

**Hands-on Exercise No. 2**  
**DigiSkills 2.0 Batch-03**  
**Affiliate Marketing**

**Total Marks: 10**  
**Due Date: 15/12/2022**

**Instructions:**

Please read the following instructions carefully before submitting this Hands-on Exercise:

- Use MS Word to prepare exercise solution.
- You may consult tutorials and videos if the concept is not clear.
- Your submitted exercise will not be considered/counted if:
  - It is submitted after due date.
  - It is not in the required format (.doc or .docx)
  - It does not open, or file is corrupt.
  - It is copied (partial or full) from any source (websites, forums, students, etc.)

**Learning Outcome:**

After completing this exercise, you shall be able to:

- Research and find the domain name
- Find & analyze the commercial Keywords
- Find and select the affiliate-based products

## **Problem Statement**

After doing niche research, the most important step is to gather niche-related keywords and select the domain name. So here you have to perform the following steps:

Tasks:

- Select a domain based on your affiliate niche
- Find 5 commercial Keywords based on your niche
- Find 3 products based on keywords from Amazon based on the instructor's criteria

You are required to perform the above-mentioned steps (with complete details) and provide screenshots of all the steps performed in the MS Word file.

BEST OF LUCK ☺

## How to take screenshots?

Method 1: Press “Windows logo key + PrtScn key”, It will take a screenshot and save it automatically to C:\Users\[YOUR COMPUTER NAME]\Pictures\Screenshots

Method 2: Press the “PrtScn” key and paste it to MS Word.

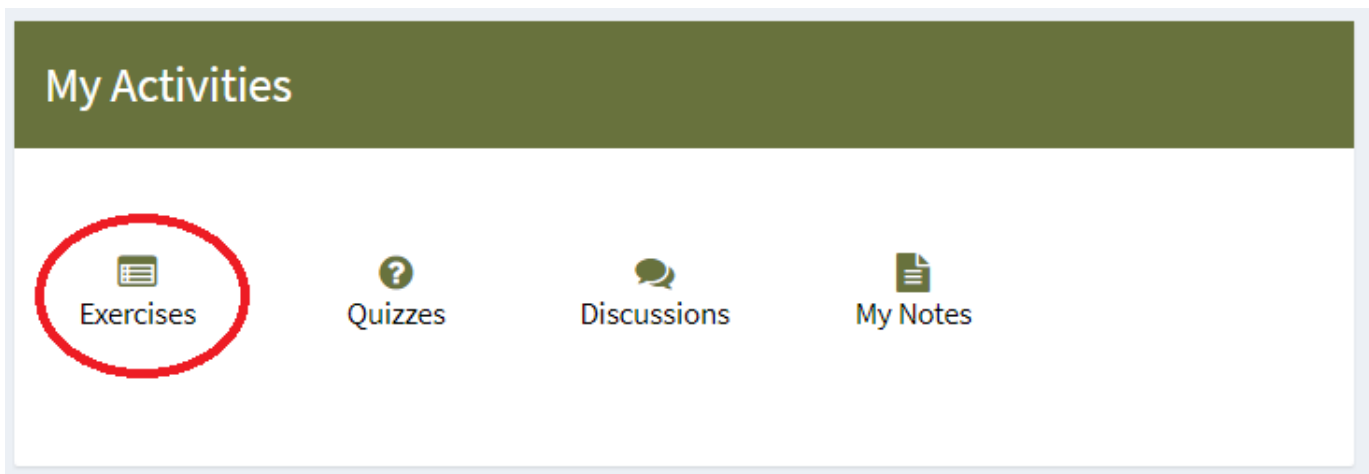
Method 3: Press “Windows + Shift + S”. Your screen will appear grayed out and your mouse cursor will change. Click and drag on your screen to select the part of your screen you want to capture. A screenshot of the screen region you selected will be copied. You can paste it in the MS Word by pressing Ctrl + V.

\*To solve the Hands-on Exercise, you need to paste all the screenshots in MS word with the mentioned tasks and save it.

## How to submit solution file on LMS?

Please perform the following steps for submitting your solution using LMS:

- 1) Login to the LMS
- 2) Click on the **Exercises** button within the **My Activities** section



- 3) Click on the submit button to upload your Solution.

**DigiSkills.pk** Learning Management System

## Hand's On Exercise

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FRL101 - Freelancing

Title	Exercise	Due Date	Submit	Marks
Hands-On Exercise No. 1	<a href="#">Exercise File</a>	Dec 20, 2018	<a href="#">Submit</a>	Total Marks: 10.00

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4) Keep in mind to upload your Solution in .doc or .docx format