# How I Learned to Stop Worrying and Love the R Console Marathon Edition

#### Irfan E Kanat

Department of Digitization College of Business Ohio University

February 20, 2019



#### Outline

- Introduction
- 2 R Console
- Importing Data
- Packages
- Sample Analysis and Visualizations
  - Descriptive Visualizations
  - Modeling
- Reporting
- Where to Go Next?



#### Who am I?

Irfan Kanat

R user since 2006

Open Source Evangelist



## Before We Begin

Got R & R Studio Installed?

Get your workshop documents:

https://github.com/iekanat/RWorkshopMarathon

#### What is this about?

#### A brief introduction to R.

- R Console
- Importing Data
- Packages
- Sample analyses
- Where to get help?



#### What is R?

From R project web site:

R is a language and an environment for statistical computing and graphics.

- Language
- Environment
- Statistics and Visualization



#### What is R?

All this means R is very flexible, which played a huge role in its success.

My take: Low cost, high quality, open source solution for your analysis needs.

#### When to Use R?

R is very strong for your classical machine learning and statistical analysis. Thousands of packages address almost all analysis needs. It is a logical first stop to start analysis.

#### When to Use R?

R is very strong for your classical machine learning and statistical analysis. Thousands of packages address almost all analysis needs. It is a logical first stop to start analysis.

Yet it's core design is starting to show its age. There are certain down sides to traditional R:

- Everything is stored in memory<sup>1</sup>
- R is single core<sup>1</sup>

<sup>&</sup>lt;sup>1</sup>Except when it is not. There are packages to overcome these issues. ▶ ◆ ■ ▶ ○ ■ ◆ ○ ○ ○

#### Best Part of R

Packages CRAN houses over 13K packages. Providing functionality way beyond what is available in commercial packages.

**Community** Millions of users mean, all your questions are either already answered or will be in hours.

**Performance** While memory and core restrictions are real, for the cost of a single user license of a commercial package, you can buy better hardware to run R. Furthermore, with the packages providing multicore and flatfile functionality, R performance is on par or better than commercial packages

#### Outline

- Introduction
- R Console
- Importing Data
- Packages
- Sample Analysis and Visualizations
  - Descriptive Visualizations
  - Modeling
- 6 Reporting
- Where to Go Next?



#### Command Driven Interface

Command line may be intimidating

Power over Convenience

Consider the number of

- Functions
- Parameters
- Data sources
- Variables
- Replications



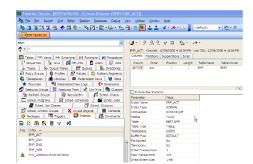
#### Command Driven Interface

Command line may be intimidating

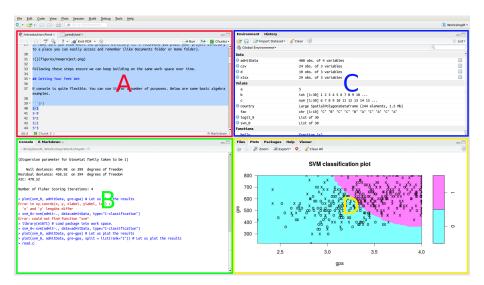
Power over Convenience

Consider the number of

- Functions
- Parameters
- Data sources
- Variables
- Replications



#### R Studio



## New Project

File > New Project

Empty Directory > Empty Project > Directory Name: Workshop



#### R as a Calculator I

```
# Arithmetics
2 + 2
## [1] 4
2 * 3
## [1] 6
2^3
## [1] 8
log(100, 10)
## [1] 2
```



#### R as a Calculator II

```
# Logic
1 == 2
## [1] FALSE

1 != 2
## [1] TRUE
2 < 3
## [1] TRUE</pre>
```



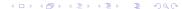
## Variables I

```
A <- 2
Α
## [1] 2
# a # Case sensitive
"A" != "a" # Explanation
## [1] TRUE
B <- 7
A + B
```

## [1] 9

## Variables II

```
C \leftarrow c(1, 3, 7, 9) # A list can be in a variable
С
## [1] 1 3 7 9
C + A
## [1] 3 5 9 11
C * A
## [1] 2 6 14 18
C < 5
## [1] TRUE TRUE FALSE FALSE
```



#### Indexes and Data Frames I

```
1:30
    [1]
              3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23
## [24] 24 25 26 27 28 29 30
C[3]
## [1] 7
C[c(2, 3)]
## [1] 3 7
C[1:3]
## [1] 1 3 7
```

#### Indexes and Data Frames II

#### Indexes and Data Frames III

```
Countries[2, ]
## names supply those
## 2 TR
          8 FALSE
Countries[, 3]
## [1] TRUE FALSE FALSE
Countries[2, 3]
## [1] FALSE
Countries[1:2, ]
    names supply those
## 1 US
             10 TRUE
## 2 TR 8 FALSE
```

#### Indexes and Data Frames IV

```
Countries[, "names"]
## [1] US TR DE
## Levels: DE TR US
Countries$names
## [1] US TR DE
## Levels: DE TR US
Countries$those
## [1] TRUE FALSE FALSE
```

## Loops in R

## CAUTION!

R is notoriously inefficient with your classic loops

- Structure of the Data Frame
- Memory Management

Try to use an apply function instead.

Vectorize your operations.



## For Loop in R

```
for (i in 1:3) print(i)
## [1] 1
## [1] 2
## [1] 3
# Iterating through a data frame
for (i in 1:nrow(Countries)) {
    print(Countries[i, ])
}
     names supply those
       US
           10 TRUE
     names supply those
##
        TR
                8 FALSE
     names supply those
## 3
        DE
                7 FALSE
```

#### Functions I

```
mean(C) # Takes parameters

## [1] 5

mean(C, trim = 0.1, na.rm = T) # Takes multiple parameters

## [1] 5

log(sum(C)/length(C)) # Can be combined

## [1] 1.609438
```

#### Functions II

```
HelloWorld <- function(x, y = 1) {</pre>
    for (i in 1:y) {
        print(paste("Hello", x))
HelloWorld("COB Faculty")
## [1] "Hello COB Faculty"
HelloWorld("COB Faculty", 2)
## [1] "Hello COB Faculty"
## [1] "Hello COB Faculty"
```

#### Functions III

```
HelloWorld # Review the source code
## function(x, y = 1) {
       for (i in 1:y) {
##
           print(paste("Hello", x))
##
##
## }
## <bytecode: 0x143953e8>
ls
## function (name, pos = -1L, envir = as.environment(pos), all.names = FALSE,
       pattern, sorted = TRUE)
##
## {
##
       if (!missing(name)) {
##
           pos <- tryCatch(name, error = function(e) e)</pre>
           if (inherits(pos, "error")) {
##
##
               name <- substitute(name)</pre>
##
               if (!is.character(name))
##
                    name <- deparse(name)</pre>
               warning(gettextf("%s converted to character string",
##
                    sQuote(name)), domain = NA)
##
```

## Commonly Used Functions I

```
ls() # Get a list of objects in the workspace
## [1] "A" "admitData" "B"
                                           "C"
                                                        "Countries"
## [6] "HelloWorld" "i"
ls(pattern = "*_0") # partial match on object search
## character(0)
rm("svm_0") # Remove an object from the workspace
## Warning in rm("svm_0"): object 'svm_0' not found
# rm(list=ls()) # This would remove everything if ran
```

## Commonly Used Functions II

```
mean(A) # Mean
## [1] 2
sd(admitData[, "gre"]) # Standard Deviation
## [1] 115.5165
# AIC()
```

## Commonly Used Functions III

```
str(Countries) # Look at the structure of objects
  'data frame': 3 obs. of 3 variables:
## $ names : Factor w/ 3 levels "DE", "TR", "US": 3 2 1
## $ supply: num 10 8 7
  $ those : logi TRUE FALSE FALSE
##
summary(Countries) # Get summary of data
   names supply those
  DE:1 Min. : 7.000 Mode :logical
##
## TR:1 1st Qu.: 7.500 FALSE:2
  US:1 Median: 8.000 TRUE:1
##
       Mean : 8.333
         3rd Qu.: 9.000
##
         Max. :10.000
##
```

## Commonly Used Functions IV

```
summary(logit_1) # Get summary of model
##
## Call:
## glm(formula = admit ~ gre, family = "binomial", data = admitData)
##
## Deviance Residuals:
      Min 10 Median
                                         Max
## -1.1623 -0.9052 -0.7547 1.3486 1.9879
## Coefficients:
              Estimate Std. Error z value Pr(>|z|)
## (Intercept) -2.901344   0.606038   -4.787   1.69e-06 ***
             0.003582 0.000986 3.633 0.00028 ***
## gre
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 499.98 on 399 degrees of freedom
## Residual deviance: 486.06 on 398 degrees of freedom
## AIC: 490.06
##
## Number of Fisher Scoring iterations: 4
```

## Commonly Used Functions V

```
cor(admitData[, 1:3]) # Get correlation matrix

## admit gre gpa

## admit 1.0000000 0.1844343 0.1782123

## gre 0.1844343 1.0000000 0.3842659

## gpa 0.1782123 0.3842659 1.0000000
```



## Questions





#### Outline

- Introduction
- 2 R Console
- Importing Data
- Packages
- Sample Analysis and Visualizations
  - Descriptive Visualizations
  - Modeling
- 6 Reporting
- Where to Go Next?



## Importing Data

R allows importing data from a wide variety of sources.

- Comma Separated Values (CSV)
- Databases
- Flat files
- Lesser statistical packages
- and more

## Importing CSV Files

CSV has certain advantages that make it popular.

- Compatibility
- Flexibility
- Simplicity

#### Sample

```
"iso2", "Supply", "Those"
"AU", 20, 0
"TR", 80, 1
"US", 100, 0
"GB", 50, 0
"DE", 70, 0
```

We use read.csv() or read.csv2() commands to import the csv files.

```
saveData <- read.csv("PathToCSV", header = TRUE, sep = ",", quote = "\"")</pre>
```

# Working with Excel Files

Much like CSV, except it lacks the simplicity, flexibility, and compatibility of CSV.

```
# Load the necessary library
library(xlsx)
# Read in the data from excel file
xlsx <- read.xlsx("country.xlsx", sheetIndex = 1)</pre>
```

## Working with Databases

No speed advantage.

Data larger than memory.

Working with databases:

- Work in the database.
- Import data from database.



## Working with Databases

## Lesser Statistical Packages :P

#### Foreign Package

Newer file formats

- sas7bdat
- readstata13





# Questions





## Outline

- Introduction
- 2 R Console
- Importing Data
- Packages
- Sample Analysis and Visualizations
  - Descriptive Visualizations
  - Modeling
- Reporting
- Where to Go Next?



# Packages: Source of R's Power

Encountered already

Make R extendible

Like libraries

#### Collection of:

- functions
- documentation
- data files



# Gifts from the Community

## Currently over 13000 packages

#### for

- Statistical Modeling
- Machine Learning
- Data Manipulation
- Visualization
- . . .

#### from

- Economics
- Computer Science
- Statistics
- Medicine
- ...



## Great but Where are My Gifts?

# Comprehensive R Archive Network (CRAN)

A Group of FTP and HTML servers hosting R packages.

R has built in package management facilities.

Most of these can be achieved through the R Studio GUI. (Area D, packages pane)



## Package Management

```
# Installing a package
install.packages("e1071") # Notice the quotes around package name
# Loading package into memory
library(e1071) # Notice the lack of quotes
# Unload package
detach("package:e1071", unload = TRUE) # Notice the package: prepended
# Get the list of packages loaded
(.packages())
# Get list of all installed packages (output omitted)
.packages(all.available = T)
```

## How to Find Packages

If you want to search a certain word in installed packages' documentation, you can always use ?? or help.search()

```
??mixed
help.search("mixed model")
```

Internet searches are a bit problematic as R can be a bit ambiguous until Google learns you are interested in the statistical computing environment.

Comprehensive R Archive Network (CRAN)

R Forge

R site search also available with command RSiteSearch()

R seek



# Commonly Used Packages: Data Manipulation

data.tables Replaces traditional data.frame.

- Faster access/write
- Improved selection
- Improved subsetting
- Improved aggregation

Not a drop-in replacement as it breaks compatibility in some cases.

#### ddplyr

Additional functionality for:

- selection
- filtering
- aggregation

Provides efficient back-end data structures to speed things up.

Works with databases as well.

# Commonly Used Packages: Statistics

Multiple Regression: Stats package, Im() (loaded by default)

Generalized Linear Models: Stats package, glm()

Traditional Econometric Models: plm package

Mixed Modeling: nlme and lme4 packages

## Commonly Used Packages: Machine Learning

Most probably all you need is caret package.

Caret package is a wrapper for a host of classification and regression model training functions. It eases visualizations, data manipulation, and analytics among others. It currently supports over 150 types of models.

If you insist on using individual packages:

Classifiers: class package

Support Vector Machines: kernlab, e1071 packages

Clustering: Base package (kmeans(), hclust()), mclust package

Neural Networks: neuralnet package.

# Questions





## Outline

- Introduction
- 2 R Console
- Importing Data
- Packages
- 5 Sample Analysis and Visualizations
  - Descriptive Visualizations
  - Modeling
- 6 Reporting
- Where to Go Next?

#### Subsection 1

#### Descriptive Visualizations

#### Motor Trends Dataset

We will use 1974 Motor Trend dataset. It has 32 observations and 11 variables.

- mpg: Miles per gallon
- cyl: Number of cylinders
- disp: Displacement
- hp: Horse Power
- drat: Rear axle ratio
- wt: Weight

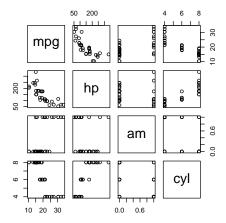
- qsec: quarter mile time
- vs: V S
- am: 0 automatic, 1 manual
- gear: Gears
- carb: Number of carburetors

#### Motor Trends Dataset I

```
summary(mtcars)
                                          disp
         mpg
                                                            hp
    Min.
           :10.40
                    Min.
                            :4.000
                                     Min.
                                            : 71.1
                                                      Min.
                                                           : 52.0
    1st Qu.:15.43
                                     1st Qu.:120.8
                                                      1st Qu.: 96.5
                    1st Qu.:4.000
    Median :19.20
                    Median :6.000
                                     Median :196.3
                                                      Median :123.0
    Mean
           :20.09
                            :6.188
                                            :230.7
                                                      Mean
                                                             :146.7
                    Mean
                                     Mean
    3rd Qu.:22.80
                    3rd Qu.:8.000
                                     3rd Qu.:326.0
                                                      3rd Qu.:180.0
                                            :472.0
    Max.
           :33.90
                    Max.
                            :8.000
                                     Max.
                                                      Max.
                                                             :335.0
##
         drat
                           wt
                                          qsec
                                                            WS.
   Min.
           :2.760
                    Min.
                            :1.513
                                     Min.
                                            :14.50
                                                      Min.
                                                             :0.0000
    1st Qu.:3.080
                    1st Qu.:2.581
                                     1st Qu.:16.89
                                                      1st Qu.:0.0000
    Median :3.695
                    Median :3.325
                                     Median :17.71
                                                      Median :0.0000
           :3.597
                            :3.217
                                             :17.85
                                                             :0.4375
    Mean
                    Mean
                                     Mean
                                                      Mean
    3rd Qu.:3.920
                    3rd Qu.:3.610
                                     3rd Qu.:18.90
                                                      3rd Qu.:1.0000
    Max.
           :4.930
                    Max.
                            :5.424
                                     Max.
                                             :22.90
                                                      Max.
                                                             :1.0000
##
                                           carb
          am
                           gear
   Min.
           :0.0000
                     Min.
                            :3.000
                                      Min.
                                             :1.000
    1st Qu.:0.0000
                     1st Qu.:3.000
                                      1st Qu.:2.000
   Median :0.0000
                     Median :4.000
                                      Median :2.000
           :0.4062
                           :3.688
                                           :2.812
    Mean
                     Mean
                                      Mean
                     3rd Qu.:4.000
   3rd Qu.:1.0000
                                      3rd Qu.:4.000
    Max.
           :1.0000
                             :5.000
                                             :8.000
                     Max.
                                      Max.
```

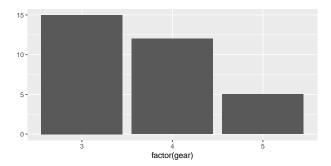
## Motor Trends Dataset II

```
pairs(mtcars[, c("mpg", "hp", "am", "cyl")]) # Visualize Correlations
```



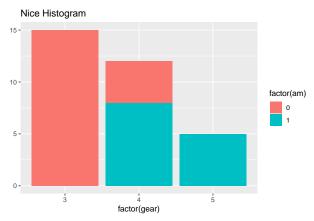
# Histograms I

```
data(mtcars) # Load the Dataset
library(ggplot2) # Load the ggplot package
# Nr of cars by number of gears
qplot(factor(gear), data = mtcars, geom = "bar")
```



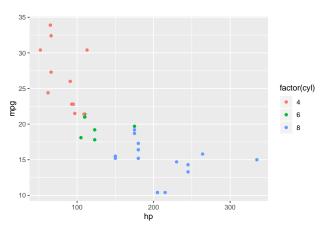
# Histograms II

```
# If we are interested in a third categorical variable vs:
qplot(factor(gear), data=mtcars, geom="bar", fill=factor(am)) +
ggtitle('Nice Histogram') # This is how you add a title
```



## Scatter Plots I

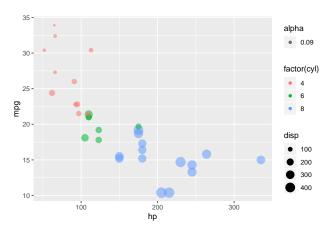
```
# Two continuous variables
qplot(hp, mpg, data = mtcars, color = factor(cyl))
```



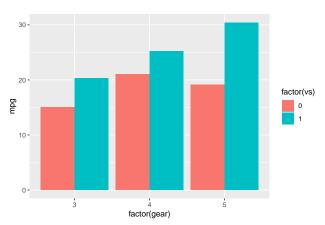
Irfan Kanat (CBS)

#### Scatter Plots II

```
# Add two more variables represented by color and size of points
qplot(hp, mpg, data = mtcars, color = factor(cyl), size = disp, alpha = 0.09)
```



#### Bar Charts I



◆ロト ◆個ト ◆注ト ◆注ト 注 のQで

## Subsection 2

## Modeling

# Modeling

Developing a mathematical explanation for real life phenomena.

Useful in predicting outcomes (Y), and/or explaining the role of drivers (X).

Y = Outcome Variable, Dependent Variable. . .

X = Predictor, Independent variable...

## Formula Interface

Pay close attention to how we specify the model.

#### R Model

$$Y \sim x_1 + x_2$$

This basic structure will remain constant across many R packages.

## Nifty Tricks with Formula Interface

If you have lots of variables use the shortcut '.'.  $\mathsf{mpg}\, \sim\,.$ 

You can do transformations on the fly, no need to create variables.

$$\log(\mathsf{mpg} + 1) \sim .$$

Dummy variables.

$$\mathsf{log}(\mathsf{mpg}+1) \sim \mathsf{factor}(\mathsf{gears})$$

## Regression

Y is continuous.

Prediction.

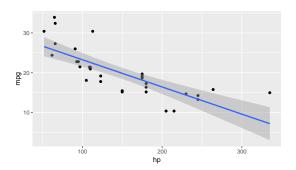
Explanation.

Linearity, Homoscedasticity, Normality, No Multicollinearity

## Regression I

## Regression visualized.

```
ggplot(mtcars, aes(x = hp, y = mpg)) + geom_point() + # Add a regression line <math>geom_smooth(method = lm)
```



## Multiple Regression Example

We will keep using motor trends data set.

#### Formula

$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \epsilon$$

#### R Model

$$Y \sim x_1 + x_2$$



## Regression I

```
# Let us estimate gas milage
reg_0 <- lm(mpg ~ hp + cyl + am, mtcars)
summary(reg_0)
##
## Call:
## lm(formula = mpg ~ hp + cyl + am, data = mtcars)
##
## Residuals:
           10 Median 30
##
     Min
                               Max
## -4.864 -1.811 -0.158 1.492 6.013
##
## Coefficients:
##
             Estimate Std. Error t value Pr(>|t|)
## (Intercept) 30.88834 2.78422 11.094 9.27e-12 ***
## hp
             -1.12721 0.63417 -1.777 0.08636 .
## cyl
## am
             3.90428
                     1.29659 3.011 0.00546 **
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 2.807 on 28 degrees of freedom
## Multiple R-squared: 0.8041, Adjusted R-squared: 0.7831
## F-statistic: 38.32 on 3 and 28 DF, p-value: 4.791e-10
```

# Regression II

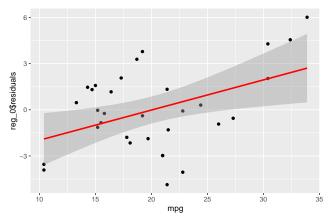
```
## Diagnostics
library(car)
# Multicollienarity (vif>10 indicates MC)
vif(reg_0)
##
         hp
                 cyl
                           am
## 3.900138 5.048209 1.647399
# Normality (p<0.05 indicates NN)
shapiro.test(reg_0$residuals)
##
    Shapiro-Wilk normality test
##
## data: reg O$residuals
## W = 0.98366, p-value = 0.8961
# Homoscedasticity (p<0.05 indicates Heteroscedasticity)
ncvTest(reg_0)
## Non-constant Variance Score Test
## Variance formula: ~ fitted.values
## Chisquare = 3.744471 Df = 1
                                      p = 0.05298249
```

# Regression III

```
# Access Fitted Values View first 3 predictions
reg_0$fitted.values[1:3]
##
      Mazda RX4 Mazda RX4 Wag Datsun 710
##
        23.97302
                     23.97302
                                   26.85433
# PREDICTING NEW DATA BASED ON MODEL
newCar <- mtcars[3, ] # 3rd observation is Datsun 710</pre>
newCar$am <- 0 # What if it was automatic?
reg_0$fitted.values[3] # Previous estimate
## Datsun 710
##
    26.85433
predict(reg_0, newdata = newCar) # Datsun with automatic transmission
## Datsun 710
     22,95005
```

## Regression IV

```
## Plot the residuals against observation
qplot(data=mtcars, x = mpg, y = reg_0$residuals) + #$
stat_smooth(method = "lm", col = "red")
```



### Regression V

```
## COMPARE MODELS
reg_1 <- lm(mpg ~ hp + cyl + am + wt, mtcars) # add weight
anova(reg_0, reg_1)
## Analysis of Variance Table
##
## Model 1: mpg ~ hp + cyl + am
## Model 2: mpg ~ hp + cyl + am + wt
##
    Res.Df RSS Df Sum of Sq F Pr(>F)
        28 220.55
## 1
## 2 27 170.00 1 50.555 8.0295 0.008603 **
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
# AIC of the model
AIC(reg_0)
## [1] 162.5849
AIC(reg_1)
```

#### Logistic Regression

Ordinary least squares regression was great for predicting continuous variables.

What if we are interested in predicting categories?

If there are only two categories (binary) logistic regression is a viable alternative.

Idea is similar to OLS regression. The only difference is we predict a constrained outcome (probability).

#### Logistic Regression

Dependent variable will be type (binary).

It is basically a regression with a binomial link function.

#### Formula

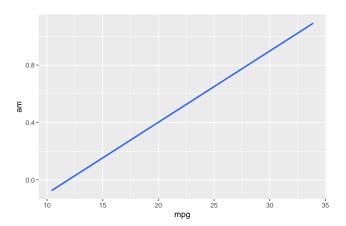
$$\log\left(\frac{p}{1-p}\right) = \beta_0 + \beta_1 x_1 + \epsilon$$

#### Logit I

```
logit_2 <- glm(am ~ mpg + drat + cyl, data = mtcars, family = "binomial")</pre>
summary(logit_2)
##
## Call:
## glm(formula = am ~ mpg + drat + cvl, family = "binomial", data = mtcars)
##
## Deviance Residuals:
       Min
                 10
                       Median
                                    30
                                             Max
## -1.58367 -0.31020 -0.03757 0.17972 1.75395
##
## Coefficients:
              Estimate Std. Error z value Pr(>|z|)
## (Intercept) -49.4548
                         24.1280 -2.050 0.0404 *
## mpg
             ## drat
              7.2595 3.2702 2.220 0.0264 *
## cyl
              1.6115
                      1.0801 1.492 0.1357
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## (Dispersion parameter for binomial family taken to be 1)
##
      Null deviance: 43.23 on 31 degrees of freedom
##
## Residual deviance: 17.03 on 28 degrees of freedom
## ATC: 25.03
##
## Number of Fisher Scoring iterations: 7
```

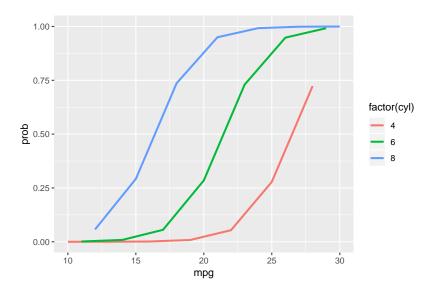
### Logit II

# Logit III



### Logit IV

# Logit V



## Logit VI

```
## DIAGNOSTICS

# Let us compare predicted values to real values
mtcars$prob <- predict(logit_2, type = "response")
# Prevalence of Manual Transmission
mean(mtcars$am)

## [1] 0.40625

# Create predict variable
mtcars$pred <- 0
# If probability is greater than .6 (1-prevalence), set prediction to 1
mtcars[mtcars$prob > 0.6, "pred"] <- 1</pre>
```

## Logit VII

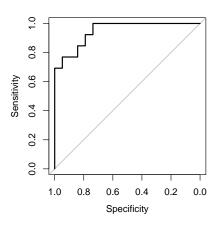
```
## ROC CURVE

# Load the necessary library
library(pROC)

# Calculate the ROC curve using the predicted probability vs actual values
logit_2_roc <- roc(am ~ prob, mtcars)

# Plot ROC curve
plot(logit_2_roc)</pre>
```

# Logit VIII



#### Logit IX

```
library(caret) # Needed for Confusion Matrix
confusionMatrix(table(mtcars[, c("am", "pred")]))
## Confusion Matrix and Statistics
##
##
      pred
## am
      0 1
     0 18 1
     1 3 10
##
##
##
                  Accuracy: 0.875
##
                    95% CI: (0.7101, 0.9649)
       No Information Rate: 0.6562
##
##
       P-Value [Acc > NIR] : 0.005004
##
                     Kappa: 0.7344
##
    Mcnemar's Test P-Value : 0.617075
##
##
##
               Sensitivity: 0.8571
##
               Specificity: 0.9091
            Pos Pred Value: 0.9474
            Neg Pred Value: 0.7692
##
                Prevalence: 0.6562
##
##
            Detection Rate: 0.5625
      Detection Prevalence: 0.5938
##
##
         Balanced Accuracy: 0.8831
##
##
          'Positive' Class: 0
##
```

## Questions



#### Outline

- Introduction
- 2 R Console
- Importing Data
- Packages
- Sample Analysis and Visualizations
  - Descriptive Visualizations
  - Modeling
- Reporting
- Where to Go Next?



#### Markdown and R Markdown

Think HTML simplified.

Add (R) code into it.

Stir well with knitr



#### R Markdown Cheat Sheet

```
\underset{\#\#\;H2}{_\#\;H}1
### H3
*Italic*
**Bold**
*** Bold Italic***
``` { r, options }
R CODE HERE
```

#### Professional Looking Documents

All the documentation of this workshop has been prepared in R Studio.

Look into the Rmd documents to see how this was done.

summary() function does not provide the best looking model summaries. Try the texreg package (do as I say, not as I do).

Use themes for your plots.

#### Other Reporting Alternatives

Sweave: LATEX

Beamer: LATEX presentations

Shiny: Web Applications



## Questions





#### Outline

- Introduction
- 2 R Console
- Importing Data
- 4 Packages
- Sample Analysis and Visualizations
  - Descriptive Visualizations
  - Modeling
- Reporting
- Where to Go Next?



#### Quo Vadis?

4 hours is not enough!

RTFM<sup>2</sup>: Documentation is your friend, read the vignettes and manuals.

For tutorials: Institute For Digital Research and Education, UCLA

For questions: StackExchange<sup>3</sup>

- Cross Validated specializes on Statistics
- Stack Overflow for R programming

R Programming is quirky, learn about efficient R programming.

<sup>&</sup>lt;sup>2</sup>Read the Friendly Manual

<sup>&</sup>lt;sup>3</sup>Word of caution, pay attention to how you ask your questions. It is more important than you realize!

## Questions





#### License



How I Learned to Stop Worrying and Love the R Console by Irfan E Kanat is licensed under a Creative Commons Attribution 4.0 International License. Based on a work at http://github.com/iekanat/rworkshop.