

#9 Modelling I & II: Regression Analysis

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POLI 102

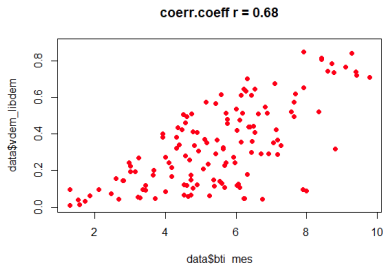
Spring 2023, Rice University

Up-to-date

- ▶ WE'R DONE (after this anyways. . .)! The usual friendly reminder of **all you've accomplished so far** :) :
 - ▶ Fundamentals and R Data ✓
 - ▶ Data wrangling/cleansing ✓
 - ▶ Data visualization I, II, III & IV ✓
 - ▶ Data summarization and MCT&D ✓
 - ▶ Hypothesis testing (Measures of Association I) ✓
 - ▶ Measures of Association II ✓
 - ▶ HW #1, #2, #3, #4, #5 & #6 ✓
- ▶ **H #7** \rightsquigarrow Run a regression & visualize
- ▶ **Final Project**: Draft 4/14, Final 4/21

Canvas chat for attendance

From correlation to regression



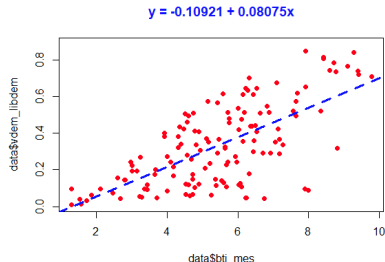
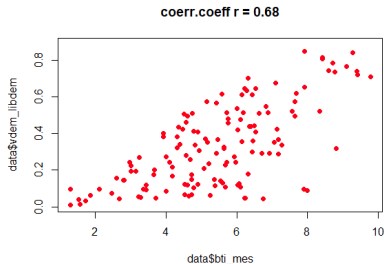
What is it?	Inter-connection/association between two variables
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Variable types?	There is no independent/dependent variable, just two variables that we want to see how they 'run' together
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What for?	Find out a value representing the strength of the linear association of two variables
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Coefficient interpretation?	Whether and how two variables change together
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From correlation to regression



What is it?	Inter-connection/association between two variables	How a <i>said</i> independent variable is associated with (and explains) a <i>said</i> dependent variable
Variable types?	There is no independent/dependent variable, just two variables that we want to see how they 'run' together	There is an independent and known/fixed predictor variable that we assume it helps us estimate a random dependent/outcome variable
What for?	Find out a value representing the strength of the linear association of two variables	Estimate the expected value of an outcome variable based on the values of a predictor variable
Coefficient interpretation?	Whether and how two variables change together	The effect on the outcome variable of a unit change in the independent variable

Regression analysis 101

1. Is your outcome variable continuous or categorical (most. binary?)
 - ▶ **Linear regression**: predict value of **continuous** outcome
 - ▶ **Logistic regression**: predict probability of an **event occurring**
2. Will you consider one or multiple independent variables when predicting your outcome?
 - ▶ **Bivariate regression**: **One** predictor, $Y_i = \beta_0 + \beta_1 X_i + \epsilon$
 - ▶ **Multivariate regression**: **Multiple** predictors (and/or controls), $Y_i = \beta_0 + \beta_1 X_i + \beta_2 X_i + \beta_n X_i + \epsilon$

Linear Regression in R

```
# lm() function for linear regression models
lm(y ~ x, # regression formula: y (DV) ~ x (IV)
  data=data) # dataset

lm(y ~ x + z + w,
  data=data)
```

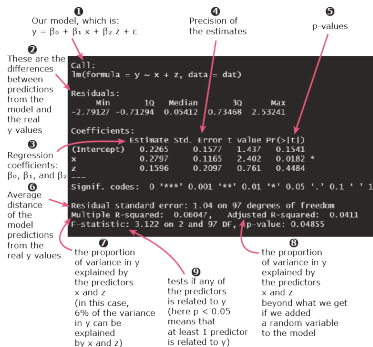
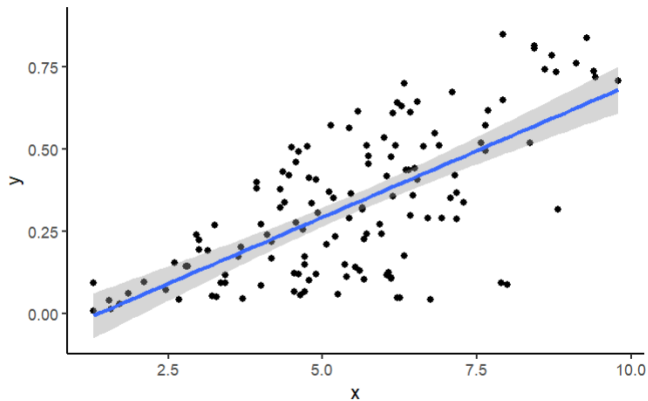


Figure 1: [Link](#)

Linear Regression in R



Logistic Regression in R

```
# glm() function for generalize linear models
glm(y ~ x, # regression formula: y (DV) ~ x (IV)
    family = "binomial", #family = binomial for logistic regression
    data=data) # data set

glm(y ~ x + z + w,
    family = "binomial",
    data=data)
```

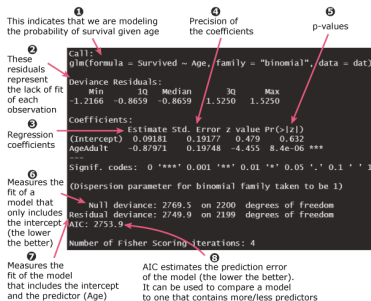
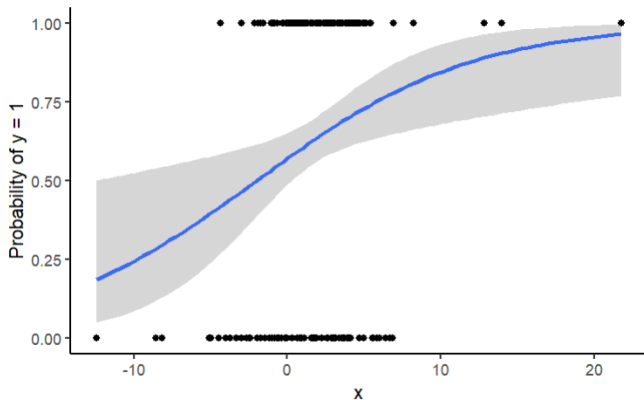


Figure 2: [Link](#)

Logistic Regression in R



> Model specification

- ▶ How many and which predictors?
- ▶ Transformations?
 - ▶ Polynomials, logs
 - ▶ Standardized
- ▶ Interactions?

HW #7 posted, deadline next week

Next weeks, all about your project.

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