Bank Marketing

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Contents

1 Introduction

This is introduction.

2 Exploratory Data Analysis

Exploratory Data Analysis is a process to explore the dataset with no assumptions or hypothesis. The objective is to give us enough insights for the future work.
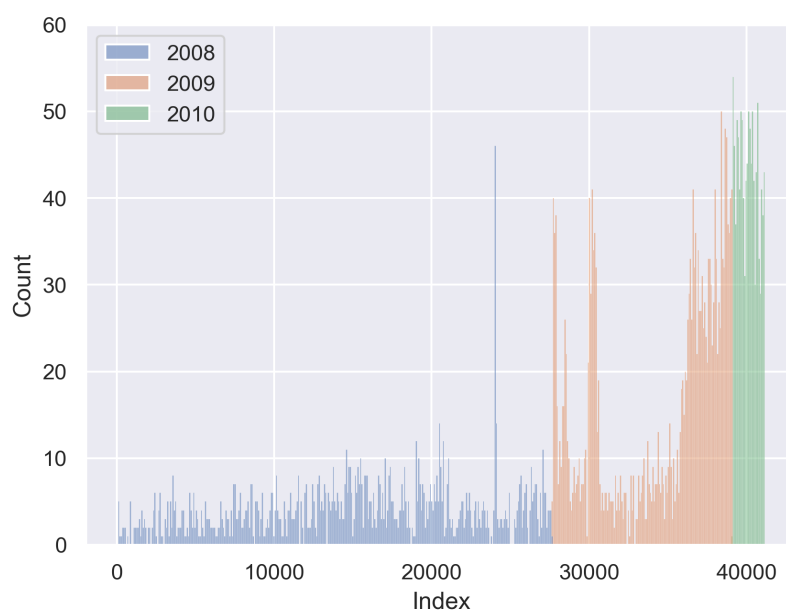
Figure 1: The Uneven Distribution of Positive Outcomes

3 Data Preparation

This is data preparation.

4 Feature Engineering