**Kick Start Analysis Report**

**Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

**Given the data provided. After visualizing the campaigns best on their outcome, we can conclude that there was a high number of success in 2015. This success was mainly in the theater category and after divining in farther by analyzing the sub-category we can see that it was specifically in plays. Also, we can see that the highest number of campaigns were in the theater category.**

**They were in total only 50 live campaigns were created and that was in the year of 2017 in the first quarter. That were belong to the theater and music category.**

**Most campaigns were in the US and it also seem that there were no actual campaigns in the journalism category as the outcome of all of them was canceled.**

**Lastly in total there were 4114 campaigns and most of them were overall successful. Although the largest number of success was in the theater category, they also had the largest of failure assuming sense the greatest number of campaigns were created in the theater category.**

**What are some limitations of this dataset?**

**The data is limited considering there were only 4114 campaigns in total in a relatively large amount of time. There for the findings may be wrong or can be only an assumption and can not represent the population.**

**Currency should have been based on a single currency instead of multiple currencies that leads to a confusion in the fund’s percentages.**

**There is no data dictionary meaning that we don’t know much on the meaning of each variable and how it was collected.**

**What are some other possible tables and/or graphs that we could create?**

**Possible tables or graphs that could be considered are scatter plots to check for any correlation among the variables, bar charts to measure the counts of outcomes category although they were added for the purpose of this analysis. A pie chart for the funds percentages based on category and sub category to measure where was the highest funding.**