Iva keranova

Designer

Portland, OR

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4043841637

My focus is on creating meaningful experiences through design thinking, crafting user-centered solutions. Experience UX/UI designer, with a background in graphic design.

#readytowork

Willing to relocate: Anywhere
Authorized to work in the US for any employer

Work Experience

Visual Designer

GEORGIA EXPO - Atlanta, GA
September 2013 to Present

• Implement a design thinking approach to understand customer needs, identify the right problem, and perform informed design decisions.
• Analyzed data from surveys, interviews, analytics, hotjar, and pulled insights to improve customers' experience.
• Design layouts and graphics for the web, working closely with developers through implementation and testing.
• Work closely higher-ups to create a roadmap for the future to meet business goals.

Design Contractor

Mobileblobs - Atlanta, GA
March 2016 to March 2017

Participate in the development and tactical execution of content marketing initiatives. Plan, design, edit, and distribute content marketing and communications materials.

Graphic Designer

Whiter Image Dental - Atlanta, GA
August 2012 to September 2013

I collaborate with developers in conceptualizing and designing user experience of closed source projects. Participate in the development and tactical execution of content marketing initiatives. Plan, design, edit, and distribute content marketing and communications materials.

Education

Certificate in UI/UX

Georgia Institute of Technology-Main Campus - Atlanta, GA
September 2019 to February 2020

Bachelor's degree in Graphic Design
Art Institute of Atlanta
2008 to 2011

Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- HTML & CSS
- Figma
- Visual studio code
- Bootstrap
- Wireframing
- Adobe
- User Experience (UX)
- User Interface (UI)
- Sketch
- JavaScript
- Usability
- Branding
- Visual Design
- Adobe Creative Suite
- Illustration
- Typography
- Git
- Adobe InDesign
- Graphic Design
- Adobe Creative Suite (9 years)
- Visual Design (4 years)

Links

http://keranovai.com

Certifications and Licenses

Ui/Ux
September 2019 to February 2020

Hands-on training in user-centric design research, design thinking, visual prototyping and wire-framing using Sketch and Illustrator, interface design, storyboarding, visual design theory, web prototyping with HTML5 and CSS, interaction design with JavaScript.

Assessments

Graphic Design — Expert

March 2020

Using graphic design techniques and producing visual media to communicate concepts.
Full results: https://share.indeedassessments.com/
share_to_profile/953ed0b9fe3cc1f35302eeb86c218c41

Publications

Art Deco Numerals

http://luc.devroye.org/fonts-79233.html

April 2016

Atlanta, GA-based graphic designer who created two sets of art deco numerals in 2015. Behance link.