

Iesha Smith

iesmith.github.io
ieshalynae@gmail.com
404.348.6704
Atlanta, GA



Experience

Diasyst Product Design Lead

Led production design in a cross functional team and coordinated requirements for product releases.

- Contributed to product roadmap and assisted in feature prioritization
- Managed project milestones to meet deadlines
- Produced and maintained product documentation across multiple platforms
- Guided QA efforts by creating test cases for each release cycle
- Optimized our design system resulting in increased workflow efficiency.

Jun. 2018 - Present

Diasyst Product Designer

Designed user interfaces for a telehealth app for patients with diabetes and their providers

- Designed and maintained 200+ user stories and 50+ user flows
- Created interactive prototypes to demonstrate complex workflows for a non-technical audience
- Resolved issue tickets in Gitlab

Jan. 2016 - Jun. 2018

The Coca Cola Company UX Designer

Produced deliverables for internal enterprise projects.

- Consulted with stakeholders to gather project requirements
- Collected user metrics and conducted usability studies to make design decisions
- Developed front-end for web applications

Apr. 2015 - Dec. 2015

Skills

Product

Management

Documentation
Product Planning
Organization

Design

Mock-ups
Wireframing
Sketching

Software

Sketch
Abstract
Invision
Adobe Creative Suite

Web

HTML
CSS
Javascript

Education

Southern Polytechnic BA in New Media Arts
Class of 2014