

Iesha Smith

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Experience

Diasyst Product Manager

Led production design in a cross functional team and coordinated requirements for product releases.

- Contributed to product roadmap and assisted in feature prioritization
- Created and maintained design system for web and mobile applications
- Guided QA efforts by creating test cases for each release cycle
- Worked cross-functionally to identify and solve product team issues

Jun. 2018 - Present

Diasyst Product Designer

Designed user interfaces for web and mobile to build a telehealth app for patients with diabetes and their providers

- Designed and maintained 100+ user stories and 50+ user flows
- Created interactive prototypes to demonstrate complex SaaS workflows
- Resolved issue tickets in Gitlab

Jan. 2016 - Jun. 2018

The Coca Cola Company UX Designer

Produced deliverables for internal enterprise projects.

- Consulted with stakeholders to gather project requirements
- Collected user metrics and conducted usability studies to make design decisions
- Developed front-end for web applications

Apr. 2015 - Dec. 2015

Skills

Product

Management

Documentation
Product Planning
Organization

Design

Mock-ups
Wireframing
Sketching

Software

Sketch
Abstract
Invision
Adobe Creative Suite

Web

HTML
CSS
Javascript

Education

Southern Polytechnic BA in New Media Arts
Class of 2014