Iesha Smith

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Experience

Diasyst Product Design Lead

Led production design in a cross functional team and coordinated requirements for product releases.

- Contributed to product roadmap and assisted in feature prioritization
- Managed project milestones to meet deadlines
- Produced and maintained product documentation for web and mobile in Confluence
- Guided QA efforts by creating test cases for each release cycle
- Optimized our design system resulting in increased workflow efficiency.

Jun. 2018 - Present

Diasyst Product Designer

Designed user interfaces for web and mobile to build a telehealth app for patients with diabetes and their providers

- Designed and maintained 100+ user stories and 50+ user flows
- Created interactive prototypes to demonstrate complex SaaS workflows
- Resolved issue tickets in Gitlab

Jan. 2016 - Jun. 2018

The Coca Cola Company UX Designer

Produced deliverables for internal enterprise projects.

- Consulted with stakeholders to gather project requirements
- Collected user metrics and conducted usability studies to make design decisions
- Developed front-end for web applications

Apr. 2015 - Dec. 2015

Skills

Product Management	Design	Software	Web
Documentation	Mock-ups	Sketch	HTML
Product Planning	Wireframing	Abstract	CSS
Organization	Sketching	Invision	Javascript
		Adobe Creative Suite	

Education

Southern Polytechnic BA in New Media Arts

Class of 2014