

HELLO

IVA KERANOVA

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404.384.1637

SKILLS

Adobe Illustrator, Photoshop,
XD, Dreamweaver, InDesign,
Sublime

Proficiency in:

HTML5 / CSS3

Some experience in jQuery.

Experience in: Invision,
Bootstrap, Wordpress,
Vertical Response,
MailChimp, Basecamp, Sales
Force.

Additional Skills:

Print production,
Design thinking,
Concept development,
Information Organization,
Usability,
Communication and
Presentation skills

EDUCATION

Art Institute of Atlanta
Bachelor's degree, Graphic Design
2008-2011

EXPERIENCE

09/2013 - Current

Printed Fabric Marketing Specialist

As the Printed Fabric Marketing Specialist for Georgia Expo, I am responsible for all aspects of marketing of the Custom Exhibit Backdrops (CEB) Division of Georgia Expo Manufacturing. Also, I assist with the design and order process for the CEB division clients.

03/2016 - 03/2017

Design Contractor

I collaborate with developers in conceptualizing and designing user experience of closed source projects. Participate in the development and tactical execution of content marketing initiatives. Plan, design, edit, and distribute content marketing and communications materials.

08/2012 - 09/2013

Graphic Designer

Designed HTML emails, working with the head of marketing on developing strategies for an effective promotional campaign, ads, web banners, brochures, maintaining all four WordPress websites.