Analysis of the most harmful and lethal products

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Description of the task

A public institution that regulates sells products is willing to label dangerous products accordingly. The information about the products that cause the most serious symptoms was requested. More formally, answers to the following questions needed to be provided:

- 1. Top 5 most serious (the most harmful to health) symptoms
- 2. Which industry products cause death most frequently?
- 3. How many and what kind of products should be banned in order to reduce number of deaths by 20%?
- 4. What other interesting insight can be found?
- 5. Additional library to visualise data
- 6. At least five additional questions:
- What products were concomitant to cause death?
- Were there any other reports (not lethal) of folligen solution therapy?
- What are other symptoms caused by "Exemption 4"?
- Which gender uses product "Exemption 4" more?
- Which age group uses "Exemption 4" the most?

Comments about report

The first, second, third and additional questions are written down in the report in *italics* for clarity. The additional library for data visualisation was described in the separate section.

Description of data

Data was taken from a database CFSAN Adverse Event Reporting System (CAERS), which was collected in the period of January 2018 to December 2020 [1, 2, 3]. The database consists of compliants by health-care professionals and consumers from the United States and are related to foods, dietary supplements, or cosmetics.

The original data for analysis is presented in a form of a comma-separated value table. The original dataset [2] had few modifications for data consistency. Consequentially, the dataset which was used for analysis consisted of 10 columns with the following information:

- id an identifier of the report
- created a date when the report was created
- date a date when symptoms occurred
- type a label whether the product is considered as "suspect" or "concomitant"
- product a name of the reported product
- code a numeral identifier of an industry of the reported product
- industry a literal identifier of an industry of the reported product
- age age of a patient (years)
- sex gender of a patient ("M" male, "F" female, "U" unidentified)
- outcome symptoms that the product caused (or was suspected to cause)

Harmful products

Which are top 5 most serious (the most harmful to health) symptoms?

Lethal products

Overall, there were 26 different outcomes that included death as one of them.

What products were concomitant to cause death?

Overall number of lethal outcomes was 5391. Only 1 of them had a type **concomitant**, the remaining ones were only suspected to cause death. The concomitant case was about folligen solution therapy from cosmetics industry that caused death for a male patient, who was 29 years old.

The concomitant report regarding the death of the 29 years old male was the only one with folligen solution therapy included.

Were there any other reports (not lethal) of folligen solution therapy?

No, there was only one report regarding folligen solution therapy product.

Reducing number of deaths

How many and what kind of products should be banned in order to reduce number of deaths by 20%?

In order to answer the question, which product group should be banned to reduce the number of deaths by 20%, we would have to find the product or several products that makes up 20% of all deaths reported.

- Number of all death cases: 5391
- Number of death cases that makes up 20%: 1078.2

Formally, the goal is to find a group of products that would be the suspected cause of at least 1078.2 death cases.

However, after performed analysis of the data, such group cannot be found, since there is one product named "Exemption 4" from cosmetics industry which is responsible for 5078 death cases, which makes up 94.19% of all cases. Therefore, there are two possible subsequent actions:

- Ban all other products except "Exemption 4" this action would decrease the number of deaths by 5.81%
- Ban "Exemption 4" this action would reduce the number of deaths by 94.19%

Therefore, if the goal is to reduce the number of deaths by at least 20%, "Exemption 4" should be prohibited.

Which industry products cause death most frequently?

Based on the analysis described above, the industry whose products cause death most frequently is cosmetics, since this is the industry to which "Exemption 4" belongs.

Visualisation of proportions

Below a pie chart presenting the proportions of the death causing products is shown. For more clarity, "treemap" package was used to visualise proportions of products that are suspected to cause death, since the most common argument against pie charts is that varied angles complicate the process of detecting differences between areas [4].

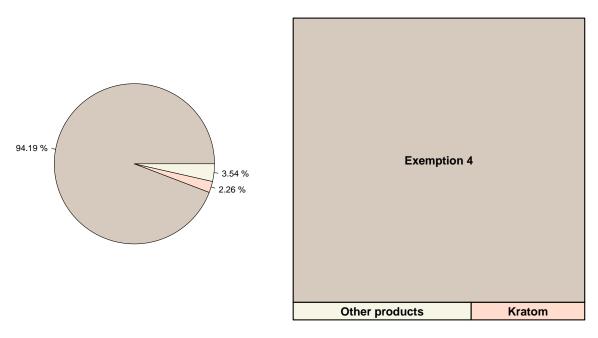


Fig. 1. The proportions of products that were reported with death as an outcome

What are other outcomes caused by "Exemption 4"?

There were 10 other outcomes listed for "Exemption 4":

- 1. hospitalization
- 2. medically important
- 3. patient visited healthcare provider
- 4. other outcome
- 5. other seriousness
- 6. patient visited er
- 7. disability
- 8. life threatening
- 9. required intervention
- 10. congenital anomaly

Which gender uses the product "Exemption 4" more?

The gender group that uses "Exemption 4" more is the female group, which makes up 93.91% of all reports of this product.

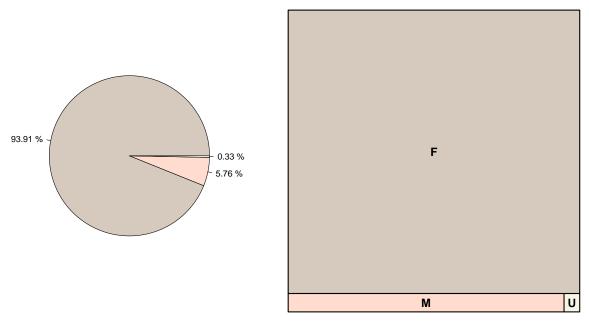


Fig. 2. The proportions of gender groups that used product "Exemption 4"

Which age group uses "Exemption 4" the most?

"Exemption 4" is mostly reported by 60 year old people, of which majority are female (315 out of 326).

Conclusions

To conclude, in the period of 2018 - 2020 only one product was considered as concomitant to the causial of death although it was reported along with other products used at the time. The majority of death cases reported included "Exemption 4", which is cosmetics product - no additional information about it was provided, yet it might be responsible for around 95% of reported death cases.

References

- 1. U.S. Food and Drug Administration. (2022, January 31). CFSAN Adverse Event Reporting System (CAERS). https://www.fda.gov/food/compliance-enforcement-food/cfsan-adverse-event-reporting-system-caers.
- 2. U.S. Food and Drug Administration. (2020, December). $CAERS\ ASCII.\ https://www.fda.gov/media/140575/download$
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- 4. Huestegge, L., & Pötzsch, T. H. (2018). Integration processes during frequency graph comprehension: Performance and eye movements while processing tree maps versus pie charts. Applied Cognitive Psychology, 32(2), 200-216. https://doi.org/10.1002/acp.3396