;) \*abra-nuke=true(?:;|$)/.test(document.cookie)||/(?:\?|&)abra-nuke=true(?:&|$)/.test(window.location.search);return[r,t]}(),x=j[0],E=j[1];Object.keys(O).forEach((function(r){x[r]=O[r]}));var F,C=A||E,R=(F={var:n,if:c,"===":d,"!==":s,and:f,or:v,"!":l,">":g,">=":p,"<":b,"<=":w,"+":t,"-":i,"\*":o,"/":e,"%":u,in:h,abtest\_partition:y,regex\_match:k,ref:function(r,n,t){var e=r(t,n)[0];return U(e)}},function n(t,e){if(e||(e={}),r(t))return t.map((function(r){return n(r,e)}));if(!function(n){return"object"==typeof n&&null!==n&&!r(n)&&1===Object.keys(n).length}(t))return t;var u=function(r){return Object.keys(r)[0]}(t),o=t[u];r(o)||(o=[o]);var i=F[u];if(!i)throw new Error("Unrecognized operation "+u);return i(n,e,o)}),U=function(r){if(!r)return null;var n=x[r];if(void 0===n){if(!C){if(Object.prototype.hasOwnProperty.call(x,r))throw new Error("circular logic");x[r]=void 0,n=R(a[r],m)}void 0===n&&(n=null),x[r]=n}return n};return U}}()).noConflict=function(){return r.Abra=n,t}}(this);

;(function () { var NYTD="undefined"!=typeof window&&window.NYTD?window.NYTD:{};function setupTimeZone(){var e='[data-timezone][data-timezone~="'+(new Date).getHours()+'"] { display: block }',n=document.createElement("style");n.innerHTML=e,document.head.appendChild(n)}function getUserAgent(){return window.navigator.userAgent||window.navigator.vendor||window.opera||""}function userAgentIndicatesiOS(e){return-1!==e.indexOf("nytios")}function userAgentIndicatesAndroid(e){return-1!==e.indexOf("nyt\_android")}function addNYTAppClass(){var e=getUserAgent(),n=userAgentIndicatesAndroid(e),t=userAgentIndicatesiOS(e);(n||t)&&(document.documentElement.classList.add("NYTApp"),document.documentElement.classList.add(t?"IOS":"ANDROID"))}function addNYTPageTypeClass(){var e=window.vi.pageType.edge;e&&document.documentElement.classList.add("nytapp-"+e)}function setupPageViewId(){NYTD.PageViewId={},NYTD.PageViewId.update=function(){return"undefined"!=typeof nyt\_et&&"function"==typeof window.nyt\_et.get\_pageview\_id?(window.nyt\_et("pageinit"),NYTD.PageViewId.current=window.nyt\_et.get\_pageview\_id()):NYTD.PageViewId.current="xxxxxxxx-xxxx-4xxx-yxxx-xxxxxxxxxxxx".replace(/[xy]/g,function(e){var n=16\*Math.random()|0;return("x"===e?n:3&n|8).toString(16)}),NYTD.PageViewId.current}}var \_f=function(){try{document.domain="nytimes.com"}catch(e){}window.swgUserInfoXhrObject=new XMLHttpRequest,setupPageViewId(),setupTimeZone(),addNYTAppClass(),addNYTPageTypeClass(),window.nyt\_et&&"function"==typeof window.nyt\_et&&window.nyt\_et("init",vi.env.ET2\_URL,"nyt-vi",{subject:"page",canonicalUrl:(document.querySelector("link[rel=canonical]")||{}).href,articleId:(document.querySelector("meta[name=articleid]")||{}).content,nyt\_uri:(document.querySelector("meta[name=nyt\_uri]")||{}).content,pubpEventId:(document.querySelector("meta[name=pubp\_event\_id]")||{}).content,url:location.href,referrer:document.referrer||void 0,client\_tz\_offset:(new Date).getTimezoneOffset()}),"undefined"!=typeof nyt\_et&&"function"==typeof window.nyt\_et.get\_pageview\_id?NYTD.PageViewId.current=window.nyt\_et.get\_pageview\_id():NYTD.PageViewId.update()};;\_f.apply(null, []); })();;(function () { var NYTD="undefined"!=typeof window&&window.NYTD?window.NYTD:{};var \_f=function(t){window.Abra&&"function"==typeof window.Abra&&(NYTD.Abra=function(r){var a=(r.document.cookie.match(/(?:^|;) \*nyt-a=([^;]\*)/)||[])[1],e=[];r.dataLayer=r.dataLayer||[],o.config=t.abraConfig||{},o.reportedAllocations={},o.reportedExposures={};var n=(t.abraURL||"").match(/current[/]([a-zA-Z-]+).json/i);o.integration=n&&n.length>1?n[1]:"";try{o.version=r.Abra(o.config)(".ver")}catch(t){o.version=0}function o(t){return o.getAbraSync(t).variant}return o.getAbraSync=function(t){var e=null,n=!1;try{e=r.Abra(o.config,{agent\_id:a})(t),n=!0}catch(t){}return{variant:e,allocated:n}},o.reportExposure=function(t){var a=o.getAbraSync(t).variant;void 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})();;(function () { var \_f=function(e){var r=function(){var r=e.url;try{r+=window.location.search.slice(1).split("&").reduce(function(e,r){return"ip-override"===r.split("=")[0]?"?"+r:e},"")}catch(e){console.warn(e)}var n=new XMLHttpRequest;for(var t in n.withCredentials=!0,n.open("POST",r,!0),n.setRequestHeader("Content-Type","application/json"),e.headers)n.setRequestHeader(t,e.headers[t]);return n.send(e.body),n};window.userXhrObject=r(),window.userXhrRefresh=function(){return window.userXhrObject=r(),window.userXhrObject}};;\_f.apply(null, [{"url":"https://samizdat-graphql.nytimes.com/graphql/v2","body":"{\"operationName\":\"UserQuery\",\"variables\":{},\"query\":\" query UserQuery { user { \_\_typename profile { displayName email } userInfo { regiId entitlements demographics { emailSubscriptions wat bundleSubscriptions { bundle inGrace promotion source } } } subscriptionDetails { graceStartDate graceEndDate isFreeTrial hasQueuedSub startDate endDate status entitlements } } } \"}","headers":{"nyt-app-type":"project-vi","nyt-app-version":"0.0.5","nyt-token":"MIIBIjANBgkqhkiG9w0BAQEFAAOCAQ8AMIIBCgKCAQEAs+/oUCTBmD/cLdmcecrnBMHiU/pxQCn2DDyaPKUOXxi4p0uUSZQzsuq1pJ1m5z1i0YGPd1U1OeGHAChWtqoxC7bFMCXcwnE1oyui9G1uobgpm1GdhtwkR7ta7akVTcsF8zxiXx7DNXIPd2nIJFH83rmkZueKrC4JVaNzjvD+Z03piLn5bHWU6+w+rA+kyJtGgZNTXKyPh6EC6o5N+rknNMG5+CdTq35p8f99WjFawSvYgP9V64kgckbTbtdJ6YhVP58TnuYgr12urtwnIqWP9KSJ1e5vmgf3tunMqWNm6+AnsqNj8mCLdCuc5cEB74CwUeQcP2HQQmbCddBy2y0mEwIDAQAB"}}]); })();;(function () { var registry=window.\_interactiveRegistry={};function getId(t){for(;(t=t.parentElement)&&!t.matches("[data-sourceid].interactive-body"););return t?t.getAttribute("data-sourceid"):null}window.registerInteractive=function(t){var e={\_subs:{cleanup:[],remount:[]},id:t,on:function(t,r){return this.\_subs[t].push(r),e}};registry[t]=e},window.getInteractiveBridge=function(t){var e="string"==typeof t?t:getId(t);return registry[e]}; })();;(function () { function swgDataLayer(e){return!!window.dataLayer&&((window.dataLayer=window.dataLayer||[]).push({event:"impression",module:e}),!0)}function checkSwgOptOut(){if(!window.localStorage)return!1;var e=window.localStorage.getItem("nyt-swgOptOut");if(!e)return!1;var t=parseInt(e,10);return((new Date).getTime()-t)/864e5<1||(window.localStorage.removeItem("nyt-swgOptOut"),!1)}function swgDeferredAccount(e,t){return e.completeDeferredAccountCreation({entitlements:t,consent:!1}).then(function(e){var t=vi.env.AUTH\_HOST+"/svc/account/auth/v1/swg-dal-web",n=e.purchaseData.raw.data?e.purchaseData.raw.data:e.purchaseData.raw,o=JSON.parse(n),a={package\_name:o.packageName,product\_id:o.productId,purchase\_token:o.purchaseToken,google\_id\_token:e.userData.idToken,google\_user\_email:e.userData.email,google\_user\_id:e.userData.id,google\_user\_name:e.userData.name},r=new XMLHttpRequest;r.withCredentials=!0,r.open("POST",t,!0),r.setRequestHeader("Content-Type","application/json"),r.send(JSON.stringify(a)),r.onload=function(){200===r.status?(swgDataLayer({name:"swg",context:"Deferred",label:"Seamless Signin",region:"swg-modal"}),e.complete().then(function(){window.location.reload(!0)})):(e.complete(),window.location=encodeURI(vi.env.AUTH\_HOST+"/get-started/swg-link?redirect="+encodeURIComponent(window.location.href)))}}).catch(function(){return!!window.localStorage&&(!window.localStorage.getItem("nyt-swgOptOut")&&(window.localStorage.setItem("nyt-swgOptOut",(new Date).getTime()),!0))}),!0}function hasLogoutCookie(){var e=document.cookie.match("(^|;) ?nyt-auth-action=([^;]\*)(;|$)")||null;return e&&"logout"===e[2]}function loginWithGoogle(){return"undefined"!=typeof window&&(-1===document.cookie.indexOf("NYT-S")&&(!0!==checkSwgOptOut()&&(!!window.SWG&&((window.SWG=window.SWG||[]).push(function(e){return e.init(vi.env.SWG\_PUBLICATION\_ID),!0!==hasLogoutCookie()&&(e.getEntitlements().then(function(t){if(void 0===t||!t.raw)return!1;window.SwGEntitlement=!0;var n={entitlements\_token:t.raw};return window.swgUserInfoXhrObject.withCredentials=!0,window.swgUserInfoXhrObject.open("POST",vi.env.AUTH\_HOST+"/svc/account/auth/v1/login-swg-web",!0),window.swgUserInfoXhrObject.setRequestHeader("Content-Type","application/json"),window.swgUserInfoXhrObject.send(JSON.stringify(n)),window.swgUserInfoXhrObject.onload=function(){switch(window.swgUserInfoXhrObject.status){case 200:return swgDataLayer({name:"swg",context:"Seamless",label:"Seamless Signin",region:"login"}),window.location.reload(!0),!0;case 412:return swgDeferredAccount(e,t);default:return!1}},t}).catch(function(){return!1}),!0)}),!0))))}var \_f=function(){if(window.swgUserInfoXhrObject.checkSwgResponse=!1,window.SwGEntitlement=!1,-1===document.cookie.indexOf("NYT-S")){var e=document.createElement("script");e.src="https://news.google.com/swg/js/v1/swg.js",e.setAttribute("subscriptions-control","manual"),e.setAttribute("async",!0),e.onload=function(){loginWithGoogle()},document.getElementsByTagName("head")[0].appendChild(e)}};;\_f.apply(null, []); })();;(function () { var \_f=function(){"function"!=typeof window.onInitNativeAds&&(window.onInitNativeAds=function(){})};;\_f.apply(null, []); })();

</script>

<script>!function(e){function t(t){for(var n,a,i=t[0],l=t[1],f=t[2],c=0,s=[];c<i.length;c++)a=i[c],Object.prototype.hasOwnProperty.call(o,a)&&o[a]&&s.push(o[a][0]),o[a]=0;for(n in l)Object.prototype.hasOwnProperty.call(l,n)&&(e[n]=l[n]);for(p&&p(t);s.length;)s.shift()();return u.push.apply(u,f||[]),r()}function r(){for(var e,t=0;t<u.length;t++){for(var r=u[t],n=!0,i=1;i<r.length;i++){var l=r[i];0!==o[l]&&(n=!1)}n&&(u.splice(t--,1),e=a(a.s=r[0]))}return e}var n={},o={70:0},u=[];function a(t){if(n[t])return n[t].exports;var r=n[t]={i:t,l:!1,exports:{}};return e[t].call(r.exports,r,r.exports,a),r.l=!0,r.exports}a.m=e,a.c=n,a.d=function(e,t,r){a.o(e,t)||Object.defineProperty(e,t,{enumerable:!0,get:r})},a.r=function(e){"undefined"!=typeof Symbol&&Symbol.toStringTag&&Object.defineProperty(e,Symbol.toStringTag,{value:"Module"}),Object.defineProperty(e,"\_\_esModule",{value:!0})},a.t=function(e,t){if(1&t&&(e=a(e)),8&t)return e;if(4&t&&"object"==typeof e&&e&&e.\_\_esModule)return e;var r=Object.create(null);if(a.r(r),Object.defineProperty(r,"default",{enumerable:!0,value:e}),2&t&&"string"!=typeof e)for(var n in e)a.d(r,n,function(t){return e[t]}.bind(null,n));return r},a.n=function(e){var t=e&&e.\_\_esModule?function(){return e.default}:function(){return e};return a.d(t,"a",t),t},a.o=function(e,t){return Object.prototype.hasOwnProperty.call(e,t)},a.p="/vi-assets/static-assets/";var i=window.webpackJsonp=window.webpackJsonp||[],l=i.push.bind(i);i.push=t,i=i.slice();for(var f=0;f<i.length;f++)t(i[f]);var p=l;r()}([]);

//# sourceMappingURL=runtime~adslot-c83e48ee58ab9b9441b3.js.map</script>

<script async src="/vi-assets/static-assets/adslot-2137d9844fb66d47d0d5.js"></script>

<script data-rh="true" type="application/ld+json">{"@context":"http://schema.org","@type":"AdvertiserContentArticle","description":"Why our future may depend on the fate of birds","image":[{"@context":"http://schema.org","@type":"ImageObject","url":"https://static01.nyt.com/images/2019/04/09/t-brand/PaidPost-39e707672\_Promoimage/PaidPost-39e707672\_Promoimage-videoSixteenByNineJumbo1600.jpg","height":630,"width":1120},{"@context":"http://schema.org","@type":"ImageObject","url":"https://static01.nyt.com/images/2019/04/09/t-brand/PaidPost-39e707672\_Promoimage/PaidPost-39e707672\_Promoimage-superJumbo.jpg","height":630,"width":1200}],"mainEntityOfPage":"https://www.nytimes.com/paidpost/allbirds/the-view-from-above.html","url":"https://www.nytimes.com/paidpost/allbirds/the-view-from-above.html","author":{"@id":"https://www.nytimes.com/#publisher"},"dateModified":"2020-03-18T20:11:14.666Z","datePublished":"2020-03-18T20:11:14.666Z","headline":"PAID POST by Allbirds — The View From Above","publisher":{"@id":"https://www.nytimes.com/#publisher"},"copyrightHolder":{"@id":"https://www.nytimes.com/#publisher"},"copyrightYear":2021}</script><script data-rh="true" type="application/ld+json">{"@context":"http://schema.org","@type":"NewsMediaOrganization","name":"The New York Times","logo":{"@context":"http://schema.org","@type":"ImageObject","url":"https://static01.nyt.com/images/misc/NYT\_logo\_rss\_250x40.png","height":40,"width":250},"url":"https://www.nytimes.com/","@id":"https://www.nytimes.com/#publisher","diversityPolicy":"https://www.nytco.com/diversity-and-inclusion-at-the-new-york-times/","ethicsPolicy":"https://www.nytco.com/who-we-are/culture/standards-and-ethics/","masthead":"https://www.nytimes.com/interactive/2020/09/08/admin/the-new-york-times-masthead.html","foundingDate":"1851-09-18","sameAs":"https://en.wikipedia.org/wiki/The\_New\_York\_Times"}</script><script data-rh="true" id="paidpost-script-helmet-inline-script">(function() {

(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){

(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1\*new Date();a=s.createElement(o),

m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)

})(window,document,'script','https://www.google-analytics.com/analytics.js','ga');

ga('create', 'UA-50835963-35', 'auto');

try {

if (window.location.search) {

ga('set', 'dimension2', window.location.search);

}

var tbsNytMatch = window.location.search.match(/tbs\_nyt=([^&|\?]\*)/);

if (tbsNytMatch.length > 1) {

ga('set', 'dimension3', tbsNytMatch[1]);

}

} catch (e) {}

try {

var hashParts = window.location.hash.split('?');

if (hashParts.length > 0) {

var hash = hashParts[0].substring(1);

ga('set', 'dimension4', hash);

}

} catch (e) {}

ga('send', 'pageview', location.pathname);

})();

(function() {

function testCookie(name) {

var match = document.cookie.match(new RegExp(name + '=([^;]+)'));

if (match) return match[1];

}

function isAcceptableTracker(acceptableTrackerList) {

acceptableTrackerList = acceptableTrackerList || [];

// join our possible list and test

var regexp = new RegExp('(?:.{4})(' + acceptableTrackerList.join('|') + ')');

var purrCookie = testCookie('nyt-purr');

return regexp.test(purrCookie);

}

function getFacebook() {

// controllers are acceptable for facebook

if(isAcceptableTracker(['c'])) {

!function(f,b,e,v,n,t,s)

{if(f.fbq)return;n=f.fbq=function(){n.callMethod?

n.callMethod.apply(n,arguments):n.queue.push(arguments)};

if(!f.\_fbq)f.\_fbq=n;n.push=n;n.loaded=!0;n.version='2.0';

n.queue=[];t=b.createElement(e);t.async=!0;

t.src=v;s=b.getElementsByTagName(e)[0];

s.parentNode.insertBefore(t,s)}(window,document,'script',

'https://connect.facebook.net/en\_US/fbevents.js');

fbq('init', 592202027582499);

fbq('track', 'PageView');

}

}

function getPressboard() {

//controllers are acceptable for Pressboard script

if(isAcceptableTracker(['c'])) {

!function(p,r,e,s,b,d)

{p.pbq||(s=p.pbq=function(){s.exe?s.exe.apply(s,arguments):s.queue.push(arguments);},s.version='1.0',s.queue=[],b=r.createElement(e),b.async=!0,b.src='https://sr.studiostack.com/v3/services',d=r.getElementsByTagName(e)[0],d.parentNode.insertBefore(b,d))}(window,document,'script');

pbq('init', '134558');

pbq('set', 'story');

document.addEventListener("DOMContentLoaded", function(){

var pd = document.createElement('div');

pd.id = 'pressboard-ad-sponsorship-msg';

var article = document.querySelector('article');

article.appendChild(pd);

});;

}

}

if (typeof document !== 'undefined') {

getFacebook();

getPressboard();

}

})();

</script><script data-rh="true" >var AdSlot4=function(){"use strict";function t(t,e){var n,o=Object.keys(t);return Object.getOwnPropertySymbols&&(n=Object.getOwnPropertySymbols(t),e&&(n=n.filter(function(e){return Object.getOwnPropertyDescriptor(t,e).enumerable})),o.push.apply(o,n)),o}function n(o){for(var e=1;e<arguments.length;e++){var i=null!=arguments[e]?arguments[e]:{};e%2?t(Object(i),!0).forEach(function(e){var t,n;t=o,e=i[n=e],n in t?Object.defineProperty(t,n,{value:e,enumerable:!0,configurable:!0,writable:!0}):t[n]=e}):Object.getOwnPropertyDescriptors?Object.defineProperties(o,Object.getOwnPropertyDescriptors(i)):t(Object(i)).forEach(function(e){Object.defineProperty(o,e,Object.getOwnPropertyDescriptor(i,e))})}return o}function L(e,t){return function(e){if(Array.isArray(e))return e}(e)||function(e,t){if("undefined"==typeof Symbol||!(Symbol.iterator in Object(e)))return;var n=[],o=!0,i=!1,r=void 0;try{for(var a,d=e[Symbol.iterator]();!(o=(a=d.next()).done)&&(n.push(a.value),!t||n.length!==t);o=!0);}catch(e){i=!0,r=e}finally{try{o||null==d.return||d.return()}finally{if(i)throw r}}return n}(e,t)||function(e,t){if(!e)return;if("string"==typeof e)return o(e,t);var n=Object.prototype.toString.call(e).slice(8,-1);"Object"===n&&e.constructor&&(n=e.constructor.name);if("Map"===n||"Set"===n)return Array.from(e);if("Arguments"===n||/^(?:Ui|I)nt(?:8|16|32)(?:Clamped)?Array$/.test(n))return o(e,t)}(e,t)||function(){throw new TypeError("Invalid attempt to destructure non-iterable instance.

In order to be iterable, non-array objects must have a [Symbol.iterator]() method.")}()}function o(e,t){(null==t||t>e.length)&&(t=e.length);for(var n=0,o=new Array(t);n<t;n++)o[n]=e[n];return o}function j(e,t,n,o,i,r){var a=1<arguments.length&&void 0!==t?t:0,d=2<arguments.length&&void 0!==n?n:0,s=3<arguments.length&&void 0!==o?o:0,l=4<arguments.length&&void 0!==i?i:0,c=!(5<arguments.length&&void 0!==r)||r;if(!e||1!==e.nodeType)return!1;var u=e.getBoundingClientRect(),t=u.top-a,n=u.left,o=u.bottom,i=u.right,r=0,e=0,a=window.innerHeight,u=window.innerWidth;return c?r+s\*l<=o&&e+d\*l<=i&&t<=a-s\*l&&n<=u-d\*l:r<=t&&o<=a}function R(){return!("undefined"==typeof window||!window.document||!window.document.createElement)&&window.self!==window.top}function z(e){var t=window.location.href,e=e.replace(/[[]]/g,"\$&"),t=new RegExp("[?&]".concat(e,"(=([^&#]\*)|&|#|$)")).exec(t);return t&&t[2]?decodeURIComponent(t[2].replace(/\+/g,"")):""}function T(e,t,n){var o="".concat(e,"-").concat(t);try{performance.mark(o),performance.measure(o,n,o);var i=performance.getEntriesByName(o).find(function(e){return"measure"===e.entryType});return i?Math.round(i.duration):0}catch(e){return 0}}function k(){var e=document.referrer||"",t=/([a-zA-Z0-9\_\-.]+)(@|%40)([a-zA-Z0-9\_\-.]+).([a-zA-Z]{2,5})/;return t.test(e)||t.test(window.location.href)}function C(e){e=document.cookie.match(new RegExp("".concat(e,"=([^;]+)")));return e?e[1]:""}var D={adConfigPosition:5,full:"f",restrictedDataProcessing:"r",nonPersonalized:"n",collapsed:"c",adLuce:"a",socrates:"s"};function x(){return C("nyt-purr")[D.adConfigPosition]||""}function V(){return x()===D.socrates}function M(){return x()===D.adLuce}return function(){var a,d,p=window.AdSlot4||{},t=window.performance&&window.performance.timing&&performance.timing.responseStart,g={},f=[],v=[],o=!1,i=!1,m=!0,w=!1,s=!1,b=x()===D.collapsed;if(p.init)return p;function r(e){e&&t&&e.setTargeting("request\_time",(Date.now()-t).toString())}function h(e,t){window.googletag.cmd.push(function(){r(t),window.googletag.display(e)})}function l(e){var t,n,o,i;k()||e?p.events.publish({name:"AdEmpty",value:{type:"AdsDisabled"}}):(i=function(){var e=window.googletag;e?e.cmd.push(function(){e.\_loadStarted\_?window.advBidxc&&!window.advBidxc.isAdServerLoaded&&(window.advBidxc.isAdServerLoaded=!0):p.events.publish({name:"AdEmpty",value:{type:"AdBlockOn"}})}):p.events.publish({name:"AdEmpty",value:{type:"GptError"}})},window.googletag&&window.googletag.apiReady?i():(t="https://securepubads.g.doubleclick.net/tag/js/gpt.js",n=i,o=function(){p.events.publish({name:"AdEmpty",value:{type:"GptError"}})},e=document.getElementsByTagName("head")[0],i=document.createElement("script"),n&&(i.onload=n),o&&(i.onerror=o),i.src=t,i.async=!0,e.appendChild(i)))}function c(){Object.entries(g).filter(function(e){return L(e,2)[1].displayed}).forEach(function(e){e=L(e,1)[0];p.events.publish({name:"WindowUnload",scope:e,vaue:e})})}function u(){"hidden"===document.visibilityState&&Object.entries(g).filter(function(e){return L(e,2)[1].displayed}).forEach(function(e){e=L(e,1)[0];p.events.publish({name:"WindowBlur",scope:e,value:e})})}function y(e,t,n){return window.googletag.defineSlot(e,t,n)}function A(e,t){var n=window.googletag;n.cmd.push(function(){e&&e.forEach(function(e){r(e)}),e&&t?n.pubads().refresh(e,t):e?n.pubads().refresh(e):t?n.pubads().refresh(null,t):n.pubads().refresh()})}function E(e){var t=e.displayed,n=e.id,e=e.slot;p.events.publish({name:"AdCalled",value:{id:n,slot:e,timeCalled:T(n,"timeCalled","responseStart")},scope:n}),o&&t?(A([e],i?null:{changeCorrelator:!1}),i=!1):(h(n,e),g[n].displayed=!0)}function e(){v=v.filter(function(e){var t=e.AdSlotElement,t=j(t,m?p.props.offset:0,0,0,0,m);return t&&E(e),!t})}function S(n){var o=n.AdSlotElement,e={root:null,rootMargin:"".concat(p.props.offset,"px"),threshold:0},e=new IntersectionObserver(function(e,t){e[0].isIntersecting&&(E(n),t.unobserve(o))},e);return e.observe(o),e}function O(t){var e=t.AdSlotElement,n=t.id,o=new IntersectionObserver(function(e){e=L(e,1)[0];!t.viewable&&.5<=e.intersectionRatio?t.viewable=!0:t.viewable&&!e.isIntersecting&&(p.events.publish({name:"AdLeftViewport",scope:n}),t.viewable=!1)},{root:null,rootMargin:"0px",threshold:[0,.5]});return o.observe(e),o}function P(){window.IntersectionObserver?(w=!0,window.IntersectionObserver.prototype.POLL\_INTERVAL=1e3):document.addEventListener("scroll",function(o,e){var i=this,r=1<arguments.length&&void 0!==e?e:1e3,a=null;return function(){for(var e=arguments.length,t=new Array(e),n=0;n<e;n++)t[n]=arguments[n];null===a&&(a=setTimeout(function(){o.apply(i,t),a=null},r))}}(e,1e3))}function I(e){if(e.data.exclusive&&e.data.div){var t=e.data.div;switch(e.data.type){case"only-child":(n=(n={empty:(o=t,i=[],Object.keys(g).forEach(function(e){o!==e&&i.push(g[e])}),i)})&&n.empty||v).length&&n.forEach(function(e){e.observer&&e.observer.unobserve(e.AdSlotElement),p.events.publish({name:"AdEmpty",value:{type:e.id},scope:e.id})}),v=[],b=!0;break;case"family-plan":void 0!==(n=g[t]&&g[t].slot&&(g[t].slot.getResponseInformation()||{}).lineItemId)&&p.updateAdReq({adv:n,excl:"family"});break;case"blank":p.events.publish({name:"AdEmpty",value:{type:t},scope:e.data.div})}}var n,o,i}if(p.events=(a={},d={},{publish:function e(t){var n=t.name,o=void 0===n?"":n,n=t.value,i=void 0===n?{}:n,t=t.scope,t=void 0===t?"page":t;"all"!==t&&e({name:o,value:i,scope:"all"}),a[o]||(a[o]={}),a[o][t]||(a[o][t]=[]),a[o][t].push(i),d[o]&&d[o][t]&&d[o][t].forEach(function(e){e(i)})},subscribe:function(e){var t=e.name,n=void 0===t?"":t,t=e.callback,o=void 0===t?function(){}:t,e=e.scope,i=void 0===e?"page":e;d[n]||(d[n]={}),d[n][i]||(d[n][i]=[]);var r=d[n][i].push(o)-1;return a[n]&&a[n][i]&&a[n][i].length&&a[n][i].forEach(function(e){o(e)}),{remove:function(){return d[n][i].splice(r,1)}}},unsubscribeToAll:function(t){Object.keys(d).forEach(function(e){d[e]&&d[e][t]&&delete d[e][t]}),Object.keys(a).forEach(function(e){a[e]&&a[e][t]&&delete a[e][t]})}}),p.initializeAd=function(o,e){var r,t,a,d,s,l,n,c,i,u;p.props?(n=p.props,r=n.adUnitPath,t=n.sizeMapping,i=n.hideTopAd,a=e.id,d=e.position,n=e.sizeKey,s=e.lazyLoad,l=e.truePosition,c=(n=n||d)in t?t[n]:t.default,"top"===d&&i||f.includes(a)||!(a&&r&&c&&o&&o.classList)||o.classList.contains("placed-ad")||o.parentNode&&o.parentNode.classList.contains("placed-ad")||((i=r.match(/tragedy/i))&&i.length?p.events.publish({name:"AdEmpty",value:{type:"AdsDisabled"},scope:"page"}):M()||k()||V()?p.events.publish({name:"AdEmpty",value:{type:"AdsDisabled"}}):b?p.events.publish({name:"AdEmpty",value:{type:a},scope:a}):(u=window.googletag).cmd.push(function(){var i,e,t;R()?(i=window.outerWidth,n=c.reduce(function(e,t){var n=Number.isInteger(t[0])?t[0]:null,o=e.prevVp;return n<i&&o<n&&(e.prevVp=n,e.sizes=t[1]),e},{prevVp:-1,sizes:[]}),e=y(r,n.sizes,a)):(e=y(r,[],a),t=u.sizeMapping(),c.forEach(function(e){t.addSize([e[0],0],e[1])}),e.defineSizeMapping(t.build()));var n=l||d;e.setTargeting("div",a),e.setTargeting("pos",n),e.setCollapseEmptyDiv(!0),e.addService(u.pubads());n={id:a,slot:e,AdSlotElement:o,sizes:c,display:void 0,viewabilityObserver:null,viewable:!1};p.events.publish({name:"AdDefined",value:{id:a,sizes:c,truePosition:l,timeDefined:T(a,"timeDefined","responseStart"),slot:e},scope:a}),s&&!j(o,0,0,0,0,m)||(p.events.publish({name:"AdCalled",value:{id:a,slot:e,timeCalled:T(a,"timeCalled","responseStart")},scope:a}),g[a]&&g[a].slot?A([e]):h(a,e),n.displayed=!0),(n=n).displayed||(w&&(n.observer=S(n)),v.push(n)),w&&(n.viewabilityObserver=O(n)),g[n.id]=n}))):p.events.subscribe({name:"AdSlotReady",callback:function(){return p.initializeAd(o,e)}})},p.fillPlacements=function(e){var t=document.querySelectorAll(".place-ad:not(.placed-ad)");if(t&&0!==t.length)for(var n=0;n<t.length;n++){var o=t[n],i=o.id,r=o.dataset,a=r.position,d=r.sizeKey,s=r.lazyLoad,l=r.slotId,c="false"!==s,u=o,r=a,s=l&&l!==i;(i||l)&&a&&(s&&!e||!s)&&(s&&(r=l,(s=document.createElement("div")).id=l,s.setAttribute("style","display: block; text-align: center; height: 100%"),u=s,o.appendChild(s)),p.initializeAd(u,{id:u.id,position:r,sizeKey:d,lazyLoad:c}),o.classList.add("placed-ad"))}},p.updateAdReq=function(n,o){window.googletag.cmd.push(function(){var t=p.props&&p.props.adTargeting||{};o||Object.keys(n).forEach(function(e){t[e]=n[e],window.googletag.pubads().setTargeting(e,"".concat(n[e]))}),g[o]&&Object.keys(n).forEach(function(e){g[o].slot.setTargeting(e,"".concat(n[e]))})})},p.getAdReq=function(){return p.props&&p.props.adTargeting||{}},p.refreshAds=function(){m=!(i=o=!0),v=[],f=[],w?Object.keys(g).forEach(function(e){var t=g[e],n=t.observer,o=t.displayed,i=t.AdSlotElement,e=t.viewabilityObserver;v.push(t),o&&(n&&n.unobserve(i),e&&(t.viewable=!1,e.unobserve(i),p.events.publish({name:"AdLeftViewport",scope:t.id})),t.observer=S(t),t.viewabilityObserver=O(t))}):(Object.keys(g).forEach(function(e){v.push(g[e])}),e()),setTimeout(function(){m=!0},2e3)},p.removeAdPlacement=function(t){window.googletag.cmd.push(function(){var e=window.googletag.pubads().getSlots().filter(function(e){return e.getSlotElementId()===t});window.googletag.destroySlots(e),(e=t)&&f.push(e)})},p.getSlot=function(t){var n=null;return window.googletag.cmd.push(function(){var e=window.googletag.pubads().getSlots().filter(function(e){return e.getSlotElementId()===t});n=e[0]||null}),n},p.init=function(e){var t=e||{},n=t.adTargeting,a=void 0===n?{}:n,o=t.adUnitPath,i=void 0===o?"":o,r=t.offset,d=void 0===r?400:r,e=t.haltDFP,n=t.lockdownAds,o=void 0!==n&&n,r=t.hideTopAd,n=void 0!==r&&r,r=t.sizeMapping,t=void 0===r?{}:r,r=void 0!==e&&e||V()||M();s||(a.vp=window.matchMedia("(min-width: 970px)").matches?"large":window.matchMedia("(min-width: 728px)").matches?"medium":"small",a.uap=(e=window.navigator.userAgent).match(/nyt[-\_]?ios/i)?"ios":e.match(/nyt[-\_]?android/i)?"android":"browser",a.aid=C("nyt-a")||null,x()===D.full&&(a.purr="full"),(e=z("ad-keywords"))&&(a.adv=e),(e=z("debugads"))&&(a.debugAdsQP=e),p.props={adTargeting:a,adUnitPath:i,offset:d,sizeMapping:t,hideTopAd:n},window.googletag=window.googletag||{},window.googletag.cmd=window.googletag.cmd||[],window.googletag.cmd.push(function(){a.gdprUser&&(window.googletag.pubads().setRequestNonPersonalizedAds(1),a.purr="npa"),x()===D.nonPersonalized&&(window.googletag.pubads().setRequestNonPersonalizedAds(1),a.purr="npa"),x()===D.restrictedDataProcessing&&(window.googletag.pubads().setPrivacySettings({restrictDataProcessing:!0}),a.purr="rdp");var n,t,o=(n=a,t=window.googletag.pubads().getTargetingKeys(),Object.keys(n).filter(function(e){return t.indexOf(e)<0}).reduce(function(e,t){return e[t]=n[t],e},{}));Object.keys(o).forEach(function(e){window.googletag.pubads().setTargeting(e,o[e])}),window.googletag.enableServices(),P(),p.fillPlacements(!0);function i(){p.fillPlacements()}function r(){return"complete"===document.readyState}r()?i():document.addEventListener("readystatechange",function e(){r()&&(document.removeEventListener("readystatechange",e),i())}),window.addEventListener("unload",c),window.document.addEventListener("visibilitychange",u),window.googletag.pubads().addEventListener("slotResponseReceived",function(e){var t=e.slot.getSlotElementId();e.timeReceived=T(t,"timeReceived","".concat(t,"-timeCalled")),p.events.publish({name:"AdResponse",value:e,scope:t})}),window.googletag.pubads().addEventListener("slotRenderEnded",function(e){var t=e.slot.getSlotElementId();e.timeRendered=T(t,"timeRendered","".concat(t,"-timeCalled")),e.isEmpty?p.events.publish({name:"AdEmpty",value:{type:t},scope:t}):p.events.publish({name:"AdRendered",value:e,scope:t})}),window.googletag.pubads().addEventListener("slotOnload",function(e){var t=e.slot.getSlotElementId();e.timeLoaded=T(t,"timeLoaded","".concat(t,"-timeCalled")),p.events.publish({name:"AdLoaded",value:e,scope:t})}),window.googletag.pubads().addEventListener("impressionViewable",function(e){var t=e.slot.getSlotElementId(),n=e.slot.getResponseInformation(),o=n.sourceAgnosticCreativeId,n=n.sourceAgnosticLineItemId;e.timeViewed=T(t,"timeViewed","".concat(t,"-timeCalled")),e.creativeId=o,e.lineItemId=n,p.events.publish({name:"AdViewable",value:e,scope:t})})}),o?window.googletag.cmd.push(function(){window.googletag.pubads().setForceSafeFrame(!0)}):window.addEventListener("message",function(e){!e.origin.match(/(safeframe|tpc).googlesyndication.com$/)&&e.origin!==window.location.origin||I(e)},!1),l(r),p.events.publish({name:"AdSlotReady"}),s=!0)},p.cmd)for(;p.cmd.length;)p.cmd.shift()();return p.cmd={length:0,push:function(e){e()}},window.AdSlot4=n(n({},p),{},{refreshAdsInView:A}),window.AdSlot={placeDynamicAds:p.fillPlacements,getSlot:p.getSlot,setTargeting:function(e,t){var n={};n[e]=t,p.updateAdReq(n)},setSlotTargeting:function(e,t,n){var o={};o[t]=n,p.updateAdReq(o,e.getSlotElementId())},displayAd:h,removeAdPlacement:p.removeAdPlacement,dispatch:function(){},destroyAdSlots:function(){window.googletag.cmd.push(function(){window.googletag.destroySlots()})},checkAdsInViewport:e,refresh:p.refreshAds,AdSlotReady:!0,adTargeting:p.props&&p.props.adTargeting||{}},p}()}();</script><script data-rh="true" >(function () { var \_f=function(e){var o=performance.navigation&&1===performance.navigation.type;function n(){return window.matchMedia("(max-width: 739px)").matches}function r(e){var r,t,i,d,a,w,p=function(){var e=window.userXhrObject&&""!==window.userXhrObject.responseText&&JSON.parse(window.userXhrObject.responseText).data||null,o=null;return e&&e.user&&e.user.userInfo&&(o=e.user.userInfo),o}();return p&&p.demographics&&(r=p.demographics,t=e,d=r&&r.emailSubscriptions,(a=r&&r.bundleSubscriptions)&&t&&(d&&d.length&&(t.em=d.toString().toLowerCase()),r.wat&&(t.wat=r.wat.toLowerCase()),a&&a.length&&a[0].bundle&&((i=a[0]).source&&(t.subsrc=i.source.toLowerCase()),i.promotion&&(t.subprm=i.promotion),i.in\_grace&&(t.grace=i.in\_grace.toString()))),e=t),n()?(e.prop="mnyt",e.plat="mweb",e.ver="mvi"):(e.prop="nyt",e.plat="web",e.ver="vi"),"/es/"===window.location.pathname.substring(0,4)&&(e.prop="esnyt",e.edn="es",n()&&(e.prop="mesnyt")),"hp"===e.typ&&(document.referrer&&(e.topref=document.referrer),o&&(e.refresh="manual")),e.abra\_dfp=(w=window.NYTD&&window.NYTD.Abra)&&w.config?Object.keys(w.config).reduce(function(e,o){const n=o.toLowerCase(),r=w.getAbraSync&&w.getAbraSync(o)||{};if((n.indexOf("dfp")>-1||o.indexOf("redbird")>-1)&&r.variant){var t=n+"\_"+r.variant.toLowerCase();e.push(t)}return e},[]):"",e.page\_view\_id=window.NYTD.PageViewId&&window.NYTD.PageViewId.current,e.sov=function(){const e=(Math.floor(4\*Math.random())+1).toString();return window.sov?window.sov:(window.sov=e,window.sov)}(),e}var t=e||{},i=t.adTargeting||{},d=t.adUnitPath||"/29390238/nyt/homepage",a=t.offset||400,w=t.hideTopAd||n(),p=t.lockdownAds||!1,s=t.sizeMapping||{top:[[970,["fluid",[728,90],[970,90],[970,250],[1605,300]]],[728,["fluid",[728,90],[1605,300]]],[0,[]]],fp1:[[0,[[195,250],[215,270]]]],fp2:[[0,[[195,250],[215,270]]]],fp3:[[0,[[195,250],[215,270]]]],feat1:[[0,["fluid"]]],feat2:[[0,["fluid"]]],feat3:[[0,["fluid"]]],feat4:[[0,["fluid"]]],mktg:[[1020,[300,250]],[0,[]]],pencil:[[728,[[336,46]],[0,[]]]],pp\_edpick:[[0,["fluid"]]],pp\_morein:[[0,["fluid"],[210,218]]],ribbon:[[0,["fluid"]]],sponsor:[[765,[150,50]],[0,[320,25]]],supplemental:[[1020,[[300,250],[300,600]]],[0,[]]],chat:[[0,[[300,250],[300,420]]]],column:[[0,[[300,250],[300,420]]]],default:[[970,["fluid",[728,90],[970,90],[970,250],[1605,300]]],[728,["fluid",[728,90],[300,250],[1605,300]]],[0,["fluid",[300,250],[300,420]]]]},u=t.dfpToggleName||"dfp\_home\_toggle",f=t.lazyApi||{};window.AdSlot4=window.AdSlot4||{},window.AdSlot4.cmd=window.AdSlot4.cmd||[],window.AdSlot4.cmd.push(function(){var e,o,n;window.AdSlot4.init({adTargeting:r(i),adUnitPath:d,sizeMapping:s,offset:a,haltDFP:"1\_block"===window.NYTD.Abra(u),hideTopAd:w,lockdownAds:p,lazyApi:(e=f,o=e&&e.fetch&&e.render?e:{},n=window.NYTD&&window.NYTD.Abra&&window.NYTD.Abra("dfp\_lazy5"),n&&e[n]&&(o=e[n],window.NYTD.Abra.reportExposure("dfp\_lazy5")),o)}),window.NYTD.Abra.reportExposure("dfp\_adslot4v2")})};;\_f.apply(null, [{"adTargeting":{"vp":"small","als\_test":"1619453371624","prop":"mnyt","plat":"mweb","edn":"us","brandsensitive":"false","org":"allbirdsinc,audubonsocietynational","des":"forestsandforestry,endangeredandextinctspecies,greenhousegasemissions,globalwarming,birds,environment,airpollution","artlen":"short","ledemedsz":"none","template":"paidpost","section":"tbrand","si\_section":"tbrand","id":"100000006443529","pt":"nt11,nt15,nt19,nt20,nt4,nt5,nt6,nt7,nt8,pt13","gscat":"gs\_science,neg\_bofa,neg\_bp,gs\_science\_environ,neg\_mastercard,gs\_business,gs\_home,gs\_home\_gardening,gv\_safe,gs\_t","typ":"pp\_story"},"adUnitPath":"29390238/nyt/paidpost/100000006443529","sizeMapping":{"top":[[970,["fluid",[728,90],[970,90],[970,250],[1605,300]]],[728,["fluid",[728,90],[1605,300]]],[0,["fluid",[300,250],[300,420]]]],"pp\_edpick":[[0,["fluid"]]],"pp\_morein":[[0,["fluid"],[210,218]]],"ribbon":[[0,["fluid"]]],"chat":[[0,[[300,250],[300,420]]]],"column":[[0,[[300,250],[300,420]]]],"default":[[970,["fluid",[728,90],[970,90],[970,250],[1605,300]]],[728,["fluid",[728,90],[300,250],[1605,300]]],[0,["fluid",[300,250],[300,420]]]]}}]); })();</script><script data-rh="true" src="https://static01.nyt.com/vi-assets/static-assets/paidpost/nyt5-compat/require.js"></script><script data-rh="true" id="paidpost-script-helmet-require-config-inline-script">

(function(define, require) {

require.config({

waitSeconds: 20,

paths: {

vhs: 'https://static01.nyt.com/video/vhs/build/vhs-2.x.min',

'jquery/nyt': 'https://static01.nyt.com/vi-assets/static-assets/paidpost/nyt5-compat/jquery/2.1.4',

'backbone/nyt': 'https://static01.nyt.com/vi-assets/static-assets/paidpost/nyt5-compat/backbone/1.1.2',

'underscore/nyt': 'https://static01.nyt.com/vi-assets/static-assets/paidpost/nyt5-compat/underscore/1.8.3',

'd3/3': 'https://static01.nyt.com/vi-assets/static-assets/paidpost/nyt5-compat/d3/3.4.11',

'topojson/1': 'https://static01.nyt.com/vi-assets/static-assets/paidpost/nyt5-compat/topojson/1.6.15',

}

});

define('foundation/main', function() {});

define('paidpost/main', function() {});

})(window.define || function() {}, window.require || function() {});

</script>

</head>

<body>

<div id="app"><div><div class="NYTAppHideMasthead css-1r6wvpq e1suatyy0"><header class="css-1bymuyk e1suatyy1"><section class="css-ui9rw0 e1suatyy2"><div class="css-1f7ibof er09x8g0"><div class="css-6n7j50"><button aria-haspopup="true" aria-expanded="false" aria-label="Sections Navigation &amp; Search" class="er09x8g1 css-fzvsed" data-testid="nav-button" type="button"><svg class="css-1fe7a5q" viewBox="0 0 16 16"><rect x="1" y="3" fill="#333" width="14" height="2"></rect><rect x="1" y="7" fill="#333" width="14" height="2"></rect><rect x="1" y="11" fill="#333" width="14" height="2"></rect></svg></button></div><button id="desktop-sections-button" data-testid="desktop-section-button" aria-label="Sections Navigation" class="css-123u7tk er09x8g2"><span class="css-1dv1kvn">Sections</span><svg class="css-1fe7a5q" viewBox="0 0 16 16"><rect x="1" y="3" fill="#333" width="14" height="2"></rect><rect x="1" y="7" fill="#333" width="14" height="2"></rect><rect x="1" y="11" fill="#333" width="14" height="2"></rect></svg></button><div class="css-10488qs"><button class="css-tkwi90 ewfai8r0" data-test-id="search-button"><span class="css-1dv1kvn">SEARCH</span><svg class="css-1fe7a5q" viewBox="0 0 16 16"><path fill="#333" d="M11.3,9.2C11.7,8.4,12,7.5,12,6.5C12,3.5,9.5,1,6.5,1S1,3.5,1,6.5S3.5,12,6.5,12c1,0,1.9-0.3,2.7-0.7l3.3,3.3c0.3,0.3,0.7,0.4,1.1,0.4s0.8-0.1,1.1-0.4c0.6-0.6,0.6-1.5,0-2.1L11.3,9.2zM6.5,10.3c-2.1,0-3.8-1.7-3.8-3.8c0-2.1,1.7-3.8,3.8-3.8c2.1,0,3.8,1.7,3.8,3.8C10.3,8.6,8.6,10.3,6.5,10.3z"></path></svg></button></div><a class="css-1f8er69" href="#site-content">Skip to content</a></div><div class="css-10698na e1huz5gh0"><a data-testid="masthead-mobile-logo" aria-label="New York Times Logo. Click to visit the homepage" class="css-nhjhh0 e1huz5gh1" href="/"><svg viewBox="0 0 184 25" fill="#000"><path d="M13.8 2.9c0-2-1.9-2.5-3.4-2.5v.3c.9 0 1.6.3 1.6 1 0 .4-.3 1-1.2 1-.7 0-2.2-.4-3.3-.8C6.2 1.4 5 1 4 1 2 1 .6 2.5.6 4.2c0 1.5 1.1 2 1.5 2.2l.1-.2c-.2-.2-.5-.4-.5-1 0-.4.4-1.1 1.4-1.1.9 0 2.1.4 3.7.9 1.4.4 2.9.7 3.7.8v3.1L9 10.2v.1l1.5 1.3v4.3c-.8.5-1.7.6-2.5.6-1.5 0-2.8-.4-3.9-1.6l4.1-2V6l-5 2.2C3.6 6.9 4.7 6 5.8 5.4l-.1-.3c-3 .8-5.7 3.6-5.7 7 0 4 3.3 7 7 7 4 0 6.6-3.2 6.6-6.5h-.2c-.6 1.3-1.5 2.5-2.6 3.1v-4.1l1.6-1.3v-.1l-1.6-1.3V5.8c1.5 0 3-1 3-2.9zm-8.7 11l-1.2.6c-.7-.9-1.1-2.1-1.1-3.8 0-.7 0-1.5.2-2.1l2.1-.9v6.2zm10.6 2.3l-1.3 1 .2.2.6-.5 2.2 2 3-2-.1-.2-.8.5-1-1V9.4l.8-.6 1.7 1.4v6.1c0 3.8-.8 4.4-2.5 5v.3c2.8.1 5.4-.8 5.4-5.7V9.3l.9-.7-.2-.2-.8.6-2.5-2.1L18.5 9V.8h-.2l-3.5 2.4v.2c.4.2 1 .4 1 1.5l-.1 11.3zM34 15.1L31.5 17 29 15v-1.2l4.7-3.2v-.1l-2.4-3.6-5.2 2.8v6.6l-1 .8.2.2.9-.7 3.4 2.5 4.5-3.6-.1-.4zm-5-1.7V8.5l.2-.1 2.2 3.5-2.4 1.5zM53.1 2c0-.3-.1-.6-.2-.9h-.2c-.3.8-.7 1.2-1.7 1.2-.9 0-1.5-.5-1.9-.9l-2.9 3.3.2.2 1-.9c.6.5 1.1.9 2.5 1v8.3L44 3.2c-.5-.8-1.2-1.9-2.6-1.9-1.6 0-3 1.4-2.8 3.6h.3c.1-.6.4-1.3 1.1-1.3.5 0 1 .5 1.3 1v3.3c-1.8 0-3 .8-3 2.3 0 .8.4 2 1.6 2.3v-.2c-.2-.2-.3-.4-.3-.7 0-.5.4-.9 1.1-.9h.5v4.2c-2.1 0-3.8 1.2-3.8 3.2 0 1.9 1.6 2.8 3.4 2.7v-.2c-1.1-.1-1.6-.6-1.6-1.3 0-.9.6-1.3 1.4-1.3.8 0 1.5.5 2 1.1l2.9-3.2-.2-.2-.7.8c-1.1-1-1.7-1.3-3-1.5V5l8 14h.6V5c1.5-.1 2.9-1.3 2.9-3zm7.3 13.1L57.9 17l-2.5-2v-1.2l4.7-3.2v-.1l-2.4-3.6-5.2 2.8v6.6l-1 .8.2.2.9-.7 3.4 2.5 4.5-3.6-.1-.4zm-5-1.7V8.5l.2-.1 2.2 3.5-2.4 1.5zM76.7 8l-.7.5-1.9-1.6-2.2 2 .9.9v7.5l-2.4-1.5V9.6l.8-.5-2.3-2.2-2.2 2 .9.9V17l-.3.2-2.1-1.5v-6c0-1.4-.7-1.8-1.5-2.3-.7-.5-1.1-.8-1.1-1.5 0-.6.6-.9.9-1.1v-.2c-.8 0-2.9.8-2.9 2.7 0 1 .5 1.4 1 1.9s1 .9 1 1.8v5.8l-1.1.8.2.2 1-.8 2.3 2 2.5-1.7 2.8 1.7 5.3-3.1V9.2l1.3-1-.2-.2zm18.6-5.5l-1 .9-2.2-2-3.3 2.4V1.6h-.3l.1 16.2c-.3 0-1.2-.2-1.9-.4l-.2-13.5c0-1-.7-2.4-2.5-2.4s-3 1.4-3 2.8h.3c.1-.6.4-1.1 1-1.1s1.1.4 1.1 1.7v3.9c-1.8.1-2.9 1.1-2.9 2.4 0 .8.4 2 1.6 2V13c-.4-.2-.5-.5-.5-.7 0-.6.5-.8 1.3-.8h.4v6.2c-1.5.5-2.1 1.6-2.1 2.8 0 1.7 1.3 2.9 3.3 2.9 1.4 0 2.6-.2 3.8-.5 1-.2 2.3-.5 2.9-.5.8 0 1.1.4 1.1.9 0 .7-.3 1-.7 1.1v.2c1.6-.3 2.6-1.3 2.6-2.8s-1.5-2.4-3.1-2.4c-.8 0-2.5.3-3.7.5-1.4.3-2.8.5-3.2.5-.7 0-1.5-.3-1.5-1.3 0-.8.7-1.5 2.4-1.5.9 0 2 .1 3.1.4 1.2.3 2.3.6 3.3.6 1.5 0 2.8-.5 2.8-2.6V3.7l1.2-1-.2-.2zm-4.1 6.1c-.3.3-.7.6-1.2.6s-1-.3-1.2-.6V4.2l1-.7 1.4 1.3v3.8zm0 3c-.2-.2-.7-.5-1.2-.5s-1 .3-1.2.5V9c.2.2.7.5 1.2.5s1-.3 1.2-.5v2.6zm0 4.7c0 .8-.5 1.6-1.6 1.6h-.8V12c.2-.2.7-.5 1.2-.5s.9.3 1.2.5v4.3zm13.7-7.1l-3.2-2.3-4.9 2.8v6.5l-1 .8.1.2.8-.6 3.2 2.4 5-3V9.2zm-5.4 6.3V8.3l2.5 1.8v7.1l-2.5-1.7zm14.9-8.4h-.2c-.3.2-.6.4-.9.4-.4 0-.9-.2-1.1-.5h-.2l-1.7 1.9-1.7-1.9-3 2 .1.2.8-.5 1 1.1v6.3l-1.3 1 .2.2.6-.5 2.4 2 3.1-2.1-.1-.2-.9.5-1.2-1V9c.5.5 1.1 1 1.8 1 1.4.1 2.2-1.3 2.3-2.9zm12 9.6L123 19l-4.6-7 3.3-5.1h.2c.4.4 1 .8 1.7.8s1.2-.4 1.5-.8h.2c-.1 2-1.5 3.2-2.5 3.2s-1.5-.5-2.1-.8l-.3.5 5 7.4 1-.6v.1zm-11-.5l-1.3 1 .2.2.6-.5 2.2 2 3-2-.2-.2-.8.5-1-1V.8h-.1l-3.6 2.4v.2c.4.2 1 .3 1 1.5v11.3zM143 2.9c0-2-1.9-2.5-3.4-2.5v.3c.9 0 1.6.3 1.6 1 0 .4-.3 1-1.2 1-.7 0-2.2-.4-3.3-.8-1.3-.4-2.5-.8-3.5-.8-2 0-3.4 1.5-3.4 3.2 0 1.5 1.1 2 1.5 2.2l.1-.2c-.3-.2-.6-.4-.6-1 0-.4.4-1.1 1.4-1.1.9 0 2.1.4 3.7.9 1.4.4 2.9.7 3.7.8V9l-1.5 1.3v.1l1.5 1.3V16c-.8.5-1.7.6-2.5.6-1.5 0-2.8-.4-3.9-1.6l4.1-2V6l-5 2.2c.5-1.3 1.6-2.2 2.6-2.9l-.1-.2c-3 .8-5.7 3.5-5.7 6.9 0 4 3.3 7 7 7 4 0 6.6-3.2 6.6-6.5h-.2c-.6 1.3-1.5 2.5-2.6 3.1v-4.1l1.6-1.3v-.1L140 8.8v-3c1.5 0 3-1 3-2.9zm-8.7 11l-1.2.6c-.7-.9-1.1-2.1-1.1-3.8 0-.7.1-1.5.3-2.1l2.1-.9-.1 6.2zm12.2-12h-.1l-2 1.7v.1l1.7 1.9h.2l2-1.7v-.1l-1.8-1.9zm3 14.8l-.8.5-1-1V9.3l1-.7-.2-.2-.7.6-1.8-2.1-2.9 2 .2.3.7-.5.9 1.1v6.5l-1.3 1 .1.2.7-.5 2.2 2 3-2-.1-.3zm16.7-.1l-.7.5-1.1-1V9.3l1-.8-.2-.2-.8.7-2.3-2.1-3 2.1-2.3-2.1L154 9l-1.8-2.1-2.9 2 .1.3.7-.5 1 1.1v6.5l-.8.8 2.3 1.9 2.2-2-.9-.9V9.3l.9-.6 1.5 1.4v6l-.8.8 2.3 1.9 2.2-2-.9-.9V9.3l.8-.5 1.6 1.4v6l-.7.7 2.3 2.1 3.1-2.1v-.3zm8.7-1.5l-2.5 1.9-2.5-2v-1.2l4.7-3.2v-.1l-2.4-3.6-5.2 2.8v6.8l3.5 2.5 4.5-3.6-.1-.3zm-5-1.7V8.5l.2-.1 2.2 3.5-2.4 1.5zm14.1-.9l-1.9-1.5c1.3-1.1 1.8-2.6 1.8-3.6v-.6h-.2c-.2.5-.6 1-1.4 1-.8 0-1.3-.4-1.8-1L176 9.3v3.6l1.7 1.3c-1.7 1.5-2 2.5-2 3.3 0 1 .5 1.7 1.3 2l.1-.2c-.2-.2-.4-.3-.4-.8 0-.3.4-.8 1.2-.8 1 0 1.6.7 1.9 1l4.3-2.6v-3.6h-.1zm-1.1-3c-.7 1.2-2.2 2.4-3.1 3l-1.1-.9V8.1c.4 1 1.5 1.8 2.6 1.8.7 0 1.1-.1 1.6-.4zm-1.7 8c-.5-1.1-1.7-1.9-2.9-1.9-.3 0-1.1 0-1.9.5.5-.8 1.8-2.2 3.5-3.2l1.2 1 .1 3.6z"></path></svg></a></div><div class="css-y3sf94 ez4a0qj1"><a href="https://myaccount.nytimes.com/auth/login?response\_type=cookie&amp;client\_id=vi" class="css-1kj7lfb"><button class="css-zbkuyb ez4a0qj0" data-testid="login-button">Log in</button></a><div class="css-6n7j50"><button aria-haspopup="true" aria-expanded="false" aria-label="Account" class="ez4a0qj4 css-1p0gsi6" data-testid="user-settings-button" type="button"><svg class="css-10m9xeu" viewBox="0 0 16 16" fill="#333"><path d="M8,10c-2.5,0-7,1.1-7,3.5V16h14v-2.5C15,11.1,10.5,10,8,10z"></path><circle cx="8" cy="4" r="4"></circle></svg></button></div></div></section><section id="masthead-bar-one" class="hasLinks css-1r0gz1j e1csuq9d3"><div><div class="css-1kndsyz e1csuq9d0"></div><div class="css-1bvtpon e1csuq9d2"><a href="https://www.nytimes.com/section/todayspaper" class="css-hnzl8o">Today’s Paper</a></div></div><div class="css-9e9ivx"><a href="https://myaccount.nytimes.com/auth/login?response\_type=cookie&amp;client\_id=vi" data-testid="login-link" class="css-1k0lris"></a></div></section></header></div></div><div aria-hidden="false"><main id="site-content"><header class="css-csgkla"><div class="css-e3vz2o"><div class="css-1f9d1n4"><div class="css-1mp70jo"><a class="paid-post-client-logo css-xxjab7" href="https://www.allbirds.com/?utm\_source=new\_york\_times&amp;utm\_medium=paid-post&amp;utm\_campaign=earth\_day\_2019&amp;utm\_content=birds" target="\_blank" rel="noopener noreferrer"><img class="css-10cqj3x" src="https://paidpost-assets.nyt.com/paidpost/100000006443529/images/allbirdslogo.png" alt="Allbirds"/><p class="css-1dv1kvn">Allbirds</p></a></div><div class="paid-post-tooltip css-p8a7ez"><div><button class="css-anuh55" type="button"><p class="css-1rd0vcb">Paid Post</p><svg class="css-1yx7e16" viewBox="0 0 15 15" fill="none"><circle cx="7.5" cy="7.5" r="7" stroke="#888"></circle><path d="M6.487 9.199c-.044-.261-.035-.5.026-.715.07-.215.167-.415.29-.6.122-.184.258-.353.408-.506.157-.154.307-.3.447-.439A3.12 3.12 0 0 0 8 6.524a.737.737 0 0 0 .145-.426c0-.238-.084-.419-.25-.542-.158-.123-.369-.184-.632-.184-.245 0-.465.05-.658.15a2.97 2.97 0 0 0-.54.38L5 5.049a3.586 3.586 0 0 1 1.092-.76C6.522 4.095 6.996 4 7.513 4c.351 0 .676.038.974.115.307.077.57.196.79.358.227.161.403.369.526.622.131.246.197.538.197.876 0 .238-.048.454-.145.646-.096.184-.219.357-.368.518a6 6 0 0 1-.46.473 5.91 5.91 0 0 0-.448.461 2.17 2.17 0 0 0-.316.519c-.079.177-.105.38-.079.61H6.487zM7.329 12c-.333 0-.61-.1-.829-.3a1.007 1.007 0 0 1-.329-.76c0-.308.11-.561.329-.761.22-.208.496-.312.829-.312.333 0 .61.104.829.312.228.2.342.453.342.76a.99.99 0 0 1-.342.761c-.22.2-.496.3-.829.3z" fill="#888"></path></svg></button></div></div><div class="css-1ifbm06"><div class="css-1baulvz"><div class="css-1gomreu"><button type="button" aria-haspopup="true" aria-label="More sharing options ..." aria-describedby="" aria-expanded="false" class="css-t0ej8h"><p class="css-o90k8r">Share</p><svg class="css-1j1x68o" viewBox="0 0 16 13" width="16" height="13"><path fill-rule="evenodd" clip-rule="evenodd" d="M15.406 5.359L8.978 0v3.215C3.82 3.215.406 8.107.406 12.66 1.653 9.133 4.29 7.517 8.978 7.517v3.2l6.428-5.358z" fill="#444"></path></svg></button></div></div></div></div></div></header><article id="story" class="story css-2d1qdu e1qksbhf0"><link href="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/css/paidpost-core-91cc7522.css" rel="stylesheet"><link href="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/css/main-0be0ae25.css" rel="stylesheet"><style data-jss data-meta="aphrodite-jss">.root-3351110581 {

font-size: 1.25vw;

line-height: 1.75em;

}

@media (max-width: 1280px) {

.root-3351110581 {

font-size: 16px;

}

}

@media (min-width: 1605px) {

.root-3351110581 {

font-size: 20.0625px;

}

}

.quote-3821557591 {

font-size: 2em;

line-height: 1.3125em;

}

.credit-550005782 {

font-size: 0.75em;

line-height: 1.5em;

}</style><div id="allbirds\_birds-eye-view\_app"><div class="ppc--PaidPostArticle--root main--article--OBt7S ppc--PaidPostArticle--OpenSans ppc--nyt5--nyt5Normalize" data-reactroot="" data-reactid="1" data-react-checksum="1219122462"><link href="https://fonts.googleapis.com/css?family=Open+Sans:300,400,700" rel="stylesheet" data-reactid="2"/><section class="ppc--Placement--root-full-bleed ppc--Placement--withHorizontalPadding main--pageContainer--9lrv0" data-reactid="3"><div class="ppc--Placement--content" data-reactid="4"><div class="main--Konami--1vsgo" data-reactid="5"></div><div class="main--audioTrack--KvApx" data-reactid="6"><audio class="base-track" autoplay="" loop="" preload="true" muted="" data-reactid="7"><source src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/sounds/base-d0111045.ogg" type="audio/ogg" data-reactid="8"/><source src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/sounds/base-87d0f3ad.mp3" type="audio/mp3" data-reactid="9"/><!-- react-text: 10 -->Your browser does not support the audio element.<!-- /react-text --></audio><audio class="bird-1" autoplay="" loop="" preload="true" muted="" data-reactid="11"><source src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/sounds/1-2c1b3d45.ogg" type="audio/ogg" data-reactid="12"/><source src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/sounds/1-5dff576d.mp3" type="audio/mp3" data-reactid="13"/><!-- react-text: 14 -->Your browser does not support the audio element.<!-- /react-text --></audio><audio class="bird-2" autoplay="" loop="" preload="true" muted="" data-reactid="15"><source src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/sounds/2-fe50842f.ogg" type="audio/ogg" data-reactid="16"/><source src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/sounds/2-d9e324a4.mp3" type="audio/mp3" data-reactid="17"/><!-- react-text: 18 -->Your browser does not support the audio element.<!-- /react-text --></audio><audio class="bird-3" autoplay="" loop="" preload="true" muted="" data-reactid="19"><source src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/sounds/3-1bc73003.ogg" type="audio/ogg" data-reactid="20"/><source src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/sounds/3-c964ba8a.mp3" type="audio/mp3" data-reactid="21"/><!-- react-text: 22 -->Your browser does not support the audio element.<!-- /react-text --></audio><audio class="bird-4" autoplay="" loop="" preload="true" muted="" data-reactid="23"><source src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/sounds/4-80152bf8.ogg" type="audio/ogg" data-reactid="24"/><source src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/sounds/4-ac49a57b.mp3" type="audio/mp3" data-reactid="25"/><!-- react-text: 26 -->Your browser does not support the audio element.<!-- /react-text --></audio><audio class="bird-5" autoplay="" loop="" preload="true" muted="" data-reactid="27"><source src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/sounds/5-074b5127.ogg" type="audio/ogg" data-reactid="28"/><source src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/sounds/5-bf8f4558.mp3" type="audio/mp3" data-reactid="29"/><!-- react-text: 30 -->Your browser does not support the audio element.<!-- /react-text --></audio></div><div id="articleBackground" class="main--articleBackground--14YEw" data-reactid="31"><div data-attr-layer-num="0" data-reactid="32"><div data-reactid="33"></div></div><div data-attr-layer-num="1" data-reactid="34"><div style="background-color:#ffccc2;" data-reactid="35"></div></div><div data-attr-layer-num="2" data-reactid="36"><div style="background-color:#f7df8f;" data-reactid="37"></div></div><div data-attr-layer-num="3" data-reactid="38"><div style="background-color:#b7e0d1;" data-reactid="39"></div></div><div data-attr-layer-num="4" data-reactid="40"><div style="background-color:#5378b3;" data-reactid="41"></div></div><div data-attr-layer-num="5" data-reactid="42"><div style="background-color:#c2d9e5;" data-reactid="43"></div></div><div data-attr-layer-num="6" data-reactid="44"><div data-reactid="45"></div></div></div><div class="main--pageContainerWrap--ThJGH" data-reactid="46"><div class="background-swap-wrap main--BackgroundSwapWrapClass--1cc2G" data-name="intro" data-reactid="47"><div id="hero-bird-container" class="ppc--Placement--root-full-bleed ppc--Placement--withHorizontalPadding ppc--Placement--full-bleed main--Header--1Wwvt" data-reactid="48"><div class="ppc--Placement--content" data-reactid="49"><div class="main--HeaderLoadingGif--4SbX2" data-reactid="50"><img src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/images/preloader-816d05cc.gif" data-reactid="51"/></div><div class="main--HeaderBackground--13q-0" data-reactid="52"><div class="parallax-bird-container" data-reactid="53"><img 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data-reactid="77"></div></div></div><div class="main--MuteBlockWrap--3SNj5" data-reactid="78"><div class="main--muteEqualizer--2juLh" data-reactid="79"><div class="main--muteEqualizerBar--9AoWz" data-reactid="80"></div><div class="main--muteEqualizerBar--9AoWz" data-reactid="81"></div><div class="main--muteEqualizerBar--9AoWz" data-reactid="82"></div><div class="main--muteEqualizerBar--9AoWz" data-reactid="83"></div><div class="main--muteEqualizerBar--9AoWz" data-reactid="84"></div><div class="main--muteEqualizerBar--9AoWz" data-reactid="85"></div><div class="main--muteEqualizerBar--9AoWz" data-reactid="86"></div><div class="main--muteEqualizerBar--9AoWz" data-reactid="87"></div><div class="main--muteEqualizerBar--9AoWz" data-reactid="88"></div><div class="main--muteEqualizerBar--9AoWz" data-reactid="89"></div></div><div data-reactid="90"><p data-reactid="91">This story <strong>is best experienced with sound.</strong> Use headphones and turn up the volume</p></div></div></div><div class="main--PageIntro--3DJfD" data-reactid="92"><div class="ppc--BodyCopy--root ppc--BodyCopy--withLayout" data-reactid="93"><p data-reactid="94"><strong>The Earth gives us signs</strong>, if we know how to read them. Some scientists obsessively track environmental fluctuations like shifts in precipitation and insect populations in search of early warnings of climate change. But one co-inhabitant of Earth can teach us more about the climate than any other: birds.</p><p data-reactid="95">“Birds need what people need, such as clean water, healthy forests and resilient coastlines,” says David Yarnold, the president and C.E.O. of the National Audubon Society.</p><div class="main--PageIntroRightQuote--f7tHS" data-reactid="96"><blockquote class="root-3351110581" data-reactid="97"><div class="quote-3821557591" data-reactid="98"><div class="main--PageIntroRightQuoteImageTop--3Xux6" data-reactid="99"><img src="data:image/png;base64," data-reactid="100"/></div><div class="undefined undefined" data-reactid="101"><div class="index--FadeIn--1wQV3 undefined" data-reactid="102">‘As the canary in the coal mine metaphor suggests, when the birds are in trouble, so are we.’</div></div><div class="main--PageIntroRightQuoteImageRight--3im1b" data-reactid="103"><img src="data:image/png;base64," data-reactid="104"/></div><div class="main--PageIntroRightQuoteImageBottom--2iubs" data-reactid="105"><img src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/images/intro-branch-mobile-f2aef4ae.png" data-reactid="106"/></div></div><cite class="credit-550005782" data-reactid="107"></cite></blockquote></div><p data-reactid="108">As the canary in the coal mine metaphor suggests, when the birds are in trouble, so are we. Birds perform invaluable ecosystem services necessary for our survival, like pollinating plants and dispersing seeds to help countless species of plants survive. They also eat between 400 million and 500 million metric tons of insects a year globally, reducing the need for pesticides. Birds even perform the role of garbage disposal by devouring animal carcasses that would otherwise rot.</p><p data-reactid="109">As the effects of climate change become more pervasive, five North American species are particularly threatened. The Painted Redstart, Scarlet Tanager, Pygmy Nuthatch, Allen’s Hummingbird and Mountain Bluebird each help the environment in many ways, but their habitats are at risk, unless we start revitalization efforts soon.</p><p data-reactid="110">From the soft buzzing of the hummingbird’s wings to the sweet whistle of a warbler, birds are constantly communicating. Through their actions and very existence, they’re also sending us a message. It’s time to listen. Learn about these beautiful, essential creatures and the incredible impact they have on the planet, below.</p></div></div></div><div class="background-swap-wrap main--BackgroundSwapWrapClass--1cc2G" data-backgroundColor="#ffccc2" data-name="bird-1" data-reactid="111"><div id="bird-container-1" class="main--BirdContainer--34A7V main--odd--3HnFZ main--BirdContainer-1--3e2Zg" data-reactid="112"><div class="main--BirdContainerFigure--3Aiqz parallax-bird-container" data-reactid="113"><div class="main--BirdContainerIndexNum--AapQg" data-reactid="114">01</div><img class="main--BirdContainerBirdBlob--2ofbn" src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/images/bird-1-2bfbe6c0.png" data-reactid="115"/></div><div data-reactid="116"><div class="ppc--BodyCopy--root ppc--BodyCopy--withLayout" data-reactid="117"><div class="main--BirdContainerContentTitle---RuL-" data-reactid="118"><h2 data-reactid="119"><strong>Painted Redstarts</strong>Keep Earth Cool</h2></div><div class="main--BirdContainerContentAfterTitle--2JaKd" data-reactid="120"><p data-reactid="121">One bird species particularly affected by climate change is the beautiful Painted Redstart. This small songbird is native to Arizona, Texas, New Mexico and Mexico. With a black body, bright red belly and white stripe on its wings and tail, the Painted Redstart can be found nesting on steep hillsides or in ledge crevices. When foraging, they flash their tail and wings to scare insects out into the open. This unique bird breeds in mixed oak and pine forests, which are unfortunately threatened by climate change and deforestation.</p><div class="fact-block-5173 main--FactBlock--1KVbO" data-reactid="122"><div data-reactid="123"><img src="data:image/png;base64," data-reactid="124"/><span class="main--FactBlockPercentage--1zRTa" data-reactid="125"><span class="percentage" data-percentage="100" data-reactid="126">0</span><sup data-reactid="127">%</sup></span></div><div data-reactid="128"><p data-reactid="129">100 percent of the Painted Redstart’s summer habitat in the United States is projected to shift because of climate change.</p></div></div><p data-reactid="130">In the southwestern United States, climate change often takes the form of wildfires. In 2017, around 430,000 acres were destroyed by wildfires in Arizona alone. Temperatures in this area are projected to increase drastically, causing more droughts and heatwaves, decimating the Painted Redstart’s habitat.</p><p data-reactid="131">Because it eats flies, moths, leafhoppers and caterpillars (as well as tree sap), if these birds die out, those insect populations might grow unchecked. This would lead to significant losses in vegetation. Plants absorb carbon dioxide; with fewer plants, the excess carbon dioxide would heat the atmosphere at an ever faster rate, speeding the effects of global warming. These birds serve as a vivid reminder that every little piece of the natural world is connected.</p></div></div></div></div></div><div class="background-swap-wrap main--BackgroundSwapWrapClass--1cc2G" data-backgroundColor="#f7df8f" data-name="bird-2" data-reactid="132"><div id="bird-container-2" class="main--BirdContainer--34A7V main--even--rP5Kz main--BirdContainer-2--6uUkm" data-reactid="133"><div class="main--BirdContainerFigure--3Aiqz parallax-bird-container" data-reactid="134"><div class="main--BirdContainerIndexNum--AapQg" data-reactid="135">02</div><img class="main--BirdContainerBirdBlob--2ofbn" src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/images/bird-2-dbe06ed2.png" data-reactid="136"/></div><div data-reactid="137"><div class="ppc--BodyCopy--root ppc--BodyCopy--withLayout" data-reactid="138"><div class="main--BirdContainerContentTitle---RuL-" data-reactid="139"><h2 data-reactid="140"><strong>Scarlet Tanagers</strong>Protect Our Forests</h2></div><div class="main--BirdContainerContentAfterTitle--2JaKd" data-reactid="141"><p data-reactid="142">On the other side of the country, you’ll find the Scarlet Tanager. This gorgeous bird with a burry song is found in large forests in the northeastern United States and spends winters in the tropical rainforest of lowlands east of the Andes. The females of the species are a yellow-green with gray wings and males are bright red with black wings. The Scarlet Tanager eats a variety of insects, including bees, spruce budworms, termites and beetles, and occasionally it consumes fruit. They are territorial birds, and males are known to have dramatic singing battles over territory. As forests shrink because of deforestation and climate change, however, the Scarlet Tanager will be forced to move to areas where their preferred food may not be available, causing their populations to dwindle.</p><div class="fact-block-6429 main--FactBlock--1KVbO" data-reactid="143"><div data-reactid="144"><img src="data:image/png;base64," data-reactid="145"/><span class="main--FactBlockPercentage--1zRTa" data-reactid="146"><span class="percentage" data-percentage="94" data-reactid="147">0</span><sup data-reactid="148">%</sup></span></div><div data-reactid="149"><p data-reactid="150">The Scarlet Tanager is predicted to lose 94 percent of its summer range.</p></div></div><p data-reactid="151">Scarlet Tanagers are integral to the natural ecosystem. They feed on spruce budworms, which would otherwise cause significant damage to coniferous forests. Without this bird to manage insect numbers, our vital forests could be destroyed by hungry worms.</p></div></div></div></div></div><div class="background-swap-wrap main--BackgroundSwapWrapClass--1cc2G" data-backgroundColor="#b7e0d1" data-name="bird-3" data-reactid="152"><div id="bird-container-3" class="main--BirdContainer--34A7V main--odd--3HnFZ main--BirdContainer-3--1LuCA" data-reactid="153"><div class="main--BirdContainerFigure--3Aiqz parallax-bird-container" data-reactid="154"><div class="main--BirdContainerIndexNum--AapQg" data-reactid="155">03</div><img class="main--BirdContainerBirdBlob--2ofbn" src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/images/bird-3-a277aeec.png" data-reactid="156"/></div><div data-reactid="157"><div class="ppc--BodyCopy--root ppc--BodyCopy--withLayout" data-reactid="158"><div class="main--BirdContainerContentTitle---RuL-" data-reactid="159"><h2 data-reactid="160"><strong>Pygmy Nuthatches</strong>Curb Greenhouse Gases</h2></div><div class="main--BirdContainerContentAfterTitle--2JaKd" data-reactid="161"><p data-reactid="162">Another woodland bird, the Pygmy Nuthatch, lives in pine forests in the western United States. A small gray passerine songbird with a short tail, it’s known for its squeaky chirp and quick movements. The Pygmy Nuthatch eats pine nuts and some insects, including leaf beetles and weevils. It lives in pine forests, preferring to nest in larger, older trees. A highly social species, this bird has been known to roost in large groups. In some cases, more than 150 birds have been found sleeping together in a single tree. Construction, wildfires and drought increasingly threaten this bird’s habitat.</p><div class="fact-block-5513 main--FactBlock--1KVbO" data-reactid="163"><div data-reactid="164"><img src="data:image/png;base64," data-reactid="165"/><span class="main--FactBlockPercentage--1zRTa" data-reactid="166"><span class="percentage" data-percentage="75" data-reactid="167">0</span><sup data-reactid="168">%</sup></span></div><div data-reactid="169"><p data-reactid="170">The Pygmy Nuthatch is predicted to have a 70 to 80 percent reduction in range by 2080.</p></div></div><p data-reactid="171">The Pygmy Nuthatch has a huge impact on the environment. This small bird supports pine tree populations by eating and excreting seeds throughout forests. Without them, at-risk pine forests could deteriorate further. And because these trees extract carbon dioxide from the atmosphere, their destruction could lead to an increase in greenhouse gases.</p></div></div></div></div></div><div class="background-swap-wrap main--BackgroundSwapWrapClass--1cc2G" data-backgroundColor="#5378b3" data-name="bird-4" data-reactid="172"><div id="bird-container-4" class="main--BirdContainer--34A7V main--even--rP5Kz main--BirdContainer-4--LGaMn" data-reactid="173"><div class="main--BirdContainerFigure--3Aiqz parallax-bird-container" data-reactid="174"><div class="main--BirdContainerIndexNum--AapQg" data-reactid="175">04</div><img class="main--BirdContainerBirdBlob--2ofbn" src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/images/bird-4-0d32ef52.png" data-reactid="176"/></div><div data-reactid="177"><div class="ppc--BodyCopy--root ppc--BodyCopy--withLayout" data-reactid="178"><div class="main--BirdContainerContentTitle---RuL-" data-reactid="179"><h2 data-reactid="180"><strong>Allen’s Hummingbirds</strong>Spread Flowers</h2></div><div class="main--BirdContainerContentAfterTitle--2JaKd" data-reactid="181"><p data-reactid="182">The smallest bird of the bunch is the Allen’s Hummingbird. You may find this tiny brown and green creature flitting about in western California’s brushy canyons and parks. It spends winters in the mountain forests of Mexico, and eats nectar from flowers such as columbine, Indian paintbrush, penstemon and twinflower. If you’re lucky enough to encounter one, you’ll be astounded by the elegant way they hover in mid-air above their favorite flowers, sipping nectar.</p><div class="fact-block-832 main--FactBlock--1KVbO" data-reactid="183"><div data-reactid="184"><img src="data:image/png;base64," data-reactid="185"/><span class="main--FactBlockPercentage--1zRTa" data-reactid="186"><span class="percentage" data-percentage="2" data-reactid="187">0</span></span></div><div data-reactid="188"><p data-reactid="189">The Allen’s Hummingbird lays only two eggs per clutch, which means they reproduce at a slower rate than other birds.</p></div></div><p data-reactid="190">The Allen’s Hummingbird is severely affected by climate change, as heatwaves, drought and forest fires destroy its natural California habitat. A number of rare lilies are pollinated almost exclusively by the Allen’s Hummingbird. So if this bright, shiny bird goes away? Some of our most stunning flowers could fade into oblivion.</p></div></div></div></div></div><div class="background-swap-wrap main--BackgroundSwapWrapClass--1cc2G" data-backgroundColor="#c2d9e5" data-name="bird-5" data-reactid="191"><div id="bird-container-5" class="main--BirdContainer--34A7V main--odd--3HnFZ main--BirdContainer-5--1BiQ0" data-reactid="192"><div class="main--BirdContainerFigure--3Aiqz parallax-bird-container" data-reactid="193"><div class="main--BirdContainerIndexNum--AapQg" data-reactid="194">05</div><img class="main--BirdContainerBirdBlob--2ofbn" src="data:image/png;base64," data-reactid="195"/></div><div data-reactid="196"><div class="ppc--BodyCopy--root ppc--BodyCopy--withLayout" data-reactid="197"><div class="main--BirdContainerContentTitle---RuL-" data-reactid="198"><h2 data-reactid="199"><strong>Mountain Bluebirds</strong>Control Bugs</h2></div><div class="main--BirdContainerContentAfterTitle--2JaKd" data-reactid="200"><p data-reactid="201">The Mountain Bluebird is such a unique and beautiful species, both Idaho and Nevada chose it as their official state bird. While the female is a soft gray, the male flaunts a brilliant turquoise. They are a favorite of birders across North America. Many birders even set up nesting boxes in their yards so they can gaze upon their dazzling blue feathers and observe them raise their young. Otherwise, the Mountain Bluebird commonly lives in open country in the summer and pinyon-juniper woods in winter.</p><div class="fact-block-5716 main--FactBlock--1KVbO" data-reactid="202"><div data-reactid="203"><img src="data:image/png;base64," data-reactid="204"/><span class="main--FactBlockPercentage--1zRTa" data-reactid="205"><span class="percentage" data-percentage="92" data-reactid="206">0</span><sup data-reactid="207">%</sup></span></div><div data-reactid="208"><p data-reactid="209">The Mountain Bluebird’s diet is 92 percent insects. Without it, certain bugs could overrun local plantlife.</p></div></div><p data-reactid="210">Rising temperatures, wildfires and droughts make their native environment too hot and dry for survival. Without the Mountain Bluebird around to eat grasshoppers and beetles, these pests could run rampant, leading to the devastation of native vegetation like grasses and shrubs, which are important carbon sinks, absorbing excess carbon dioxide from the atmosphere. Birds like these help keep the environment in relative harmony.</p></div></div></div></div></div><div class="background-swap-wrap main--BackgroundSwapWrapClass--1cc2G" data-name="outro" data-reactid="211"><div class="main--outro--Mtf8f" data-reactid="212"><div class="ppc--BodyCopy--root ppc--BodyCopy--withLayout" data-reactid="213"><img class="main--outroBlob--2Dw0O" src="https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/images/outro-d8f203eb.png" data-reactid="214"/><div class="main--outroWrap--2QEUX" data-reactid="215"><div class="main--outroImageLeft--IiHAQ" data-reactid="216"><div class="undefined undefined" data-reactid="217"><div class="index--FadeIn--1wQV3 undefined" data-reactid="218"><img src="data:image/png;base64," data-reactid="219"/></div></div></div><h2 data-reactid="220">What You Can Do to Help</h2><p data-reactid="221">It’s easier than you may think to help birds in your area, which, ultimately, can benefit the environment. For starters, download the <a href='https://www.audubon.org/app' target='\_blank' rel='noopener noreferrer'>Audubon Bird Guide</a> app to learn about your local birds and how to support them. You might be able to provide nesting materials on your windowsill to help Pygmy Nuthatches or Mountain Bluebirds, for example, or hang up a nectar feeder for Allen's Hummingbirds in your backyard. Simply foregoing pesticides on your lawn or garden can also make a big difference. There are plenty of ways to support birds, no matter where you live. Who knows? You might become a birdwatcher.</p><p data-reactid="222">Anyone can make a difference, and small changes can go a long way. There are lots of other small actions you can take to reduce your carbon footprint, things as simple as starting a compost pile, switching from plastic water bottles to reusable ones or planting native trees in your yard.</p><p data-reactid="223">We can also facilitate a shift in business priorities by supporting companies that do their part to help the environment. Businesses, because of their sheer size, can have an even bigger impact than an individual.</p><p data-reactid="224">Now more than ever, it&#39;s important for brands to make things that have a positive impact on the world. Companies have the ability to protect the environment on a larger scale, making the world a more comfortable place for birds and humans alike. <a href='https://www.allbirds.com/?utm\_source=new\_york\_times&utm\_medium=paid-post&utm\_campaign=earth\_day\_2019&utm\_content=birds' target='\_blank' rel='noopener noreferrer'>Allbirds</a> believes in making better things in a better way to protect the environment we all share. They make comfortable shoes from premium natural materials that are sustainably sourced, so you feel good wearing them — and feel good about your purchase.</p><p data-reactid="225">To honor the importance of the role of birds in our ecosystem, <a href='https://www.allbirds.com/?utm\_source=new\_york\_times&utm\_medium=paid-post&utm\_campaign=earth\_day\_2019&utm\_content=birds' target='\_blank' rel='noopener noreferrer'>Allbirds</a> created a Limited Edition line of shoes based on the Painted Redstart, Scarlet Tanager, Pygmy Nuthatch, Allen’s Hummingbird and Mountain Bluebird. All proceeds from this collection are going to the National Audubon Society to help protect bird habitats that are vital to our own environmental well being.</p><p data-reactid="226">To take conscious commerce one step further, <a href='https://www.allbirds.com/?utm\_source=new\_york\_times&utm\_medium=paid-post&utm\_campaign=earth\_day\_2019&utm\_content=birds' target='\_blank' rel='noopener noreferrer'>Allbirds</a> is going carbon neutral this year. For every CO2 molecule it emits — from the sheep on its farms to the lightbulbs in its headquarters — <a href='https://www.allbirds.com/?utm\_source=new\_york\_times&utm\_medium=paid-post&utm\_campaign=earth\_day\_2019&utm\_content=birds' target='\_blank' rel='noopener noreferrer'>Allbirds</a> will offset carbon emissions by supporting projects that are removing CO2 from the atmosphere in the regions where <a href='https://www.allbirds.com/?utm\_source=new\_york\_times&utm\_medium=paid-post&utm\_campaign=earth\_day\_2019&utm\_content=birds' target='\_blank' rel='noopener noreferrer'>Allbirds</a> operates. This is one part of a broader strategy to reduce emissions and transform its supply chain, to leave as little impact on the environment as possible.</p><p data-reactid="227"><em>Illustrations by Joe Mortell</em></p><div class="main--outroImageRight--1Y5pw" data-reactid="228"><div class="undefined undefined" data-reactid="229"><div class="index--FadeIn--1wQV3 undefined" data-reactid="230"><img src="data:image/png;base64," data-reactid="231"/></div></div></div></div></div></div><div class="ppc--Placement--root-full-bleed ppc--Placement--withHorizontalPadding ppc--Placement--full-bleed main--footerContainer--2qkGv" data-reactid="232"><div class="ppc--Placement--content" data-reactid="233"><footer class="main--footer--2jSFG main--footer-type-2--1iqwH" data-reactid="234"><div class="undefined undefined" data-reactid="235"><div class="index--FadeIn--1wQV3 undefined" data-reactid="236"><div class="main--footerTopDecoration--EyPwQ" data-reactid="237"><img src="data:image/png;base64," data-reactid="238"/></div></div></div><div data-reactid="239"><div class="ppc--BodyCopy--root ppc--BodyCopy--withLayout" data-reactid="240"><p data-reactid="241">Learn more about how Allbirds approaches conscious commerce to make better shoes in a better way.</p><div class="undefined undefined" data-reactid="242"><div class="index--FadeIn--1wQV3 main--footerWrapButtons--1JFs7" data-reactid="243"><a href="https://www.allbirds.com/pages/our-commitment?utm\_source=new\_york\_times&amp;utm\_medium=paid-post&amp;utm\_campaign=earth\_day\_2019&amp;utm\_content=birds\_ourcommitment" target="\_blank" rel="noopener noreferrer" data-reactid="244">Learn More</a></div></div></div><div class="main--footerLogo--390GB" data-reactid="245"><img src="data:image/png;base64," data-reactid="246"/></div><img class="main--footerBackground--1\_7Go" data-reactid="247"/></div></footer></div></div></div></div></div></section></div></div><script type="text/javascript">require(['foundation/main'], function() {

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define('topojson', ['topojson/1'], function(topojson) { return topojson; });require(['https://paidpost-assets.nyt.com/paidpost/allbirds/birds-eye-view/js/main-8b89b597.js'], function() {

require(['allbirds\_birds-eye-view']);

});

});

});</script></article><div class="css-fs53yh"><a href="#after-dfp-ad-bottom" style="position:absolute;width:1px;height:1px;margin:-1px;padding:0;border:0;clip:rect(0 0 0 0);overflow:hidden">Continue reading the main story</a><div class="ad dfp-ad-bottom-wrapper" id="dfp-ad-bottom" style="text-align:center;height:100%;display:block"></div><div id="after-dfp-ad-bottom"></div></div><div class="css-1npexfx"><p class="css-b921h9">The news and editorial staffs of The New York Times had no role in this post’s creation.</p></div></main><footer class="css-1e1s8k7" role="contentinfo"><nav data-testid="footer" class="css-15uy5yv"><h2 class="css-1dv1kvn">Site Information Navigation</h2><ul class="css-1ho5u4o e5u916q0"><li data-testid="copyright"><a class="css-jq1cx6" href="https://help.nytimes.com/hc/en-us/articles/115014792127-Copyright-notice">© <span>2021</span> <span>The New York Times Company</span></a></li></ul><ul class="css-13o0c9t e5u916q1"><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://www.nytco.com/">NYTCo</a></li><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://help.nytimes.com/hc/en-us/articles/115015385887-Contact-Us">Contact Us</a></li><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://help.nytimes.com/hc/en-us/articles/115015727108-Accessibility">Accessibility</a></li><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://www.nytco.com/careers/">Work with us</a></li><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://nytmediakit.com/">Advertise</a></li><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="http://www.tbrandstudio.com/">T Brand Studio</a></li><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://www.nytimes.com/privacy/cookie-policy#how-do-i-manage-trackers">Your Ad Choices</a></li><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://www.nytimes.com/privacy/privacy-policy">Privacy Policy</a></li><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://help.nytimes.com/hc/en-us/articles/115014893428-Terms-of-service">Terms of Service</a></li><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://help.nytimes.com/hc/en-us/articles/115014893968-Terms-of-sale">Terms of Sale</a></li><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="/sitemap/">Site Map</a></li><li class="mobileOnly css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://www.nytimes.com/ca/?action=click&amp;region=Footer&amp;pgtype=Homepage">Canada</a></li><li class="mobileOnly css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://www.nytimes.com/international/?action=click&amp;region=Footer&amp;pgtype=Homepage">International</a></li><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://help.nytimes.com/hc/en-us">Help</a></li><li class="css-a7htku e5u916q2"><a data-testid="footer-link" class="css-jq1cx6" href="https://www.nytimes.com/subscription?campaignId=37WXW">Subscriptions</a></li></ul></nav></footer></div></div>

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Some scientists obsessively track environmental fluctuations like shifts in precipitation and insect populations in search of early warnings of climate change. But one co-inhabitant of Earth can teach us more about the climate than any other: birds.\u003C\u002Fp\u003E\u003Cp data-reactid=\"95\"\u003E“Birds need what people need, such as clean water, healthy forests and resilient coastlines,” says David Yarnold, the president and C.E.O. of the National Audubon Society.\u003C\u002Fp\u003E\u003Cdiv class=\"main--PageIntroRightQuote--f7tHS\" data-reactid=\"96\"\u003E\u003Cblockquote class=\"root-3351110581\" data-reactid=\"97\"\u003E\u003Cdiv class=\"quote-3821557591\" data-reactid=\"98\"\u003E\u003Cdiv class=\"main--PageIntroRightQuoteImageTop--3Xux6\" data-reactid=\"99\"\u003E\u003Cimg 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data-reactid=\"104\"\u002F\u003E\u003C\u002Fdiv\u003E\u003Cdiv class=\"main--PageIntroRightQuoteImageBottom--2iubs\" data-reactid=\"105\"\u003E\u003Cimg src=\"https:\u002F\u002Fpaidpost-assets.nyt.com\u002Fpaidpost\u002Fallbirds\u002Fbirds-eye-view\u002Fimages\u002Fintro-branch-mobile-f2aef4ae.png\" data-reactid=\"106\"\u002F\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Ccite class=\"credit-550005782\" data-reactid=\"107\"\u003E\u003C\u002Fcite\u003E\u003C\u002Fblockquote\u003E\u003C\u002Fdiv\u003E\u003Cp data-reactid=\"108\"\u003EAs the canary in the coal mine metaphor suggests, when the birds are in trouble, so are we. Birds perform invaluable ecosystem services necessary for our survival, like pollinating plants and dispersing seeds to help countless species of plants survive. They also eat between 400 million and 500 million metric tons of insects a year globally, reducing the need for pesticides. Birds even perform the role of garbage disposal by devouring animal carcasses that would otherwise rot.\u003C\u002Fp\u003E\u003Cp data-reactid=\"109\"\u003EAs the effects of climate change become more pervasive, five North American species are particularly threatened. The Painted Redstart, Scarlet Tanager, Pygmy Nuthatch, Allen’s Hummingbird and Mountain Bluebird each help the environment in many ways, but their habitats are at risk, unless we start revitalization efforts soon.\u003C\u002Fp\u003E\u003Cp data-reactid=\"110\"\u003EFrom the soft buzzing of the hummingbird’s wings to the sweet whistle of a warbler, birds are constantly communicating. Through their actions and very existence, they’re also sending us a message. It’s time to listen. Learn about these beautiful, essential creatures and the incredible impact they have on the planet, below.\u003C\u002Fp\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Cdiv class=\"background-swap-wrap main--BackgroundSwapWrapClass--1cc2G\" data-backgroundColor=\"#ffccc2\" data-name=\"bird-1\" data-reactid=\"111\"\u003E\u003Cdiv id=\"bird-container-1\" class=\"main--BirdContainer--34A7V main--odd--3HnFZ main--BirdContainer-1--3e2Zg\" data-reactid=\"112\"\u003E\u003Cdiv class=\"main--BirdContainerFigure--3Aiqz parallax-bird-container\" data-reactid=\"113\"\u003E\u003Cdiv class=\"main--BirdContainerIndexNum--AapQg\" data-reactid=\"114\"\u003E01\u003C\u002Fdiv\u003E\u003Cimg class=\"main--BirdContainerBirdBlob--2ofbn\" src=\"https:\u002F\u002Fpaidpost-assets.nyt.com\u002Fpaidpost\u002Fallbirds\u002Fbirds-eye-view\u002Fimages\u002Fbird-1-2bfbe6c0.png\" data-reactid=\"115\"\u002F\u003E\u003C\u002Fdiv\u003E\u003Cdiv data-reactid=\"116\"\u003E\u003Cdiv class=\"ppc--BodyCopy--root ppc--BodyCopy--withLayout\" data-reactid=\"117\"\u003E\u003Cdiv class=\"main--BirdContainerContentTitle---RuL-\" data-reactid=\"118\"\u003E\u003Ch2 data-reactid=\"119\"\u003E\u003Cstrong\u003EPainted Redstarts\u003C\u002Fstrong\u003EKeep Earth Cool\u003C\u002Fh2\u003E\u003C\u002Fdiv\u003E\u003Cdiv class=\"main--BirdContainerContentAfterTitle--2JaKd\" data-reactid=\"120\"\u003E\u003Cp data-reactid=\"121\"\u003EOne bird species particularly affected by climate change is the beautiful Painted Redstart. This small songbird is native to Arizona, Texas, New Mexico and Mexico. With a black body, bright red belly and white stripe on its wings and tail, the Painted Redstart can be found nesting on steep hillsides or in ledge crevices. When foraging, they flash their tail and wings to scare insects out into the open. This unique bird breeds in mixed oak and pine forests, which are unfortunately threatened by climate change and deforestation.\u003C\u002Fp\u003E\u003Cdiv class=\"fact-block-5173 main--FactBlock--1KVbO\" data-reactid=\"122\"\u003E\u003Cdiv data-reactid=\"123\"\u003E\u003Cimg src=\"data:image\u002Fpng;base64,iVBORw0KGgoAAAANSUhEUgAAANMAAACDCAMAAAAgV94cAAAAOVBMVEUAAAC0XWa0XWa0XWa0XWa0XWa0XWa0XWa0XWa0XWa0XWa0XWa0XWa0XWa0XWa0XWa0XWa0XWa0XWYRaCFbAAAAE3RSTlMAHTgxPiIoSERWUU0sX1pkDRgT09JEGQAAB8JJREFUeNrsmot2nDAMRDE2b\u002FP8\u002F48ttLsZyoCE7dAm52R28wGTa2mktbMf\u002FehH\u002F07TXHhfr+qaTa3b5MuyWJYp+4YythpeaqD2ra7rXO5L823MLbbrV51ZauDppWr1Vpgl+9Iquv6PrjnBVNVVb+W2+KLY7NDfsQRMO9Wbvpw1P\u002FQfGvjwtY1gqq7qt5xz1hozfQFrUzX2EDgNhKmFo51ehjZL29+mrY\u002FM\u002F9Gb6Ud4WoHJfY9dfVBav2\u002Fl63eTLYuV2z8358dV\u002FUicAsqJOW2WXA5Za8tNZt5p2Wk2Zj5omTZlEf8PN24SqknhVO85AdPfjrYP5F8q9yp2Mgf99hdICZbgqhk+i5PdMO3l7cuT\\u002FFUEic0iWhP4vYERzAlxJOjzT2Wk4nilN3j1KiceNGoTzihQ4icigc4JbY9x\u002FEEiZw4nsI1c9+DqO2p8aTVkz1ygiXP5ZTOCaDSOSGexHryMBXf9vR66hVOYW2PF0KYIk5p8cScitN8+qR4osTNH4wncJpPfyrvb8RTpcfTgdOz8QRPyy1OrXrlzjdPXE8PxxN+5Dtve7AUyAm+yBH1PSWe0j2Nd9uecOVO8eSEFhEdT\u002FpPfF1sPFWQXE8I3ByW7FPxtKkK3Z7kq1yqJ4HTQ\u002FGEgOqpR6jxBO0wCVfudPEpxVOKpwKOCJQcT8TJ1dq956PxtOAxGI9G4oswtL1O4sTbE\u002FTs9rQJjuRVQ7r3lLYn1NPT2xPUCZzEVwRwpW9PKKbH4mnOIMucpBdhcKTGkzAZEaciOZ6mDDKXzwiGKE7unBMccTzxVW7cD5ZQQCvXOLnLehI4hV\u002Fl6je6LY3lIqfgeOLEtSqncE188a5NsGxKjydHnO5euUcePchQ2wt6EcacOHEvOIFSEidggg6cIl+EOaon2RGnEzjFYoIq4hTxIow5iU\u002FCiFPCnQYwQZ44Rb0I43oSrp6ontI48ft\u002FIZ6COb0d6Ve5zCkdE9QQJuYkm9LjSX0RloSJlYfEE6eTGk9PcwImaBl78cGyzknfnqCEeNJHCKgTObUhnB5\u002FEcbKTuV\u002FNXcGuBHCQAzcAAHuDlUh\u002F39sdVLVrbotBjsg\u002FAPLJGbJAIDcO1xPAI0ARFgwxfDYBeeEtz2SCIsxSVeea4ZEGK4nRO4hIozMyf5TAkQYUU8suadeea7Hsfdppjb1pJNG1f5XT4Cwcj3pOa22pX1TbnSk1JNO7tmmBndE5KTUE84JLyawnRPAslxP5F15MaAJ54SP3H3OuIAIq4a0ek4EsKzVE3VKUw1rckcEsBws0TmllJUtLwZFActeTy6eNMr6Lu6aWoGwnhFBhBGWQFAfLLDs9eS2SCIs65ZcQ8ucXEeJMMlS7CiCNEK3e\u002F2OnOL0pFvyuz63RALL7siFSaOf0jbxqAefU0CNQD2Fp3ucJayMj9zfQpb4nHA7FTuqmSTCyG0P56RbsiKQRriedBDWGC2ACBPONPQj99U4TW1zcld6TtVI1QdNhIFtTyXCitEaGSIM1ZNOhK2maHBP+3MawHpSibBqml4aEdaBh0YMEVZMVH1IRNjQ\u002FH2a1XRl93ScCItDrgosV2uhbqueJlhPXdN6KtZGc1xOryf3cE8kwqo10\u002FSVEyCNwHrC9ZRBPRVrqGc8cgc5gYd7Xk8hp+AKhMSqPgkiDKwnRO6lDD5epJsKluR6wkRYBpedbAp9whJMTwQaATpJV325I4oIw\u002FUUc0Ih6aYaEGFMTtVO1BwsidNTXE6xnlY7V4ObOmV6ihv5WuxsLW7p\u002FOmJWEiU0ivEdN70VO0albn99PRWzKnadVoaT0\u002FjD5GOdNXJLYHpiTxyT9Uu10hMT\u002FuO3GlHukoXzjS46SnmRO\u002FeumoXcto3PW0ePemOdFfTxKMRkTRKN\u002Fhue+3+yIn9Rli+y68RyjK7JbKe7nDN\u002FVIa3BRXT\u002FlWv0H4Cit1FBH21njfv3GU1BP1dK\u002F\u002FVPylmr99YdIor7fNJ+S15r7bJo3GvN7hXxtHVWpKeVmW\u002FvvqW97tky428wl1vfNGEa0\u002FKAAAAABJRU5ErkJggg==\" data-reactid=\"124\"\u002F\u003E\u003Cspan class=\"main--FactBlockPercentage--1zRTa\" data-reactid=\"125\"\u003E\u003Cspan class=\"percentage\" data-percentage=\"100\" data-reactid=\"126\"\u003E0\u003C\u002Fspan\u003E\u003Csup data-reactid=\"127\"\u003E%\u003C\u002Fsup\u003E\u003C\u002Fspan\u003E\u003C\u002Fdiv\u003E\u003Cdiv data-reactid=\"128\"\u003E\u003Cp data-reactid=\"129\"\u003E100 percent of the Painted Redstart’s summer habitat in the United States is projected to shift because of climate change.\u003C\u002Fp\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Cp data-reactid=\"130\"\u003EIn the southwestern United States, climate change often takes the form of wildfires. In 2017, around 430,000 acres were destroyed by wildfires in Arizona alone. Temperatures in this area are projected to increase drastically, causing more droughts and heatwaves, decimating the Painted Redstart’s habitat.\u003C\u002Fp\u003E\u003Cp data-reactid=\"131\"\u003EBecause it eats flies, moths, leafhoppers and caterpillars (as well as tree sap), if these birds die out, those insect populations might grow unchecked. This would lead to significant losses in vegetation. Plants absorb carbon dioxide; with fewer plants, the excess carbon dioxide would heat the atmosphere at an ever faster rate, speeding the effects of global warming. These birds serve as a vivid reminder that every little piece of the natural world is connected.\u003C\u002Fp\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Cdiv class=\"background-swap-wrap main--BackgroundSwapWrapClass--1cc2G\" data-backgroundColor=\"#f7df8f\" data-name=\"bird-2\" data-reactid=\"132\"\u003E\u003Cdiv id=\"bird-container-2\" class=\"main--BirdContainer--34A7V main--even--rP5Kz main--BirdContainer-2--6uUkm\" data-reactid=\"133\"\u003E\u003Cdiv class=\"main--BirdContainerFigure--3Aiqz parallax-bird-container\" data-reactid=\"134\"\u003E\u003Cdiv class=\"main--BirdContainerIndexNum--AapQg\" data-reactid=\"135\"\u003E02\u003C\u002Fdiv\u003E\u003Cimg class=\"main--BirdContainerBirdBlob--2ofbn\" src=\"https:\u002F\u002Fpaidpost-assets.nyt.com\u002Fpaidpost\u002Fallbirds\u002Fbirds-eye-view\u002Fimages\u002Fbird-2-dbe06ed2.png\" data-reactid=\"136\"\u002F\u003E\u003C\u002Fdiv\u003E\u003Cdiv data-reactid=\"137\"\u003E\u003Cdiv class=\"ppc--BodyCopy--root ppc--BodyCopy--withLayout\" data-reactid=\"138\"\u003E\u003Cdiv class=\"main--BirdContainerContentTitle---RuL-\" data-reactid=\"139\"\u003E\u003Ch2 data-reactid=\"140\"\u003E\u003Cstrong\u003EScarlet Tanagers\u003C\u002Fstrong\u003EProtect Our Forests\u003C\u002Fh2\u003E\u003C\u002Fdiv\u003E\u003Cdiv class=\"main--BirdContainerContentAfterTitle--2JaKd\" data-reactid=\"141\"\u003E\u003Cp data-reactid=\"142\"\u003EOn the other side of the country, you’ll find the Scarlet Tanager. This gorgeous bird with a burry song is found in large forests in the northeastern United States and spends winters in the tropical rainforest of lowlands east of the Andes. The females of the species are a yellow-green with gray wings and males are bright red with black wings. The Scarlet Tanager eats a variety of insects, including bees, spruce budworms, termites and beetles, and occasionally it consumes fruit. They are territorial birds, and males are known to have dramatic singing battles over territory. As forests shrink because of deforestation and climate change, however, the Scarlet Tanager will be forced to move to areas where their preferred food may not be available, causing their populations to dwindle.\u003C\u002Fp\u003E\u003Cdiv class=\"fact-block-6429 main--FactBlock--1KVbO\" data-reactid=\"143\"\u003E\u003Cdiv data-reactid=\"144\"\u003E\u003Cimg src=\"data:image\u002Fpng;base64,iVBORw0KGgoAAAANSUhEUgAAANMAAACFCAMAAAD2Dj0BAAAAUVBMVEXBw2QAAADBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TBw2TbRUmoAAAAG3RSTlMXAB4zKC0kOGBaVEVKZ0BPbT1zfIJ3iI4MEgcsV12aAAAFnUlEQVR42uSY23KjMBAFuZibjQ0YAkL\u002F\u002F6GLNUJjJFghq1gz2S4\u002F5a1zxkpXgvD38T86pent9ihyRdU0TRJFp\u002F5VBOEWY1zdu36iA1rJz4vn85lfqyyLovB8bDglVdtLuh6UOjACJUENVFWcBCw8D2tOY9UNAwppK2lK9+kjqMr4cg410ykqhom+H2wrzVKSHChvSRrw8HuYTlwYDdLIspKYCYTuuaQQXB\u002FNJfjKQ2I6Zb2m1MuVOnMleXgAGoETUDbTPY6hB55OYiQAn4ftlQAQkjsVaiagEpRlmcVpNLLQGX8n\u002FqOUBjy89ZVASFtJKRXCCJxKwe3FI46jKBjZwXbohEpqpN7tu1QsV1oogdOLZiLLsvgiSANklOg\u002FYAI+4eiESvhlsvxhwpXg8iwroVKTCWIgEVyAVBABQRTovAz5bidcSXvyTCXz8Mzvkl0pU0roBEapVNpmZHyH03W5Uqfeh25rJWUEVu4rmTOBUSqNUGrDy+KU4kqAOjyB8T7gSmBUfLZS8q6ULi4PlCxa\u002FC9OvFUrDSAkV7LkAxjtWUmwuRKAd4cr2WCbTqXx4uFKP5tPXj59HFYCpcZjJbsVOvEeVzIir7XnA64kjVAJ2LkSzIQruVuhU6m9eDvzwbISOu1dKcKVnBhXnFpcaU\u002Fk3c2VcKZKm8lhpRRXcoXrTolH5BkzgZLnSu5STHMqPCLPIR+yffkQfAZbOnUfRJ57PmTNlpLnSiiFTgms5B55Av\u002FIS5eR9zHszanClRwiD4QOiLzPrTg61fiKO0ZecUTkeYBOeHhukVfkR0SeD+PsFPTqnw9UIm8TJp0SMJo+hCJvC+l0m2eiFXnrMHC6zpdHLPLWAac7vngukZd\u002FP\u002FLWYMqp60hG3hrCCQ6PZuStwJUT1cjbcDpF5KGRL+zldIrI0\u002FB16jrakbfmRD3y1pzIR96SUTjB4RGOPNMJlChHnunkHXmnyIelU9621CPPeCNyv8j7foqvO30r8g7b6aGv9PxHkQdGxzj9gsjTG\u002FZyZOQlsSXyjnGKfkHkvQH\u002F3wMn\u002FX0gFXnICE71Wj7QijzDqTAPj1rkIQycGjMfqEUewsEppR95SAhOjH7kKUbpFNbkI0\u002FBZqeKfOQp+OyUkY88PL3ZKSIfeTNMOYU19cibCdGpoh55kvHNKa5pR94Mf3NixCMPZ0KnMKcdeRK2cGrqmnLk\u002FSnvjnJTh4EwCnMIkEu5asXbzOx\u002FoQWMZJWQGMdJmVH\u002FHXyyE84Lyn38MGnsyEuTbLpfvsCRdx8PpnPkyEuzR5NGjrzblEcTx3ROESMvzYamfTqliJF3mzA0SXPkTR3T+uOJidOFEzLybrOnpm0ixYu8fPMGJj6SKFrkXaeMmLqYkXedjZnsGDLyMimb8s7\u002FAkbeZcK4SSJGXnqYRk308SIvk0ZMEi7yLrNpE320yMukUZNcScc4kZdJ4yb6WJGXSAWTfESKvEQqmegCRV4ilU32VSii\u002Fuwl8jKpYOIQNPKmTJxiRt6kSWNEnlFhogsQeWpUmey\u002F+8hTqDOx8R55QrWJznfkCTNMdhr9rXUQecYcE+o38hTmmdh5jTxhtoneZ+QZDSb7dBh5Ci0m1F\u002FkCY0mts4iT41mEztXkSewgIm9o8gzljFZ5yXyFFpNGeUi8tRoN+X1DiJPYFGTDP+K+iTyPB1S2YR0xcjz8rormvL2b4w8hVVM7F7Oh\u002Fdfu1dNbF+NvPdfu6Ipo8qn5Ef0ogktRp6LB6nKhB0mI8\u002FJg1Rngs1Y5HkTVZiQw8PFc3lGdSbYDCPPoajOhGzXfYtLlajdlFU58ty8vZtMoHeSx0uXTbWTxU9Jhaa1m0A8PkWNJhD1CppvYgmWNoLaTcOZqD9Qo4kby5cnmxpW6VJZ1ZNN7TMT1YJGxVbmDE3tMxORwdckRH4J85e\u002F0xVx35BK8fm\u002FHpmUAAAAAElFTkSuQmCC\" data-reactid=\"145\"\u002F\u003E\u003Cspan class=\"main--FactBlockPercentage--1zRTa\" data-reactid=\"146\"\u003E\u003Cspan class=\"percentage\" data-percentage=\"94\" data-reactid=\"147\"\u003E0\u003C\u002Fspan\u003E\u003Csup data-reactid=\"148\"\u003E%\u003C\u002Fsup\u003E\u003C\u002Fspan\u003E\u003C\u002Fdiv\u003E\u003Cdiv data-reactid=\"149\"\u003E\u003Cp data-reactid=\"150\"\u003EThe Scarlet Tanager is predicted to lose 94 percent of its summer range.\u003C\u002Fp\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Cp data-reactid=\"151\"\u003EScarlet Tanagers are integral to the natural ecosystem. They feed on spruce budworms, which would otherwise cause significant damage to coniferous forests. Without this bird to manage insect numbers, our vital forests could be destroyed by hungry worms.\u003C\u002Fp\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Cdiv class=\"background-swap-wrap main--BackgroundSwapWrapClass--1cc2G\" data-backgroundColor=\"#b7e0d1\" data-name=\"bird-3\" data-reactid=\"152\"\u003E\u003Cdiv id=\"bird-container-3\" class=\"main--BirdContainer--34A7V main--odd--3HnFZ main--BirdContainer-3--1LuCA\" data-reactid=\"153\"\u003E\u003Cdiv class=\"main--BirdContainerFigure--3Aiqz parallax-bird-container\" data-reactid=\"154\"\u003E\u003Cdiv class=\"main--BirdContainerIndexNum--AapQg\" data-reactid=\"155\"\u003E03\u003C\u002Fdiv\u003E\u003Cimg class=\"main--BirdContainerBirdBlob--2ofbn\" src=\"https:\u002F\u002Fpaidpost-assets.nyt.com\u002Fpaidpost\u002Fallbirds\u002Fbirds-eye-view\u002Fimages\u002Fbird-3-a277aeec.png\" data-reactid=\"156\"\u002F\u003E\u003C\u002Fdiv\u003E\u003Cdiv data-reactid=\"157\"\u003E\u003Cdiv class=\"ppc--BodyCopy--root ppc--BodyCopy--withLayout\" data-reactid=\"158\"\u003E\u003Cdiv class=\"main--BirdContainerContentTitle---RuL-\" data-reactid=\"159\"\u003E\u003Ch2 data-reactid=\"160\"\u003E\u003Cstrong\u003EPygmy Nuthatches\u003C\u002Fstrong\u003ECurb Greenhouse Gases\u003C\u002Fh2\u003E\u003C\u002Fdiv\u003E\u003Cdiv class=\"main--BirdContainerContentAfterTitle--2JaKd\" data-reactid=\"161\"\u003E\u003Cp data-reactid=\"162\"\u003EAnother woodland bird, the Pygmy Nuthatch, lives in pine forests in the western United States. A small gray passerine songbird with a short tail, it’s known for its squeaky chirp and quick movements. The Pygmy Nuthatch eats pine nuts and some insects, including leaf beetles and weevils. It lives in pine forests, preferring to nest in larger, older trees. A highly social species, this bird has been known to roost in large groups. In some cases, more than 150 birds have been found sleeping together in a single tree. Construction, wildfires and drought increasingly threaten this bird’s habitat.\u003C\u002Fp\u003E\u003Cdiv class=\"fact-block-5513 main--FactBlock--1KVbO\" data-reactid=\"163\"\u003E\u003Cdiv data-reactid=\"164\"\u003E\u003Cimg src=\"data:image\u002Fpng;base64,iVBORw0KGgoAAAANSUhEUgAAANMAAACaBAMAAADBfmBOAAAAIVBMVEUAAAAAe2IAe2IAe2IAe2IAe2IAe2IAe2IAe2IAe2IAe2IKBi+zAAAAC3RSTlMADh4jGCkULzMKBrAodBEAAAY9SURBVHja1Zs\u002Fb9NAGMbNSKd6OYmtChYSTFXcMIcoYmACjInYYqmyxAYF47IB\u002FWeYkqVSO6Vj+yl5L479qHEud++dLcHzBX5673n9y4Fd7\u002F\u002FOzt3dndddwJkfjim9l9det9m5lJwgCHq93ouF12FuaCKZ0UiynnTH2hFEKYcaEYlYXkd5mKbjVUa9kvXU6yQ3aXpYcmR6ZaZeB5mnGGq8Aj1+fOC1n8u0RgWUihU+65IkYdVQj8P+ogvSy2ZVYYixWiQ1q+qH\u002FTDsd0A6PGxU1Qspw3a3vGSNK1VUVYUyz9snvVxTBaVkzVokCVQFVciqyuy3ZSNBJFSF\u002FQProCWSX5I2qiIsE81acbkvRLJeVbDO2m+F5Fek9LCpitVQ0fM2FOsnibaqcBC2QfKVVQFEmTqvuS8oiUoVWIvBvvPyUZJErYqqqkH83plEIHqqlKqoTzCOXJePImgqlSpQVRzvOl0sJYiS6vYvjOI4dilrSZInmOhUEQ2I9cFl+WTkUDpVLM8vfmdNuvXL7aOqtKqIYmJFTmsuQ+unV0Uss+uyfHh+t6mCSJFE7bmQZEiAW1WBqV5br\u002FlKFCLRqiKKl3ljg6pJS5iBKpZ5a7fmOD2hVUUYr1hWa46p0sRAFavM7EiYSqeKuqvJ1OqBqp9fI1Wssm9NwlR6Vchkry0eKExlrArK5IM1SVrdVBWULPvGfXRBIisZq0LmiE0CK0mMVRFPJpOMfXogNX+qiNVURQXLubsH1qZbRU+liizL8xmPBJBvdquoQqgp0xGAGdwqKHVVeT7kkjAVRxUxoUx0MQcCqjW7VaAqQvGWHCyzWwWqmuSfWAsBKTFVQedHKFZN6Ap3dRNV5HSC35k1QbWCpYqcULyacKtQqwInGGH\u002FKJ+ZNeGXSnBUMSHYV0ZNIPFVQfnKqQksWH2rKgZVVRlQRjUBxFeFGrXjb03KVMVEwr4wauLfKlAVUCySz1VFpkTd+Fsj2KrIJ0AZrR6m4qpCMdWOnpSwVQGUEQkswVbFRpQJCfuHqXSqoJxwSaKhihFVpVMFpsLu6dNQBU3V06mCcnxk+DyB1FBFMB4FWlVATPjR0LPWq4Ip1KqgXJxqlk9\u002FqwgCYmlVQQd4yiiqcauAapWqoNOblKTjn9zjw65DtYFSFTUpvyh+avZcd6ugNKsiFGD5KkA90EBUtwpp2rWqKHVVeX1+xQ\u002FNb6HuVoGqKJtUUU0FFIbSq0JbFQ2FC2BVVVHd2X2EowqKiSpoKEJhKDtVBEaqOCbUEOvHV4WMmSryoiimWAorVWD\u002F+ttUcUGoXYjCRhUUjSrqqgqcX6eqINIZzs9GFRQzVRDqBPrrVBWEOkdVnaqCUL85VTmogvKJoYrERRUkC2yFPg6qoEwZW5EwVRFDFTILcwEmPlMV+b2qzjiXCq4qYqiC8oulJZYqiJSBxNr1hMJTRXavqk9A6SN4qqiPr5xqDyg9h6eK8vxwgAvOVNaqwAJ6hhxjVUDqGOocKH2EiyqKH+Y\u002FjMSxVgW2wrvpWBXYCu9B56ooTvBvkI5VUfzBfd1dFTIqVeAS7XWrClRFmXeqClRFedChKvBUYS9cVRGqVVEMvTp2qkBVGlVceMjcXRUEU6riN0iaspovS0eUdVUM1FXtmf+vMFRhWNV9VZxp\u002F8cMIENVDFYgSKlxflrjGqqinmqtqqn29Qem4qkC+4fnV3OCWAquKu4\u002FVa9B0ewggbiqyO7tn8GbCUxlqwoshekJ6lUxoKhUsat\u002FL4ZVN1BFpFTFOeN9laMqpuav+4SRKiKFKjCUfixhdqsYqFQxZbzFNLxVDDar4hvj7aIwvFXEG\u002FfvYmbwchYkF1V8MHlpCpaDKs6Mvn8ByUEVe4z3226q+Mz4PMBNFWcLxnccbqoYMr7kcFMFbR+Hldir4tTs8x6QrFVxsjD7WBMsW1Vku8wPQxNaQDtV0EpwWakQNqrYY38cSl1ZqeIZ90NUIqVUFV8Vr\u002FhfJ2P\u002FOKrIhh4383Iqriq+TK0+WpcgjiqI9HZm+5eKCUcVRHri8GeyLFUcTT2H3ApjVWS2I6Gyy9RIFQezdv6sWauKA0jPMbeXS5pCFdGTmddm7vx0vKmqKPjYJga+SgkGVj9Ir70Oc3U1TymPrq69fzd\u002FAeNox5L7SHZ6AAAAAElFTkSuQmCC\" data-reactid=\"165\"\u002F\u003E\u003Cspan class=\"main--FactBlockPercentage--1zRTa\" data-reactid=\"166\"\u003E\u003Cspan class=\"percentage\" data-percentage=\"75\" data-reactid=\"167\"\u003E0\u003C\u002Fspan\u003E\u003Csup data-reactid=\"168\"\u003E%\u003C\u002Fsup\u003E\u003C\u002Fspan\u003E\u003C\u002Fdiv\u003E\u003Cdiv data-reactid=\"169\"\u003E\u003Cp data-reactid=\"170\"\u003EThe Pygmy Nuthatch is predicted to have a 70 to 80 percent reduction in range by 2080.\u003C\u002Fp\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Cp data-reactid=\"171\"\u003EThe Pygmy Nuthatch has a huge impact on the environment. This small bird supports pine tree populations by eating and excreting seeds throughout forests. Without them, at-risk pine forests could deteriorate further. And because these trees extract carbon dioxide from the atmosphere, their destruction could lead to an increase in greenhouse gases.\u003C\u002Fp\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Cdiv class=\"background-swap-wrap main--BackgroundSwapWrapClass--1cc2G\" data-backgroundColor=\"#5378b3\" data-name=\"bird-4\" data-reactid=\"172\"\u003E\u003Cdiv id=\"bird-container-4\" class=\"main--BirdContainer--34A7V main--even--rP5Kz main--BirdContainer-4--LGaMn\" data-reactid=\"173\"\u003E\u003Cdiv class=\"main--BirdContainerFigure--3Aiqz parallax-bird-container\" data-reactid=\"174\"\u003E\u003Cdiv class=\"main--BirdContainerIndexNum--AapQg\" data-reactid=\"175\"\u003E04\u003C\u002Fdiv\u003E\u003Cimg class=\"main--BirdContainerBirdBlob--2ofbn\" src=\"https:\u002F\u002Fpaidpost-assets.nyt.com\u002Fpaidpost\u002Fallbirds\u002Fbirds-eye-view\u002Fimages\u002Fbird-4-0d32ef52.png\" data-reactid=\"176\"\u002F\u003E\u003C\u002Fdiv\u003E\u003Cdiv data-reactid=\"177\"\u003E\u003Cdiv class=\"ppc--BodyCopy--root ppc--BodyCopy--withLayout\" data-reactid=\"178\"\u003E\u003Cdiv class=\"main--BirdContainerContentTitle---RuL-\" data-reactid=\"179\"\u003E\u003Ch2 data-reactid=\"180\"\u003E\u003Cstrong\u003EAllen’s Hummingbirds\u003C\u002Fstrong\u003ESpread Flowers\u003C\u002Fh2\u003E\u003C\u002Fdiv\u003E\u003Cdiv class=\"main--BirdContainerContentAfterTitle--2JaKd\" data-reactid=\"181\"\u003E\u003Cp data-reactid=\"182\"\u003EThe smallest bird of the bunch is the Allen’s Hummingbird. You may find this tiny brown and green creature flitting about in western California’s brushy canyons and parks. It spends winters in the mountain forests of Mexico, and eats nectar from flowers such as columbine, Indian paintbrush, penstemon and twinflower. If you’re lucky enough to encounter one, you’ll be astounded by the elegant way they hover in mid-air above their favorite flowers, sipping nectar.\u003C\u002Fp\u003E\u003Cdiv class=\"fact-block-832 main--FactBlock--1KVbO\" data-reactid=\"183\"\u003E\u003Cdiv data-reactid=\"184\"\u003E\u003Cimg src=\"data:image\u002Fpng;base64,iVBORw0KGgoAAAANSUhEUgAAANMAAACQBAMAAABg5UMoAAAAJ1BMVEUAAABMVYhMVYhMVYhMVYhMVYhMVYhMVYhMVYhMVYhMVYhMVYhMVYhU+r\u002FUAAAADXRSTlMADxkfEyQpLjM7Nz8J0r0ReAAAB4VJREFUaN7Nm8uu0lAUhvF+60AUY4yMoGriUIImOqJWHTg0xdu4HBPnoL6AeHyC6gsc8AkME2\u002FRqOeh3Ie127\u002FstdvNojRxxfmfb+9\u002FbT4UG\u002F\u002F57H9t+mEYdMIwbO\u002FvN+oar9XpLedGh8bvDPa\u002F1JHT1TlqKCkIfEU32DLboW4UPer3aCiLwoJwu2Ffr0RqHumkbrerz89XVMsZbOkYve4ySE0vxVJZGsv3Kay9jaBzQxVURKWTWq1BszLYj5ujiLL6\u002FX5KpbIQRlTNZrPijZ0fqYn09HgFAz\u002FQVCqrXaV3N1VQHBPVI9XAdDrYrJCm1ayU9W1EE8WRDuNUgaYKmxWyvCsUBCo0sNfJLgtUG2cdvUVJJhUqSFgU1goHG2d925mMxpQ01G1XV4W+E9NBBUG1Wdb3yWQyzqiMzbqRHaCCAhWNdL\u002FuHSSNTao+qPIN9EElz7o\u002FUQOq2PJe4G3XVCGyBEnXKEmNrmCctkK3vUdtpzBNlcNqS5JoMqooNqlyixWCSnqE16aTt8uknZ3RKpUay2JR2EDVArNu0tSgQjFAlX8Fl0nqT1N4hA+m0+lbTZViqSD2toPKpyzCEhzhBSRRBUFV8LbrHSYqAdaR6RRZWKyYUdFdQS+oggKsw5RkUsVqTKoe9IJX0I3lvZjSvKKkyU7WdlbBGw4qB9b1OQVR0gRJagr1oqN3GFRrYP2a76VUyKIBlU0vQlZBB9bh3fmcJ1EBsVjsbacOYrHWwXo2n+8uk1CMcVoMLJabimPx41Ozx8pOWGyxuF6kVJizRZ\u002Fvy6S9Aqo4GhZKE1Ghgs4TvD3PUU3NJHqbiqUJi+U+weMfVqhQDFAVSVMAqrWwXquogwEVkgwqvliQaWNsSScTikoraKPi0sQr6D5Bb\u002FYhAZVKSj9GxmNQ2aXJV4PFcp\\u002F6f9N0R0etSWW+7V2nNCHqhEEFacJigYpJEy2WU5rOwtrd0sTfdstiUZi9gWr+WqRpz1isjMoiTb2uQ5oQ5X20SxNNBWniUY3fNmna0w0UShONjQpY7NvI+tJ0w1VBRDX+cGlCBbk0Maqyf\u002FdGFM1zLk1zgTQJqBpHP+aoZkS1iTT5PqSJR9Ec46\u002Fg1C1Nlp\u002FVMb1gUY1fVEFGBWnii4W3HYsFaTKjMBcNaTKpbIslo8L8\u002FLwiTbubfBtJe2GnwhyZuaWJihGTNNl+LBhCmngU5tCzUmlaSaIwUJVKE6Iw997lv3sb0mRkUQO5NK37797eLebtjCoGFZMmPIMlUfhNW+G3kVSaiEoVsM+kCRUsi0LYTbosU5oYVWSTJlosJxV+F\u002FhGJZl6kdU9pXrUt30bsUtTo3jOPc4qaFDFI1BZpKljf9sdvx5+YSzWDqioFVZp0lRmlGNafXOxiMohTaCS\u002FFbLu\u002FuELVYcyaWpveYvfCcGlVSaEOVG62oqCouLpSlg0sTeJfc57uS+z0mkCWslCksbuJ40sShJWEolkCZEyebo1Y2lqSGec0OZNKGA8jl0RS5NiJKDyaQJXZeDXZVKE1ohBxNLU2PjOdoHlVOa+FUJd0wkTWcbVeZbkTT5HVBVvCrUnqj4YnXYYjWqzvmDtvfdFcRVVWoHKmj9K9zqV4V2WKTJhzRVuSq+YpZXENJU7fy4V61Kk8+kCedXvR04QKIypamxvfnR1T+rS7kgTYDa0njBsoMpFaQJUFsG43\u002FTBKhtgp0DVQBpstev+o5xvaCdqmG+BkyakFRPGKgGNSQhLDzg0tLURlIt4+23ggBBtY\u002FlP9z+A\u002FEv6Z7rXMhmAAAAAElFTkSuQmCC\" data-reactid=\"185\"\u002F\u003E\u003Cspan class=\"main--FactBlockPercentage--1zRTa\" data-reactid=\"186\"\u003E\u003Cspan class=\"percentage\" data-percentage=\"2\" data-reactid=\"187\"\u003E0\u003C\u002Fspan\u003E\u003C\u002Fspan\u003E\u003C\u002Fdiv\u003E\u003Cdiv data-reactid=\"188\"\u003E\u003Cp data-reactid=\"189\"\u003EThe Allen’s Hummingbird lays only two eggs per clutch, which means they reproduce at a slower rate than other birds.\u003C\u002Fp\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Cp data-reactid=\"190\"\u003EThe Allen’s Hummingbird is severely affected by climate change, as heatwaves, drought and forest fires destroy its natural California habitat. A number of rare lilies are pollinated almost exclusively by the Allen’s Hummingbird. So if this bright, shiny bird goes away? Some of our most stunning flowers could fade into oblivion.\u003C\u002Fp\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Cdiv class=\"background-swap-wrap main--BackgroundSwapWrapClass--1cc2G\" data-backgroundColor=\"#c2d9e5\" data-name=\"bird-5\" data-reactid=\"191\"\u003E\u003Cdiv id=\"bird-container-5\" class=\"main--BirdContainer--34A7V main--odd--3HnFZ main--BirdContainer-5--1BiQ0\" data-reactid=\"192\"\u003E\u003Cdiv class=\"main--BirdContainerFigure--3Aiqz parallax-bird-container\" data-reactid=\"193\"\u003E\u003Cdiv class=\"main--BirdContainerIndexNum--AapQg\" data-reactid=\"194\"\u003E05\u003C\u002Fdiv\u003E\u003Cimg class=\"main--BirdContainerBirdBlob--2ofbn\" 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data-reactid=\"195\"\u002F\u003E\u003C\u002Fdiv\u003E\u003Cdiv data-reactid=\"196\"\u003E\u003Cdiv class=\"ppc--BodyCopy--root ppc--BodyCopy--withLayout\" data-reactid=\"197\"\u003E\u003Cdiv class=\"main--BirdContainerContentTitle---RuL-\" data-reactid=\"198\"\u003E\u003Ch2 data-reactid=\"199\"\u003E\u003Cstrong\u003EMountain Bluebirds\u003C\u002Fstrong\u003EControl Bugs\u003C\u002Fh2\u003E\u003C\u002Fdiv\u003E\u003Cdiv class=\"main--BirdContainerContentAfterTitle--2JaKd\" data-reactid=\"200\"\u003E\u003Cp data-reactid=\"201\"\u003EThe Mountain Bluebird is such a unique and beautiful species, both Idaho and Nevada chose it as their official state bird. While the female is a soft gray, the male flaunts a brilliant turquoise. They are a favorite of birders across North America. Many birders even set up nesting boxes in their yards so they can gaze upon their dazzling blue feathers and observe them raise their young. Otherwise, the Mountain Bluebird commonly lives in open country in the summer and pinyon-juniper woods in winter.\u003C\u002Fp\u003E\u003Cdiv class=\"fact-block-5716 main--FactBlock--1KVbO\" data-reactid=\"202\"\u003E\u003Cdiv data-reactid=\"203\"\u003E\u003Cimg src=\"data:image\u002Fpng;base64,iVBORw0KGgoAAAANSUhEUgAAANMAAACICAMAAABKkC7fAAAAgVBMVEUAAACs0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0Nys0NwbmR8xAAAAK3RSTlMAvczHwpectI2wqNSSrLjchKF\u002FpIjY0HNvd3tn4F5r5WJZVjknHBIwRgdO9qL24QAACBxJREFUeNrkmot2okAQRH2hruJjNyhqQN4y4f8\u002FcBl63AYbZtARg9nKyQfcU109XRwH\u002F6nitFAy+AFKA9v4GHNNQMPhYj4\u002Fu+xN8VJ7Mco1FhJMQuv12rCCLP0avI9iezICjUcF0ZVpIpi4ZrkWW5+lgzdQNN3v94KJGoVMhX7lmh+yuNeWxdPlkjMJKgC6RRpypjVAFVqtjGMWD\u002Fqp8zLXPhcOn8QoZOJaLKwz6936SFZLZJIYNSwxzcpQXCc3vQx6o3gMSBWjQIB0pVrfGLUqM33kMvoSsXi02xVQhGlCtjkdPmTi+p1r7jP9iOkj7ahPI9nwIROB4ppOp3YQfV\u002FEEo5EfMLhq0KRQDUwgezwW8Auv3ZcDYGa8H\u002FJ8K0amASVwfV6sNNmg1Cq4VtLA0WNMoRM8xiw+FVbMdoUTEsaqJsHSlBJAvVBjTIElVloPrfPjMWd74\u002FZhvoEVIKI\u002F5WMui9QiARMIMs6fLqMpUnSiXPhpspEjXpom6NRQhUoi2sr9MfNxaJcSfIcyAlnIkaRS0IdqBVC1eUJmRDKAiahE9eRy3bDMGQA+QASK4jqmcZoFA0UgaKBqmIBk1ljFGUqdACd\u002FSxL03vgFpsbn\u002Fa1tzkNFFBJXl1CxIVIxKdThQmhzlyfuYIsbbU4E4EkGz406qq2gSLjh4GacyapUYcqE5fv+y5Tnsn+RgiRyAuFPk0EkTpQXA8F6liI+iSguNwgkl7JM0fiEy27OoEyHw4UV5mJq\u002FkwSRxgaheooU6gDNOoBGoOPjUwARUglZmK8QOqpkrjAxMxSlF229zmNFDy4VMHCo0CBWFaRzV1HEmgqFHqU0IdKLO8+YRP2xKSbPj8ClMQZAllWjoODZS67La\u002FzRVG0eGjUOcDJyob5SJUwL5InIBJfUqobnNZoGie0CfFE9WwJHxkIlYxhwuNWirLrm6gaKJuA3WUMGGgECoM0wqTDUzok7LsPhQoMnvSQJ2kgSoNX+AGABXdrAiE0i+76tscpBEosiU4UwVqUUbqoOxOheoDJdvm6uFDpiqUhz69tOwKkVPiJAvUuSlQXDEyecjUcdml51E7n+jmo4HiSgRS7KFRLy676BMmCpnuH74wE+9UVPFp9+Kya+EyvyNQfi0TRiqq+tRh2TWayy7aRAIlGz4KdRFMaFSXZRc3H1nmbW9zdaBCBlc5MnVddg1Z2dW5zYEJ14TNmTzO5HRZdmH4JGWX3ubtA+UiEwMmNKrrsms8vexSoy4lpjcuu0GJKYuQietty64LTKCvK5PnvHnZ\u002FceU5cPHPDTqwbI760XZLW2+CJAeLLvrLsvusUXZpYGKgUlQbfpVdk\u002F3ll3QPybnrcsuGgVMiVcxSl12J30uu6JFAVH786ijsrvVL7t4HZV9cqRlFwLVVdm1tMsuHhJDgaQuu6DOyu7W0i+7gml1b6AAST9Q9IUCyQIlHT5k2ioCRbe5ftk1je7KLhzmkkBJtrlG2W24zS3NsotMERBJbnP69Uir7NLVhz7pl10GH45AZPhkRumXXZOUXY3bnHyOBaRWZXfcbdnd6pZdeHJx8anL7hjHT7\u002FsGrWB0i+7ScFkIpI8UATp2T+VACi9sgufLT89YpT6PNIvu0bdKaFddjNOVGkb+mUX9H1lNxqAvKval93xU8uuOlCty24imFZ1gXph2YVt\u002Fpyy+yWYbI+efK8tuzh9mn0jGggxQUSMUp9HfSq7Lowe6OJ5P6XswuhBoH5I2f3b3bkopwoDYXjV8Ug9HIZarJ5asJALlfd\u002FwE5H7Y4TyAXYEPq9wT\u002FLxny5GAY\u002FHM7zk93WTAIz1Tjj0zRU6LKb5w0AsrRvqGW4sltyACS2aah7omBlF8uEo7md7C6DlV0OD+x\u002Fgew28EhsL7urUGWXA6gfXxg7u31ltwEERz7bnV1S2c367uwKJVNqJ7tqJKp7AY6ymzNQEA6yuySV3fSGW0OVF1BZBCO7WCgH2RXQQjWJ7MaaG1Eussuglf0Esrtuk90sdZbd22pR5ygxueymmfP0SEI7An+h\u002FMluPEB2sVAc2sGJ7Oxkl0EnjFB2XwhltwEN\u002F5TpkaahnGR3Syi7XeODsiBraKiAZBfHB22h5rSza4oEbHY7uxhJX6j382x2dg2R8DdqPrKLkXREc9rZPUmwQe697eyu9bJrnvLZRVKP\u002FJovwU8mu6UEW1Zux5ipZNfYUCiBZpjlMeY7VLJraKjPCziwO5+nkV1MZL4XwMAJufJ9jDm+YS27BQfE9usbJLubhER2MdOHBGd2mMn9GDP9vYDmAu7I5Jrp3bPsxlayW0Mv+F9a2cU6Od8LyCX0pCKW3ee+sotDuDsRhvInu7FJdg8chpBMIbuRXnbR0vshVxPIbqyR3SFFwnHCu+xGOtnFThoWSl2OpZFd83LsUcAoVG0NRSq7UYfs\u002FmcwFpX68b3SXoKPW2W3lOP+hZ277C5Glt2DgFGpeshuMkR2lc2ANwZjw15dZBcLNZbs4mg3IhxD2cpu0lN21ZGvkkCC3NDKbrdunARQITOsE7nsYp1OHCjJMROt7GImTEQFf8JQPmS34ECPfPMlu5iIHrbwJLuYiB5Z+JDdkoNXREwsu9mnBO+wZ0LZtZ0F0aQikN2oEuAfTDWW7GKdiskfU+HpKLJ7T1WwIF54kOX2mmmg7AYT6Ao\u002FbIbKblRO\u002Fsm1xNr2lt31kQX0WMoDotk9rRxld5udgs1zR7DjOrlm6pBdzLQrgn19SEXUH8f4T2dDvaRp1fDQq9NBXdf5D+U3dT2rN8oC5Qt3AsglR3V2eQAAAABJRU5ErkJggg==\" data-reactid=\"204\"\u002F\u003E\u003Cspan class=\"main--FactBlockPercentage--1zRTa\" data-reactid=\"205\"\u003E\u003Cspan class=\"percentage\" data-percentage=\"92\" data-reactid=\"206\"\u003E0\u003C\u002Fspan\u003E\u003Csup data-reactid=\"207\"\u003E%\u003C\u002Fsup\u003E\u003C\u002Fspan\u003E\u003C\u002Fdiv\u003E\u003Cdiv data-reactid=\"208\"\u003E\u003Cp data-reactid=\"209\"\u003EThe Mountain Bluebird’s diet is 92 percent insects. Without it, certain bugs could overrun local plantlife.\u003C\u002Fp\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Cp data-reactid=\"210\"\u003ERising temperatures, wildfires and droughts make their native environment too hot and dry for survival. Without the Mountain Bluebird around to eat grasshoppers and beetles, these pests could run rampant, leading to the devastation of native vegetation like grasses and shrubs, which are important carbon sinks, absorbing excess carbon dioxide from the atmosphere. Birds like these help keep the environment in relative harmony.\u003C\u002Fp\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Cdiv class=\"background-swap-wrap main--BackgroundSwapWrapClass--1cc2G\" data-name=\"outro\" data-reactid=\"211\"\u003E\u003Cdiv class=\"main--outro--Mtf8f\" data-reactid=\"212\"\u003E\u003Cdiv class=\"ppc--BodyCopy--root ppc--BodyCopy--withLayout\" data-reactid=\"213\"\u003E\u003Cimg class=\"main--outroBlob--2Dw0O\" src=\"https:\u002F\u002Fpaidpost-assets.nyt.com\u002Fpaidpost\u002Fallbirds\u002Fbirds-eye-view\u002Fimages\u002Foutro-d8f203eb.png\" data-reactid=\"214\"\u002F\u003E\u003Cdiv class=\"main--outroWrap--2QEUX\" data-reactid=\"215\"\u003E\u003Cdiv class=\"main--outroImageLeft--IiHAQ\" data-reactid=\"216\"\u003E\u003Cdiv class=\"undefined undefined\" data-reactid=\"217\"\u003E\u003Cdiv class=\"index--FadeIn--1wQV3 undefined\" data-reactid=\"218\"\u003E\u003Cimg 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data-reactid=\"219\"\u002F\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003C\u002Fdiv\u003E\u003Ch2 data-reactid=\"220\"\u003EWhat You Can Do to Help\u003C\u002Fh2\u003E\u003Cp data-reactid=\"221\"\u003EIt’s easier than you may think to help birds in your area, which, ultimately, can benefit the environment. For starters, download the \u003Ca href='https:\u002F\u002Fwww.audubon.org\u002Fapp' target='\_blank' rel='noopener noreferrer'\u003EAudubon Bird Guide\u003C\u002Fa\u003E app to learn about your local birds and how to support them. You might be able to provide nesting materials on your windowsill to help Pygmy Nuthatches or Mountain Bluebirds, for example, or hang up a nectar feeder for Allen's Hummingbirds in your backyard. Simply foregoing pesticides on your lawn or garden can also make a big difference. There are plenty of ways to support birds, no matter where you live. Who knows? You might become a birdwatcher.\u003C\u002Fp\u003E\u003Cp data-reactid=\"222\"\u003EAnyone can make a difference, and small changes can go a long way. There are lots of other small actions you can take to reduce your carbon footprint, things as simple as starting a compost pile, switching from plastic water bottles to reusable ones or planting native trees in your yard.\u003C\u002Fp\u003E\u003Cp data-reactid=\"223\"\u003EWe can also facilitate a shift in business priorities by supporting companies that do their part to help the environment. Businesses, because of their sheer size, can have an even bigger impact than an individual.\u003C\u002Fp\u003E\u003Cp data-reactid=\"224\"\u003ENow more than ever, it&#39;s important for brands to make things that have a positive impact on the world. Companies have the ability to protect the environment on a larger scale, making the world a more comfortable place for birds and humans alike. \u003Ca href='https:\u002F\u002Fwww.allbirds.com\u002F?utm\_source=new\_york\_times&utm\_medium=paid-post&utm\_campaign=earth\_day\_2019&utm\_content=birds' target='\_blank' rel='noopener noreferrer'\u003EAllbirds\u003C\u002Fa\u003E believes in making better things in a better way to protect the environment we all share. They make comfortable shoes from premium natural materials that are sustainably sourced, so you feel good wearing them — and feel good about your purchase.\u003C\u002Fp\u003E\u003Cp data-reactid=\"225\"\u003ETo honor the importance of the role of birds in our ecosystem, \u003Ca href='https:\u002F\u002Fwww.allbirds.com\u002F?utm\_source=new\_york\_times&utm\_medium=paid-post&utm\_campaign=earth\_day\_2019&utm\_content=birds' target='\_blank' rel='noopener noreferrer'\u003EAllbirds\u003C\u002Fa\u003E created a Limited Edition line of shoes based on the Painted Redstart, Scarlet Tanager, Pygmy Nuthatch, Allen’s Hummingbird and Mountain Bluebird. All proceeds from this collection are going to the National Audubon Society to help protect bird habitats that are vital to our own environmental well being.\u003C\u002Fp\u003E\u003Cp data-reactid=\"226\"\u003ETo take conscious commerce one step further, \u003Ca href='https:\u002F\u002Fwww.allbirds.com\u002F?utm\_source=new\_york\_times&utm\_medium=paid-post&utm\_campaign=earth\_day\_2019&utm\_content=birds' target='\_blank' rel='noopener noreferrer'\u003EAllbirds\u003C\u002Fa\u003E is going carbon neutral this year. For every CO2 molecule it emits — from the sheep on its farms to the lightbulbs in its headquarters — \u003Ca href='https:\u002F\u002Fwww.allbirds.com\u002F?utm\_source=new\_york\_times&utm\_medium=paid-post&utm\_campaign=earth\_day\_2019&utm\_content=birds' target='\_blank' rel='noopener noreferrer'\u003EAllbirds\u003C\u002Fa\u003E will offset carbon emissions by supporting projects that are removing CO2 from the atmosphere in the regions where \u003Ca href='https:\u002F\u002Fwww.allbirds.com\u002F?utm\_source=new\_york\_times&utm\_medium=paid-post&utm\_campaign=earth\_day\_2019&utm\_content=birds' target='\_blank' rel='noopener noreferrer'\u003EAllbirds\u003C\u002Fa\u003E operates. This is one part of a broader strategy to reduce emissions and transform its supply chain, to leave as little impact on the environment as possible.\u003C\u002Fp\u003E\u003Cp data-reactid=\"227\"\u003E\u003Cem\u003EIllustrations by Joe Mortell\u003C\u002Fem\u003E\u003C\u002Fp\u003E\u003Cdiv class=\"main--outroImageRight--1Y5pw\" data-reactid=\"228\"\u003E\u003Cdiv class=\"undefined undefined\" data-reactid=\"229\"\u003E\u003Cdiv class=\"index--FadeIn--1wQV3 undefined\" data-reactid=\"230\"\u003E\u003Cimg 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<script>!function(e){function a(a){for(var r,o,n=a[0],f=a[1],i=a[2],b=0,l=[];b<n.length;b++)o=n[b],Object.prototype.hasOwnProperty.call(d,o)&&d[o]&&l.push(d[o][0]),d[o]=0;for(r in f)Object.prototype.hasOwnProperty.call(f,r)&&(e[r]=f[r]);for(s&&s(a);l.length;)l.shift()();return t.push.apply(t,i||[]),c()}function c(){for(var e,a=0;a<t.length;a++){for(var c=t[a],r=!0,n=1;n<c.length;n++){var f=c[n];0!==d[f]&&(r=!1)}r&&(t.splice(a--,1),e=o(o.s=c[0]))}return e}var r={},d={72:0},t=[];function o(a){if(r[a])return r[a].exports;var c=r[a]={i:a,l:!1,exports:{}};return e[a].call(c.exports,c,c.exports,o),c.l=!0,c.exports}o.e=function(e){var a=[],c=d[e];if(0!==c)if(c)a.push(c[2]);else{var r=new Promise((function(a,r){c=d[e]=[a,r]}));a.push(c[2]=r);var t,n=document.createElement("script");n.charset="utf-8",n.timeout=120,o.nc&&n.setAttribute("nonce",o.nc),n.src=function(e){return 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f=new Error;t=function(a){n.onerror=n.onload=null,clearTimeout(i);var c=d[e];if(0!==c){if(c){var r=a&&("load"===a.type?"missing":a.type),t=a&&a.target&&a.target.src;f.message="Loading chunk "+e+" failed.\n("+r+": "+t+")",f.name="ChunkLoadError",f.type=r,f.request=t,c[1](f)}d[e]=void 0}};var i=setTimeout((function(){t({type:"timeout",target:n})}),12e4);n.onerror=n.onload=t,document.head.appendChild(n)}return Promise.all(a)},o.m=e,o.c=r,o.d=function(e,a,c){o.o(e,a)||Object.defineProperty(e,a,{enumerable:!0,get:c})},o.r=function(e){"undefined"!=typeof Symbol&&Symbol.toStringTag&&Object.defineProperty(e,Symbol.toStringTag,{value:"Module"}),Object.defineProperty(e,"\_\_esModule",{value:!0})},o.t=function(e,a){if(1&a&&(e=o(e)),8&a)return e;if(4&a&&"object"==typeof e&&e&&e.\_\_esModule)return e;var c=Object.create(null);if(o.r(c),Object.defineProperty(c,"default",{enumerable:!0,value:e}),2&a&&"string"!=typeof e)for(var r in e)o.d(c,r,function(a){return e[a]}.bind(null,r));return c},o.n=function(e){var a=e&&e.\_\_esModule?function(){return e.default}:function(){return e};return o.d(a,"a",a),a},o.o=function(e,a){return Object.prototype.hasOwnProperty.call(e,a)},o.p="/vi-assets/static-assets/",o.oe=function(e){throw console.error(e),e};var n=window.webpackJsonp=window.webpackJsonp||[],f=n.push.bind(n);n.push=a,n=n.slice();for(var i=0;i<n.length;i++)a(n[i]);var s=f;c()}([]);

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<script>

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w[l] = w[l] || [];

w[l].push({

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event: 'gtm.js'

});

})(window, 'dataLayer');

</script>

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<!-- RELEASE aa120f700c5a2b264ec4930158e0dbeef8a20bb2 -->

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