1. **Sales Analysis:**

* Line chart showing sales over time (Order Date).
* Bar chart showing sales by month or year.
* Trend analysis to identify sales patterns over time.

1. **Geographical Analysis:**

* Map visualization showing sales by country, city, or state.
* Heatmap showing sales density in different regions.

1. **Product Analysis:**

* Bar chart showing sales by product category or sub-category.
* Top N products by sales.
* Product performance analysis (e.g., sales vs. profit).

1. **Customer Analysis:**

* Bar chart showing sales by customer segment.
* Customer loyalty analysis (e.g., repeat customers).

1. **Profitability Analysis:**

* Analysis of discounts and their impact on profitability.

1. **KPIs (Key Performance Indicators):**

* Total sales, total profit, total quantity sold.
* Average order value.
* Repeated Customers.

1. **Time Analysis:**

* Average shipping time by ship mode.
* Order processing time analysis.

1. **Miscellaneous:**

* Pareto analysis to identify the most significant contributors to sales or profit.
* Cohort analysis to track customer behavior over time.