

THE FUTUREMAP MEDIA CONCEPTS LIMITED



COMPANY PROFILE



Building human capitals and creating market fields

WHO WE ARE

The Future Map Media Concepts Limited is a world-class media organization based in Nigeria. It was registered in October 2021 by Corporate Affairs Commission, Nigeria.

We are a unique and credible media organization led by professionally courteous, upwardly mobile founder- Desmond Nnadozie and his highly innovative team. We are deeply committed to provide unparalleled services to all our clients. Our combined years of experience spiced with epic delivery speak volumes.

The Future Map Media Concepts Limited is modeling an excellent leadership capacity in three thematic areas of focus:

Media

E-Commerce and

Education Services

Our strength lies in our quality commitment, integrity and reliability to customer service underpinned with providing our clients with breathtaking services.



Our Motto

Building human capitals, creating market-fields

Our Mission

We are passionate in building human capital, wealth creation and creating an excellent leadership pathway through robust engagement with people, and engaging with strategic partners.

Our Vision

To be a leading global player in transformational leadership, education and wealth creation, serving local and global clientele with excellent track records that exceed expectations.



CORE VALUES

Our system is built on the values of proficiency, fidelity, humanity, vision and service.

Proficiency - We bring expertise to work.

Fidelity - We keep to our agreements.

Humanity - We are considerate in our dealings and negotiations.

Vision - We help our clients see clearly and live their expectations

Service - we give our best to the satisfaction of our clients



OUR SERVICES

Our services are segmented in threefold specialties, providing unique and standard services and products on the following areas:

(A) Educational Services

We provide learning solutions to students and educational institutions using Information Technology Applications; we initiate educational programmes to boost the content quality of educational institutions. We organize seminars, workshops, symposiums, conferences and retreats to increase the capacity of teachers, and expose students to more innovative and diverse cultural education systems. We are a global agent for educational institutions, linking students to getting admission to schools of their choices, and liaising with tertiary institutions across the globe in providing short courses and distance learning programmes for our clients.



(B) Full Media Services

We offer world class media products that includes, Future Map Magazine and newsletters(giving access to people to advertise themselves, their corporations and products, and providing access to information and news), Radio and Television talk –shows, full video and photography coverage, Media animations, Radio and television Jingles, graphics designing, photo books, documentaries.

Our company also provides printing services like brochures, posters, books, jotters and souvenirs. Our **Future Map TV** would soon be launched in the internet with much exciting, entertaining, creative, educative and business programmes.

(C) **E-commerce** – we are about lunching **fmap market** (an online trading portal for all goods) and **fmap books** (an online book market), with other diverse initiatives in the e-commerce industry still in development stages.



OUR STAFF FORMATION

Headed by a skilled and passionate media and educationist entrepreneur, our staff is made up of men and women of veteran capacities in the fields of Education, media and Information and communication Technology, with excellent records in business and corporate management. The company has a numerical fourteen member permanent Staff and six contract staff.

Few among the staff lists are;

1. **Desmond Asumnu**

Desmond Asumnu is a vibrant entrepreneur with strong educational background in Philosophy, Journalism, and Human Resources Management. He has a credible work experience that spans a decade. He has served in the following organizations; Branch Manager Owerri, Chikala Ventures, coordinator Justina Oduagu Foundation, Owerri, the Administrative Manager of Centre for Innovation and Entrepreneurship Owerri. He is the Managing Director.





2. Ethelbert Obinna Umeh; He is the Manager, Media Services & Editor- in- Chief, Future Map Magazine. Ethelbert is a proficient researcher, education analyst and creative and skilled writer. He is a Certified Leadership Development Coach, Speaker and Nonprofit consultant

He is an alumnus of the following prestigious institutions; University of Oxford, University of Pretoria South Africa, Pontifical Urban University Rome, BAU Executive Education Nigeria, University of Ibadan Nigeria, Richmond Open University Nigeria, and International Institute for Global Leadership, USA.

His myriads of training and chains of degrees cut across Philosophy, Mass Communication, Global Leadership, Human Capital Development, Fundraising, Project Management, Business Development, Organic Farming, Sustainability, Customer Service, Leadership and Management to mention but a few.

He speaks English, French, Latin and has a smattering knowledge of German.

His passion for human capital development and economic empowerment has brought much growth and capacity to the company.

3. Vivian Ahamefule; She holds a Bachelors degree in Marketing from the Federal University of Agriculture, Umudike Nigeria. She had worked as a marketing executive with DP Media Concepts Abuja where she excelled distinctively, bringing much innovative marketing strategies to her employer. Currently, she is the Marketing Manager of **The Futuremap Media Concepts Limited**, bringing her expertise to strategic and epic service delivery.



OUR PARTNERS

We are currently connecting, networking, and partnering with both small, medium and multinational corporations. Such corporations like, Think Counseling Network and Human Development Initiative Abuja, Gregory University Abia State, Cavendish University Uganda, Godfather Productions Abuja and Reallog Media International Limited Abuja.

As a company with great focus on human capital investment, we understand the forte in alliance, and therefore, are open to strategic synergies to actualize our corporate vision and mission, and providing satisfactory services and products to our clients.



OUR CLIENTS

Our vast clientele includes educational institutions, business corporations, government agencies, political organizations, community development organizations, Non Profit organizations and the general public. Few among those that have experienced our services at different times include;

- Philomath University Abuja
- Colgate Toothpaste NIGERIA
- Regina Caeli Girls Secondary school Umunachi , Imo State
- Virgin Bras and Logistics Abuja
- KC WATER POOL NIGERIA LIMITED ABUJA
- PINNACLE HEALTH AND ENVIRONMENTAL SERVICES LIMITED ABUJA
- ABAS RAPID LINK OWERRI



PREVIOUS UNDERTAKENS/ ONGOING PROJECTS

We have undertaken various projects either as marketable products for the public, or designed particularly for our individual clients, and among them includes;

1.THE FUTURE MAP INTERNATIONAL CONFERENCE: We have breathtakingly, worked with **The Rejuvenator Initiatives International** in launching **The Future Map International Conference**, an orientation and mentoring programme for secondary school graduates, secondary school students, undergraduates in the high institution, job seekers, unemployed graduates and lots more.

Through this initiative, we are guiding, planning and harnessing the vision of our beneficiaries. We are optimizing technology and modern means of information dissemination to reach, connect, network and inspire our target audience to be relevant and visionary.

The maiden edition was launched on November 25th, 2021 which was followed up by post conference discussions across the nation in various citadels of learning namely Catholic Institute of West Africa, Port Harcourt, and Gregory University, Uturu Abia State.

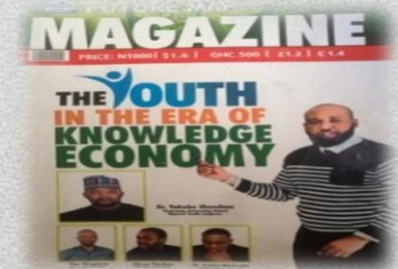
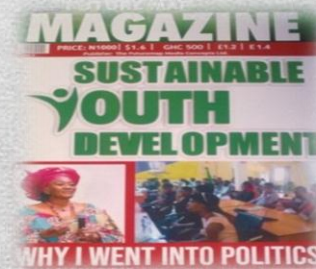


2. THE COUNSELLORS CORNER.

In collaboration with the Secondary Education Board of the Federal Capital Territory Abuja, we have designed an online platform that enables students easily access a counselor for their various counseling needs, which includes career choices, moral issues, psychological cases, relationship matters and lots more.

3. INTER SECONDARY SCHOOL DIALOGUE: This initiative was created to give secondary school students exposure with their counterparts in other schools, while building their relational confidence as part of their self-development packages. The programme has had over five editions which started in Owerri Imo State, having schools Like Regina Caeli Girls Secondary School Umunachi, Methodist High School Ikenegbu, Shamash Model Secondary School Isiekenesi and Rochas College Ogboko as part of the beneficiaries. Schools register to participate in this event.

4. FUTURE MAP MAGAZINE: This is a youth led, creatively innovative, full colored, optimized magazine. Through this product, we are providing advert platform for our clients, educative information to the public, opportunity for individual's ideas expression, News dissemination and entertainment through exciting stories.



CONCLUSION

We are committed to sustaining our service values, transforming lives through business initiatives and educational service provisions; and also offering market platforms through our media and e-commerce packages.

For us in **The Futuremap Media Concepts Limited**, in every human, are bundles of possibilities and our experiences have given us and our client's conviction. We are deeply passionate about sustainability, both for us and our clients.

We are **The Futuremap Media Concepts Limited**; we take pride in 'building human capitals, creating market fields'.



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