

# Data Analytics Project

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## Contents

|          |                                  |          |
|----------|----------------------------------|----------|
| <b>1</b> | <b>Data Preparation</b>          | <b>3</b> |
| <b>2</b> | <b>Exploratory Data Analysis</b> | <b>3</b> |
| <b>3</b> | <b>Tree-based Models</b>         | <b>3</b> |
| <b>4</b> | <b>Neural Network</b>            | <b>3</b> |
| <b>5</b> | <b>Support Vector Machine</b>    | <b>3</b> |

## 1 Data Preparation

```
import pandas as pd

bank_mkt = pd.read_csv("data/BankMarketing.csv")

bank_mkt

# convert to category data type
# handle missing values
```

## 2 Exploratory Data Analysis

This is exploratory data analysis part.

You can write LaTeX, which is a nice tool for generating mathematical formulas like this:

$$y = \beta_0 + \beta_1 X$$

```
# Insert code here.
```

## 3 Tree-based Models

This is tree-based models part.

```
# Insert code here.
```

## 4 Neural Network

This is neural network part.

```
# Insert code here.
```

## 5 Support Vector Machine

This is SVM part.

```
# Insert code here.
```

```
# Insert code here.
```

```
# Insert code here.
```