

Ilesha Smith

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Experience

Superformula • Product Designer

- Sep 2019 - Present
- Took ownership of design projects for our clients from end to end
 - Maintain and contribute to design and documentation systems
 - Partner with research to gather feedback
 - Supported multiple engineering teams

Diasyst • Lead Designer

- Jun 2018 - Sep 2019
- Created and launched new features for existing application
 - Maintained design system for web and mobile
 - Created comprehensive design documentation for dev hand-off
 - Executed Design QA tasks for each release cycle

Diasyst • Product Designer

- Jan 2016 - Jun 2018
- Created and maintained over 100+ user stories and flows for MVP
 - Designed prototypes to demonstrate complex Saas workflows
 - Supported developer efforts throughout each sprint

The Coca-Cola Company • UX Designer

- Apr 2015 - Dec 2015
- Conducted usability studies on various products to gather data
 - Performed front end web development on internal web projects

Skills	UX/UI Design	Software	Web Design
	Journey Mapping	Figma	HTML
	Prototyping	Affinity Designer	CSS
	Wireframing	Zeplin	Javascript
	Visual Design	Rive	
	Design systems	Sketch	
	Illustration	Adobe creative suite	

Education

BA in New Media Arts • Kennesaw State University
Class of 2014